Band at 9; Great Organ at 11, 11:55 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

WEATHER

On Monday the Half-Yearly Sale of China and Glassware With All Our Own Regular Dinner The Always Fresh Charm

Sets Reduced

of a Book Store

The delight of turning oneself loose into the freedom of an acre lot, more or less, of new books, old books, little books, books with pictures, histories, biographies, books of battles, travels, voyages, mountain climbings, foreign books. domestic books, novels, detective stories, religious books, books well bound and costly, sets or single volumes for library shelves!

To look about and open a book with no one to bother you, but some one near enough to answer a question about the inexhaustible supply of a hundred thousand books, lying close to your hands, eager to go home with you, to be enjoyed by acquaintances!

Each book has its own secret history, though it says but little until you capture it and hear a little woman at home say to you-

"How good of you to bring a book to me!" Enlarging a man enlarges everything!



New Tricolette Dresses for Women

Extremely attractive new frocks in navy, black, taupe and a lighter blue. They show such new features as the somewhat higher square necks, the bright embroideries and broad self-girdles, the pointed skirt draperies. One style has a tunic which gives the gown an effect of being three-tiered; others have their lower parts heavily embroidered and their

(First Floor, Central)

The dinner sets that we depend upon to keep our china business going and growing from day to day and from year to year are the pick of the pottery world.

Nothing short of this can ever satisfy us. Here then is a half yearly sale in which our entire stocks of these regular Wanamaker sets, including open-stock patterns, are offered at a clean, straight reduction from our own regular prices.

The savings average 25 per cent; on many sets they go much higher, and on none are they less than 15 per cent.

There is no need to talk about the anything but favorable market outloook, except to say that in the face of all conditions this is a sale for everybody needing dishes and glassware to take full and quick advantage of.

French Dinner Sets in 50 Styles Reduced

From the simplest spray border patterns all the way through a fascinating variety up to the richest encrusted gold border decorations, all of the most modern and sought-after kind. \$35, \$40, \$45, \$65, \$75, \$85, \$100, \$115, \$125, \$135 and so on up by regular stages to \$350 a set.

English Dinner Sets

A very large and well-chosen variety from the best makers. Good, clear, well-finished goods, mainly in border patterns, but from our open stocks are many sets in typically bold and striking English decorations. Now \$25, \$32.50, \$35, \$37.50, \$40, \$42.50, \$45

and so on up to \$115 a set.

American Dinner Sets

Our stocks of these sets have become notably enlarged of recent months owing to the gradual improvement in the quality of the sets now being turned out.

The assortment in this sale is especially attractive and priced wonderfully low, 13.50, \$17.50, \$20, \$22.50, \$25, \$27.50, \$30 and up to \$50 a set.

What is a Dinner Set?

In this sale it means from 106 to 108 pieces, that is one dozen each of four sizes of plates and at least three platters and three vegetable dishes, as well as the other essentials. Nothing skimped in sizes or

Large quantities of plates, cups and saucers, platters, vegetable dishes, dessert saucers and such will be found piled on tables at very low prices. Early comers will be able to make up sets from these groups. In this section will be found all odds and ends of openstock patterns that for one reason or another we are closing out at a mere fraction of their regular value.

Cut Glass, Rich, Brilliant and Abundant at Savings of One-Third

Most of it is from our own fine regular stock of highest grade crystal, but some very desirable new purchases are also included. There are hundreds and hundreds of pieces.

(Fourth Floor, Chestnut)



Berry bowls, \$3.50 to \$15. Low berry dishes, \$2.75 to \$12. Sugar and cream sets, \$3.50 to

Celery trays, \$2.25 to \$6. Mayonnaise sets, \$4 to \$5.

Flower baskets, \$6 to \$12. Flower vases, \$2.50 to \$60. Punch bowls, on feet, \$20 to \$200.

Bonbon dishes, \$1.75 to \$3.

Compotes, \$2 to \$14.50.

Goblets, 30c to 60c each. Light-cut ice tea sets, including spoons, \$5 a set. Sherbets, 30c to 60c. Light-cut water sets, jug and 6 tumblers, \$2.50 to \$4 a set. Water tumblers, 12c each Night sets, 50c each. Cheese and cracker dishes, \$1.50 Candy jars, ½-lb. size, 85c to \$1.25.

Light-Cut Glassware, Much Reduced

and \$2. Water jugs, 3-pint size, \$1.25

DELAYED by the many recent storms, there has now arrived an accumulation

of several large shipments of

New Spring

well all these silks should have come all at once because women have a better chance to compare and choose from the larger assort-

One of the most important silks is a handsome gros de Londres, with a taffeta finish. It is most moderately priced at \$4 a yard. Fine black taffetas, very fash-ionable at this moment in Paris,

Faille Francaise in colors, \$4.50 a

Plain-colored satins, \$3.50, \$4.50 and \$6 a yard.

New Spring designs in printed Georgette crepes, \$4 a yard. And there are many other new silks arriving in this shipment. (First Floor, Chestnut)

About Waists

New ones of one description or another are coming in every day. Crepe de chine in tailored models light and dark colors. \$8.50 to \$20. Georgette crepes with embroid-ery, braid, real and imitation laces, pleats and hemstitching, light and dark colors, \$10.75 to \$87.50. White net blouses, \$6.50 to

(Third Floor, Central)

Parisienne Corsets

At \$17.50. A model for tall figores. It is made of pink broche, very long in the skirt, very low in

At. \$28. Beautiful evening cor-sets of pink tricot, with satin strip-pings, cut extremely low in back and with dainty lace trimming on the bottom of the skirt.

At \$18. Slip-on of pink tricot with elastic sides, topless and laced in back, closed in front. At \$25. A model in pink silk tricot, lightly boned, with very low top, soft and comfortable. Good

evening wear. (Third Ploor, Chestnut)

Dress Trimmings New and Springlike

Many are on fine net bands, ichly embroidered with colored silks. At first you'd say that blues predeminate, so many shades there are, but that will be before you have seen the soft, pretty browns, and taupes and ose and green and other colorings—and then you'll not be able to make up your mind which pre-dominates, because there is such variety!

The bands are in many widths
—and a wealth of different designs. And you can use them in
no end of fascinating ways.

Prices start at \$2 and go on
up to \$16.50 for the handsomest
—a wide band in scalloped effect,
rich with colors and gilt thread. (Main Floor, Central)



New "Costume" Coats -Introduced for Spring

Welcome not only for their new lines, but also because they are the most fascinating fashion that has appeared for some time. The partially fitted-in waist line with its strap belt, the long,

square-end collar or throw scarf and the over-tunic or embroidered side panels-all tend to give the effect of a complete costume, a gown with matching coat or a tailored suit.

Materials are duvetyne, either all-wool or silk-and-wool, bolivia or tricotine. Intricate stitching, much hand embroidery and collars of mole or squirrel in some cases form the trimming. As for prices, \$225 to \$300 is the range.

(First Floor, Central)

An Interesting Collection of \$10 to \$15 Millinery

Bright little hats to wear with one's new tailleur, larger hats to add just the right touch to a new afternoon gown, medium-size hats to wear most any time and any place. A little rough brown straw has a turn up, close brim, which

is massed with flat, full blown pink roses.

A new four-corner hat of fine straw has a black satin top and henna-colored straw brim, with feelers at each corner. Instead of turning up in front, as so many hats do, one of

the new models turns up in back; is all in black, has a crown of satin, a brim of straw and a flat trimming of feathers. Piquant as can be is a little hat of black straw with round satin

crown, and a trimming of green-and-blue-and-red chenille. (Second Floor, Chestnut)

Women's Fine New Low Shoes Added to the \$12 Sale

Eight styles of them, making sixteen styles of low shoes and twentyeight styles of high shoes now selling specially at \$12 a pair. All of them were from \$2 to \$6 a pair more.

The additions are-

Black calfskin plain pumps with low military heels.

Black calfskin plain pumps with Cuban heels.

Black calfskin plain pumps with low Louis heels. Black glazed kidskin one-eyelet ties with smart tongues and covered Louis heels.

Nut brown calfskin brogue oxfords with full, round toes, straight tips, low heels and perforations. Black glazed kidskin oxfords with Cuban heels.

Black glazed kidskin oxfords with covered Louis heels. Black calfskin oxfords with covered Louis heels. (First Floor, Market)

TOUR new styles of low-necked nightgowns have I come into the Store of Undermuslins. They are of nainsook with embroidery and lace, and prices are \$2.50 to \$3.85. (Third Floor, Central)

"Jenny shows (so runs the cable) tailored suits with very short jack-ets. Many worn with accordion-pleated skirts." In the Fashion

the evening frocks in the Fashion

New Strap-Wrist Suede Gloves in Spring Colors

These suede gloves are all in mocha finish, which means that they'll be very durable. They come in gray and beaver shades and are

Slip-on gloves of the same sturdy suede are in gray shades and are \$2.50 a pair.

Double Handbags Are Convenient

because, having two compartments and a double frame, they are really two handbags in one, and are splendid for shopping.

We have some of these bags in black and brown moire silk and in a large, roomy share. Fact he purse and a mirror with pocket for powder puff in the back.

Price \$15. (Main Floor, Chestnut)

A Fine Spring Importation of St., Gall Embroideries

From Switzerland direct, and they are just as fine and look as much like hand work as ever. So many, many women have asked when we expected this importa-tion, for there is nothing takes the place of these embroideries for the trimming of lingerie frecks, under-muslins and children's clothes.

Of nainsook or cambric, many being in sets, edges are from 3 to 12 inches wide, 20c to \$1.50 a yard, and there are insertions to Also St. Gall corset cover embroidery on Swiss, \$1.25 to \$2.75 a yard. Of nainsook, \$2 to \$3.25 a

(First Floor, Chestnut)

Petticoats

Large sizes of soft taffeta-lack, navy and changeable, at

Large sizes of black sateen; price \$2.85. These are much wanted. Regular sizes of a firm, lightweight cotton; purple, green, gray and navy. \$2.75 (Third Floor, Central)

Paris, February 10, 1920.

Salons you will see a white Jersey suit with the very short coat and pleated skirt mentioned, designed for wear in the South. The price is

The cable continues: "For after-noon dresses " * * long waists and draped girdles are very much in vogue." Notice the afternoon dress here of black satin, with long waist and wide-draped girdle. Price

"Evening frocks * * * show tulle and satin in profusion." So do

"Madeleine and Madeleine favor very long lines, tailored suits, long jackets, straight skirts." We have these of navy tricotine at \$75 up-

(First Floor, Central)

Notes

A child's white table tray is of metal, somewhat heavier than usual and decorated. Price \$3,50. The artificial flowers have moved from the Market Street Section to the Central Section

of the House Furnishings Store. The new Ferrostat is a vacuum bettle which is ideal for automobilists because it will not break. Price \$9.50 for the quart size; \$13.50 for the two-quart

pints of coffee.

which will keep the baby's porridge hot costs \$2.75.

A vacuum bottle set for the dining room consists of carafe at \$6.75, carrier and two glasses

Samples of butterfly trays show those splendid insects on a background of raw silk and dried grasses, the whole framed in a border of brown reed. The price for a 12-inch size is \$12.

New Cotton Etamine

black and white lines.

inches wide, and \$1 a yard. (Pirst Floor, Chestnut)

The Call Is for Furniture of the Wanamaker Kind and Only the Wanamaker February Furniture Sale Can Meet It VER since the world be- ciple of "leaving out." The which it is intended to be out by itself, as long as

Ligan, there have been two ways of making things. One of these ways calls for leaving out, the other for putting

Furniture is no exception to this general rule. It is a conspicuous illustration of it.

Wanamaker furniture in particular is a conspicuous illustration of what comes from making things on positive and constructive principles, on the principle of "put- character and beauty as is tions unequaled, is bound by ting in" as against the prin-

one reason why a saving on Wanamaker furniture is a tangible thing and not an ilmaking of it there has been nothing left out to offset the trary, everything needed has been put into it to make it worth all of the unreduced price. It is furniture made on the principle of "putting ting in" of as much quality, the prices lowest and selec-

A sale of furniture of that class can only go in one dilusory thing is because in the | rection-ahead; ahead from year to year, according as

more and more people ascerprice reduction. On the con- tain what it means to them. A sale pervaded by the spirit and principle of "putting in," that is to say of making and doing things better, of making sure from the outset that in," and it represents a "put- | the goods are the best and

possible at the price for its very character to stand

(Fifth, Sixth and Seventh Ploors)

people have eyes to see and common sense enough to know that furniture made upon the principle of putting quality into it to the limit is the only furniture worth putting into their homes, especially when it can be bought at a saving that is a

In this February Sale we are busy keeping up with the demand for furniture of that

reality and not a sham.

Household

A seamless tin coffee pot which makes the coffee in one minute has a coffee bag inside and a cap on the spout and costs \$2.25 for a size which makes 3

A bluebird hot-water plate

Decorated coasters with pierced nickel rims are 50c

at \$4.50, and tray at \$3.

People who have been asking for brown bamboo fruit baskets will be glad to know we have received a good assortment from Japan, \$1.50 to \$2.50. (Fourth Floor, Central)

One is in the most exquisite shades of Delf blue, rose, gray or maize, with an embroidered multicolored figure in the center of a large square, outlined by narrow

Another is a pretty plaid etamine in soft tones. Both kinds are 34

Splendid New-Type Electric Washing Machines to Make Every Housewife Independent

There has never been any amendment to the Constitution that would

emancipate the housewife from her slavery—to her washerwoman. But any one of those genuinely good electric washing machines will

Here Is a Vacuum

Cleaner That Will Pick Up a Penny It is one of the most powerful electric cleaners we have ever

Lightweight, beautifully balanced, durable and wonderfully efficient. It is the Royal Electric Cleaner,

and we can sell it today at \$50. Best to buy it while the price is only \$50. (Fourth Floor, Central)

Tub Dresses of a Good Sort at \$5.50

Printed voile frecks quite pretty enough to put on in the afternoon. The voile is Persian patterned in blue, rose, lavender and black effects; there are white frills 'round the necks, and the sleeves are kimono cut.

(Enst Aisle)

Just put in hot water and put in the soap and put in the clothes and

Come in and let us show you. Alco Electric Washer, \$100.

A. B. C. Super-Electric, \$145. Easy Vacuum Washer, \$165. Horton Ironing Machine, burns gas and runs by electricity. \$150. Beware of cheap washing ma-chines, they will only give trouble.

Good Floor Coverings at

Good Savinas Carpet, matting and linoleum at a fourth to a third less than

Plain velvet carpet in taupe, blue, brown and green, \$3.85 and \$4.85 a yard. Chinese matting at \$10 for roll of 20 yards, and \$19.50 for roll of 40 yards.

Inlaid lineleum, \$1.90 a square yard. Limited quantities in each group. (Seventh Floor, Chestnut)

Bedding on Which It Is Safe to Sleep or to Save

is the only bedding in our Half-yearly Sale and the only bedding in our In this connection, bedding means mattresses, mattress material, feather pillows and bolsters, upholstered box springs and steel spiral

We are offering our entire stock of these goods at reductions of not less than 10 per cent in this February Sale.

You can have mattresses and feather pillows and bolsters made to order in any style or size desired from your own choice of the materials in our stock at prices that will not again be available on an equally large variety of these goods in at least six months. (Sixth Floor, Chestnut)

5000 Silk-and-Cotton Umbrellas Special at \$6 Each

Good practical umbrellas for business men or women, for this silk-and-cotton mixture is noted for its wearing qualities.

They have eight-rib paragon frames, finished with silk-hem taped edge. The men's styles have plain wood handles and the women's umbrellas either plain or carved mission wood with bakelite tops or rings. Those without rings have silk cord loops. (Main Floor, Market)