Every Post Asked to Send Rep
resentatives to Meeting of Soneral Committoo
WOULD USE OWN TALENT

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STRAWBRIDGE $\mathcal{E}$ CLOTHIER
 To-morrow, Wednesday, Clover Day
To-morrow will be the first of TWO CLOVER DAYS - the famous monthly economy event that is always of
interest to tens of thousands, but more than usually interesting this month-the month of many money-saving events and winter clearances. The climax of the January Sales is reached-all departments are called upon to bring forth the most attractive array of EXTRA VALUES of the month. All of the following Clover Specials, and hundreds of others, will be found under the Four-leaf Clover Signs, showing the regular price and the reduced price.

## FOR WOMEN

Black and Nary Blue Whiperd, Suuts, 818.75
New Worsted Jersey Sports suits $\$ 228.50$
Various Cloth Suits, not all sizes- $\$ 37.50$
(Wool velour, silvertone and twed.)
Velour, Silvertone and Cheviot Suits- $\$ 47.50$
(oxtord, brown,
Odd Lots of Suits Greatly Reduced
New Navy and Black Serge Dresses- $\$ 13.50$
Braided Wool Jersey Dresses-now $\$ 13.75$
Braided Woos Jersey Dresses-now $\$ 13.75$
Jerses, new tunic model- $\$ 17.75$
Smart Braid-trimmed Serge Dresses- $\$ 18$.
Odd Lots Silk, Wool and Cotton Dresses
A Miscellaneous Group of Coats-now $\$ 10.00$
Clearance of Coats, fancy mixtures- $\$ 20.00$
Clearance of Coats, fancy mixtures- $\$ 20.00$
Silvertone Velour Coats, fur collar- $\$ 25.50$
Silvertone Velour Coats, fur collar- $\$ 25.5$
Belted Rubberized Raincoats-now $\$ 8.75$
Clearance of Separate Skirts-now $\$ 2.75$
Plain and Fancy Cloth Skirts-now $\$ 8.75$
Plain and Fancy Cloth Skirts-now $\$ 8.75$
gette Hats, black, blue brown Crepe Geor
New Trimmed Spring Hats-now $\$ 7.95$
Various Ostrich Fancies now 75c
Trimmed Satin and Split Straw Hats- $\$ 6.95$
Fur Neck-pieces, including fox, wolf, rac-
coon, dyed skunk and coney- $\$ 18.00$ to $\$ 45$
Black French Coney Collars-now $\$ 9.00$
Black French Coney Muffs-now \$7.50
Trimmed Voile Waists-now $\$ 1.3$
Trimmed Voile and Batiste Waistsow $\$ 1.95$ Trimmed Voile and Batiste Waists- $\$ 3.25$
Discontinued Lires of Cotton Waists- $\$ 1.00$ New Crepe Georgette Waists, Wa to 44- $\$ 5.00$ Beaded and Embroidered Crepe Georgette
Waists, in all sizes from 38 to 44 , now $\$ 6.75$ Rumpled Muslin Underwear, Reduced Cambric Night Gowns-now $\$ 1.50$ Percale Dress Aprons- 95 c to $\$ 2.25$ Tuffeta, Satin and Jersey Petticoats- $\$ 8.50$ Tussah Silk Petticoats-now \$2.50 Petticoats of Heatherbloom, Satine
ton Taffeta, in colors-now $\$ 1.50$
Petticoats, black and colors- $\$ 1.00$ Parner Rust-proof and ors- $\$ 1.00$ Broken Lots of Redfern and S. \& C. Special
Corsets, front- and back-lacing-now $\$ 2.00$ Various well-known Corsets_now $\$ 1.50$
Redfern Lace-front Corsets, broken lines-
 Blanket Bath Robesses-now $\$ 2.95$ Figured Flannelette Kimonos-now \$1
Extra-Size House Dresses-now \$2.50 French and Philippine Underwear Reduc
 Japanese Quilted Vests, broken size Net Collar-and-Cuff Sets-now 85c
Plain and Fancy Mesh Veiling-now Embroidered Cambric Handkerchiefs-
$\underset{\substack{\text { each } \\ \text { Hemstitched Linen Handkerchiefs-6 } \\ \text { 6 }}}{\text { er }}$
Hand-embroidered Initial Linen Handk
chiefs, not all initials-now 20 c each Switches and Transformations- How $\$ 3.25$
Milanese Silk Gloves-now $\$ 1.50$ Blanese Silk Gloves-now $\$ 1.50$ Kid Gloves, $53 / 4,6$, $61 / 4, \$ 1$.
Bambskin Gloves, in colors- now $\$ 2$,
 Shoes in Broken Sizes-now
Oxfords and Pumps, broken sizes-
Tan Calf Oxfords, all sizes-now Black Kidskin Bluchers and Arch Pres
Oxfords, chiefly small sizes \& narrow, Oxfords, chiefly small sizes \& narrow, $\$ 3.9$
Ten-button Underslung Spats-now $\$ 1.85$ $\$ 3.50$
Cotton Union Suits, 75 c ; extra sizes- 85 c
 Mercerized-and-Merino Union Suits- $\$ 2.50$ Worsted Union Suits, seconds- now $\$ 1.00$
Mercerized-and-Merino Union Suits- $\$ 1.50$
Ribbed Cotton Vests, lace front-25c
Ribbed Cotton Knee-length Drawers
Mercerized-and-Merino Vests, seconds, $\$ 1.00$
Extra-size Ribbed Lisle Vests, seconds--45 Thread-silk Stockings, seconds- $\$ 1.50$
 Lisle Stockings, seconds- 18 c , or 3 pairs 50 c Shetland Wool Spencers- $\$ 2.50$
Wool Scarfs, $\$ 3.50$. Quilted Silk
ool Scarfs, $\$ 3.50$. Quilted Silk Jackets, $\$ 1.35$


Smart Winter Suits, tailored-to-measu
from excellent suitings, for $\$ 45.00$ from excellent suitings, for $\$ 45.00$ Soft Hats- $\$ 1.65, \$ 2$.
Derby Hats- $\$ 3.55$.
Winter Caps, with in-band- $\$ 1.35$ Soft Shirts- $\$ 2, \$ 2.45, \$ 2.95, \$ 3.65$ and $\$ 4.80$ White Madras Laundered Shirts- $\$ 2.00$ Outing Flannel Pajamas- $\$ 2.75$ Outing Flannel Night Shirts- $\$ 1.75$
Pajamas of Striped Fabrics- $\$ 2.00$ Pajamas of Striped Fabrics- $\$ 2.00$
Muslin Night Shirts- $\$ 1.65$. Arm Band Muslin Night Shirts- $\$ 1.65$. Arm Bands, 35 c
Neckties- $35 \mathrm{c}, 60 \mathrm{c}, 65 \mathrm{c}, 75 \mathrm{c}, 95 \mathrm{c}$ and $\$ 1.45$ Neckties- $35 \mathrm{c}, 60 \mathrm{c}, 65 \mathrm{c}, 75 \mathrm{c}, 95 \mathrm{c}$ and $\$ 1.45$
Belts- -65 c . Garters- 50 c . Suspenders, 30 c Belts, for silver buckles- 35 e Men Socks- weight pairs ror reinorced heels and toes
Mack and colors; sizes $91 /$ on $^{\text {to }} 12$. black and colors; sizes 91 , 12 . Men's Colored Cotton Socks-20c Seconds, Not all sizes.
Men's Thread-Silk Socks-75
Full-fashioned; black and tolors; Full-fashioned; black and tolors; seconds.
Balbriggan Shirts and Drawers, seconds

Drawers No Drawers sold without shil
Cotton Shirts and Drawers- $\$ 1.00$
Ecru ribbed cotton Ecru ribbed cotton. Seconds.
Merino Shirts ard Drawers- $\$ 1.50$
Gray ribbed merino. Seconds. Not all sizen Worsted Shirts and Drawers- $\$ 1.50$
Heavy natural worsted. Seconds. Not gll
Natural Merino Union Suits- $\$ 2.50$
Fleece-lined Cape and Suede Gloves- $\$ 1.25$. American Taffeta (coston) Umbrel
Brushed Wool Vests-now $\$ 9.50$ Sweaters- $\$ 5.95, \$ 7.50$ and $\$ 7.95$ Blanket Bath Robes- $\$ 8.50$
Shoes- $\$ 3.15, \$ 7.90, \$ 9.50, \$ 11.65$

\section*{FABRICS AND TRIMMINGS} | Remnants of Siks Greatly Reduced |
| :--- |
| 3 B-ifen | 36-i.te Nayy Bliue Satin de Luxe-s2.85

Fancy Dress silks at About Half Price 40 -inch Navy Blue Crepe de Chine Price 40 -inch White Crepe Georgette-now 83.00 36-inch Black Dress Satin-now $\$ 4.00$ 42 -inch Black Chiffon Velvet-now $\$ 10.50$ 36-inch White Washable Satin-now $\$ 2.85$ 54-inch Mixed Suitings-now $\$ 1.95$ a yard
54-inch Colored Silvertones-now $\$ 4.50$ 54 inch Navy Blue Storm Serge-now $\$ 2.75$
Colored Wool-and-Cotton Poplin-now 60 c Colored Wool-and-Cotton Poplin-now
44-inch Black Wool Granite Cloth- $\$ 2.50$
Remp Remnants of Black and Colored Dres
Goods Apron Gingham-25c. Pink Percale-
Colored Mercerized Poplin-now 35 c a ya
Silk-and-Cotton Poplin-now $\$ 1.10$ a yard Silk-and-Cotton Poplin-now \$1.10 a yard
Gray nlick nayy bumbray, 68 c . Colored Chambray, 55 c Linene Suiting -38c. White
Embroidered Voile at Half Priee
White Novelty Voile-65c a yard
10-yard Pieces of Long ClothSkinner's 36-inch Satin Coat Lining- $\$ 3.00$
36 -inch Gray Cotton-back Satin- $\$ 1.50$ 36-inch Gray Cotton-back Satin- $\$ 1.50$
Shadow Lace, Allovers-now 75 c
$61 /$-inch Self-striped Ribbons-now
31/-inch Satin Taffeta Ribbons- 38 c 31/-inch Satin Taffeta Ribbons- 38 c
Black Lace Bands-now 50 c a yard
25-inch Embroidered Voile Flouncing

## Sports, Motor Supplies







The American Merchant Marine
A National Opportunity

## BLODGET \& CO.

34 Pine St.
Now York.
501 Real Etate Trust Bldg.

## Steve Brodie

sattract attention.
The entirely conventional advertisement is
usually without distinction. It lacks what one Suppose tomorrow Wrigley advertised like
Suasting firm call Tiffany and Tiffany appropriated Wrigley's little
green spear men. Would the unconventional add
In advertising, as in the arts or letters, only the
brave may risk a departure from the time-honored
form.
It is quite possible that if the dominating per-
sonality of our great enterprises wrote their own advertisements, an unconventional personality
could be thus revealed without being either banal
or bizarre

## Butterick-Publisher

Everbibodste manguine

MISSES AND CHILDREN Misses' Coats, cheviot or fancy cloaking, $\$ 25$
Misses' Velour or Silvertone Coats, $\$ 35, \$ 55$
Misses' Cher Misses' Cherrona, Silvertone or Velour
Suits- $\$ 5.00$ to $\$ 39.50$

Misses' Fine Winter Suits- $\$ 45.00$ to $\$ 59.50$ | Misses |
| :---: |
| $\$ 22.5$ |

Misses' Embroidered Jersey or Navy Serge
Dresses- $\$ 13.75$
Cheviot or Two-tone Cloaking Coats, 6 to 10 Winter Cheviot Coats, 12 to $16-\$ 15$ and
New Plaid Gingham Dresses, 6 to $14-\$ 2.45$ Gray Sweater Sets, 2 and 3 years- $\$ 4.95$
Small Boys' One-piece Wash Suits- $\$ 1.25$ Small Boys' One-piece Wash Suits- $\$ 1.2$
Misses' Bath Robes, 10 to 14 years- $\$ 2.75$ Infants' Long Dresses, rumpled- $\$ 1.25$ to $\$ 5$ Dresses, r
to $\$ 3.50$

## Colored Wash Dresses, 2 to 5 years- 75 c

Children's Headwear and Coats, half price

## $\$ 1$

Children's Fur Neck-pieces and Muffs up to Children's Stamped Dresses-75c to $\$ 2.00$ Children's Ribbed Cotton Waists-299
White Ribbed Cotton Union Suits, sizes 2 White Ribbed Cotton Union Suits, sizes 2 to

8, seconds- 50 c | 8, seconds-50c |
| :--- |
| Children's Vests and Pantalets 50 c to 60 c | Childrents Drop-seat Gray Sleeping Suits, Children's Cotton Waist Suits-95

Children's Cotton Stockings, seconds-29c Children's Lisle Stockings, seconds- 35 c ,
pairs for $\$ 1.00$
 Children's White Socks seconds $121 / 2 \mathrm{c}$
Childien's Gloves, odd lots-now 50 c Children's Fiiosette Gloves, silk-lined- 80 c
Children's Wool Sweaters, $\$ 5.50$; part-wool, Children's Various Good Shoes-now 83.85
Many kinds of Misses ${ }^{5}$ Good Shoes- $\$ 4.55$ Growing Girls' Shoes, in variety- $\$ 4.85$
Large Girls' Tan Grain Lace Shoes -86.75
Child

LINENS, BEDFURNISHINGS

## 

## Beached Linen Damask, 68 -inch- $\$ 2.40$ Silver-bleached Linen Napkins, 18 -inch- $\$ 4$ Linen Huck Towels, $18 \times 32$-inch- $\$ 12.00$ doz.

Turkish Towels, seconds-30c to $\$ 1.75$ Linen Kitche Toweling-35c a yard
Bleached Dress Linen, 36-inch-40c a yard
Linen Lunch Sets, 13 pieces- $\$ 3.60$ Linen Lunch Sets, 13 pieces- $\$ 3.60$
Lace-trimmed Scarfs, $17 \times 50$ inches
Hand-embroidered Scarfs, $19 \times 54-\$ 5.40$
$\qquad$
$\qquad$ Wool Comfortables- $\$ 3.25, \$ 6.50$ and $\$ 7.5$ Bleach 42 -inch Bleached Canton Flannel-40c a ya
White Domet Flannel-50c a yard FOR BOYS


## TOYS



Strawbridge \& Clothier

FLOOR COVERINGS Wool-fibre and Fibre Rugs, 9x12 feet- $\$ 15.00$ Axminster Rugs, $11.3 \times 12$ feet- $\$ 59.00$
Seamless Axminster Rugs, $9 \times 12$ feet- $\$ 57.50$ Wiltone Rugs, $10.6 \times 13.6$ feet- $\$ 98.00$ Inlaid Linoleum $\mathbf{~} \$ 1.50$ feet- $\$ 98.00$ Inlaid Linoleum- $\$ 1.50, \$ 1.75$ a sq. ya
Wilton Velvet Carpet- $\$ 3.75$ a yard
Seamless Velvet Rugs, $9 \times 12$ feet- $\$ 31.50$ xaminsters, slightly imperfect, $9 \times 12-\$ 40.00$ Japanese Matting Rugs, $9 \times 12$ feet- $\$ 7.75$ Reversible Stair Carpet, 18 -inch- 35 c a yard Felt-base Floor Covering- 35 c a square yard Inlaid Linoleum- $\$ 1.50, \$ 1.75$ a sq. yard

## FURNITURE

A special section of Single Pieces, at re-
duced prices, many at half and less than
half price.

## FOR THE HOME

Enameled Beds-now $\$ 16.00$ and $\$ 20.00$
Divanettes, convertible into beds- $\$ 78.50$ Felt Mattresses, roll edge, 50 lbs . $\$ 18.5$ Framed Pictures-now $\$ 1.00$ and $\$ 2.00$ Table Lamps and Shades at Half Price Candle Shades and Small Lamp Shades- 50 c White Scrim Curtains, $21 / 4$ yds.- $\$ 1.50$ a pair
Srim Curtains, lace edge- $\$ 1.65$ a pair
Figured Silkoline, 25 c yard; Plain YellowSilk Damask Table Scarfs- $\$ 4.00$ and $\$ 5.00$ $\underset{\text { Tapestry }}{25 \mathrm{c}}$ Wall Papers, odd lots- 25 c to 60 c apanese Leather and Grassclors Stamped Guest Towels-45c each
Stamped White Linen Centrepiec Stamped White Linen Centrepieces, 60 c and ILVER-PLATED Baskets, $\$ 8.50$; Vases Miswividy= KEts- ${ }^{\$ 3.25 \text {; Compotes }}$
Mugs, 45c Open Vegetable Dishes
Gas Heating Stoves, round cylingallon- $\$ 5.3$ Japanned Ware, slightly imperfect price $x$ table Knisaskets,

Oval Aluminum Trays, $17 \times 22$ irr.-now $\$ 3.50$
Mahogany Smoking Stands, $\$ 4.00 ;$ Briar

## MISCELLANEOUS

## Fibre-covered Dress Trunks- $\mathbf{8 2 4}$, $\mathbf{\$ 2 6 , \$ 2 8}$ Fibre-covered Wardrobe Trunks- $\mathbf{\$ 4 2 . 5 0}$

 Damaged Books-5c to 28c; 38 c to $\$ 1.25$Damaged Novel- now 38 c
Children's Eooks, damaged-10c to $\$ 1.25$ Silver-plated Soldered Mesh Bags- $\$ 9.00$
French Bead Necklaces, graduated $\$ 6.50$
Rhinestone Bar Pins, $\$ 5.00 ;$ Hair Pins- $\$ 1.50$
 Black Enameled Suit Cases- $\$ 6.85007 .50$
Beaded Bags, $\$ 15.00$. Sewing Baskets- $\$ 4.95$
Leather Strap Books Black Morocco Strap Books- $\$ 2.65$
Velvet Hand Bags-now $\$ 1.50$
$\qquad$ Palmolive Shampoo, 45 c ; Talcum Butter- 37 c Peari Buttons- $7 \mathrm{c}, 12 \mathrm{c}$ and 15 c a card
Remnants of Black Dress Trimmings, re
duced more than one-half Spool Cotton-45c dozen
Sew-on Hose Supporters, 15 c . Side Comber

## Hair Nets-95c doz. Bias Seam Tape-8e pe. Flash Lights, with battery- $\$ 1.50$

Flash Lights, with battery- $\$ 1.50$
White Kid-finish Writing Paper-inished- 55 c Soiled or Broken Boxes Stationeryc - 20 a box
Colonial Mints- 50 c . Assorted Cara Chocolate-coated Raisin Clusters- 58 c - 58 c
Popular Songs -25 c . Shet Music, 3 copies,
Pullman Baby Coaches- $\$ 32.75$ and $\$ 39.75$
Stroller Go-Carts $\$ 8.50$ and $\$ 16.50$
Hole

