HEISMAN BELIEVES IN STUDIES FIRST

New Penn Coach Given Glad Hand as He Demands Scholastic Efficiency

SPEECH MAKES A HIT

Heisman Maxims for Penn Football Squad

John W. Heisman, the new Penn coach, laid down the following maxims for the Red and Blue play-

ers next fall: First. No drinking. Second. No smoking during foot-

Third. No gambling.

Fourth. No swearing either on or football field. Fifth, Scholastic proficiency, Play guare with the professors.
Sixth. Show respect. Call the oach "ceach" and the captain

Seventh. Don't shirk scrimmages Play, clean, hard football in practice well as in the games. Heisman added that he would re-

mire every student to sign a training pledge and that thereafter each player would be on his honor in seeping the training rules.

By EDWIN J. POLLOCK First be a student and a gentleman-

hen be an athlete. This, in a senthe message John W. Heisman the new Pennsylvania football ceach, delivered to his future pupils at the welcome meeting in the training house last night.

It was his introductory speech to the University students and he made it plain in no catspaw language that his des on morals, studies and football May 29.

"If I lost every football game and yet knew that I had built men morally and physically I would be satisfied," said physically I would be satisfied. Said the gray-haired mentor. "I want a fighting team and one that will fight when it's losing, but I want my boys to fight square and clean.

"First of all we must play square with the faculty. If a football man cannot keep up in his studies I don't want him on the squad and I won't have him on the squad. I have made it as we aim on the squad. I have made it a point to see that my players toe the mark scholastically and I have had very few men declared incligible on account of deficiencies. And furthermore it must be remembered that I was at a

The gathering gave the new coach undivided attention, and he held them with an interesting talk. He was more like a college professor lecturing from his chair than a football coach talking "We are going to have spring practice," he continued, "and I want as many players out for the early training as possible. I would like to have you be better acquainted with you. I have many ideas which may seem to the part of the like to have you be better acquainted with you. I to you be the part of the par so be better acquainted with me and also get better acquainted with you. I have many ideas which may seem queer to you, but I want you to get used to them, for they are going to be carried out—for a while at least,

Studies and Football

Studies and Football

"A man who plays football under me has time for only two things—his studies and football. The places where the lights are bright hold nothing for you. You must study for your classes and study and play football. But when you are on the field you must either he playing or thinking football. There will be no idle moments.

"I am back here at Pennsylvania after a lapse of twenty eight years, and you don't know how glad I am to get back. I have been away, but I have been loyal. I rejoiced when you won and I have shed tears when you lost. The funniest sensation I ever experienced was when my Georgia Tech team best you, 41-0. It was a combination of great joy and overwhelming sorrow at once. I won, but I lost."

Heisman was at Georgia Tech for sixteen years, and it is said that he turned down a five-year contract to come here. He is in poor health at present and wanted to return to northern climate. Then, too, was the added incentive of coaching his alma mater.

MARSHALL & BUSH

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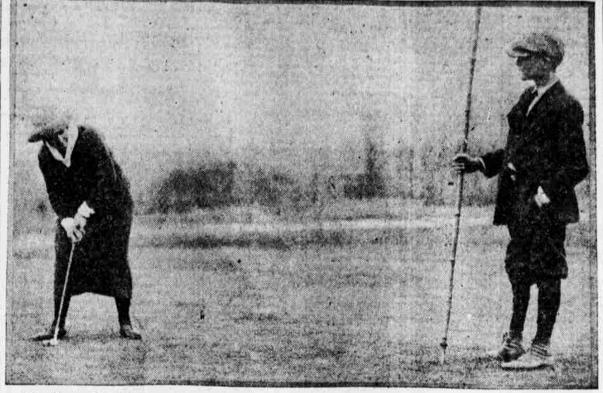
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MENDO VA. MURRAY REDDY vs. HOWELL VALGER vs. TIPLITZ

Germantown A.C. Chelten Ave.
Chelten Che

PHILA. JACK O'BRIEN'S. BOXING Print Jellow Page 261 New Phone Book 197H & CHESTNUT Stb Fie HE KNOWS IT'LL GO DOWN, TOO



Miss Eleanor T. Chandler, stands ahead of the ball, thumbs around shaft, to hit with snap and follow through

COLUMBIA VARSITY TO ROW MAY 29

PUTT IS BRIEF WRIST STROKE WITH A SNAP

Faculty Grants Permission to Compete on This

New York, Feb. 5,-Columbia University's favulty yesterday granted permission to the varsity crew to row on May 29. This virtually means that the

three years.

This makes it almost certain that the affair in 1921 will be held as near May 15 as possible, as it is understood that the Columbia authorities firmly believe that all Eastern intercollegiate rowing dates should be fixed in accordance with and after those of the Childs cup. American Henley and Poughkeepsie regattas. Normally the Henley is set for Decoration Day, the Poughkeepsie for late in June and the Childs cup for the middle of May.

JOHNSON BOOKS PASSAGE

Miss Chandler drew out her putter in the chilly winds on the links the interchay and showed how she does it. She took her stance, it was noticed, almost as if for drive. The body rested quite firmly on the feet in a wide stance so that the body, which does not enter this most delicate of shots, would not topple or unbalance, or move in any way.

"I never lay both my thumbs straight down the shaft," explained Miss Chandler. "but lay my right hand back, as I believe the ball should be hit with a snap. With me it is more of a right-hand shot than a left-hand pendulum sweep. By my system I find I can lay

Los Angeles, Feb. 5.—Outfielder George H. (Babel Ruth left yesterday for Boston, Ruth said he would reach Boston Sunday night and would go to Yew York next Tuesday to confer with Manager Miller Huggins, of the New York Americans. Ruth insisted he would not sign a contract to play with the New York team until he receives a part of his purchase price, reported at \$125,000.

Harry Heilman, of Detroit, who arrived today, said he had signed a 1920 contract.

Forming

\$1.00 Deposit Will Secure

Pay for One of Our Beautiful

health-giver for old and young.

\$1.00 Weekly Will

Miss Eleanor T. Chandler, Golf Star, Says It's the Snap and Follow Through That Holes Out the Long Ones

By SANDY McNIBLICK

SS ELEANOR T. a firm believer in this freedom in put-CHANDLER, Hunt-ingdon Valley, one of the Big Six of Phila-out on the greens is correct. ideas on morals, studies and football would be carried out by every member of the gridiron squad in his three years as head of the Red and Blue coaching staff. The venerable tutor, who admits fifty summers, waved a black cigar like a bludgeon as he expounded his theories into the ears of about fifty football candidates and alumni.

Greeted Enthusiastically

The speech brought down rounds of applause and he was welcomed sincerely back to Pennsylvania for there was no one in the gathering who did not believe that the Red and Blue will reach the

The speech brought down applause and he was welcomed sincerely back to Pennsylvania for there was no one in the gathering who did not believe that the Red and Blue will reach the theories of the former Georgia Tech theories of the former Georgia Tech Childs cup race in 1921 would be rowed on the Harlem, in 1922 on Lake Carnegie, and would so rotate every three years.

The speech brought down applause and he was welcomed sincerely all that prevented the date of the Childs star player.

She is seen in the accompanying illustration in the deliberate act of sinking one of those long ones that do so much to cast gloom over the opposition.

Miss Chandler drew out her putter in the chilly winds on the links the child winds and showed how she does it.

Thinks He is Going to Get Crack at

Dempsey Some Day

Mexico City, Feb. 5.—Jack Johnson,

Men! Women! Boys! Girls! Take Notice!

Join Our Bicycle Club

BICYCLES

12 Makes to Choose From. Each One a Winner.

Now's your chance. Only \$1.00 down and take your choice of 12 famous kinds; each ideal in design, of finest possible materials, unmatched construction, best workmanship.

Join the Club Today-And Own a Bike at Once

Think of the sheer joy and pleasure of bicycling—the wings it gives you to get there without delay—and what a

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the country, long evenings and Saturday afternoons.

Remember, too, that Summer is coming, with its trips into

PARENTS—A bievele makes a hustier of any boy. It will make glad to run errands. Help him to earn spending meney. Keep out in the open air with good companions.

Another Big Basketball Game Booked for Penn's

Floor

The University of Pennsylvania oasketball players hope to make their season's record ten straight victories when Penn State puts in an appearance at Weightman Hall Saturday evening. State has the reputation of throwing wrenches into Quakers' athletic teams and for this reason many persons will not be surprised if the Blue and White slips a victory over. Regardless of the outcome, there will be plenty of action. Doubtless the sting of the defeat on the

cootball field will go a long way toward inspiring the Red and Blue to hopes of a basketball triumph.

No doubt Jourdet will send the same No doubt Jourdet will send the same combination that he has been using into the melee Saturday night. Joe Yates and Hunzinger, who took part in the Yale game, are not absolute bench warmers. Yates is a pivot man of experience. Hunzinger demonstrated that he can handle the ball and knows what to do with it beneath the nets. Penn is well fortified in material now. Should Sweeney or Rosemast go had Hunzinger can step in. The same applies to Bill Grave, with Joe Yates available. The biggest losses would be to have the guards meet injury. Captain Peck and Dan McNichol are indispensable.

CAMDEN AGAIN WINS

Defeats Trenton Eastern League Five by 29-21 Score

The Camden team, last night, defeated Trenton in an exciting Eastern League bankethall game by the score of 29 to 21.

At half time Camden led by the margin of 20 to 14. The Tigers came up but could not win out. Kerra playing near the end of the game featured for the winners. CAMDEN

Steele, forward Campbell, forward Dolan center Delghan, guard Kerr, guard "My whole shot is done with my wrists," finished the little feminine star.
"It's a matter of hitting the ball with a snap and following through." TRENTON Most men golfers can take lessons



SPORTS AMONG THE AMATEURS

Ardentes Club, leaders in the South School; Schwartz, formerly of South-Philadelphia League, will play the strong All-Scholastic Five tomorrow evening at the Reed House, 714 Reed Manager Zenseis would like to hear

The Ardentes Club has won eight straight games, having defeated such teams as Dudley A. A., of Camden; Rookwood, Delanco, Greystock Reserves, Henry Fellowship Club, Welcome, Tip-Tops, Powhattan and Simpson.

They are represented by the street of the stre

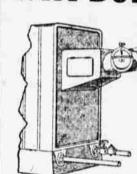
They are represented by the following the Karoula Catholic Club five. of the team. Southern Catholic League, is desirous of street.

ur Spu There's always room at the top ur Spur SpurS SpurSp urSpu and Spur is that top-notch cigarette. ur Spur Buy once and you'll repeat. SpurS urSpu our Spur SpurS urSpu Spur Spurs urSpu SpurS ur Spy ur Spu SpurS ArSpur Sp ur Spur Spur S



INGS!

WHY BURN YOUR MONEY?



ong ones up so close that it is nothing

Two Cubs Sign Contracts Chicago, Feb. 5. — James Vaughr southpaw nicher of the Chicago Nati-teday signed a contract for 1920. Pastert, outfielder, also signed his con-

to sink out in two putts.

V. V. Draft Stabilizers Let You Save It By Burning ALL of the Coal

V. V. Stabilizers regulate the draft to the requirements of the fire just as a thermostat regulates the dampers according to the temperature. They are metal discs, easily fitted to the smoke pipe of any stove or heater. They swing automatically, adjusting themselves to gusty wind conditions and changing conditions in the firepot, thereby insuring uniform draft, complete combustion and a steady fire. Sold under a money-back guarantee.

Made in sizes for smoke pipes of from 6 to 18 inches. A 10inch pipe requires a 10-inch Stabilizer. Price \$1.20 per inch. Sent by parcel post, or further information sent on request.

VAPOR-VACUUM HEATING CO. Otis Bldg., 16th and Sansom Sts., Philadelphia (Spruce 3175)



February Furniture Sale

We have gone through our stocks and repriced very many of our finest pieces. We have inventoried and regrouped everything on our floors. We have created, in fact, some truly extraordinary values. In some cases the reductions are more than in others, but in every case you will be delighted to find a substantial price

Come in-browse around-and you'll be sure to find some choice tidbit of furniture, some quaint bric-a-brac, or a piece of tapestry that you will appreciate as a most amazing bargain.

The Kier Downy Sofa (illustrated above) will Be Most Attractively Priced at \$155.00 Up



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A Staggering Value Genuine U. S. Rubber Co.'s Knee Boots. Special vulcanizing process gives them twice the regular wearing quality. Ordinarily sold for \$5, our price during this



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Men's 4-Buckle Artic \$2.50 The strongest Artic made! Extra heavy sole and heel, a value





Rubbers



Plair Edge. Extra Special Value.

Every pair in this sale is from

our regular stock specially reduced to make room for

our Spring shor goods Remark able value

65c.

Women's Storm Rubbers Another banner bargain, high heels and excep-tional quality \$ 1 throughout. Reg-



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A very comfortable style for men and boys. Specially reinforced at toes and heels. A won-derful reduction,

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your share of its

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