

DAMROSCH GIVES A VARIED PROGRAM

New York Symphony Society Appears in Excellent Concert, With Florence Easton Soloist

Blizzards do not Stop Electric Trucks They do not freeze up. They always start easily.

No gears to shift—everything simple and accessible. Much cheaper, too. Today is a good time to investigate.

Edison Battery Co. 740 Land Title Bldg. Dept. A J Phone Locust 2700

STUART WON'T TRY FOR CONGRESS SEAT

Says Business Responsibilities Prevent Him Becoming Candidate for Lower House

Former Governor Edwin S. Stuart today informed friends that under no circumstances would he be a candidate for Congress from the Third district.

After praising Mr. Stuart and his record as a former executive of the city and of the state, the Mayor said: "I have begun to think that he is the man who ought to go to Congress from the Third district."

STORE ORDERS

FRAMBES & CLARK 1112 Chestnut St., Phila. 649 Guarantee Tr. Bldg., Atlantic City 30 N. Third St., Camden

We Cordially Invite You to Inspect Our Exhibit At the Truck Show Troy Trailer Co.

JOHN BARLEYCORN

is legally dead, while I, Lexible Tightwad, am much alive, legally and otherwise.

EAIR-TIGHT CARING COMPANY INC. 118 S. Seventh St.

WANTED

Corporation pre-eminent in its field with country-wide distribution of its product requires permanently an executive of wide experience and unquestionable ability in sales organization and routine to supervise and refine its Sales Policies.

EXCEPTIONAL OPPORTUNITY

To Own a HARMON AT A PRICE less than many new inferior ones. We have a rebuilt and refinished HARMON, equipped with slip covers and new tires.

freedom of production, and though he played behind the scenes, his tone was easily sufficient in volume to fill the auditorium.

Tammany

Against practical politics, called as a rule, "the machine," we find in sporadic instances "the citizens' committee of 1000" or some other very estimable and temporary effort at realignment.

In practical advertising, as in practical politics, most of the plums go to the organization that keeps everlastingly at it.

The "whirlwind campaign" may achieve spectacular results temporarily, but the substantial and permanent rewards go to the force continuously applied over a period of years.

The same methods that will "sell" Royal Baking Powder will "unsell" Bolshevism.

Advertising of ideas, goods or service must appear again and again to permeate the whole nation.

Butterick—Publisher

The Delinquent Everybody's Magazine Two dollars the year, each

WILLYS-KNIGHT

5-passenger touring; splendid mechanical condition; newly refinished; extra equipment; \$350.

Lexington Motor Co. of Pa. LEXINGTON BLDG., 851-853 N. Broad St.

gathered together. The orchestral numbers ended with the prelude to Acts III and I from "The Mastersingers," which were well played and as well received.

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STRAWBRIDGE & CLOTHIER

INFORMATION FOR SATURDAY, JANUARY 24 BUSINESS HOURS, NINE TO FIVE-THIRTY



The Mid-Season Millinery Is Ready

Hundreds of Charming Hats Shown for the First Time They are delightful, these new Hats that favor the Spring without offending the Winter, and which, by all the laws of contrasts, are never more refreshing than in the gray light of these mid-season days.

Children's Hats, now \$1.95 Some worth double, many worth more than double. These are chiefly of the desirable black velveteen.

Candy—Special Four Favorite Kinds

Fresh, delicious Candies you will want to take home. All the family will enjoy them. Be sure to include a special box of Butter-scotch Wafers for the little folks.

50c Will Buy Six Embroidered Lawn Handkerchiefs

A saving of more than one-third on Women's dainty Lawn Handkerchiefs, with corners embroidered in white or colored designs.

Women's Raincoats Specially Priced

Of rubberized cashmere in blue and tan—special at \$9.75. Of Canton Cloth, in blue, black, tan, gray and olive, special at \$14.25.

Some Very Smart Cloth Dresses Here

At \$22.50 and \$23.75 All Specially Priced

Smart new Dresses purchased at price concessions which manufacturers find it profitable to make at this season of the year:

Special at \$23.75 FINE SERGE DRESSES in navy blue and black; trimmed with braid; skirt in straight-line style with short panels, draped bodice with sash ends, and with a little vestee of beige crepe Georgette.

Special at \$22.50 SERGE DRESSES in navy, blue, plum color and black, including peplum and coat effects, and some models of which there are but a few of a kind. Many are braid-trimmed.

Special at \$22.50 WOOL JERSEY DRESSES, in beige, taupe, Flemish blue and navy blue, made in the smart coat style shown in the sketch, trimmed with buttons and cord tucks.

Save on These Petticoats

Silk Petticoats or sturdy Cotton Petticoats, just the kinds most women need for dress and general wear. Four groups at less than retail value:

Taffeta Petticoats—now \$5.75 Smart-looking Petticoats of taffeta silk in black, fashionable plain shades and pretty changeable effects.

Silk Jersey Petticoats, \$6.95 Of silk jersey with plaited flounce. In black and the season's smart street shades. An unusual value at—\$6.95.

Of Cotton Taffeta, now \$1.50 Cotton Taffeta Petticoats, an excellent choice for general wear. In black and pretty shades, with plaited flounce—\$1.50.

Of Heatherbloom, now \$2.50 Petticoats of flowered Heatherbloom, with tucked and plaited flounce. Under price—\$2.50.

Winter Sweaters Do you realize the comfort of a warm, firmly woven Sweater these cold days? Just what you need to enjoy winter weather:

Pull-on Styles—\$9.75 to \$15 V-neck Sweaters, well-fitting and good-looking—the warm kind. V-neck Sweaters, with shawl collar—\$12.50.

Sweaters, many styles—now \$2.50 to \$10.00

New February Numbers of Columbia Records



Hackett and Barrientos in Exquisite Rigoletto Love Duet

These exclusive Columbia artists make a marvelous vocal combination in "E Il Sol dell'Anima," the matchless duet of the Duke and Gilda from Verdi's Rigoletto.

49616—\$2.00

Grainger Sparkles in "Polish Dance"

That enticing melodious mixture of blitheness and pathos, Scharwenka's "Polish Dance in E Flat Minor," ripples forth alluringly under Percy Grainger's lightsome touch.

A-6128—\$1.50



Seidel's Violin Sobs "Eili, Eili"

A marvelous feat of musicianship is this exclusive Columbia artist's rendering of "Eili, Eili," that age-old agonized cry to heaven.

49526—\$1.50



An Average Reduction of One-third on These

Men's Winter Suits, Now \$23.00 to \$46.50, and

Men's Winter Overcoats, Now \$25.00 to \$50.00

In the January Sale are four wonderfully attractive groups of Men's and Young Men's Winter Overcoats and Ulsters at \$25.00, \$31.50, \$38.50 and \$50.00—the higher-priced groups containing Stein-Bloch, Hart, Schaffner & Marx and "Alco" models.

The several groups of Suits at reduced prices are equally attractive—great variety and great values at \$23.00, \$26.50, \$31.50, \$34.50, \$36.50 and \$46.50.

Other Special Values Fur-lined Overcoats, \$65.00 to \$275.00. Fur-collar Overcoats, \$36.50 to \$95.00. Leather Overcoats, \$17.50, \$33.50 and \$46.50.

Some Unusually Fine Madras Shirts for Men Are Now \$3.50

Two distinct lots— One, consisting of Shirts of Anderson woven madras, in plain shades of blue, tan and lavender.

Women's New NECKWEAR

CRISP, NEW ORGANDIE NECKWEAR—with a touch of color in the hemstitching. Collar in roll style. Collars and Collar-and-Cuff Sets—\$1.25 and \$1.65.

Baby Coaches

Bloch Pullman Coaches, neat in design and comfortable for the little occupant. Artistic new effects, in white, gray, ecru and ivory finishes—\$47.50 to \$74.50.

Blue Silk Umbrellas An Excellent Value

At \$7.00—Smart-looking Umbrellas a woman likes to carry. Of blue taffeta silk with distinctive handles of carved wood or finished with Bakelite top and wrist cord or ring—\$7.00.

Ready for To-morrow in the Girls' and Misses' Store

New Fashions, Specially Priced Dresses And Many Economies in Winter Wear

Misses' New Taffeta Silk Frocks, \$25.00

Girls' New Bloomer Dresses

Intermediate Girls' Taffeta Dresses

A Sample Line of Misses' Fine Velveteen Dresses, Special, \$35.00

Men Desiring Knit Neckties That Tie With a Small Knot

SKATES and Skating Needs

SKEES and Skeeing Supplies

TOBOGGANS and Sleds

STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET

Men Desiring Knit Neckties That Tie With a Small Knot

—Will be glad to know that we have an unusually extensive assortment of Silk Knitted Four-in-lands, shaped just like the fabric kinds.

Worthy of particular mention among these, is a collection of solid-color effects in navy blue, black, green, garnet and purple. Unusually distinctive, \$3.50.

SKATES and Skating Needs

SKEES and Skeeing Supplies

TOBOGGANS and Sleds

Ready for all who wish to indulge in those healthy outdoor sports the present season affords.

STRAWBRIDGE & CLOTHIER

MARKET STREET EIGHTH STREET FILBERT STREET