ADDED ATTRACTION

THE LAND OF

**OPPORTUNITY**"

A Super-feature that Em-bedies the Spirit of Lincoln —the Spirit of America. ABRAHAM LINCOLN

"The Log of

Submarine U-35"

## MANY CINEMA STARS UNDERLINED IN THE NEW RELEASES

MOVIEGRAMS FROM SCREEN TO PATRON

Film Flashes of Interest to Fans of the Photoplay

THERE would be no bachelors,"

Says Lew Cody, "if wives would only give their husbands all the little name comforts which they were able to obtain before they were married."

Mr. Cody speaks not only from personal experience, but he has lately made a study of the subject for his latest picture. "The Beloved Cheater," which plays at the Stauley next week.

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"Now in "The Beloved Cheater," his could only have the girls flocking around me as they do this man, Bruce Sands—and the service he gets from Wang, his Chinese valet—it's enough to make a man want to remain a bachelor."

"On the other hand there are the sirls, It's fine to be appreciated and we all like to have them like us, but it's apt to be embarrassing when a half a dozen or so get the idea that each is the one and only and want to know when the engagement will be announced. But as I said before, it's mighty nice to remain a bachelor—if you can."

S A working combination the French A and Irish harmonize perfectly—at least in one instance. This is the case of the Tom Moore-Harry Beaumont combination at the Goldwyn studios in

Calver City.

The actor and director recently celebrated their anniversaries with Goldwin by an informal dinner at the seashore home of the popular Irish star. During the evening the subject of nationalities came up, and it proved that Tom was one of Ireland's "home grown," while Beaumont's father came into this world in Paris, and lived there Culver City.

Into this world in Faris, and lived there for many years.

Tom Moore joined Goldwyn in the East in August, 1917, and a year later Beaumont, who had also won his spiritures in the East, was engaged to direct him. Their company is one of the hardest-working aggregations in

Tom Moore joined Goldwyn in the East in August, 1917, and a year later Beamont, who had also won his spurs in pictures in the East, was engaged to direct him. Their company is one of the hardest-working aggregations in screenland.

The Gay Lord Quex," which will be seen at the Arcadia next week, is the sighth in the line of their successes.

THEE famous Santa Fe trail, which was blazed westward by pioneers, is seen in the new Tom Mix feature, "The Feud." which William Fox will present at the Victoria next week. This is described as a stirring photoplay, packed with romance.

Some of the exciting incidents show from Mix as Jere Lynch at the head of a caravan proceeding along the Santa Fe trail when it is attacked by Indians. The stubborn defense by the pioneers and a daring dash through the Indians are two of the sensational scenes.

Many tales of adventure are woven around the Sante Fe trail. By an act of Congress approved on March 23, 1825, President John Quincy Adams was authorized to cause a road to be marked out from the western frontier of Missouri to New Mexico. It ran through Emporia, Newton, Hutchinson and Fort Dodge to Santa Fe. Indian fights and massacres, almost without number, occurred along its length. Among the frontiersmen whose names are associated with the trail were William F. Cody (Buffalo Bill), Kit Carson, Jim Bridger, James P. Beckworth. Uncle Dick Wooton, Lucien B. Maxwell and Old Bill Williams.

Classics special photoplay, with Alice Lake—who will be remembered in "Lombardi, Ltd.." with Bert Lytell—Jack Mulhall, a young leading man, and Frank Currier, the veteran actor of Metro Pictures, is announced as the feature for the Victoria the week of February 16. Reports about the picture point to its being one of the most powerful and humanly appealing melodramas picturized in years. The scenario has the situation of a young girl confronted with the problem of revailing, for the sake of her case of conscience, a matter of her past to the man she is to marry; or of keeping the secret to herself in order not to try his love to too great a degree of forgiveness. The setting of the action is mainly in a little New England sencesst village. "CHOULD a Woman Tell?" a Screen

BROAD BEL. LOCUST.

TIOLA DANA, a dainty Metro star, VIOLA DANA, a dainty Metro star, is announced as the attraction at the Stanley the week of February 16. The Willow Tree," a screen adaptation of the successful play of old and new Japan. It is said that all the dramatic material of the play has been brought to the picture, and in addition it possesses wonderful scenic value. Among the settings may be mentioned a garden laid out on the Metro studio from the settings may be reproduction. Another set, built on the live-acre lot across from the studio, shows a street in Japan. A temple seventy feet high and all the stores that are to be found in a Japanese village were built and furnished with merchandise.

Maurice Maeterlinek found that he

Maurice Macterlinck found that he could not reach all of the people with his messages in the French language and because of his inability to master the phonetic English tongue in a short

J. Fred Zimmerman Theatre Gon. Mgr.

REHEUN ermantown & Chelten VENING PRICES, 25c, 35c, 50c & 75c

Mats. Tuesday. Thursday 25c & 35c Esturday. Best Soats. 25c TODAY LAST TIMES
TITLE ETERNAL MAGDALENE"
Beginster Monday Evening, Feb. 9
MR. FRANK FIELDER
FRESENTS

DESMOND

THE FIVE MILLION"

ROCADERO

7 Big -AND- . Scenes WITH THEIR OWN SHOW

FEATURED IN NEXT WEEK'S FILMS



Photoplay Guide

STANLEY — "The Beloved Cheater,"
featuring Lew Cody. It is a story
about a man who shows his friend
how to make love to a girl. "The
Land of Opportunity," with Ralph
Ince as Lincoln, is a timely film in
the Americanization campaigu. "The
Log of the German Submarine U-35"
and "A Trip to Mars" are added attractions.

for Coming Week

tractions. PALACE—"Everywoman" begins its third week with a special cast of players interpreting the many roles in this morality play by Walter Browne.

medium of expression."

Antrim Short, the youthful Metro leading man, has taken up the alluring sport of aviating. He has become so facinated with this art that he is contemplating purchasing a plane of his own and within a year making a flight from coast to coast. A flight from Hollywood to San Francisco in three hours and eighteen minutes is Mr. Short's latest achievement.

At present Mr. Short is enacting the part of John, the youthful lover, in the Screen Classics production of "Old Lady 31," in which Emma Dunn is featured. Recently he had the part of Billy Wantage in Bert Lytell's "The Right of Way," and previous to this was Viola Dana's leading man in "Please Get Married." in this morality play by Walter Browne.

ARCADIA — "The Gay Lord Quex" features Tom Moore, written from the play by Sir Arthur Wing Pinero. The star has the role of a young bachelor whose love affairs impose an obstacle to his marriage. Gloria Hope is the leading woman.

VICTORIA — "The Feud," featuring | Ket," with Alice Brady, last half of week.

MARKET STREET — "Wings of the Morning." with William Farnum. "Soldiers of Fortune." with star cast, last half of week.

ALHAMBRA—"The Thirteenth Commandment," with Ethel Clayton. "The Struggle Everlasting," with Florence Reed, last half of week.

BELMONT — "The Tree of Knowl-

SAM. S. SHUBERT THEATRE CHEST

MAT. TODAY-POPULAR MATINEE WEDNESDAY ONLY 3 WEEKS MORE BEGINNING MONDAY EVENING

THE BOHEMIANS, Inc., Present

A Revusical Comedy of Life in New York's Quartier Latin

GREENWICH

VILLAGE

FOLLIES

Book and Lyrics by Philip Bartholomae and John Murray Anderson

MUSIC BY A. BALDWIN SLOANE, WITH

FRANCES WHITE

And JAMES WATTS, TED LEWIS, ADA FORMAN, AL

HERMAN, PAUL BURNS, BILLY DALE, BUNNY BURCH,

JANE CARROL, IRENE OLSEN, MABELLE JAUNAY,

MIRIAM MEDIE, ARTHUR BALL, EDMUND MAKALIFF.

edge," with Robert Warwick. Doug-las MacLean in "Twenty-three and a Half Hours' Leave," last half of

EDAR — "Wanted—A Husband,"
with Billie Burke, Monday and
Tuesday; "Hawthorne of the U. S.
A," with Wallace Reid, Wednesday
and Thursday; "Sins of the
Mothers," with Anita Stewart, Friday and Saturday. CEDAR

COLISEUM — "My Husband's Other Wife, Monday and Tuesday; "Sins of the Mothers," with Anita Stewart, Wednesday and Thursday; "The Six Best Cellars," with star cast, Friday and Saturday.

FRANKFORD—"His Wife's Friend,"
with Dorothy Dalton; Monday and
Tueseday; "The Six Best Cellars,"
Wednesday and Thursday; "The
Thirteenth Commandment," with
Ethel Clayton, Friday and Saturday.

"IMBO — "More Deadly Than the Male," with Ethel Clayton, Monday; "The Cinema Murder," Tuesday; "The Dragon Painter," with Haya-kawa, Wednesday; "The Invisible Hond," with Irene Castle, Thursday; "Scarlet Days," Friday and Saturday

STRAND — "What's Your Husband Doing?" with Douglas MacLean and Doris May. "The Tree of Knowl-edge," with Robert Warwick, last half of week.

RIVOLI - "The Heart o' the Hills," with Mary Pickford. LOCUST — "Six Best Cellars," with Bryant Washburn.

Broadway's Anniversary

With a special program of vaudeville f merit and new photoplays, the third anniversary of the Broadway will be anniversary of the Broadway will be celebrated the week of February 16. This theatre, providing combination programs of vaudeville and chema, three years ago was taken over by Messrs. Sabloeky and McGuirk, who gave the amusement-loving public of South Philadelphia two complete shows. While the Stanley Co. now assumes the direction, there is no change in policy, two complete bills of vaudeville, with two pictures, being presented each week, the change being made every Thursday. Charles Shissler also celebrates his anniversary as manager of the house.

You have nothing more to see in dogdom when you have seen the hundreds of blus-ribbon winners in the cast.

REGENT — "Teo Much Johnson,"
William Gillette's farce, with Bryant
Washburn as the star. Lois Wilson is
the leading lady. Donald Crisp directed it from the scenario of Tom
J. Geraghty.

COLONIAL—"Victory," from a story
by Joseph Conrad and directed by
Maurice Tourneur. "Fair and
Warmer," with May Allison, last
half of week.

CAPITOL—"Anne of Green Gables."

Tom Mix, written by Charles Ken-yon. It is of the 1860 period and is a story of the time of "long-haired" men and the Oklahoma land rush. Eva Novak and Claire McDowell are in the cast

CAPITOL—'Anne of Green Gables,"
with Mary Miles Minter. "The
Thunderbolt," with Katherine MacDonald and Thomas Meighan, last
half of week.

REAT NORTHERN - Soldiers of

Fortune," from the story by Richard Harding Davis. "The Fear Market," with Alice Brady, last half of

in the cast.

PHILADELPHIA'S LEADING THEATRES UNDER DIRECTION OF LEE & J. J. SHUBERT

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BEST \$1.00

ARTHUR

Presents The Musical

Play

Different

|AMMERSTEIN愛

**Annual Dog Show Kennel Club** of Philadelphia

Third Regiment Armory Tuesday and Wednesday February 17th and 18th Home Relief of the Emergency Aid

From Texas to Canada—from the Atlantic to the Pacific—come the mil-lions of dollars' worth of thoroughbred dogs of all breeds. 10 A.M. Admission 50c Childre 1 P. M. to 10 P. M. Admission \$1.00 Children 50c Seats NOW at 1524 Walnut St.

**OPERA HOUSE** 

MATINEE TODAY

The New York Cast With

WILLIAM KENT

Comedian Sensation of the Year AND THE BEST SINGING

CHORUS IN TOWN

Only 3 Weeks

More

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Tunefully

Surpassing!

Joyonsly

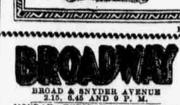
1214 MARKET STREET THIRD WEEK—COMMENCING MONDAY OF THE PARAMOUNT-ARTCRAFT BEAUTY PICTURE SUPREME WITH THIS NOTABLE CAST

MARKET NT ABOVE LETE

The Gay Lord Quex

PERRUARY 16-ROBERT WARWICK IN "JACK STRAW

## "SOLDIERS 11.15 P. M. OF FORTUNE"



A Musical Parce with Girls Galore FIRST SOUTH PHILA, SHOWING CLARA

KIMBALL YOUNG OF PAMOUS PLAY

Eyes of Youth BILL CHANGED THURSDAY OLONIA LONIAL

Mon., Tues., Wed. 2.18, 7 A 0 F M.
Maurice VICTORY
THURSDAY FRIDAY and SATURDAY
MAY ALLISON Fair and
Warmer"

MARY MILES MINTER in "Anne of Green Gables" THURSDAY, FRIDAY and SATURDAY KATHERINE MacDONALD and THOMAS MEIGHAN in "The Thunderbolt"

REGENT BELOW 1771 BRYANT WASHBURN "TOO MUCH JOHNSON"

Tyes. "Soldiers of Fortune"
TORSDAY, PRINAY and SATURDAY
JOE BRADY IS "FEAR MARKET" IMPERIAL WALNUT STS. Clara Kimball Young

In "EYES OF YOUTH"

MARKET STREET AT JUNIPER Vaudeville—11 A. M. to 11 P. M.

EUROPEAN TRIUMPHS HORACE GOLDIN

AND COMPANY PRESENTING A SERIES OF ASTOUNDING ILLUSIONS EXTRA ADDED ATTRACTION

BURNS AND KISSEN SONG WRITING ENTERTAINERS IT HUNGARIAN RHAPSODY WITH HABRY WESTON AND BEN REUBENS

OTHER ACTS WORTH WHILE

MARKET STREET RELOW SOTH CONDAY, TUESDAY and WEDNESDAY THE SCINTILLATING MUSI-



ALHAMBRA HORRIS ST. 2.16. V. AUDEVILLE AND PHOTOPLAY

ETHEL CLAYTON Thirteenth FLORENCE REED The Struggle

WM. FARNUM "Wings of The Morning"



JEAN ADAIR & COMPANY "ELLA COMES TO TOWN"

**JONES & GREENLEE** WHAT DID YOU DO?

GARDNER & HARTMAN MUSICAL COMEDY FAVORITES OFFERING VAUDEVILLE VAGARIES

3 HARMONY GIRLS POPULAR MUSIC AND SONOS

**NOODLES FAGIN** AND ELSIE

IN IDIOSYNCRACIES Comedy, Song and Patter

JIM SHIMMY BEAR A LAUGH-PRODUCING MOVELATE.

THE FORMER "FOLLIES" STAR **OLIVE THOMAS** IN THE SELECT PHOTOPLAY

"THE GLORIOUS





TWENTY FAMOUS ARTISTS' MODELS

TO OWEN DAVIS PLAY OF YOUTH, FAITH and LOVE

**LYRIC** 

SPECIAL HOLIDAY MATINEE LINCOLN'S BIRTHDAY, FEB. 12

Music by Antonio Baffance. Book and Lyrics by Alonso Price. PHI Evenings at 8.15

MAT. TODAY NOTE Curtain Rises at 5.15 Sharp No One Seated During the Prologue. GEORGE BROADSTURET Presents

JOMEBODYS

SWEETHEART

THE MONARCH OF MELODRAMAS

A Novel by OCTAVUS ROY COHEN

with Original New York Production and Cast UNANIMOUS PRAISE BY THE CRITICS:

"SCORES A BIG TRIUMPH!" "THRILLER!"-Inquirer "DEEPLY MYSTIFTING."-Bee

Tests wits of audience-admirord, "It's very real—exceptionally well handled—A Fowerful Love Story," bly acted."-Press.

"Audience Hung Breathless Upon Its Revelation-Real Thriller, Carrying a Deftly Projected Wallop." "Stirring—Exciting—Sensational!"

Staged By and Entire Production Under the Supervision of MRS. LILLIAN TRIMBLE BRADLEY

LIMITED ENGAGEMENT BEG. MONDAY, FEB. 16th, SEATS THURS., OMORAS NOW

"THE GUEST OF HONOR"
ATRES, APPLY BENEFIT DEPT., CHESTNUT ST. OPERA HOUSE BUILDING, CHESTNUT ST. BELOW 11TR—PRONE LOCUST \$850