

SHROVE TUESDAY ANNOUNCES LENT Forerunner of Penitential Season, Which Opens Tomorrow, Ash Wednesday NOON SERVICES PLANNED

Shrove Tuesday, forerunner of the Lenten season, is being observed in this city in common with the Christian world today. In the early times the faithful on the eve of the penitential period preceding Easter were accustomed to "shrive" themselves by confessing their sins, hence the name. Less religious observers celebrated the day by a "farewell" to social gayeties in the form of grotesque and fantastic revivies, of which the "Mardi Gras" of New Orleans are survivals. The names of these observances are explanatory, "mardi gras" in French meaning "fat Tuesday," and the carnival "carne vale" its own explanation, "farewell to flesh."

URGES SELF INVENTORIES Speaker Before Sales Managers Wants Men to Study Characters Every man should take a personal inventory of himself, according to F.

TEA & COFFEE AT WHOLESALE PRICES 5 lb. Coffee, 5 lb. Tea, 5 lb. Fine Mixed Tea, 5 lb. Java and Ceylon Tea, 5 lb. Green Tea, 4 lb. and 5 lb. Sts.

WE REUPHOLSTER E-PAIR E-FINISH Almost Everything in Home and Office Furniture. Samples on Display. Crown Upholstery Co. We Know How 830-4 Walnut St. Walnut 1506 Main 5204

WEIL-MCLAIN SCIENTIFIC COMBUSTION BOILERS Are the last word in heating efficiency and economy, for in them complete combustion is attained. Every part has been scientifically designed and all are accurately co-ordinated. The whole boiler operates as smoothly and efficiently as a scientific instrument. Write today for copy of our new Scientific Combustion Booklet or call and see these boilers on display.

TELECO BROS. CO. Heating & Plumbing Supplies Heating & Plumbing Supplies Heating & Plumbing Supplies 44 to 50 N. 5th. 506 Arch St. 120-141 Federal St., Camden, N. J.

COOK'S Travel Service Covers the World Benefit by our experience in selecting your Steamship Accommodations We are the accredited Agents for all Atlantic and Pacific S. S. Companies. THOS. COOK & SON 225 S. Broad St., Phila.

D. Van Amburgh, editor of the Silent Partner. He spoke last night at the dinner of the Sales Managers' Association at Kugler's. Qualities that should be inventoried, he said, were integrity, credit, happiness, energy, luck and genius. Leon Beck, of the Charles Beck Co., discussed the paper shortage. The tremendous advertising campaigns that have followed the war, he said, together with the fact that no new mills have been built to aid in making up the shortage, have resulted in a scarcity of paper.

There's always room at the top! And Spur has won the place. Raising the Limit! Many a smoker thought the limit had been reached. Could cigarettes be improved? We thought they could. We knew there was room at the top for a better cigarette. But it would have to be something entirely new. And it is—it's Spur. An original blend that makes the rich, oriental tobacco softer by pleasing combination with mild, fragrant Burley and other home-grown tobaccos. A new method of rolling, crimped, not puffed. A smart "brown-and-silver" package, triple-wrapping to keep Spurs fresh. Spur's newness will especially appeal to the smoker whose taste is "fed up."

Spur Cigarettes 20 for 20. Drawing from photograph showing hetchup bottling machine equipped with a Robbins & Myers Motor in use at H. J. Heinz Company plant, Henderson, Ky. H. J. Simpson, Plant Manager, standing at the right.

Absolute Reliability Counts There is no mechanical device in general use where absolute reliability is so essential, and more generally expected than in motors. Motors are today required to deliver lots of important service, continuously. Good motors do it, uncompromisingly. You can obtain absolute motor reliability if the motor you buy bears the Robbins & Myers name plate. The thousands of Robbins & Myers motors in use in factories and on motor-equipped devices in store, office and home have led to this statement by those who know: "All you need know about a motor is the R&M name plate."

Robbins & Myers Motors Address Office Nearest You 1418 Walnut St., Philadelphia, Pa. Room 420 E. 30 Church St., New York, N. Y.

EDUCATIONAL Both sexes Our graduates are in constant demand for their superior ability in business and industry. Complete business and commercial training. Night classes. Intensive training. Entrance any time. Call for literature for PHILADELPHIA BUSINESS COLLEGE 1017 Chestnut St., Philadelphia

BANKS BUSINESS COLLEGE Most efficient courses in stenography, typewriting, shorthand, bookkeeping, etc. For graduates to fill good paying positions. Day or night sessions. Enter any time. 1500 WALNUT ST. CHIROPORACTIC Day and Evening Classes Now Opening. Two and three year courses. Diplomas awarded. Legally incorporated. Washington, D. C. Dr. J. S. Riley, President. Phone, Main 1690.

THE TAYLOR SCHOOL 1002 Market Street Shorthand, Touch Typewriting, Bookkeeping, Secretarial Training, etc. Strayer's Business College Philadelphia's Greatest Business School 802 Chestnut St. Phone WALNUT 224 PRIVATE LESSONS IN BOOKKEEPING AND ACCOUNTING. Experienced woman teacher. 802 N. 22d St. Phone FIDELITY 2600 W.

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