

Band Plays at 9; Organ at 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Only a Wanamaker Furniture Stock Can Measure Up to the Requirements of a Wanamaker Furniture Sale

## Some Things Are Not in the Market

The writer knows of a man who last week was offered \$50,000 in cash, simply for the use of his name alone, without any service, in a land speculation about to be launched.

There are some things not to be parted with for mountains of gold nor for Alps on Alps of diamonds.

Keep your good name; it is the best piece of furniture you can ever own.

[Signed]

*John Wanamaker*

## Diamond Engagement Rings Mounted in Platinum

Flawless blue white diamond solitaires are the customary choice, but there is a wide latitude permitted in the setting. Some of the most beautiful are pierced work paved with tiny diamonds that bring out the fullest brilliancy of the solitaire. The Wanamaker Jewelry Store offers a superb collection of platinum-mounted diamond engagement rings from \$145 to \$3600. (Jewelry Store, Chestnut and Thirteenth)

## Young Women's Fetching New Sports Suits for Spring

So very many occasions there are when the average young woman wears a sports suit, she finds it almost indispensable in her wardrobe. These are quite new, all in spring styles, and they are quite moderately priced. They are of the useful sports type, a firm, practical wool fabric which is very useful for suits of this character. They are well cut and tailored, the lines are youthful, and the suits of a type becoming to most people who put them on. There is a pretty heather mixture, new brown shades, a spring-like green mixture, Copenhagen blue, navy, tan, gray and mulberry. \$35 and \$40—14 to 20 year sizes. (Second Floor, Chestnut)

## Skunk Furs at Late-Season Prices

You can get a very good-looking little shaped skin in the Fur Salon for as little as \$30; or an animal skin with head and tail at \$35. A sheep collar is \$32.50 and other pieces a little larger run all the way up to \$100 for a large stole. Skunk muffs are \$22.50 to \$35. (Second Floor, Chestnut)

THE most delightful little thin silk slips imaginable have just come from Porto Rico. They are black or white, with elastic in the waist, flat tailored shoulder straps and hand-drawn waists, and they cost only \$2.50. (Third Floor, Central)

## A VARIETY of Women's Coats \$47.50

Some have changed their markings very recently. In a few cases the drop has been considerable, but in general average of the savings is a third of the former price. Among the materials, which are of good goods and very beautiful qualities, there are bolivias, velvets, silvertones and brushed wool coats with long plaid scarfs and fur trapezes. The assortment being not what was, there are not all sizes in this style. (First Floor, Central)

## Letitia Corsets

At \$7. A fine, white batiste model with very low bust and long skirt, good for average figures. At \$9. A dainty, pink coutil, with elastic insert at top and long, straight back, designed for slender figures. Also a white coutil, well-boned, having medium low bust and broad elastic inserts over the abdomen. At \$11. A pretty pink and white corset for average figures, which require low bust and long skirt. At \$15. A pink figured broche with long, straight hips. (Third Floor, Chestnut)

## DAINTY Little Embroidered Handkerchiefs for Valentines—50c

If you wish to send something dainty, yet practical, these little squares of fine Irish linen, with hand-embroidered designs in the corner, will be quite suitable. There are many different designs, they are all attractive, and they are 50c each. (Main Floor, Central)

## UMBRELLAS at \$3

Three hundred have just arrived; rayon frames covered with black nylon silk selvaged, and having strong handles—plain or with colored tops. The women's sizes all have loops. (Main Floor, Market)

## WOMEN'S New and Fine French Gloves for Spring

From the texture of their fine, soft kidskins, to the dainty finish, you will recognize them as French gloves. They are of beautiful quality, and were made with the greatest care.

New Spring colors—soft brown and tan shades, as well as white. And they have Paris point embroidery on the backs and two clasps at the wrist for fastening. \$4.75 the pair—and just what Madame will like to wear with her new Spring costume. (Main Floor, Central)

## Camee

With Valentine Day not many days away, it is not a bit too soon to be thinking of the sweets you are going to send her on that important day. Of course you'll choose Camee candies if you want the very best!

Rod satin hearts, of generous size, filled with Camee caramels, are \$4 complete.

Tin red heart boxes, filled with Camee chocolates, are \$5.50.

Or you may choose Camee chocolates in any quantity you like—they're perfectly delicious, and are \$2 a pound.

And there are all sorts of novel and attractive boxes and holders in which to put them, in the Camee Shop. (Main Floor, Chestnut)

## OCULISTS' Prescription Lenses

are ground in our workrooms by workmen of experience and skill.

A variety of eye glass and spectacle mountings are shown in the Optical Section. (Main Gallery, Chestnut)

## PONGEE and Tafeta Petticoats

The natural-colored pongee petticoats have tucked flounces and are very sturdy, satisfactory things, especially delightful to wear later with pongee frocks. They are \$5.

The soft tafeta petticoats are in extra sizes, and are flounced. They may be had in navy, black and pretty changeable silks and cost \$8.50. (Third Floor, Central)

## SILK Handbags With "Door Tops" at \$4.50

Little enough for any good sort of handbag these days, and especially moderate for these. Good-sized bags, they are, of good silk in black, navy, taupe and sand. The tops have mirrors on the inside and each bag is finished with a tassel. (Main Floor, Chestnut)

## It Isn't Only That the Marvelous Ampico

plays good music—difficult music in a masterly manner—but that it plays with all the individuality of the artist whose music it reproduces.

With the Ampico in your home, you actually have  
**Rachmaninoff** **Godowsky**  
**Levitzi** **Ornstein**

playing in your home. Does this mean anything to you? Do you quietly accept it as most people nowadays accept anything that's accomplished—no matter how miraculous the idea of it, seemed before accomplishment?

Or are you going to see to it that one of the mightiest steps forward taken this twentieth century shall work its good for you and for your children in your home? MUSIC is fine.

But it is only the music we hear that can do us any good. A piano in your home, seldom played, sometimes played indifferently, does not produce MUSIC.

The Ampico in your home will. It will play for you the world's best music, as the best living masters of the pianoforte play it. Its music will take possession of you, turn out all the imps that pile in upon you when things go wrong—make you see things in a better light and give you rest and confidence and the strength you need.

The story of the Ampico is too big to be covered in words. Come to Egyptian Hall and let the story of the Ampico be told to you by the performance of the instrument itself.

**Ampico Uprights**  
**Chickering, \$2000** **Knabe, \$1950**  
**Schomacker, \$1850** **Hatnes Bros., \$1250**

**Ampico Baby Grands**  
**Chickering, \$3250** **The Celebrated Knabe, \$3250**

You are cordially invited to hear the playing of great pianists reproduced in

(Egyptian Hall, Second Floor)

## A Word About Black Silks Is Always Timely

For black silks are worn more or less by every woman, and they are equally in season Summer, Winter, Fall or Spring. In fact, they are the most staple of all silks, and they should be chosen with the most care.

This Spring so many of the new gowns are being made either entirely of black silk or satin or their foundations are such that we have taken especial pains to have ready all the best and most fashionable kinds. The prices are as moderate as such good reliable qualities can safely be sold for. \$2 to \$10 a yard.

**Charmeuse** **Paillette de soie**  
**Satin de chine** **Crepe meteor**  
**Satin de laine** **Plain satins**  
**Corded silks** **Peau de soie**  
**Novelty silks** **Georgette crepe**  
**Crepe de chine** **Silk voile**  
**Toffetus**

Out of all the excellent values here we consider the charmeuse at \$5.50 to \$6.50 a yard and the plain satins, \$2.75 to \$8 a yard, among the best. (First Floor, Chestnut)

## Bordered Fabrics Will Surely Be Fashionable for Spring

Within the past week or two some beautiful bordered goods have arrived, and they are in a variety of Spring weaves.

Looking ahead to Easter, which many women will spend at the shore, these bordered fabrics are unquestionably one of the best fine woollen materials to be found for gowns of unusual distinction.

Dark blue and black serges, which many women will spend with another color also, \$6.50 to \$10 a yard. (First Floor, Chestnut)

## \$12 for Shoes That Women Have Been Wanting to Pay 50 Per Cent More For

Sounds odd, but it's true. For a month past our good regular customers have been asking for just such shoes as are included in this disposal. They would have willingly paid \$5 or \$6 more a pair for them, but we were obliged to tell them that we could not supply them at that time.

Now we will not only supply these shoes but we will sell them at \$12 a pair, which is a third less than many of them are selling for elsewhere, and a fine saving in every instance.

Please remember that these are all new style shoes, fine in fashion and workmanship and in every way desirable. In fact, they are the finest shoes for women we have in the Store, excepting some hand-made and exclusive models in the Little Boot Shop. (First Floor, Market)

## Organdie and Net Flouncings Trimmed With Tiny Ruffles

And all ready to be made into the daintiest of Summer frocks. Those of organdie come in pale pink, blue, Nile, yellow and white. \$4.50 a yard, and 40 inches wide. Those of net are either white or tan, \$3.75 to \$5 a yard, and 40 inches wide. (Main Floor, Central)

The furniture sale that is first of all a safe, sound, reliable sale in the character of its merchandise and in the character of the money you save on it is the best sale to make or to replenish a home from.

People who pay much for furniture look for the best as a matter of course. People who buy lower-priced furniture can least afford to be careless in buying it.

It is a well-planned sale that just meets the needs of both classes with the goods.

This is the sale that meets their needs and we have the goods to prove it.

Homekeepers looking for furniture that perpetuates the finest traditions of the old schools of design from the Middle Ages down to the Georgian era will find it here, some of it in almost exact replica, other pieces sufficiently improved to make them practical for the present day, but retaining all the charm and unmistakable individuality of the delightful old types after which they have been modeled.

## Where Quaintness, Luxury and Charm Meet

What a pleasure it is in walking through the magnificent Fifth Floor display to come upon a chair, oftentimes a Chippendale, in which all that was characteristic and fine in this period of design lives again! Curious and charming pieces of various schools are here amidst a regular massing of upholstered pieces that are the embodiment of luxury in their soft, downy depths of comfort and tastefully colored tapestry and other upholsteries.

It takes nearly all of the Sixth Floor from Market to Chestnut Streets to show the samples of the bedroom and dining-room furniture needed for this Sale.

The choice here embraces everything that can be called good and good-looking in furniture of this kind. (Fifth, Sixth and Seventh Floors)



The lowest-priced suits are good-looking, and, of course, they are good, otherwise we could not afford to injure our sale by having them in it.

The higher priced suits are the highest achievement of modern cabinet-making. The medium-priced suits have merit and beauty in proportion.

The quantities of all these classes of furniture that we show are so far beyond rivalry as to make comparison impracticable.

The savings on every price ticket, on every piece of our furniture are guaranteed, and we have yet to hear of the same class of furniture being sold for less in any other place.

## A Remarkable New Capture of Men's Ulsters Marked Away Under Regular Price at \$48.50

There are several hundreds. Our one regret is that there are not several hundred more, considering the kind of coats these are.

The material is a substantial, hard-faced, frieze-like fabric, the kind that has excellent wearing qualities, and all the garments are hand finished.

It is almost difficult to believe that such overcoats as these could be secured nowadays to sell for such a price; but here they are, fresh from the hands of a maker who was clearing his shelves of heavy overcoatings and who turned the surplus yardage into these garments and sold them to us "at a price."

They are certainly wonderful at \$48.50. In light and dark gray and in tan. (Third Floor, Market)



## THESE Finest Wilton Rugs Are Not Too Plentiful

The supply cannot keep up with the demand, and we do not know when we can get more. So any one who wants one or more of the finest rugs made in America had better choose now, while the assortment is good.

9x12 ft., \$175.  
8.3x10.6 ft., \$159.  
6x9 ft., \$108.

We also have some high-grade Wilton rugs that are specially priced. 9x12 ft. at \$127.50 and 8.3x10.6 ft. at \$125. (Seventh Floor, Chestnut)

## VALENTINES are best chosen as early as possible, while the assortments are large and fresh. All sorts of folders, cards, old-fashioned and new-fashioned valentines between 5c and \$1.

(Main Floor, Thirteenth)

## The Sale of Office Furniture Is a Business Man's Opportunity

It embraces our entire stock at reductions of 10 to 33 1-3 per cent from former prices. The staple character of the goods and the market outlook make these reductions doubly remarkable, a fact that should be self-evident to men of good business judgment. (Third Floor, Market)

## Mattresses, Pillows and Bolsters Made to Order at Reduced Prices

The reduction applies to our entire stock of mattresses, hair and feathers. These constitute one group in the February Sale of bedding. In addition we are offering all other mattresses in our stock, comprising felted cotton, willowed cotton, floss and other kinds at reductions of 10 per cent or more.

Twenty-two grades of bedsprings are in the Sale at February reductions. Included in these are upholstered box springs in seven grades and steel spiral and wire springs in fifteen grades.

The opportunity to select from our entire stock of mattresses, bolsters and springs comes only every six months in conjunction with the furniture sale. The goods are of the same grades that we sell at unreduced prices all the year round. (Sixth Floor, Chestnut)