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HE Hudson Bay Co. after 250 years of existence, has just started to advertise. There is still
hope for a large number of Philadelphia's staid old manufacturers to follo $\underset{\text { HERBERT }}{\text { its }}$ Advertiting Agency
Phase of Sales Promo . $2=5$

## 人2ef






Mardman Park Hoted
Mishincouk inde

Meat Platters and Vegetable Dishes Silver
An important Dimeer
Sorvice may be assembled





Special Drive on our Finest Winter Overcoats and Winter Suits, in which we will sell our Finest $\$ 95$ and $\$ 100$ Overcoats for $\$ 80$; our Finest $\$ 85$ and $\$ 90$ Overcoats for \$75; our Finest $\$ 80$ and $\$ 85$ Overcoats for $\$ 70$; our Finest $\$ 70$ and $\$ 75$ Overcoats for \$60; our Finest $\$ 50, \$ 55, \$ 60$ and $\$ 65$ Overcoats for $\$ 40, \$ 48$ and $\$ 50$ !
And our Finest $\$ 70$ and $\$ 75$ Suits for $\$ 60$ and $\$ 65$; our Finest $\$ 65$ Suits for $\$ \mathbf{5 5}$; our Finest $\$ 60$ Suits for $\mathbf{\$ 5 0}$; our Finest $\$ 50$ and $\$ 55$ $\$ 45$ !

- These same quality Overcoats and Suits are osting us more
hext Fall and Winter than the
season.
- In other words, we
duplicate them on
orm now to sell for
an get them today for $\$ 40$ to $\$ 80$ - a saving

It's up to you to act now!

OVERCOATS
$\$ 95 \& \$ 100$
Overcoats, $\$ 80$
$\$ 85 \& \$ 90$
Overcoats, $\$ 75$
$\$ 80$ \& $\$ 85$ Overcoats, $\$ 70$
$\$ 65$ \& $\$ 70$ Overcoats, $\$ 55$
NOW $\$ 40, \$ 48, \$ 50$
SUITS $\begin{array}{lr}\$ 70 \& \$ 75 \text { Suits, } \$ 60 \& \$ 65 \\ \$ 65 \text { Suits, } & \$ 55 \\ \$ 60 \text { Suits, } & \$ 50\end{array}$ NOW $\$ 40$ to $\$ 45$

FUR-COLLAR
OVERCOATS
and Reversible Cloth similarly reduced!

Trousers Reduced!
4 to $\$ 7$ Trousers, $\$ 3$ to $\$ 5$

## Perry \& Co.

N. B. T.

16th \& Chestnut Sts.

