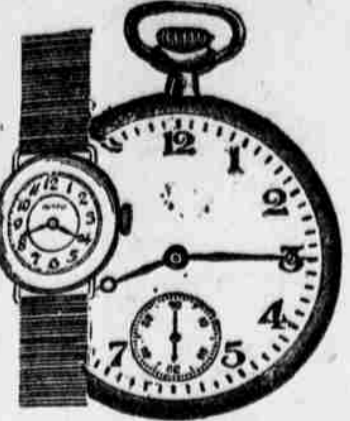


GALVANIZED, COPPER AND ZINC SHEETS
L. D. Berger Co., 59 N. 2d St.
Bell, Market 854. Keystone, Main 4006.

AT I. PRESS & SONS Enlarged Store



\$12 Guaranteed Solid 14-K. Gold 15 Jewels Adjusted

The greatest offer we ever made. A gentleman's full-size solid 14-K. gold watch, with a 15-jewel adjusted movement for \$12. Bear in mind these watches are guaranteed to be **GUARANTEED SOLID 14-K. GOLD** through and through. Each watch is stamped by the manufacturer and guaranteed, subject to government inspection. There can be no mistake. Each watch will be sold with the distinct understanding that the money—every cent of it—will be cheerfully refunded if it can be duplicated at any store in New York at less than \$40.00. No mail, telephone or express orders will be filled. Our stock is sufficient only to supply sales over the country. We also reserve the right to limit quantities. **ONLY ONE WATCH TO EACH CUSTOMER.** Thirty-two years' experience and one million dollars are in back of this guarantee.

I. PRESS & SONS
DIAMONDS—WATCHES—JEWELRY
N. W. Cor. 8TH & CHESTNUT STS.
1017 MARKET ST. 900 MARKET ST.
ALL THREE STORES OPEN EVENINGS

Here's your chance to get splendid Pianos and Player-Pianos

We have a large number of instruments at wonderfully low prices. All have been put in A-1 shape by our factory experts.

- Upright Pianos**
- \$350 LEONARD \$215 Oak case.
 - \$350 SCHUMANN \$175 Large size. Mahogany case.
 - \$450 LESTER \$280 Oak case.
 - \$350 CHRISTIE \$220 Medium size. Like new.
 - \$400 KELLER BROS \$225 Large. Mahogany case.
 - \$300 SCHUBERT \$100 Good condition.
 - \$400 FLORENCE \$225 Mahogany. Large size.
 - \$400 WELLINGTON \$220 Fine tone.
 - \$450 LESTER \$245 Mahogany.
 - \$300 LECKERING \$90 Medium size. Good condition.
 - \$400 SINGER \$235 Large size. Mahogany case.
 - \$700 STEINWAY \$225 Mahogany case. Small size.
 - \$450 LESTER \$235 Large size. Mahogany case. Fine tone.
 - \$500 HARDMAN \$195 Large size. Mahogany case.
 - \$450 HEPPE \$240 Mahogany case. Like new.
 - \$400 PAINTER & EWING \$230 Large size. Mahogany case.
 - \$450 BELLAK \$235 Mahogany case. Large size.

- Player-Pianos**
- All Play 88-Note Music
- \$600 WINTHROP \$350 Large size. Mahogany case.
 - \$600 BJUR BROS. \$375 Mahogany case. Large size.
 - \$650 STORY & CLARK \$350 Large size. Mahogany case.
 - \$800 LESTER \$710 Mission style. Full size.

F. A. North Co.
1306 Chestnut Street
Please send me a complete description of your bargains in slightly used Upright Pianos also details of easy-payment plan, without interest or extras.

Name.....
Address.....

Other F. A. North Stores
WEST PHILA.: 802 S. 33d St.
PHILADELPHIA: 1818-19 E. Allegheny Ave.
MANAYUNK: 4375 Main St.
NORTH PHILA.: 2188 N. Front St.
NORRISTOWN: 238 W. Main St.
CHESTER: 312 Edgemont Ave.
CAMDEN: 521 Broadway
TRENTON: 300 E. State St.
READING: 18 N. 9th St.

Gimbel Brothers

Store Hours—9 to 5:30

For Tomorrow—Saturday

Friday, January 30, 1920

Gimbel Furniture Sale : Based on Newly-Large Stocks and Real Economy

We suggest shopping. Buying the furniture that makes the home is like buying the house. Take time to be surely right. And, as in buying the house—Gimbels will extend furniture payments over a long period.

Save \$215 on These Suites

Queen Anne suite as illustrated, in American walnut, 60-inch buffet, 54-inch top extension table beautifully made and finished. Four pieces. February sale price, \$285.

February Sale Price \$285

Save \$50 on These Suites

Windsor suite as illustrated, 66-inch buffet, 54-inch top extension table in American walnut, finest construction and finish. Four pieces. February sale price, \$300.

February Sale Price \$300

Save \$100 on These Suites

Handsome Chippendale suite as illustrated, 66-inch buffet, 54-inch top extension table, finest construction and finish. Four pieces. February sale price, \$350.

February Sale Price \$350

Save \$75 on These Suites

Louis Fourteenth suite as illustrated, in American Walnut or mahogany, bow-end bedstead, vanity case. Of finest construction. Four pieces. February sale price, \$275.

Save \$300 on These Suites

Queen Anne suite as illustrated, in mahogany or walnut, 54-inch bureau, 30 x 46-inch plate glass mirrors, extra large chiffonobe. Four pieces. February sale price, \$450.

Save \$150 on These Suites

Heppelwhite suite as illustrated, in walnut and mahogany, beautifully designed and finish. Large chiffonobe. Four pieces. February sale price, \$275.

Save \$65 on These Suites

Very luxuri-ous living room suite as illustrated, 6 ft. davenport, cushion seats covered in tapestry, outside backs covered in same material. Three pieces. February sale price, \$235.

Save \$100 on These Suites

Luxurious suite as illustrated, deep spring seats, spring edge, backs, large davenport, arm chair and rocker, loose spring cushion seats, outside backs covered in same material. Three pieces. February sale price, \$350.

Save \$100 on These Suites

Suite as illustrated, 6 ft. davenport, large arm chair and rocker, loose cushion seats, spring backs, tapestry coverings. Three pieces. February sale price, \$175.

Just About a Hundred Women Can Share in These Suit-Values at \$43.75

Six Spring styles.
Made up of fabrics that usually go into suits at half-again to double tomorrow's price.
And given to master-tailors, to fill up their off-season—tailors who usually work only upon high-priced suits.
Duvet delaines, tweeds, silvertones and wool velours.
The same dark, lovely suit-colorings that Spring endorses.
But only a scant hundred!

"Flex-o-Tex" Suits
(Trade Mark)
Eight Styles at \$33.75
Three Styles at \$29.75

Man-cut—man-tailored—man-pressed.
Best all-round suit we know—best for business women, college women, club women, homey women, society women.
—Gimbels, Salons of Dress, Third floor.

Women's Coats—Five New Models Made Up Within the Past Week

—of luxuriously soft suedines, bolivias and ylama velours;
—with gloriously big collars of the all-fashionable taupe-dyed nutria or skunk-dyed opossum;
In five, new-line, full-length models.

At \$55—The Saving Is \$22.75
At \$59.75—The Saving Is \$25.25
At \$65—The Saving Is \$30

Because we owned both coatings and peltries—and owned them at mighty favorable prices.

500 Wool-Velour Coats, Besides—
All-Cloth at \$25 • With Fur-Collars at \$29.75

Made up for February's selling, but rushed in to fill up the selling-gaps the unprecedented January business has made in stocks.
—Gimbels, Salons of Dress, Third floor.

Twice a Year Men Can Get "Kuppenheimer" and "Society Brand" Clothes at Reduced Prices

Ulsters, Overcoats, Town Ulsters, Suits

This January stock adjustment is one of those times; these famously fine makes go into the—

Clear-away of All Gimbel Lines

A majority of the higher-priced lines are "Kuppenheimer" and "Society Brand" makes—suits and overcoats held rigidly to regular prices all during the year excepting at these semi-annual clothing clean-ups.

Other good makes offer selection among thousands of Ulsters, Overcoats, Town Ulsters, Suits, Leather (reversible) Overcoats, Mackinaws, Fur-collar and Fur-lined Overcoats.

Ulsters, large loose, double-breasted affairs, some with detachable belts; muff pockets; now at—

- \$36.50, \$43.50 and \$65
- Town Ulsters, double-breasted; a bit shorter than the full ulster and more dressy; slimmer lines, more body-tracing; feet, convertible collar; "illuminated" belts; now at—
- \$24.50, \$32.50, \$36.50 up to \$65
- Overcoats, double-breasted and single-breasted, box-back button-through; double-breasted body-fitting; velvet and self collars; also Chesterfield models, with fly-fronts; now at—
- \$24.50, \$36.50, \$43.50, \$65
- Overcoats, single-breasted and double-breasted, plain and waist line, many with detachable all-around belts, including belted just arrived groups; now at—
- \$27.50, \$36.50, \$43.50 up to \$65

London-Made Overcoats at \$65

Thick, "lofty" overcoatings, with the hang and sweep that only London-made coats have. Several months late in arriving—hence the low price, \$65.

—Gimbels, Second floor, Sixth street.

THE SUPERB SHOWING OF SILKS

Is a Timely Exhibit of Wanted Kinds at Wonderfully Low Prices

- | | | | | | | | |
|--|--------|--|--------|--|--------|---|--------|
| Chinese Pongee Silks, in natural shade, 32 inches wide. In the sale at..... | \$1.58 | Tricolette, in the popular plain weave, newest colors. Heavy quality. In the sale at..... | \$6.38 | New Foulard Silks, in pretty new designs, and plenty of the favorite navy blue and black, combined with white. In the sale at..... | \$2.68 | Striped Shirting Silks, in the famous jersey weave, striking color combinations. In the sale at..... | \$3.90 |
| Shantung Pongee Silks, 32 inches wide. In the sale at..... | \$1.15 | Satin Princesses, in lovely new street and evening shades. 35 inches wide. In the sale at..... | \$2.90 | Colored Taffeta Silks, some in lovely changeable effects. In the sale at..... | \$2.90 | Black Taffeta Silks, 35 inches wide. In the sale at..... | \$2.68 |
| Imported Black Satin, from a well-known maker. Yard wide. In the sale at..... | \$3.90 | Printed Satin Mantilla, in lovely designs for linings. In the sale at..... | \$2.95 | White Wash Silks, yard wide. In the sale at..... | \$1.85 | Beautiful Sports Silks in the best liked weaves, plain colors, self-colored stripes and plaids. In the sale at..... | \$6.90 |
| Foulard Silks, in beautiful colorings and designs, 40 inches wide. In the sale at..... | \$3.90 | Georgette Crepe, light and dark colors, including white and black. In the sale at..... | \$2.95 | Striped Shirting Silks, in the well-known broadcloth weave. Colored stripes on white grounds. In the sale at..... | \$3.58 | Charmeuse Satins, in black and the wanted colors. In the sale at..... | \$3.90 |
| Double Width Crepes de Chine, in all new light and dark colors, including..... | \$2.90 | Washable Satins, in white and pale pink, 35 inches wide. In the sale at..... | \$2.90 | U. S. Government Cartridge Cloth, All-Silk, at \$2.38 to \$5.50 a yard | | | |
| Crepe Shirting Silks, in attractive styles. 32 inches wide. In the sale at..... | \$3.90 | Rich Satin Baronet and Acre of Satins, in rich street and evening tints, also black and white. In the sale at..... | \$4.90 | U. S. Army Silk Parachutes (All-Silk), at \$18.50 each, Complete | | | |
| New Weave Tricolette, in navy blue and black only. In the sale at..... | \$4.90 | Imprime Georgette Crepe, in charming new designs and color combinations. 40 inches wide. In the sale at..... | \$3.58 | Contain 32 square yards of white silk and 162 yards of white silk cord. | | | |
- Gimbels, Second floor.

Women's and Misses' Winter Coats

Now Reduced \$15, \$19.75 and \$25 to

Long coats of plushes, silvertones, silvertips and velours; lined throughout or half lined. Some have fur collars and short Johnny coats of plush and fur fabrics.

Misses' sizes—14 to 18 years.
Women's sizes—36 to 52—note the extra sizes.
Warm winter coats of excellent quality material—and cut in the season's smartest styles.

Women's and Misses' New Silk or Jersey Dresses at \$14.85, \$17.95 and \$19.75

With interesting new style features.

Girls' White Dresses reduced to \$2.95 and \$3.95. Of fine lingerie and organdie, beautifully trimmed in laces and embroideries. One is pictured in 6- to 14-year sizes.

—Gimbels, Subway Store.

Jersey Dress \$14.85
Velour Coat \$19.75

Bargains IN THE Subway Store

648 Men's and Young Men's Overcoats and Suits at— \$24.50

Special Groups Specially Priced

Overcoats in styles that young men crave and models that older men want. Various materials and shades. Excellent values at \$24.50.

Men's Corduroy Suits at \$16.50.
Men's and young men's "Oregon City" All-wool Mackinaws at \$12.50.
Men's Uniform Trousers at \$3.45.

—Gimbels, Subway Store.

500 Pairs of Men's Shoes on Sale at \$4.95

Taken from the Budd Bankrupt stock. Tan and gunmetal; sizes 6 to 10. Special at \$4.95.

Women's Shoes at \$1 a Pair
Various styles and leathers. Sizes run up to 4½. Bargains. Women's Rubbers at 50c a pair.

—Gimbels, Subway Store.

Boys' Overcoats Now \$7.45, \$8.75 and \$10

Plain and fancy overcoatings and chinchillas. Sizes for boys 3 to 12 years.

Boys' Overcoats, special; waist line and belted models, at— \$11.75

Boys' Norfolk Suits with extra pair of knickers; all sizes, 7 to 17 years, at—

—Gimbels, Subway Store.

Women's Marmot Sports Coats at \$119

With large collar.
Separate Muffs, \$5 to \$19.75.
Save \$3.75 to \$10.

—Gimbels, Subway Store.

Men's Neglige Shirts at \$1.85

Fine percale—all new colorings.
A big saving on today's price, as they were bought months ago and delayed in delivery. Sizes 14 to 17.

Men's Outing Flannel Night Shirts at \$2.25

—Gimbels, Subway Store.

Corsets at \$1.50

A model for average figures. With medium bust and long skirt.
Pansy Bust Corset, \$1.25

—Gimbels, Subway Store.

Children's All-Wool Sweaters at \$2.95 to \$4.95

Cost and all-in-one models. Children's Knit Toques and Caps at 25c and 35c.

—Gimbels, Subway Store.

Women's Lingerie Blouses at \$2.35

Many pretty models.

—Gimbels, Subway Store.