

**BEAUTY IN BRIDGE,  
ART BOARD'S PLEA**

State Commission Asks Governor to Have Competent Architect Head Builders

POINTS TO PAST ERRORS

An appeal for consideration of art as well as utility in construction of the proposed Philadelphia-Camden bridge is made in a letter sent by the State Art Commission, from its headquarters at 130 South Fifteenth street, to Governor Sprout.

The commission asks that an architect be named as head of the bridge commission.

After telling what should be done to make the Delaware river bridge an ornament to the city as well as a useful improvement, the commission points to the Schuylkill river bridges as horrible examples of what should not be done, saying:

"We have in Philadelphia over the Schuylkill for the Pennsylvania Railroad and the Rapid Transit Co., an assortment of bridges which, for pure cheapness, we believe cannot be equalled. Surely there is nothing anywhere more ugly or more unworthy of a pleasant street and its passage through a metropolis. Though we may look forward to their disappearance at the demand of a more discriminating public taste, we cannot but regard the short-sighted policy which created them."

"Inasmuch as this structure is to extend beyond the railroad line and cross a waterway, and since state funds are to be used in its construction, the commission feels that this matter will ultimately fall at least partially within the jurisdiction," says the art commission.

"The question of 'where,' meaning location, can only be answered after a complete study of the city plan has been made. The question of 'what' to build, meaning size and the kind of structure, can really only be answered after a determination of the kind of service which the bridge will have to perform. We believe that more of the success of the Delaware river bridge project depends on the right answer to these questions than on the actual structural problem, of the bow, which is our mind after all but a detail."

"We take the liberty of calling your attention to these aspects of the case. We ask you to consider seriously the advisability of appointing as the head of the bridge commission a man who, by his training, is competent to study the 'where' and 'what,' rather than one eminently fitted as regards the 'how.'"

**SEES END OF RADICALISM**

Will Die When People Awake, Says Social Psychologist

Bolshevistic sentiment in the United States will die a natural death when the individual citizen takes an active interest in national politics.

This was the thought of Director Herbert Melville, publicist and social psychologist, expressed at a meeting in Clayton Hall under the auspices of the Friendship Liberal League last night.

"If the American citizen had made his patriotism of mere acquiescence a more intelligent, concrete and effective initiative, he would be better prepared to meet the present national emergency," he said.

**NEW COMMUNITY CENTER**

Will Be Under Supervision of First Presbyterian Church

A new community center for the promulgation of educational, spiritual and healthful recreations has been opened in the Albert Barnes Memorial Building, Seventh and Spruce streets.

The center is under the direct supervision of the First Presbyterian Church. The trustees of the Presbytery also are supporting the institution.

Motion pictures, forums for men and women, group parties for employed men and women and an attractively furnished rest room are among the comforts and pleasures afforded at the club.

**MOUNTING on Muslin and Cardboard of Maps, Posters and Plans.**

**NATIONAL BLUE PRINT CO.**  
38 S. 6th St., Phila.  
Market 1900 Main 569

**Accounting**

New Classes Begin Week of January 26

Preparatory accounting—first year.  
Principles of accounting—second year.  
Advanced accounting problems—third year.  
Cost accounting.  
Auditing.  
Accounting law.  
All instructors are expert accountants.  
Office open for registration 9 A. M. to 9 P. M.  
A few free scholarships for discharged service men.

**YMCA**

Central Branch, 1421 Arch St.

**ARTIST WANTED**

Letterer—Designer

An artist with ability to originate highest class modern borders, etc. He must possess creative artistic ideas. Practical, commercial experience is a requisite. Submit proof by mail; write fully. An unusual opportunity with a Philadelphia organization.  
Address B 501, Ledger Office.

Gimbel Brothers Store Hours—9 to 5.30 For Tomorrow—Tuesday Monday, January 26, 1920 Gimbel Brothers

# This Gimbel Silk Sale is a Revelation

It amounts to this: Choose from three-quarters of a million dollars' worth of the world's favored silks—yes, choose fabric and garniture for Assembly gown, as assuredly as you would choose silk for simplest blouse—and—

## Save in a Wonderful Way

Let the emphasis of the Sale be on its variety—its extensiveness and the charm of the silks. Only right silks could be worth your while; only fashionable silks could be "bargains" at even a lowered price.

Will you trust the evidence of your own eyes? Will you be guided by the verdict of Philadelphia's best dressers, Philadelphia's best shoppers? As a Silk Exposition this Sale is worth a day's journey to see!

- Printed Satin Mantilla**, in lovely designs for linings. Sale price a yard **\$2.95**.
- Georgette Crepe**, light and dark colors, including white and black. In the sale at **\$2.95** a yard.
- Washable Satins**, in white and pale pink. 35 inches wide. In the sale at **\$2.90** a yard.
- Rich Satin Baronet and Acre of Satins**, in rich street and evening tints, also black and white. In the sale at **\$4.90** a yard.
- Imprime Georgette Crepe**, in charming new designs and color combinations. 40 inches wide. In the sale at **\$3.58** a yard.
- New Foulard Silks**, in pretty new designs, and plenty of the favorite navy blue and black, combined with white. In the sale at **\$2.68** a yard.
- Colored Taffeta Silks**, some in lovely changeable effects. In the sale at **\$2.90** a yard.
- White Wash Silks**, yard wide, and very durable. In the sale at **\$1.85** a yard.
- Striped Shirting Silks**, in the well-known broadcloth weave. Colored stripes on white grounds. In the sale at **\$3.58** a yard.
- Striped Shirting Silks**, in the famous jersey weave, striking color combinations. In the sale at **\$3.90** a yard.
- Black Taffeta Silks**, 35 inches wide. In the sale at **\$2.68** a yard.
- Beautiful Sports Silks**, in the best liked weaves, plain colors, self colored stripes and plaids. In the sale at **\$6.90** a yard.
- Charmeuse Satins**, in black and the wanted colors. In the sale at **\$4.90** a yard.
- Printed Foulard Silks**, in new Paris designs and colors. In the sale at **\$2.90** a yard.
- Rosemary Sports Satins**, in white only. In the sale at **\$4.68** a yard.
- Corded Shirtings**, in white only—silk warp. In the sale at **\$1.25** a yard.
- Pongee Silks**, in natural colors. In the sale at **68c** a yard.
- Chinese Pongee Silks**, in natural shade, 32 inches wide. In the sale at **\$1.58** a yard.
- Shantung Pongee Silks**, 32 inches wide. In the sale at **\$1.15** a yard.
- Imported Black Satin Florence**, from a well-known maker. Yard wide. In the sale at **\$3.90** a yard.
- Foulard Silks**, in beautiful colorings and designs, 40 inches wide. In the sale at **\$3.90** a yard.
- Double Width Crepes de Chine**, in all new light and dark colors, including black. In the sale at **\$2.90** a yard.
- Crepe Shirting Silks**, in attractive styles. 32 inches wide. In the sale at **\$3.90** a yard.
- New Weave Tricolette**, in navy blue and black only. In the sale at **\$4.90** a yard.
- Tricolette**, in the popular plain weave, newest colors. Heavy quality. In the sale at **\$6.38** a yard.
- Satin Princess**, in lovely new street and evening shades. 35 inches wide. In the sale at **\$2.90** a yard.
- Taffeta Empire**, in all the wanted light and dark shades, with plenty of navy blue. 35 inches wide. In the sale at **\$2.68** a yard.
- Satin Messaline**, in all desirable colors, and black. 35 inches wide. Nearly half price at a yard, **\$1.68**.
- Crepe Meteor**, 40 inches wide, in black and a full line of colors. In the sale at **\$3.68** a yard.
- Social Satin**, in all the wanted light and dark colors. 35 inches wide. In the sale at **\$2.68** a yard.
- Satine Daphne**, in plain and changeable colorings. In the sale at **\$3.68** a yard.
- Georgette Crepe**, in all colors and black. In the sale at **\$2.38** a yard.
- Radiance Taffeta**, 40 inches wide, in light and dark colors, and black. 40 inches wide. In the sale at **\$3.95** a yard.
- Satin Charmeuse**, the fashionable dress fabric. 40 inches wide. In black, navy and street colors. In the sale at **\$3.90** a yard.



**Spangless and Beads**  
the Leading Notes in Dress Trimming

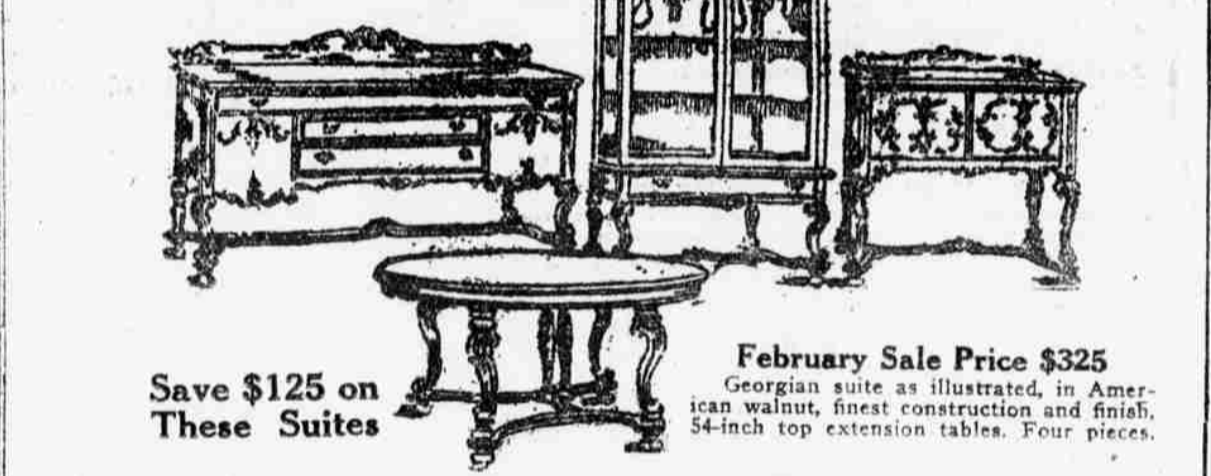
Brilliant of color—square designs formed of iridescent beads and spangles amid circles of spangles, colored by hand. Sphinx beads in "rain" design with charming designs interspersed of beads and gold leaves strewn hither and thither. And gorgeous all spangled trimming in striking lines of sapphire, heart-of-France and lilac.

Then from the brilliance of color the fashion swings to jet, in designs that show the hand of an artist. All widths—from shoulder strap to panels.

At \$1 to \$35 a yard.  
—Gimbels, Dress Trimming, First floor

## Gimbel Furniture Sale Sets New Standard in Value-Giving

It is new to have the whole range of beautiful furniture to choose from. Not every piece here is reduced, but liberal groups of every style and period. Mahogany, American walnut—nothing too good to be included. Glad to arrange to charge the purchase—with many months in which to complete payments.



Save \$125 on These Suites  
February Sale Price \$325  
Georgian suite as illustrated, in American walnut, finest construction and finish, 54-inch top extension tables. Four pieces.



Save \$150 on These Suites  
Heppelwhite suite as illustrated, in walnut and mahogany, beautifully designed and finished. Large chest of drawers. Four pieces. February sale price \$250.



Save \$100 on These Suites  
Luxurious suite as illustrated, deep spring seats, spring edge, backs, large davenport, arm chair and rocker, loose spring cushion seats, outside backs covered in same material. Three pieces. February sale price \$350.

## Brass Bedsteads and "Four Post" Wood Bedsteads

HUNDREDS OF DESIGNS UNLIMITED STOCKS

Save \$20 on These Bedsteads

Bedstead as illustrated, 4-foot or full size, 2-inch posts, 2-inch top rails, 1-inch filling rods, satin finish only. February sale price, \$25.

Five Hundred All-Brass Bedsteads Save \$20 Each

All brass bedsteads as illustrated, 2-inch continuous posts, 1-inch filling rods, satin finish and full size only. February sale price, \$20.

250 All-Brass Bedsteads—Save \$15 Each

Bedstead as illustrated, 2-inch posts, 2-inch top rails, 4-inch corner knobs, 1 1/2-inch filling rods, full size and satin finish only. February sale price, \$30.

Three Hundred All-Brass Bedsteads Save \$15 Each

Bedsteads as illustrated, 4-foot, 2-inch posts, 2-inch top rails, 1-inch filling rods, full size and satin finish only. February sale price, \$25 each.

Gimbels, Sixth floor

## Women's Dresses

**Captured a Handful of Tricotines, With the New Short, Flared Sleeve, That We Can Sell at \$49.75**

Although the original was a Paris model, and the "first duplicates" cost fully double \$49.75. Midnight blue. Braid-embroidered from collarless neck to hip-line. And there's a glint of gold here and there in the embroidery.

**Another Handful—at \$59.75—**

Is divided between two utterly unlike models.

One embroidered, in side-motifs, in that wonderful new moroccan red and in that wonderful new stitch.

The other with the self-tone embroidery, massed entirely on the skirt, and with buttons, buttons everywhere.

**Women's Coats—Some Genius**

**Added Sleeves to a Glengarry Scarf—and "Cordica Coatees" Result**

Prices: \$16.75, \$18.75, \$19.75 and \$25

Scotch plaids and big, bold checks. With fringe; all with narrow leather belts and all with the famous turn-back fronts.

**Fabric-Fur Coatees—Clearance Priced \$29.75 and \$35**

—Just About Half-Price

Made of the famous Ungava Those at \$35 are in that preselected "fabric" fur and "Baffin ty three-quarter length. "scial" fabric fur. Fur-trimmed fabric-fur "specials" begin at \$45.

Those at \$29.75 are in typical "Bobby" lengths and styles. —Gimbels, Salons of Dress, Third floor

## 1000 More Pairs of Dainty Net Curtains Workroom-Made—Special at \$1.80 a Pair

Or—in Dutch-style, with the pretty valance to hang between the pushed-apart curtains—special at \$1.95 a pair. Yes—of the now-famous Filet-delphia net—filet-mesh; cre amy-tinted; made to hang straight!

**Hand-Drawn Curtains—Special at \$5, \$5.50 and \$6 a Pair—About Half Price**

Scrim, voile and Marquisette. Not a scrap of lace—not a touch of anything except quality and the handwork that makes "quality" into "charm!"

**A Thousand Yards of Cretonne at 65c—Just Half Price**

42 patterns—big—little—stripes—closely covered designs—big, effective things.

## Women's Natural Gray Squirrel Furs—All Reduced

Fashionable, because one of the prettiest, most becoming "frames" a woman's beauty can have.

- Graceful Capes—now \$59.75 to \$295.
  - Stoles—some with the Spanish-style ball-fringe—now \$97.80 to \$149.
  - Collars—cute, fascinating, irresistible, inexpensive—now \$32.50 to \$75.
  - Muffs to match—now \$47.80 to \$49.75.
  - Every Kind and Color of Fox All Sharply Reduced
  - Cross fox Sets—now \$179 and \$239.
  - Brown fox Sets—now \$79, \$105 and \$125.
  - Taupe fox Sets—now \$89, \$105, \$119 and \$125.
  - Black-dyed fox Sets—now \$87.50, \$97.50, \$115, \$125 and \$179.
  - Silver-pointed fox Set—now \$269.
  - Natural silver fox Scarfs—now \$115 to \$339.
  - Natural blue fox Scarfs—now \$185 to \$169.
  - Cross fox Scarfs—now \$87.50 to \$185.
  - Red fox Scarfs—now \$21.50 to \$57.50.
  - Brown fox Scarfs—now \$26.75 to \$132.50.
  - Taupe fox Scarfs—now \$29.75 to \$87.50.
  - Black-dyed fox Scarfs—now \$35 to \$69.
- Gimbels, Fur Salons, Third floor

**1000 More Workroom-Made Shades—Below Half-Price**

Every color—one to six of a coloring. Guaranteed rollers. Full size.

**GIMBEL BROTHERS** MARKET : CHESTNUT EIGHTH : NINTH