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NUMBEROF STORES

Cent" Scheme, May Give All His Time to Object

## EWF





## Out tomorrow

 NewVictor Records for February

## Victrola



Victor Talking Machine Co., Camden, N. J.

Ffirschs
923-25-27 Market Street
IN THE BEAUTIFUL DAYLIGHT THIRD FLOOR SALON OFFASHIONS
A Gorgeous Fashion Exhibit of Individual Spring ?. DRESSES
, SIDER VERY SPECIAL FOR SUCH BEAUTIFUL

### 49.75



SALE of FURS
Our Entire $\$ 30,000$ Stock of Beautiful FUR COATS, FUR SETS FUR SCARFS, MUFFS, STOLES, NOVELTY PIECES YOU MAKE YOUR OWN REDUCTIONS FROM TICKETS NOW ON THE GARMENTS


NTU SPRTNG SUTTS?
Authoritative Display of Spring Suit Fashion
Our Beautiful Daylight Third Floor Salon
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39.75 up to $\mathbf{1 1 5 . 0 0}$

Every Winter Suit in Stock Greatly Reduced!
520 Pieces Sample Silk Underwear a
Ina W Wonderfut Sale on the Sceand Ploor

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150 \text { Silh } & 85 \text { Silk } & \text { Bloomers and } & \text { 225 Silk } \\
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\hline \text { Chemise } & \text { Gowns, } & \text { Pettibockers, } & \text { Camisoles, } \\
2.00 \text { to } 4.98 & \$ 3.49 \text { to } 8.98 & 3.98 \text { to } 5.98 & 69 \mathrm{e} \text { to } 1.98 \\
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Our New Men's and Boys' Store

He will gladly give you an illustrated booklet describing these new records and play any music you wish to hear. New Victor Records
demonstrated at all dealers on the 1st of each month. Victrolas in great varicty from $\$ 25$ to $\$ 1500$.
sale of nev:

Silk Shirts


Spring Millinery


