

LEGION IS SEEKING 50,000 MEMBERS

Campaign Will Be Started at District Dinner to Be Given March 5

ALL POSTS TO ASSIST

William O. Muench, chairman of the Seventh district of the American Legion in Philadelphia county, announced today that the district dinner will be held in Kugler's Restaurant, Friday evening, March 5, in preparation of the district participation in the drive for a total membership of 50,000 in this city.

This district is the second largest in the city in point of membership. The second post of the Legion in Philadelphia was established in this West Philadelphia section—Post No. 7, of which Mr. Muench is a member. All post commanders will be requested to assist in every way to make this function a success. The post commanders in the district are:

- Post No. 7, Isidore Bayson, 5030 Kingsessing avenue.
Post No. 41, Thomas Biddle Ellis, 1001 Chestnut street.
Post No. 61, Lucien A. Hauslein, 2714 Baring street.
Post No. 241, Russell M. Smith, 902 South Forty-ninth street.
Post No. 292, Leon F. Sargent, 4519 Fairmount avenue.
Post No. 20, Joseph B. McCall, Jr., Tenth and Chestnut streets.
Post No. 270, Vincent A. Carroll, Liberty Building.
Post No. 21, William J. Smyth, 6437 Paschall avenue.
Post No. 207, John J. Owens, 322 North Wilton street.
Post No. 83, William Brooks, 849 South Fifty-ninth street.
Post No. 390, James F. Ryan, Land Title Building.

that there may be as large as possible an attendance of elective, appointive officers and chairmen of post committees. Post No. 133, of Tacony, which has enrolled the majority of eligible veterans in that northeastern section of the city, realized about \$500 from the dance conducted in Lu Lu Temple, Friday evening, Frank J. G. Dorsey, the post commander, stated today. He said that the minstrel show, under the direction of Leo Dawson, one of the directors of the Twenty-eighth Division shows in the A. E. F., received such favorable consideration that many legionaries have urged that the performance be given at other places for the benefit of the post.

William H. Creamer, Jr., has been elected as commander of Post No. 195, composed principally of naval intelligence men. The new vice commander is T. J. Young. The nurses' post has been named the Helen Fairchild Post No. 412. Its new officers have been announced as follows: Mrs. Ethel Sibley, commander; Miss Eva Brown, vice commander; Miss Olive Gorman, adjutant; Miss M. J. MacCracken, finance officer, and Miss Catharine J. Coyne, historian. Captain Walter M. Gearty Post No. 316, has added to its rolls the Rev. Joseph L. N. Wolfe, chaplain of the Pennsylvania department American Legion. Father Wolfe has transferred his membership from Post No. 174 because he wanted to be with 'his boys' with whom he served and cared for while in action with the 109th Infantry.

PLAN LEYMAN FUNERAL

Will Bury Major Wednesday From Woodland Avenue Home

The funeral of Major E. Leyman, who died at his home, 6726 Woodland avenue, on Saturday, of heart disease, will be held on Wednesday at 2 o'clock from the Woodland avenue house. Major Leyman was a retired N. G. P. officer. He formerly commanded Company E, Third Regiment. He was retired in 1912 with the advance in rank. He then became superintendent of the Third Regiment Armory, giving up that position a few years later to take one as a detective for the Philadelphia and Reading Railway. Major Leyman was sixty years old. He was born in National Park, N. J. He was a prominent Mason, having at one time been head of Pennsylvania Commandery, No. 70. Interment will be in the Arlington Cemetery at Washington.

STRAWBRIDGE & CLOTHIER

INFORMATION OF MERCHANDISE FOR TUESDAY, FEBRUARY SEVENTEENTH, 1920

BUSINESS HOURS FROM NINE TO FIVE-THIRTY O'CLOCK

Crisp, New Cotton Blouses



So fresh, so dainty, these new Lingerie Blouses of fine white voile, organdie or batiste. Fashion approves a host of fascinating trimming touches—hand-embroidery, Valenciennes, Venise and filet laces, the tiniest of tucks and clusters and hand-drawn work.

Blouses with soft frills, embroidered panels, roll or flat collars and long or short sleeves—\$3.50 to \$8.75. The Voile Blouse sketched, \$6.75. —Strawbridge & Clothier—Second Floor, Centre

Women's New Dresses

These are the smart, simple frocks that a woman finds in good taste at any hour of the day. Fashionable in line, in new shades and with new style features: Wool Jersey Dresses, \$25. Beautiful embroidery is the distinguishing trimming of these new Straight-line or Blouse Dresses of wool jersey in beaver, beige, plum, navy or Pekin blue. Some styles with decorative pockets—\$25.00. Crepe de Chine Dresses, \$32.50.

Women will be delighted with this new model featuring the draped surplice bodice finished with a bow of self-material at one side. Rows of herringbone stitching on the long tunic. Dresses in taupe, brown, black, navy or Flemish blue, with a dainty lace-edged collar of beige net—\$32.50. —Strawbridge & Clothier—Second Floor, Centre

New and Novel Handkerchiefs

Here are fascinating novelties in Handkerchiefs for men and women who like the smartest of new accessories in dress. Men's Linen Handkerchiefs. Hemstitched, with a border of hand-embroidered, colored dots—\$1.50 each. Hemstitched, with hand-drawn colored thread in the border—\$2.50 each. Women's Handkerchiefs. Linen, hemstitched, with hand-drawn colored threads in border—\$1.50 and \$2.50 each. Colored Linen, hand-embroidered and with hand-drawn threads in colors—\$2.00 each. —Strawbridge & Clothier—Aisle 12, Market Street

Knitting Wool Save One-Third

EXTRA-HEAVY KNITTING WORSTED, in black, white, Belgian blue, American Beauty, old rose, Chinese blue, peacock blue and brown—now 85c a hank. Columbia Floss, in good shades of old blue, old rose, yellow and purple—30c a ball. —Strawbridge & Clothier—Third Floor, Market Street

AN IMPORTANT MESSAGE TO MEN IN ALL WALKS OF LIFE, RESIDING ANYWHERE WITHIN FIFTY MILES OF PHILADELPHIA

The Greatest Opportunity of the Year to Buy Clothing at Reduced Prices

It should be plain to any man that this is a wonderful opportunity for saving money. There is no sign whatever of any reduction in cost of production. We are paying more for clothing for spring than we paid for our winter stocks. This clothing would be an excellent investment at regular prices; but large shipments of our winter stock came late, and while we know we could sell the entire stock at a profit next autumn, it is our policy to carry over only moderate quantities, therefore, we have made preparations for this week to—

Sell \$160,000 Worth for \$100,000

And we shall accomplish our purpose. Think of it—a great stock-clearing movement in pursuance of our regular policy to reduce to the minimum the amount of merchandise to be carried over—marking standard, reliable, up-to-date clothing at an AVERAGE REDUCTION OF MORE THAN ONE-THIRD, while some of the best-informed manufacturers in this country are telling us our stock is as good as gold at the regular prices!



- Men's Winter Overcoats, \$18.50. Conservative plain styles—good dark Oxford fabric. Very exceptional value at this extremely low price.
Men's Winter Overcoats, \$23.50. Chiefly conservative models; a limited number of Ulsterette models included.
Men's Winter Overcoats, \$28.00. Youthful and conservative models; excellent fabrics, including dark blue kersey—the latter with velvet collar.
Young Men's Winter Suits Reduced to \$18.50. Dependable fabrics and smart models for young men. The price is considerably less than present wholesale cost.
Men's Good Winter Suits Reduced to \$23.50. Chiefly young men's styles, with a limited number of conservative models. The price is less than average wholesale value.
Suits with Two Pairs of Trousers, now \$34.50. A hundred and twenty-five Men's and Young Men's Suits of dark worsteds and cassimeres, with an extra pair of trousers. A good assortment, but not every size.

- Men's Winter Overcoats, \$33.50. Men's and young men's styles, including smart Ulsterettes; good, warm fabrics in rich colorings. "Alco" and other makes.
Men's Winter Overcoats, \$38.00. Stein-Bloch, Hart, Schaffner & Marx and "Alco" Overcoats—Ulster, Ulsterette and Chesterfield models. Luxurious fabrics.
Fine Winter Overcoats, \$43.00. Stein-Bloch, Hart, Schaffner & Marx and "Alco" silk-trimmed Overcoats, in smartest men's and young men's models.
Dressy Overcoats, \$48.50. High-class Chesterfield Overcoats from Hart, Schaffner & Marx; fine Hockanum and other rich overcoatings; silk-lined.
London-made Overcoats, \$68.50. Thexton & Wright and Austin & Co. fine imported Overcoats; finest English fabrics.

Women's New Spring Coats

Smart, Top Coats, jaunty Sports Coats, beautifully tailored Jersey Cloth Coats that give such good service, and a wonderful collection of models for all-around wear.

At \$20 to \$55—Coats of fancy mixed cloths, with leather belts or of self-material. In sports lengths or about knee-length.
At \$37.50 to \$55—Coats of heavy textured Jersey cloth, ever so practical and smart looking. Distinctive tailored models in fashionable lengths.
At \$65 to \$110—Tan Polo Cloth or Camel-hair Coats, showing the season's smartest novelties in cut of collar, pockets or belt. Some with two-tone or trimmed collar and cuffs. The model sketched, \$75.00.
At \$40 to \$150—Smart, practical Coats of poplin, twills, Bolivia or velours in newest styles and shades. An excellent range of choice—\$40.00 to \$150.00. —Strawbridge & Clothier—Second Floor, Centre



Wardrobe Trunks Reduced. Trunks that have been used for display purposes right in our own Store—only one of a style—are now reduced for quick clearance. These clearance reductions of 20 per cent. have been made from prices already 20 per cent. less than values as based on present cost. Just one of each of the following—

- Trunk, 22x22x42 in.—\$54.84
Trunk, 25x22x42 in.—\$58.36
Trunk, 25x22x42 in.—\$67.60
Trunk, 25x22x42 in.—\$79.84
Trunk, 25x22x42 in.—\$147.60
Trunk, 22x22x42 in.—\$58.36
Trunk, 14x21x40 in.—\$51.32
Trunk, 25x22x42 in.—\$68.92
Trunk, 25x22x42 in.—\$52.20. —Strawbridge & Clothier—Fourth Floor, Market Street, East

Standard Fashions

Our section of Standard Fashions is now conveniently located in the Dress Fabric Section. Style Books may be consulted and Patterns purchased here. For a limited time we offer a year's subscription to the Designer Woman's Magazine, 9c. Two popular magazines combined. Included in this special subscription offer is one copy of the Standard Quarterly containing a coupon with the value of 10c on the purchase of any Standard Pattern. —Strawbridge & Clothier—Aisle 4, Fifth Street

Fur-lined Overcoats Reduced—Now \$87.50, \$127.50 to \$315.00 Men's Trousers Reduced—Now \$4.75, \$6.75, \$7.25 and \$8.75

Announcing Our Spring Display Of Correct Fashions in Mourning Millinery

A presentation of Mourning Millinery of refinement and quiet elegance, each Hat with its special claim to distinction in smartness of line and beauty of hand workmanship. Small, close-fitting shapes fashioned of hair-cloth, batavia, dull black silks, crepe Georgette or fine straws, exquisitely hand-made models draped with hand-made veils and beautiful Dress Hats. An unusual group of Hats trimmed in our own workrooms—conservative styles and models, charmingly youthful. —Strawbridge & Clothier—French Salon, Second Floor, Market Street, West



Still Excellent Selection in the Clearance of SHOES

We began with quantities sufficiently great and assortments sufficiently extensive to withstand many days of selling activity. The such fine shoes as these are marked at savings that average one-third. However, there are still enough of the smart styles and desirable shoes to permit hundreds more of our customers to share in the savings. In this Sale we have marked—

- Women's High Shoes—\$1.95, \$8.45, \$9.95, \$12.75, \$13.85
Women's Pumps and Oxfords—\$6.45, \$8.95, \$11.10
Women's Evening Slippers—now \$3.75 and \$5.95
Men's Winter High Shoes—now \$7.95 and \$12.75
Men's Winter Oxfords—now \$5.95 and \$7.95
Children's Shoes—\$1.45 Boys' Shoes—\$1.95
Misses' Winter Shoes—now \$4.25 and \$4.95
Growing Girls' Shoes—now \$5.75 and \$7.75
Misses' and Girls' Winter Oxfords—\$6.00 and \$6.50. Practically all sizes at every price—but not in each style. —Strawbridge & Clothier—Eleventh and Filbert streets

Men's Four-in-hands 60c Less Than Regular Price

More than 3000 smart-looking Four-in-hands purchased long ago at a price that permits us to sell them for less than their prevailing wholesale value to-day. The collection includes a wide variety of smart designs and handsome color-combinations. We cannot hope to duplicate this value. —Strawbridge & Clothier—Aisle 4, Centre

Dress Linens for 1920

The favored White Dress Linens for 1920—in a variety of weights, weaves and finishes for waists, suits, dresses and uniforms. They are all here in full assortments, ready for advance-season inspection and purchase. Because our contracts were placed previous to the many price-advances that have taken place within the past twelve months, they present unusual advantages at the following prices—

- Ramie-weave Irish Linen Suiting, 36-inch—\$1.25
Oyster-white Crash Linen Suiting, 36-inch—\$1.00
Medium-weight White Linen Suiting, 36-inch—\$2.00
Oyster-white Heavy Crash Suiting, 45-inch—\$1.50
Sheer Handkerchief Linens—\$1.00 to \$4.00 a yard
Fine Shirt-waist Linens—65c to \$3.50 a yard
Sheeting Linens, suitable for apparel—\$2.50 to \$5.00. —Strawbridge & Clothier—Aisle 12, Centre

Who Pays For It?

Some people have inquired whether the cost of advertising is not added to the cost of advertised merchandise. Large sums are spent for advertising, and the consumer some times questions whether, as usual, it falls to his lot to pay the bill. Instances could be shown where advertising added to the price of goods. Many instances have been shown where advertising lowered the price of goods. In the long run, competition eliminates non-productive expenditure. Manufacturers obviously do not give millions of dollars through periods of years to publishers because of love alone. Advertising is a valuable aid in selling. You remember the man who—if he had some eggs would have some ham and eggs if he had some ham. If Royal or Ivory, Victor or Gold Dust could sell goods at less cost without advertising, they would rival the woodland violet and blush unadvertised. In the long haul, the cost of sound advertising is absorbed by the economies in selling its effects.

Butterick—Publisher The Delineator Everybody's Magazine Two dollars the year, each

BROCKWAY THE RIGHT WAY SUPERIOR SERVICE Day after day under incessant hard hauling and carrying, Brockways have proved their value to scores of enterprising business houses. Carefully constructed and inspected—Brockway gives continuous, profit-paying service. Improve your trucking system with Brockways. Now is the time to do it. We will gladly show you our line of trucks. Brockway Motor Truck Co. of Philadelphia 2324-26-28 MARKET STREET Large and Complete Service Station

The Resinol treatment is a simple effective remedy for sufferers from itching, burning, skin troubles. Try today, bathing that uncomfortable, irritated surface with RESINOL SOAP and warm water. After you have dried it gently with a soft cloth, apply RESINOL OINTMENT with the finger tips. Then see if you are not surprised at the prompt and blessed relief. RESINOL SHAVING STICK gives a rich lather, full of soothing, healing properties which leave the skin comfortable and refreshed. All druggists carry the Resinol products.

Children's Sample Wash Dresses Exceptional, \$1.65, \$1.75, \$1.95

Chiefly one of a kind in Chambray or Plaid Gingham Wash Dresses, all in four-year size. A few in one-piece bloomer style. An excellent line of colors, with smart little touches of hand-work on some, others trimmed in contrasting color—\$1.65 to \$1.95. Rompers and Creepers, Unusual at 95c Mothers will be delighted with the values and the variety in this special lot of Creepers, one- and two-year sizes; Rompers, 2 to 5 years. In plain shades or white trimmed in color, some hand-smocked. A great saving at—95c. White Flannelette Night Gowns, draw-string hem, one to 3 years, special—95c. —Strawbridge & Clothier—Third Floor, West

Golden Special for To-morrow

White Enamel-lined ICYCO Refrigerators 100-lb. Ice Capacity \$37.50 To-morrow the Golden Special sign will denote an added attraction in the Basement Sales now going on. Just 75 of the famous Icyco Refrigerators, made by the manufacturers of the famous Bohm-Syphon line, will be sold at over 25 per cent. less than retail value—and at a figure that is less than it would cost us to replace them in our stock. This is an ideal size for the average home, measuring 33 inches wide, 19 deep and 45 high. A high type of scientific and sanitary construction. The provision chamber is of white enameled steel in one solid piece. The outside case is of oak. The extraordinary character of this opportunity would forecast the quick disposal of the entire 75. Therefore, come early. —Strawbridge & Clothier—Basement

Every Dinner Set in Stock Now Reduced

Every China and Porcelain Dinner Set of American and foreign manufacture is marked sharply less than our regular low prices for the Sale of China, Cut Glass and Housefurnishings now going on. Among the many attractive sets you will see—

- Porcelain Sets, 42 pieces—\$6.50
Porcelain Sets, 50 pieces—\$9.00
Porcelain Sets, 67 pieces—\$12.75
Porcelain Sets, 98 pieces—\$18.00
Porcelain Sets, 95 pieces—\$22.50
Porcelain Sets, 107 pieces—\$30
Porcelain Sets, 107 pieces—\$10
Imported Theo. Haviland Sets, 100 pieces—\$55.00
Imported Theo. Haviland Sets, 108 pieces—\$75.00. —Strawbridge & Clothier—Basement