

THE CRICKET SEASON'S OVER, BUT THERE'S LOT OF BOWLING

"DOWN IN OUR ALLEY"

Table with multiple columns listing names and scores for various cricket matches, including 'ST. BARNABAS', 'ST. LAURE', 'MACHINE SHOP', 'FORGE SHOP', etc.

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A Cap reduces the High Cost of Overhead

THIS year Young America will be crowned with a cap. I don't know where this sensible style started—but it's here. The best part of it is that by wearing a cap you can save money and be stylish at the same time.

I anticipated an unprecedented style demand for caps this winter—that's why I plunged in woollens this Spring. I cleaned out the mills. Now, I've got the goods for about half the price that the same cap will cost you anywhere else.

I've got English Tweeds, Homespun, Cheviots, Invisible Plaids, Over-Plaids, and Shepherd Plaids, Mixtures and Plain Effects, every piece all-wool and all made up in one-piece tops in English and domestic styles, full and medium shapes, with and without inner bands.

This represents the most wonderful assortment of unusual values in caps in all kinds of patterns, styles, shapes, colors and fabrics that have ever been collected in any hat store in this country.

Every man needs a cap for the occasion, just as much as a soft hat or a derby. Of course, every man doesn't play golf, or ride on the rear seat of an open jitney in the Winter. But all of us go to work, whether it rains or shines, and the Weather Man doesn't care what you pay for a hat.

But here's a tip—if you can pull on a cap instead of being obliged to put on a hat when the Weather Man puts up the Storm Signals, you can reduce the High Cost of Overhead—and this year every man who wears a hat is trying to cut down his overhead expense, whether he's running a factory or running a flat.

Advertisement for 'Truly Warner' hats, featuring a man in a suit and a hat, with the text 'They're all one Price \$2' and 'Truly Warner Headquarters For Hats 1307 Market St.'

Advertisement for 'STETSON HATS' by John B. Stetson Company, located at 1224 Chestnut Street, Philadelphia.

Advertisement for 'ARROW FORM-FIT COLLARS' by Cluett, Peabody & Co., Inc., featuring an illustration of a man's head and neck.

Advertisement for 'SHIRTS' by Bauer's, featuring an illustration of a man in a shirt and the text '3.00 Real Madras—and Silk and Linen Pongee SHIRTS 1.95'.

Advertisement for 'FEBRUARY VICTOR RECORDS' by H. Royer Smith Company, located at Walnut at Tenth Street.

Large advertisement for 'ADLON' cigars, featuring illustrations of various cigar shapes (Governor, Longfellow, Corona, Club Perfecto, Perfecto) and text describing the quality and price.