Talk of the Town! Conreid Talking Machines 369 To Sell at the Remarkably Low Price of—

Little Down-Little a Month

Every home that gets one of these excellent talking machines is to be congratulated-both as to the quality of the instrument and as to the very real saving made-

At \$69 Possible Only Because of Changes in Style of Cabinet

-same motor, same everything that has made this talking machine sell-under another name-up to \$125. "CONREID" is the Gimbel name for this make-specifications require a fixed standard of excellence and the "CONREID" has won favor here strictly on its merits, and long before this special lot was obtained.

The Conreid is a Noble, Big Machine And Plays All Disc Records

This special lot is nearly all sold-make sure of yours by buying the "CONREID" at \$69 now.

Conreid at \$69

These Four Leading Makes of Talking Machines Also at Gimbels



Columbia



Victrola



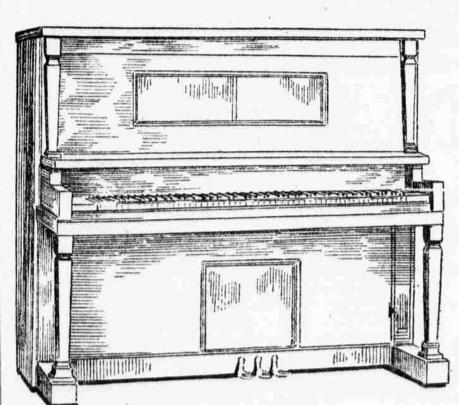
Reolian

May Be Bought on Easy Records

Up to \$50

Make your own selection. All talking machines at Gimbels play all disc (flat) records.

47 Little-Used Player Pianos Sensationally Priced at



In Splendid Condition There are—

Harrington Player Pianos Conreid Player Pianos Solo Concert Player Pianos Anderson Player Pianos

—and Each as Fully Guaranteed as Though New

Ready tomorrow morning; the savings are very great, and are an earnest of the-

Other Very Great Values in the January Piano Sale

This Sale is of direct interest to anyone, or club, or association lacking a piano or player and planning to buy one. TERMS ARE EASY.

-Gimbels, Hardman Hall, Seventh floor, and Subway Store

GIMBEL BROTHERS

Market: Chestnut Eighth and Ninth

Coupon Day—Gimbels Tomorrow—Bargains All Over the Store

Sealskin Fabric-Fur Coatees, at \$30 Sealskin Fabric-fur Coatees, \$36. Broadtail Fabric-fur Coatees, \$37. Sports Coats of Suede Fabric, \$36; fur collars.

—Gimbels, "Coupon Day," Third floor.

Fox and Wolf Neck-pieces. \$7.50 to \$35 Girls' Winter Coats, at \$6.95 Middy Blouses, regulation style, at \$1.50. Women's Smart Homespun and Tweed

Suits, at \$29.75 Women's Georgette Crepe Waists, \$3.95 Women's Blouses at \$5.

Lingerie Blouses at \$1.65.

—Gimbels, "Coupon Day," Grand Aisle, First floor.

Duplex Fireless Cookers, at \$11 up to \$30

Round Iron Gas Heaters, at \$2.75. Oil Heaters, at \$3.75. Hand Vacuum Carpet Sweepers, at \$1.50. Floor Sweeping Brooms, at 38c. Fiber Floor Brooms, at 75c. Bristle Floor Brushes, at \$1. White cotton Wall Mop, at 35c. 14-qt. Dish Pans, at \$1.10. Single sheet iron Roast Pans, at 35c and 50c. Heavy japanned tin Bread Boxes, at \$2.55. Glass Wash Boards, family size, at 55c. Wood Salt Boxes, at 10c. Wood Spice Cabinet, eight drawers, at \$1.50. Westinghouse Electric Irons, at \$2.95. 3-fold, 3-ft. high, Clothes Horse, at \$1. Bathroom Fixtures, at 15c to 50c. Little Wonder Butter Mergers, at 25c each. Metal Sink and Pot Cleaner, 5c and 10c.

Women's Ready-to-Wear Hats, \$1 Untrimmed Velvet Hats, at 75c. Children's Woolen Caps, at 25c. Children's ready-to-wear Hats, at 50c. Ready-to-wear Hats, at \$5.
—Gimbels, "Coupon Day," First floor.

Women's Kid Shoes at \$1.75 Women's Japanese Straw Slippers, 25c. Women's Cloth Alaska Storm Rubbers, at 65c. Growing girls' dark tan calf Shoes, at \$6.45. Gimbels, "Coupon Day," Second floor. 500 pairs of Men's Shoes at \$4.95

Men's Bath Slippers at 65c. Boys' Shoes, at \$3.25. Gimbels, "Coupon Day," Second floor.

Baby Coaches at \$15 to \$35 Baby Coaches with leather hood, \$20. Children's Automobiles, \$8 to \$12. Knock-about Baby Dolls, 50c to \$7.50. Auto Wheel Coasters, all sizes, \$6, \$6.50, \$7, -Gimbels, "Coupon Day," Fourth floor. Seamless Axminster Rugs 6x9 ft. \$29.75

\$52 for 9x9 seamless Axminster Rugs. \$47.50 for 9x12 ft. seamless Azminster Rugs. \$1.65 yd. for Tapestry Carpets. \$2.75 yd. for high-pile Axminster Carpets. \$3 yd. for fine close-pile Velvet Carpets. \$1.10 yd. for heavy printed Linoleum. 85c yd. heavy Rag Carpet (36 inches wide). 55c yd. Fiber Carpet (36 inches wide). -Gimbels, "Coupon Day," Fifth floor.

Silver-plated Soup Ladles, \$1.95 Silver-plated Cream Ladles, Sugar Shells, Bouillon Spoons, Medium Knives and Oyster Forks, at 25c each. Silver-plated Berry Spoons, 65c.
—Gimbals, "Conpon Day," First floor.

Framed Pictures, at 35c to \$5 Worth Double Boys' Norfolk Suits, ages 8 to 17 years,

at \$14.50 Large Boys' Overcoats, at \$13.50. Boy's Junior Overcoats, at \$11.50. Boys' Junior Corduroy Suits and Overcoats, at

Boys' Washable Suits, at \$2.35. -Gimbels, Third Floor Ice Skates, Broken Sizes, at 90c to \$5 Sheepskin-lined Coats, at \$13.50. Sheepskin-lined Vests, at \$5.50. Striking Bags, odds and ends, at \$5. Universal Vacuum Bottles, at \$2.35. Metal Lunch Boxes, at \$4.35. Bicycles-Floor samples, at \$35. "No-Tair" Sweaters, broken sizes, at \$3.95. AUTOMOBILE SUPPLIES

30x31/2 Non-skid Tires, at \$10.50. 30x31/2 S. & S. Inner Tubes, at \$2.35 Johnson's Freeze Proof, at \$1.25. Champion X Spark Plus, at 48c. Hand Klaxon Horn, at \$3.45. Electric Spotlights, at \$2.15. Koko Running Board Mats, at 90c.
Violet Ray Lenses, at \$2.50 a pair.
—Gimbels, "Coupon Day," Fourth foor.

Women's Flannellet Kimonos, at \$1.35 Flannellet Kimonos, at \$2. Extra-size Kimonos, at \$2.90. Lawn Sacques, at 50c to \$3. -Gimbels, "Coupon Day," First and Second floors,

Women's Fine Hosiery, at 85c and \$1.15 Men's Sample Socks, at 25c for cotton, 35c for lisle and cotton, 50c for lisle and cotton, and

Men's Underwear, at \$1.50 and \$2. Women's Hosiery, 3 pairs \$1; 50c and 75c. Women's Underwear; mussed and soiled Vests, 35c, 38c, 65c, \$1 and \$1.50. Women's Union Suits, \$1, \$1.25 and \$1.50.
—Gimbels. "Conpon Day," First floor.

Stocking Feet, 2 pairs for 25c Bundle Tape, at 30c a bundle. Gimbel Shields, at 30c a pair. Shoe Laces, at 5c a pair. Embroidery Edging, 30c and 35c a piece. Rick Rack Braid, 10c to 25c a piece. Ironing Board Covers, 55c. Ironing Board Pads, 85c. Brassieres, all sizes, 65c; 32 to 44 Shoe or Clothes Brushes, 35c.

Player-Piano Music Rolls, at 10c to 50c

Muslin Underwear, 65c to \$6.95 Silk Petticoats, at \$5.75. Knitted Petticoats, at \$1.35.

Black Sateen Petticoats, at \$1.65.

— Otmbels, "Conpon Day," Second Room
Remnants of Wool Dress Goods and Coatings, at 75c to \$4 a yd.
—Gimbels, "Coupon Day," Second floor
Women's Handkerchiefs, at 10c to 38c
Women's Linen Handkerchiefs, at 25c each.
—Gimbels, "Coupon Day," First floor.
Men's Soft Felt Hats, at \$2.85

Children's Knitted Caps and Toques, at 65c. Boys' plush and velour Hats, at \$2.

Men's winter inband Caps, at \$1.35.

—Gimbels, "Goupon Day," Second floor.

Clearance of Babies' Caps, at 85c

Children's Linen Regulation Dresses, at \$1.50. Blanket Bath Robes, pretty colors, broken lines; 2 to 10 years, at \$1.95.

—Gimbels, "Conpon Day," Second floor Women's Neckwear, at 25c to \$1

-Gimbels, "Coupon Day," Pirst floor Fine Zephyr Ginghams, at 48c yd. Fine White Mercerized Jacquard Waistings, Clearance of Jewelry, at 10c to \$2

Lenox Linen-finish Boxed Stationery 65c Cash Boxes, at \$1. Two sizes.

—Gimbels, "Coupon Day," First floor,

Bome on Grand Aisle

2-qt. Rubber Hot Water Bottles, at 50c Madam Yale's Almond Blossom Cream, at 37c. Tooth Brushes, at 121/c. Gimbels Violet Talcum Powder and a white

ivory-finish Celluloid Talcum Box Holder, the two -Gimbels, "Coupon Day," First Floor, Lace and Embroidery Remnants,

at 5c to \$1.50 Veil Lengths, at 25c. -Gimbels, "Coupon Day," Grand Aisle W. B. Corsets, at \$2.50 Bust Confiners, at 65c.

Bleached "Irish" Table Damask, \$2.85 All-linen Crash Toweling, 35c yard. Union Crash Toweling, 22c yard. Heavy ribbed Turkish Towels, 50c. Bleached Turkish Towels, 25c.

—Gimbels, "Coupon Day," Second floor
Fancy Turkish Towels. "Seconds." Great Bar-

gains—prices range from 40c to 85c.
Soiled and Mussed Fancy Linens. Save a half to one half. -Gimbels. "Coupon Day," Pirst floor, Grand Aisle

Men's: Women's Umbrellas, at \$3.75 -Gimbels, "Conpon Day," Grand Aisle, First floor Women's 2-clasp White Lambskin Gloves at \$1.38

Women's soiled and mussed Gloves, 78c. Men's fur-lined Cape Gloves, at \$6. Men's strap wrist Cape Gloves, at \$4. Men's Plush Gauntlets, at \$1.38. Men's Wool Gloves, at 95c. Boys' and Girls' Wool Gloves, 55c. Women's Washable Cape Gloves, at \$3.65. Women's 2-clasp French Kid Gloves, \$2.15. Women's strap wrist Cape Gloves, at \$3.35. Women's 8-button Chamoisette Gloves. \$1.35. -Gimbels, "Coupon Day," First floor Stationery and Stationery Novelties

Variously at 5c to \$5 Gimbels, "Conpon Day," Grand Aisle St. James Blend Coffee, at 45c lb. Fragrant Mixed Tea, also Tippy Orange Pekoe Tea, 75c Keystone Chop at 45c lb.

Swift's Smoked Ox Tongues, at 39c lb. California Asparagus Points, at 3 for \$1, or 36c a can.

Sliced Peaches, 4 tall cans for \$1, or 26c can. Creamy Sweet Corn or Tomatoes, at 6 for 95c Tomato Sour also Clam Chowder, at 121/2c Cleanser, Armour's, at 5 cans for 28c. Prepared Cranberry Sauce, sugar added, at 3 cans 85c, or 30c a can.

Sour Krout, at dozen \$1.95, or 15c a can.
—Gimbels, "Coupon Day," Chestnut Street Annex

In the Subway Store

Men's and Young Men's Overcoats, \$15.50. Women's and Misses' Coats, \$9.50. Women's and Misses' Georgette Dresses,

Women's Suits at \$15. Girls' School Dresses, \$1.55. Window Shades, half price, 68c each. Brass Bedsteads, \$20. 100 Remnants of Damask. Save 30%. \$4.95 for 31 piece Cottage Sets. Robin Hood Toilet Paper, at 65c dozen. Seamed center Sheets, 95c and \$1.10. Woolen Blankets, at \$6.95 to \$9.95. Lingerie Blouses, slightly soiled, at 95c. Men's Astrakhan-fabric Gloves, 45c. Women's kid and cape Gloves, \$1.65. Boys' Suits, Overcoats and Mackinaws, \$6. Neckwear-Filet Sets, 38c. 36-inch Printed Madras, 30c yard. C. M. C. Crochet Cotton, \$1.25 box. Children's Shoes, at \$1.85. Men's Shoes, at \$2.95.

Boys' Polo Caps, 35c. Boys' Cloth and Velvet Hats, 50c. Men's Cloth Hats, \$1.35. Caps and Toques, 25c. Muslin Underwear, 25c to \$3.95.

Cotton-and-silk Petticoats, 95c to \$2.45. Clearance of Bathrobes, \$3.75. Clearance of House Dresses, \$1.95. G. B. Corsets, \$1.65. Women's Vests and Drawers, 35c, 3 for \$1. Boys' and Girls' heavy Union Suits, \$1. Women's Stockings, mill seconds, 25c. Men's Socks, 6 pair, for \$1. Seconds. 9x12 seamless wool Velvet Rugs, \$32.50. New Process Floor Coverings, 45c sq. yd. Tapestry Brussels Stair Carpet, 90c sq. yd.

Men's Neglige Shirts, \$1. Men's odd (broken Suits) Pajamas, 35c. Men's gray Sweater Coats, 95c. Silver-plated Flatware, 26 pieces, \$6.50. Leather Goods, 5c to \$3.95.

Traveling Bags, \$1 to \$5.95. -Gimbels, "Goupon Day," Subway Store,