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ever-forming. You can feel it with your tongue. It clin
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The tooth brush does not end it. The
ordinary dentifrice does not dissolve it. ordinary dentifrice does not dissolve it. So month after month it clings, and may
do a ceaseless damage.
That is why brushed teeth discolor and decay. Tooth troubles are constantly in-
creasing. People think they clean the creasing. People think they clean the
teeth, but they leave this film. And teeth are ruined by it.

## How Film Destroys

 Film is what discolors - not the teeth.It is the basis of tartar. It holds food It is the basis of tartar. It holds food
substance which ferments and forms acid.
It holds the acid in contact with the substance which fid in contact with the
It holds the acie
teeth to cause decay. teeth to cause decay.
Millions of germs breed in it. They with tartar, are the chief cause of pyor-
rhea. Thus most tooth troubles are now rhea.
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These facts have long been known to
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