

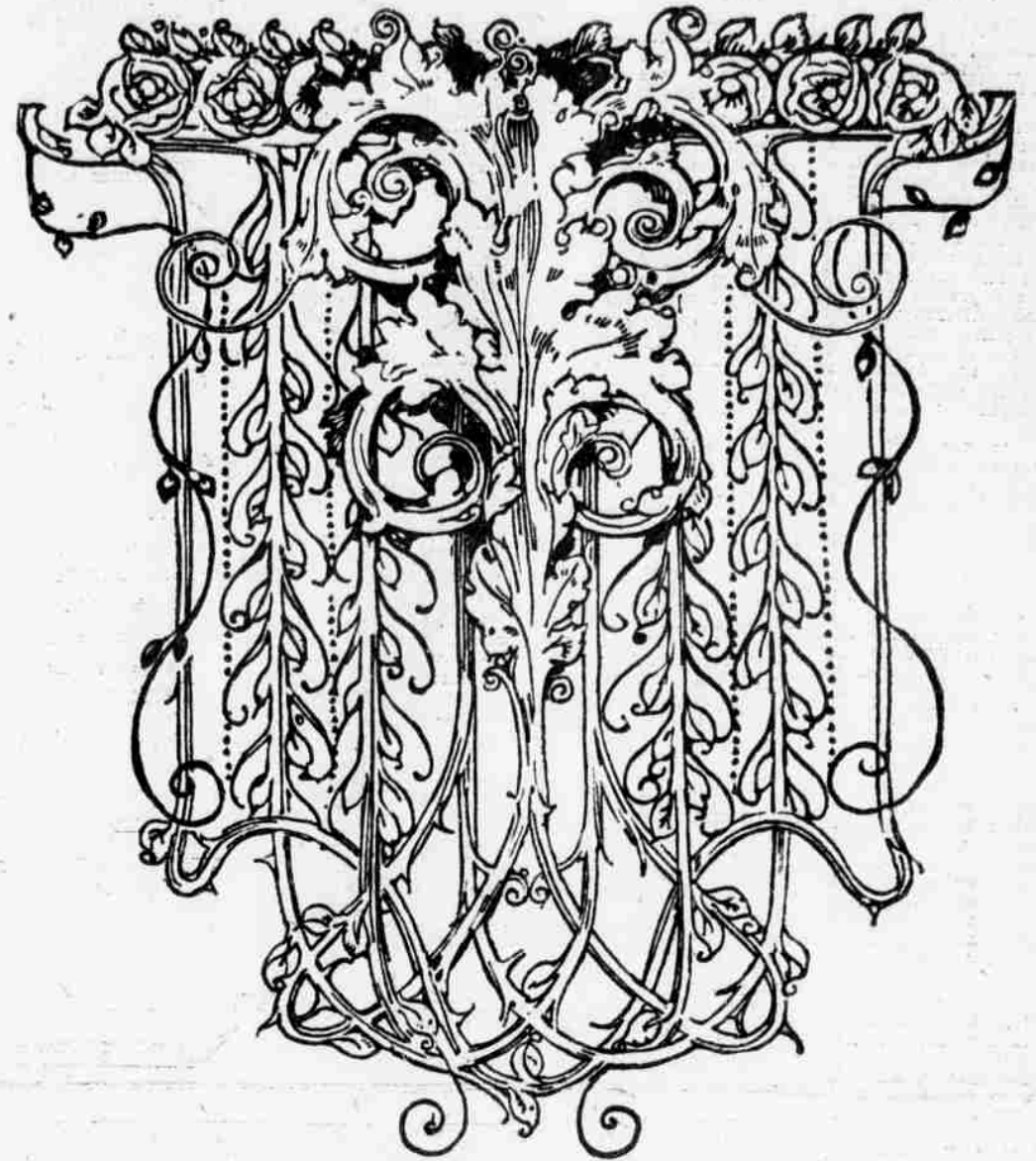
**F**ICTION has been for centuries the most powerful influence upon the thought and conduct of men and women, as it is the sole literary form of universal appeal.

Nathaniel Hawthorne's story, "The Scarlet Letter," to cite but a single instance, lighted a flame of human compassion in the breasts of our New England ancestors, and played a vital part in obliterating the essential cruelties of Puritanism in America.

This and other stories exerted a positive influence on the social and economic conditions of their time, just as the stories of our day which appear in **THE RED BOOK MAGAZINE** point for this generation the way that America is going—and must go.

**THE RED BOOK MAGAZINE** is being conducted with a firm and unchanging consciousness of the power of this type of fiction which makes every aspect of human life in this new America of ours as clear as noontime.

# The Magazine of a Remade World



The purpose of  
**THE RED BOOK MAGAZINE**  
which has been awarded the appellation  
"The Magazine of a Remade World"  
is concretely expressed in the  
February number by

- An editorial on the human factor in industry, by Bruce Barton
- A story concerned with the new feminism, by Lucian Cary
- A novel reflecting our social and industrial conflict, by Clarence Budington Kelland
- A story of one of our modern parent-perplexing daughters, by Nalbro Bartley
- A novel expressing the vital romance of the West, by Stewart Edward White
- A story of animal life on the edge of civilization, by Walter Prichard Eaton
- A poem of the modern spirit of recreation needs, by Walt Mason
- A story of the survival of ancient chivalry, by J. F. Natteford
- A novel of today's tempestuous youth, by Rupert Hughes
- A story of the last outpost of savagery, by Beatrice Grimshaw
- A story of the go-get-it spirit of our land today, by Albert Payson Terhune
- A story of the last American border, by J. Frank Davis
- A story of present-day rural life, by George Barr McCutcheon
- A story of the new spirit in business, by Ida M. Evans
- A story of a new social relationship, by Corinne Lowe

# THE RED BOOK MAGAZINE

More than 700,000 copies monthly  
At all News Stands