

ITS FRIDAY THE THIRTEENTH SO WATCH YOUR P'S AND Q'S

This Is the Busy Day for the Jinx—He's Here, Flushed With Recent Triumphs—Be Conservative

When your creepy skin's a-sulver
With a damp and sneaky shiver
And your heart feels like a fluffer,
That's run out like a fluffer,
Cross your eyes and toes and fingers,
For the prince of trouble-bringers,
Friday's round the corner, lingers
With his brother Jinx, 'thirteen!

This being the last Friday in the week as well as Friday the well known and much-famed 13th, it looks like a good day to lay off ripe olives, the New York, New Haven and Hartford, drinking bay rum, matrimony and any of the more dangerous experiments or pastimes of life. It isn't a bad day, by the way, to knock on wood before drinking any kind of alcohol.

Dire Happenings Likely
According to Aunt Sue's infallible almanac, persons who fall in the streets will receive a coating of muddy slush. The new cook will not do your eggs right and somebody is likely to remark in other than English language on the strange hiatus between the trolley you just missed and the one you're waiting for.

On this day one should be careful about getting in the way of express trains. To be struck by one today may mean death or serious injury. Owing to the unusual juxtaposition of Castor and Pollux and Timbuctoo, Africa, there will probably be wranglings.

F. A. NORTH & CO.
2 Uptown Stores

New and used **Leater Players** and a big list of used uprights; also headquarters for leading makes of Talking Machines—**Pathé**, **Victor** and **Columbia**. 5000 Records always on hand.

F. A. NORTH & CO.
1813 E. Allegheny Ave.
2156 N. Front St.

cern that the phrases "real lager beer" and "old rock and rye" had thirteen letters each.
No doubt the superstitions in the late central empire now realize with a shudder that "Kaiser Wilhelm" has the "13" number of letters.

Hospital Warns of Fake Solicitor
Warning to the public to beware of an impostor who is collecting funds for the institution was sent out today by St. Luke's Hospital. Word was received that a man who claimed to be a discharged soldier had been collecting for the hospital for several weeks. It was announced that the institution had authorized no such person to make collections.

Shave, Bathe and Shampoo with one Soap.—Cuticura
Cuticura Soap is the favorite for shaving, bathing and shampooing.

Evening Dress Sets for Men

Distinctively beautiful, and made in a combination of platinum and mother of pearl. A decidedly popular set, consisting of links, studs and vest buttons, has neat engraved platinum edge and pearl center—\$60.

S. Kind & Sons, 1110 Chestnut St.
DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

STRAWBRIDGE & CLOTHIER

ANNOUNCEMENTS FOR SATURDAY, FEBRUARY FOURTEENTH. HOURS, NINE TO FIVE-THIRTY.



All Furniture Reduced in the February Sale

DINING-ROOM SUITS
BEDROOM SUITS
LIVING-ROOM SUITS
HUNDREDS OF ODD PIECES
Saturday will be a good day for the family conference on Furniture in the Furniture Store—a favorite time for wife and husband to meet and decide what they like best, and where they can buy it most advantageously. We believe the most attractive selection in this city is here—and our entire stock is in the February Sale at less than the regular prices.

Men are Saving Money in This Clearance of Clothing

Sharp price reductions—aggregating thousands of dollars—have been made in many instances, to effect a speedy adjustment of our vast Clothing stocks. Many small lots have been assembled in six price groups—each group presenting a good range of sizes, and every Suit and Overcoat in the entire collection marked at less than we could replace it for at to-day's wholesale quotations.

The Suits and Overcoats to be Cleared Away are Now Marked—\$20.00, \$25.00, \$30.00, \$38.00, \$45.00, and \$50.00

They are, of course, from our usual sources of supply—Stein-Block, Hart, Schaffner & Marx, "Alco" and other reliable establishments. We have also sharply reduced the prices of many of our—
Fur-lined Overcoats—\$87.50, \$110, \$140, \$170, \$270
Clearance prices have also been placed upon many groups of separate Trousers, Raincoats, Leather Coats and Youths' Long-trousers Suits.

Men's Shirts Made From Fine Imported Custom Shirtings are only \$5.00

There's a degree of exclusiveness in the patterns not found in the ordinary made-in-quantity shirts—and the manner of making is well in keeping with the distinctive high quality of the fabrics. They will be selected by men of good taste. As Shirtings made up from these fabrics would cost considerably more than \$5.00—there's an economy advantage not to be overlooked.

A Special Purchase of Men's Soft Hats at \$3.55

Styles and colorings for the coming spring season—secured at a price-concession that permits our customers to save close to one-half at this price—\$3.55.

Velour Hats, \$6.95 A fresh, new lot received under the special contract that permits us to sell them at almost one-half less than regular price. Colors are black, brown and green.

Derby Hats, \$3.65 A special lot, all in new shapes for the coming spring—to be sold at a little more than their present wholesale value.

Winter Soft Hats, incomplete lines marked at about half price for quick clearance—now \$2.90.

A Corset Here for Every Type of Figure

Among the many famous makes of Corsets here, a woman, no matter what her requirements, will find her particular model in our well-stocked Corset Section. Also expert saleswomen ready to aid in selecting and fitting:

Jessica French Corsets—\$12 to \$32.50.
S. & C. Special, Nemo, Smart Set, Redfern, Warner Ruet-proof, La Resistia, W. E. Gosard Front-lace, Bon Ton, Royal Worcester and American Lace, at prices ranging from—\$2.50 to \$32.50.

THE MISSES' CORSET SECTION
A special section is devoted to Corsets and Girdles to meet every possible need of growing girls, misses and slender women—\$1.50 to \$12.

S. & C. Special Models—Elastic-top Corset of pink brocade, for misses and slender women, \$2.00. Pink brocade model, with wide elastic band top, for growing girls—\$3.00.

Fine Pink Corsets, elastic top, special—\$4.50.

Women's Handkerchiefs Now 90c a Half-Dozen

Fine white Cambric Handkerchiefs, hemstitched and effectively embroidered in white or colors in one corner. An advantageous purchase, so women may save considerably at 90c a half-dozen.

News of Hosiery and Underwear

This is headquarters for Knit Underwear and Hosiery, and here are very brief descriptions of some kinds in present demand, including MANY SPECIAL VALUES:

UNDERWEAR FOR MEN
Medium-weight "Wright's Spring-needle-Knit" Shirts and Drawers of ocre ribbed cotton; seconds—now \$2.00 each. Heavy weight; seconds—now \$2.50 each.
Medium-weight "Wright's Spring-needle-Knit" Union Suits; seconds—\$2.75.
Medium-weight "Spring-needle-Knit" Union Suits of natural merino—\$3.00.

WOMEN'S UNDERWEAR
Vests of white ribbed cotton; low neck, no sleeves; seconds; in regular sizes only—25c each.
Ribbed Lisle Vests, pink or white; low neck, no sleeves; seconds—35c, or three for \$1.00.
White Ribbed Cotton Union Suits, low neck, no sleeves, lace knees; regular sizes—50c; extra sizes—55c.
Ribbed Lisle Union Suits, three-piece style; low neck, no sleeves, knee length; regular sizes—\$1.25.

SOCKS FOR MEN
Of soft cotton, with extra-strong heels and toes; in black and cordovan color; sizes 9½ to 11½—six pairs for 75c.
Ipswich Socks of combed cotton yarn, in black, gray, tan and cordovan color; sizes 9½ to 11—six pairs for \$1.50.
Heather-mixture Cashmere Socks—\$1.25.

WOMEN'S STOCKINGS
Black Cotton, with unbleached soles; seconds—25c.
Black Cotton, full-fashioned—75c.
Black Silk, full-fashioned, with cotton tops and soles; sizes 8, 8½ and 9—\$1.25.
Black or White Silk Stockings, full-fashioned, with mercerized tops and soles; sizes 8½ to 10; seconds, at \$1.85.

CHILDREN'S HOSE
Children's Ribbed Stockings, of black mercerized lisle; seconds—50c a pair.
Boys' Heavy-weight Black Ribbed Cotton Stockings; sizes 7 and 7½—50c; 8 and 8½—60c; 9 to 10—70c; 10½ to 11½—80c.

Women's Winter Coats Substantially Reduced

Winter Coats are selling rapidly at such prices, but there is still a good selection:
Now \$22.50—Good models in Coats of silver-tone effects, fur-trimmed.
Now \$25.00—Attractive Velour Coats, some silver-tipped. Untrimmed models, also styles with collar of seal-dyed coney or dyed opossum.
Now \$26.50—Smart models of wool velour in plain shades, with fur collar.
Now \$35.00—A group of very desirable Coats in a variety of styles and materials, a few with fur collar.
Now \$60.00—A group of our high-grade, distinctive Coats, lined throughout, with natural raccoon collar. Also a few Plush Coats, many with fur collar, one of a kind.

Featuring Women's New Suits and Dresses

Smart new styles in Women's Suits for general wear, as attractive a collection as we think you will find. Also inexpensive Dresses in such good-looking models:

At \$30.00—Belted, Norfolk styles in Women's Jersey Cloth Outing Suits, well liked for business and traveling, too.
Black or navy blue, also heather-mixed green, blue, brown or Oxford, gray effects.

At \$35.00—Smartly Belted Outing Suits of plain or heather-mixed Jersey Cloth.

At \$45 to \$75—For all-around wear, for traveling, women are choosing from this group of particularly desirable Suits. Of men's-wear serge, wool poplin, Poiret, tweil or tricotine, in black, navy blue, rookle or retiring shades; two-tone checked velours; ton, blue or gray home spins. Each introducing new fashion features. One style sketched.

At \$16.50—Navy Blue or Black Serge Dresses. Various pretty models, all effectively trimmed with embroidery—\$16.50.

At \$19.75 to \$25.00—Women will be delighted with the variety and smart effects of these serviceable Jersey Cloth Dresses. Some tucked, others embroidered. Your choice of tunic, coat and straightline models in lovely shades.

At \$22.50—Three models in Taffeta Silk Dresses, in taupe, black, navy or Flemish blue. Fashionable effects, with straightline skirts and bodices finished with lace or Swiss collar.

Toys Reduced Many at Half Price

We have before us a long list from the Toy Store—a score of lots—several hundred Toys—showing reductions from regular prices of 35 to 50 per cent. Limitation of space prevents our printing the list, which includes Doll Couches, Shoo-fly Rocking Horses, Express Wagons, Airplane Cars, Horse Toddlers, Automobiles, Toy Wagons and Trucks, Desks, Rocking Chairs, Doll Beds, Clocks and other Toys.

Flowered Crepe Kimonos Under Price at \$3.50

A pretty adaptation of a Japanese style with sash bow in back. Rose, pink, Copenhagen or light blue—\$3.50.
Slip-over Kimonos, Special—\$7.50
A graceful model of fine box-loom crepe, daintily trimmed and hand-embroidered. In rose, victoria or Copenhagen blue—\$7.50.

Crepe de Chine Kimonos, Special—\$10
A beautiful model in rose, pink, light or Copenhagen blue, black, wistaria or orchid. Prettily draped, trimmed with satin ribbon and plaiting—\$10.00.

Distinctive Fabric Gloves

A new style feature—Women's Smart Fabric Gloves, slip-on style with diamond-pointed lace-edged cuffs in contrasting shade. White with chamois, chamois with brown, beaver with white, and other effective combinations—\$1.85.
White Fabric Gloves, strap wrist—\$2.00
Slip-on or Elastic-wrist Fabric Gloves—\$1.50

Strawbridge & Clothier
Market St. Eighth St. Filbert St.

The Clearance Sale of Shoes

An extensive assortment of Men's, Women's and Children's Footwear, including smart styles for all occasions—now in a great Mid-winter Clearance at savings that average FULLY ONE-THIRD. Satisfactory selection assured, and practically all sizes at every price—but not all sizes in every style:

Women's High Shoes—\$13.85
Including the smartly Laced, Schuber and Banister models. Various distinctive styles and leathers. Extraordinary value at \$13.85 (including U. S. tax).

Women's High Shoes—\$12.75
Some of our very finest regular lines in this lot, many from Laidl, Schuber & Co. Patent leather with high-heeled tops; black kid (partly) patent leather and black glazed kid, domino calf, with gray cloth tops, and many others equally attractive.

Women's Shoes—\$8.45 and \$9.95
All exceptional value at the reduced prices.
Women's High Shoes—\$4.95
Black Kidskin shoes, lace, with veiled soles and leather heels. Extraordinary value, at \$4.95.

Low Shoes—\$6.45, \$8.95, \$11.10
Pumps and Winter oxfords in lovely beautiful styles are included in these three under-price groups. Practically every desirable leather and effect of the present season is represented.

Evening Slippers—\$3.75 and \$5.95
Some of our handsomest slippers, including such desirable fabrics as satin, gold-cloth, silver-cloth and distinctive beaded effects.

Women's Smart Spats, \$1.65—
Nine-button Spats, in taupe and dark fawn color. Exceptional value.
Men's Shoes—\$7.95 and \$12.75
Various correct styles, of tan calf, gun-metal calf, cordovan, glazed kid and patent leather.

Men's Oxfords—\$5.95, \$7.95
Winter Oxfords—of tan calf, at \$5.95; of tan and gun-metal calf at \$7.95.

Children's Winter Shoes—\$4.45
Dark tan grain Blucher Shoes, gun-metal calf Laced Shoes, patent leather Shoes with white leather tops, and all-white soft leather Laced Shoes.

Misses' Winter Shoes—now \$4.25
Dark tan Laced Shoes, with broad toes; veiled soles.
Misses' Winter Shoes—\$4.95
Misses' tan calf English-lace Laced Shoes; black gun-metal calf English-lace Laced Shoes; white leather Laced Shoes; and patent leather Shoes, with white leather tops, tan-calf Laced Shoes, with white rubber soles, gun-metal calf, patent leather with white tops, and white leather Shoes.

Growing Girls' Shoes—\$5.75
Black gun-metal calf, white leather, and patent leather with white tops.
Girls' Shoes—\$7.75 a pair
Of tan grain Blucher, on smart English laces, with full wing tips, gold veiled soles and leather military heels.

Misses' & Girls' Oxfords—\$6, \$6.50
Winter-weight, for wear with heavy woolen stockings; of black gun-metal and tan calf.

Boys' Winter Shoes—now \$4.95
Blucher styles, of tan calf and of gun-metal calf.

Auto Tires, Robes, Etc.

We recommend the American Tires—fabric or cord—sold with a broad guarantee for satisfactory service.
ROBES—Wool, \$8.75 to \$17.50; plush, \$27.50 to \$85.00; fur, \$75.00 to \$150.00.
Folding Auto Chairs, \$2.15 to \$2.50.
Cocoa Mats for running board, \$3 a pair.
Weed Chains—all sizes.

Strawbridge & Clothier
Market St. Eighth St. Filbert St.

STEWART'S

1027 MARKET STREET

Beautiful Springtime DRESSES

Fully 2500 charming Spring Dresses in both big Dress Sections ready for you tomorrow!

\$25-35-39.75
and up to 89.75

Beaded Georgettes, sumptuous modes in Tricolette and Paulette Silk, Satins, Taffetas, Tricotines and Serges, emphasizing the newest trend of fashion.

\$15, 16.90, 19.90
and up to 49.75

Moderate prices characterize these Spring models of Georgette, Satin and Taffeta—styles of the newest and quality of the best. Scores of delightful new styles for women and misses.

Second Floor
Basement Store

Final Clearance Sale! COATS

Coats Worth 30.00 19.00 19.95 to 59.75
Silver-tones, velours, polo cloth and kerseys. Many fur trimmed. All lined.
Sport Coatees, 12.75 to 39.75
Formerly 18.50 to 55.00. Fashioned coats in rich plushes. Heather mixtures and chinchilla.

Values 29.75 to 59.50
Long Coats and ¾ length Sports Coats, flare, belted and loose back effects. Smart colors in desirable fabrics. Extra sizes included.
Also a beautiful display of long and ¾ new spring Coats.

Stewart's Basement Store
Stewart's Second Floor

Sale! \$7.50 Georgette Blouses

SKIRTS
Specially Priced
7.50
\$10.00 Value

Special purchase of new Spring models in Serge, Satin, Velour, Plaids and Checks. Clever new styles—in attractive colors.

Other Skirts 2.95 up to 22.50
Stewart's Third Floor

All Children's Coats Finally Reduced

SOUVENIRS FREE
for all kiddies who visit the Children's Store tomorrow

Economical Mothers have been waiting for this occasion.
12.95 to 25.00 Coats now
Cheviot, zibeline and silver-tone in belted styles. Fur cloth trimmed and warmly lined. Sizes 8 to 14 years.
15.00 to 19.95 Coats now
Kiddies' coats of silver-tone, broadcloth, cheviot and silvertip. Sizes 2 to 6 years. Yoked and belted styles.

Stewart's "the Store of Personal Service"