

For—the Railroads

For—the Motor Truck

"MOST of us will live to see all city deliveries and hauling done by motor truck—farm produce delivered to the market or kitchen door by motor truck—transportation costs reduced to a minimum—by motor truck.

The motor truck is one of the real wonders of the age—untiring, quick—freighted with product of factory and mill, of loom, workbench, forge and farm, it transports raw materials, materials in process, the finished product, from mine and field to foundry and market, to retail store, to home and table.

The advance of such transportation is the advance of civilization itself."

Thousands of business men are

at the Greatest Motor Truck Show

at 34th Street below Spruce

The Farmer

Motor trucks place the farmer within easy reach of the markets.

They enable him to take quick advantage of favorable market conditions.

They enable him to deliver his produce in better condition.

Trucks deliver live stock with less shrinkage.

Motor trucks enable farmers to market, before freezing weather, all of their crops that must be shipped during moderate temperatures.

With this closer contact between farm and market the farmer can devote land to big-yield market-garden crops which formerly he devoted to small-yield crops.

The quickness of motor delivery increases the time available for work on the farm.

Trucks facilitate the hauling of fertilizer before the rush of spring work begins. During slack seasons the farmer can profitably employ his trucks in hauling for neighbors.

The Engineer and Building Contractor

Motor trucks alone answer completely the varied hauling needs of the engineer and contractor for quickness, strength and capacity.

They cut down the distance between excavation and fill.

When conditions demand it, motor trucks are ready to work twenty-four hours a day.

It is possible to work motor trucks under practically any conditions of road and weather.

At building operations motor trucks assure at all times a full supply of necessary materials.

Autocar