

## Yes,0vercoats at About Half Price!

$\$ 25$ for $\$ 35, \$ 40 \& \$ 450$ vercoats $\$ 30$ for $\$ 45$ and $\$ 50$ Overcoats $\$ 40$ for $\$ 56, \$ 60 \& \$ 65$ Overcoats $\$ 15$ for $\$ 25$ Leather-lined Coats $\$ 45$ for $\$ 70$ Leather-lined Coats Plaid-back, walking-length ulsters at $\$ 25$; all-wool overcoats in the newest fashions. Beautiful patterns.
Men and young men buying them for use in seasons to come!

## Winter's Finest Suits Reduced

$\$ 35$ AND \$4e SUITS SELLING FOR $\$ 27.50$ $\$ 40$ AND $\$ 45$ SUITS SELLING FOR $\$ 35.00$ $\$ 45$ AND $\$ 50$ SUITS SELLING FOR $\$ 40.00$ $\$ 50$ AND $\$ 55$ SUITS SELLING FOR $\$ 45.00$ $\$ 60$ AND $\$ 65$ SUITS SELLING FOR $\$ 55.00$ \$70 AND $\$ 75$ SUITS SELLING FOR $\$ 65.00$
William H. Wanamaker
1217-19 Chestnut St.

## Velle

Post-Show Exhibition

All the models and several others that could not be displayed at the show, owing to space limitation, will be ex ${ }^{-}$ hibited in a special private show in our Sales Rooms week of January 19th to 24th.

Sedan, Coupe, Touring Sport Model and Roadster

La Roche Brothers, Inc.-1214 N. Broad St.
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FIREPROOF METAL LATH Plaster Board


ROCK
$\underset{\text { S Sanitary }}{\text { S End Fire-Resisting }}$
Pearce Fireproof Co


The only truck demonstration of real value is one that covers a heriod of yeom Denery chemern疗 BOUNDLESS - PPOWER

Power, which might mean merely more speed in less capable hands, has become flexi-
bility, responsiveness, comfort and safety in Pierce-Arrows. The ability to run on high gear Pierce-Arrows. The ability to run on high gear
from three to seventy-five miles an hour, and
back, to overtake passing cars or ascend steep back, to overtake passing cars or ascend steep
hills without shifting, means flexibility. To tart from a standstill, and accelerate in onefifth less time, is responsiveness. The quick-
ness with which the car gets out of a tight ness with which the car gets out of a tight
place or shortens the time required to pass place or shortens the time required tor
and overtake another car adds safety.

To its owner the Pierce-Arrow has boundless power because it has all the power he will ever be called upon to use.

FOSS-HUGHES COMPANY
Philadelphia, Pa.

> | PIERCE |
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| ARROWW |




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First, Solid Tires; Then, Pneumatic Tires; Now Triplex Springs
$T_{4}$ he new ove mest remark. ${ }^{6} 4{ }^{4}$ has the most remarkfound in a light car.
The discomfort to passengers and the injury to car, due
to side-swaying, twisting and bouncing are greatly reduced.

The diagonal attachment of the three - point suspension Triplex Springs at the ends of a 130 -inch Springbase gives to
Overland 4 with 100 - inch wheelbase the road steadiness of a long, heavy car.

These springs protect the Thechanism of the car, making pense.
. Light weight means les gasoline and oil consumption and longer tire mileage. You must ride in Overland 4 to appreciate its comfort. Overland 4's equipment, of
highest quality, is complete, highest quality, is complete and Lighting. Let us demo
the comfort and efficiency of this car.


OVERLAND HARPER COMPANY 1627-29 Arch St.

