

# After the Civil War After the World War

**M**OTOR trucks and good roads hold as great a promise for the America of 1920 as the railroads held for the America of 1865.

After the upheaval of the Civil War, the railroads spanned the continent and drew it together. Today motor trucks are reaching out into every corner of the land, affording contact one community with its neighbor, linking each and every one with trunk-line railroads, joining farm and table, joining business with business.

Motor trucks are ready to serve the entire nation with just the complete and flexible transportation facilities the nation needs for the full fruition of its wonderful endowment of natural resources."

## There are good reasons why this week visiting Philadelphia Commercial Museum Building

### The Manufacturer

Because motor trucks are the quickest and most economical means of hauling between plant and railroad terminals.

Because motor trucks connect his plant with every shipping or receiving platform by the most direct highway, independent of railroads.

They make him independent of freight and express delays and embargoes.

When necessary, the manufacturer himself can go after raw materials to keep unbroken the steady flow of production.

Motor trucks help the manufacturer to make good on delivery promises.

Motor truck shipments make possible a saving in packing costs.

Motor trucks working within the plant keep departments regularly supplied with raw materials and materials in

process. In congested plants one motor truck will easily do the work of three double teams or five single teams.

Motor trucks make it possible to establish plants in inexpensive locations away from the congested centers.

### The Distributor— Wholesale or Retail

Because motor trucks are the means of rendering more regular and dependable delivery service to customers.

They increase the territory in which a house can do business with profit.

Truck transportation helps speed up the turnover of stock, reducing the necessary investment and storage space.

A reliable motor truck, well kept up, advertises wherever it goes the stability and progressiveness of the firm whose name is on it.

Controlled delivery with back-  
up service with an assurance of  
delivery dates.

### The Reseller and Contractor

Trucks are the only possible  
service over long and short  
distances.

With trucks he can resell and  
prove the efficiency of his  
business.

Motor trucks mean big business.

They increase the earning power.

They are practically independent of  
long hours when the rush comes.

The installation of motor trucks

# Autocar

This announcement is  
The Autocar Company  
Manufacturers of Autocars