

Gimbel Brothers Store Hours—9 to 5:30 For Tomorrow—Wednesday Gimbel Brothers Tuesday, January 20, 1920 Gimbel Brothers

Gimbels There is no sacred "value" to manufactured goods. Labor and material and factory expense may total what they will—but if right goods get in wrong hands, or any hands get over-ful, down go prices.

The two hundred Gimbel Buyers just stay on the market and take, in any quantity, goods of our standard at the price break. We add our own short lots—and the combination is a day-ful of Bargains; Subway Store Day.

Gimbels

Sale of Men's and Young Men's Suits, Overcoats and Ulsters

Co-operation with several of our regular suppliers enabled us to secure these SUITS and OVERCOATS at a very great price concession. They are just the styles that up-to-date young men pick out. We have marked them \$24.50 for quick clearance.

Save from \$7 to \$13.50 at \$24.50

Georgette Waists—Half Price—\$3.95

In smart suit-colors. Beaded and embroidered styles. New Model in Silk Pongee—Special at \$5.50. With tucks and big buttons and particularly becoming collars. 1000 Blouses at 95c—Half-Price and Less. Because they show handling—nothing a bit of soap and water won't cure! Middys and many samples included.

500 Women's and Misses' Dresses at \$14.50

Save \$5.25 to \$8: Special Purchases and Reduced Price Groups. It was stock-adjusting time with this manufacturer—so the dresses on hand he closed out at a lowered price for quick clearance. To these we have added reduced price dresses from our own stock. Jersey dresses are especially featured! The former in French blue, navy blue, gray, tan, reindeer, brown and black. Coat and straight-line models. Many with embroidered fronts, others with a touch of embroidery. And serge dresses—straight-line, peplum and tunic models. Some headed; others prettily trimmed in pleatings. Two models are pictured. Also taffeta and satin dresses—mostly ones and twos of a kind.

Sale of Girls' Dresses at \$1.55

School dresses that are in demand the year round! Of ginghams in plaids and plain colors, or of percale, linen and chambray. Normal or slightly raised waist lines. With odd shaped pockets and belts. In 6 to 14 year sizes. Bargains at \$1.55. Girls' Winter Coats to Go at \$6.75. Practical warm coats for school wear. Of cheviot, velour, corduroy and colored plush; half or lined throughout. With belts and large collars. For ages 6 to 14 years.

Overcoats and Town Ulsters

Single- and double-breasted models, soft roll, velvet and self collars, box backs, form-fitting, semi-fitting, patch pockets or flat pockets. Conservative styles and smart town ulsters. Colors—blue, Oxford grays, browns, grays, mixtures, fancy and novelty effects. Sizes range from youths' 17 to men's 42 size. Most of these coats have satin sleeve and shoulder lining. Big warm roomy ulsters, body and sleeves interlined with wind- and water-proof materials.



The Suits Single- and double-breasted styles. Some form-fitting with high waist line effect. Half lined, others full lined, piped seams, close fitting collars—neat conservative styles for men of quiet tastes. Especially well tailored—colors include blue, grays, brown and greens in neat mixtures. Plenty of worsteds, chevots, cassimeres and tweeds. Excellent range of sizes.

Your Choice—\$24.50

Women's Underwear Samples Sale Grouped at 75c to \$6.95

Nainsook and silk. All garments in the lot, few of a kind. 600 Corset Covers and Crepe Bloomers, at 65c. Envelope Chemises, at 85c; two pretty models. Petticoats, \$1.65; made of white sateen. Petticoats, \$1.25; made of black sateen; tailored flounces. Bolero Jackets and Slumber Slippers, at 38c. Worth double. Quilted Jackets, at \$1.95. Made of china silk, white or lavender lining. 600 Bungalow Dresses, at \$1.50. Made of striped ginghams and percales.

Men's Shirts at \$1.75

Samples, seconds, small lots and a clean-up of our shop-handled shirts, including madras, woven and printed cotton pongee, percale and like wanted materials. All have soft cuffs. "Seconds" meaning only a stain or misweave. White and colors in the lot. Sizes 14 to 17. Special at \$1.75.

Men's Plated Worsteds Sweater Coats, \$2.65. Maker's surplus stock. Fine plated (worsted outside) sweaters. V-neck and shawl collar. Navy and maroon only. Sizes 36 to 46. This is half price—\$2.65.

100 Little Children's Winter Coats, Special at \$5.95

Chevots, zibelines and novelty-cloth; 2 to 6 years; reduced to \$5.95. 40% less than regular price. 800 little children's Dresses, made of gingham, chambray and fancy striped lawn. For ages 2 to 6 years. Special at \$1.25.

Knit Toques and Silk Caps; one month to four years, at 25c and 35c. Half price.

500 Pairs of Woolen Blankets at \$7.95 a Pair

Average Saving, \$2. Among the lot are many beautiful plaids—variously mohair bound or whipped. Also many white blankets, mohair bound. Plaids can be had in pink, blue, gray or tan. All for full double beds. While they last, \$7.95 a pair.

A limited lot of wool finished (cotton) Blankets for single and double beds. Save one-third, at \$2.95. Some are shop-handled. Cotton Blankets for single and double beds. Some shop soiled. Colors—white, gray or tan. Special, \$1.95 and \$2.65. 500 extra-heavy Comfortables—white cotton filled, for full-size beds. Save one-third, at \$6 each. A limited lot of Crib Comfortables. Many colors to choose from. Special at 95c each.

Clearance of soiled (oil spots) Utica Seamless Sheets—one size only, 90x108 in. Much less than wholesale—therefore none to dealers. At \$2.25 each.

1000 Yards of Georgette Crepe at \$1.15 yard

Silk-and-cotton; 36 inches wide. Beautiful colored designs and patterns. Worth one-third more, at \$1.15 a yard. Remnants of Velvets, all-short lengths, at 25c, 45c and 58c a piece.

Odds and Ends of Wash Goods at 22c yd.

This is the accumulation of remnants from our great annual mill end sale. Lot includes Reecedown, ginghams, percales, chintz and many other desirable wash goods. Many of these goods cannot be duplicated at this unusually low price—22c a yard.

Domestic-Make Sewing Machines at Substantial Savings

We are biggest customers and hence get the factory's "plums." Brand New Emblem Sewing Machines at \$26. Cosmo Machines at \$28. Made and guaranteed by the famous Domestic Sewing Machine Co. Take advantage of these low prices—do not delay buying your Sewing Machine. Bargains in Slightly-Used Sewing Machines. Singer, \$49. White, \$29. New Home, \$29. Willard, \$39. \$5 brings any machine to your home, then pay \$1 weekly for the balance. Values are unusual.

500 Dark Green Window Shades at 62c—Save 25%

Size 36x72 heavy cloth opaque mounted on guaranteed spring rollers. Complete with all fixtures for hanging. At 62c each. 300 Pairs of Scrim Dutch Curtains at 88c a pair, Worth Third More. 2 1/2 yards long; sheer quality; hem-stitched; lace edge. Valance for center. Made with casing ready to hang. 100 Pairs of Scotch Net Lace Curtains at \$4.75 a pair. 2 1/2 and 3 yards long. Handsome real lace effects; double net. Various designs.

White Enameled Bedsteads at \$11

2-inch continuous post; heavy fillers at head and foot, at \$11. Feather Pillow and Bolster Sets, \$5.

GIMBEL BROTHERS Market: Chestnut Eighth and Ninth

Big Fur Neck-Pieces Reduced to \$15

Save \$10. Fur and brown fox. Muffs Reduced—Now \$5 to \$19.75. Save \$3.75 up to \$10. Various of Manchurian fur, seal, ermine, natural raccoon, taupe fox and brown fox.

Natural Hair Nets at 75c a dozen

Washable Lingerie Ribbon, blue and white, at 10c a piece.

Women's Shoes at \$2.45

From the Budd Bankrupt Stock. Sharply reduced in price for "Subway Store Day." Many styles and leathers in the lot. All sizes, 2 1/2 to 7. Men's Winter Shoes at \$2.95. Strong heavy tan and black shoes made on broad-toe lasts. Sizes 6 to 11. Children's Shoes at \$1.95. Black gunmetal button and lace school shoes in sizes 6 to 2. Boys' Shoes at \$2.45. High top storm shoes in tan; also gunmetal lace and button, in all sizes from small boys' 10, to big boys' 5.

Lineen Suiting, 25c yard

Extra-heavy (cotton); pure white bleach. Full yard-wide, at 25c a yard.

25,000 pieces of Odd Dinnerware at Substantial Savings

Sale includes cups, saucers, plates, dessert dishes, meat dishes, vegetable dishes, etc. Odd decorations include coin-gold and blue bird. A stock clearance of odd lots, short lines, etc. Clean-up prices—5c to \$1.35 each. 300 dozen of cut glass Dessert Cups, cut with flowers, at 15c each. Light cut glass Tumblers, at 15c each. Thin-blown glass. Bell shape; water or lemonade size, first quality. Cut with spray pattern.

13.50 for 50-piece, Dinner Sets

blowing rose pattern and gold-line finish. First quality, all pieces being perfect. Complete for six persons.

Heavy Velvet Rugs: 9x12 ft. at \$34.50

Seamless 8:3x10:6 ft. at \$32.50. All are perfect. Any number of pretty and attractive patterns—Oriental and neat all-over effects. Wonderful values at \$34.50 (9x12 feet) and \$32.50 (8:3x10:6 feet). 9x12 ft. Axminster Rugs, variety of pretty patterns; some have slight weaving defects, at \$39.50. Jute face printed Tapestry Brussels Rugs, for sturdy wear; one good pattern; 9x12 ft., special at \$12.75. Figured Prairie Grass Rugs; some slightly shop-damaged; limited lot; 8x10 ft. and 9x12 ft., at \$6.75. High-grade worsted-face Tapestry Brussels Rugs; all seamless (some marked imperfect); variety of pretty patterns; 9x12 ft., at \$31. 9x12 ft. Wool-and-Fiber Rugs, reversible, finest grade. Plain centers with pretty bordered effects, extra-heavy quality; 9x12 ft. Special at \$20. Inlaid Linoleum, colors through to the back; variety of choice patterns; full rolls, at \$1.25 and \$1.50 sq. yd. Long remnants, at 95c sq. yd. New Process Floor Coverings, best grade, variety tile, parquetry and geometrical effects. Full rolls, at 85c sq. yd. Save 35c. Long remnants, two yards, wide, at 45c sq. yd. Half price. Short remnants, many to match, at 30c sq. yd. Jute-face Tapestry Brussels Stair Carpet, for hard wear, at 90c a yard. Heavy jute-face Velvet Stair Carpet, for hard wear, at \$1.80 a yard.

Four Groups of Boys' Clothing: One Price \$13.50

Average savings of three dollars. Group No. 1—Boys' Chinchilla Reefers, at \$13.50. Fine navy blue with red flannel lining; plain grays or brown, linings to match; 3 to 10 years. Group No. 2—Boys' Chinchilla Overcoats at \$13.50. Full double-breasted, belted and convertible collars; plaid lined. Sizes for boys 6 to 12 years. Group No. 3—Boys' Overcoats, warm cloths at \$13.50. Snappy coats in sizes 8 to 17 years. Group No. 4—Boys' Norfolk Suits at \$13.50. All with extra pair of lined knickerbockers.

500 Irish Linen All-Flax Table Cloths at \$4.50 to \$18.75

Save 35 Percent. One of our manufacturers asked us if we couldn't use a lot of samples and mill rejects at a price concession. Without hesitating we said send them in; so here they are! Assorted sizes in the lot, different qualities, some are double damask. Hundreds of designs. Various priced \$4.50 to \$18.75. 300 dozen of full-bleached Huck Towels, at \$2.35 a dozen. Sold only in dozen lots.

Ribbon Remnants at 15c to 50c yd.

All good lengths. Can be used for almost anything, at 15c to 50c a yard.

Pearl Bead Necklaces at \$1

27 inches long; graduated beads with jeweled catch.

Women's Shirts, Drawers and Union Suits at \$1 each

Heavy cotton-fleece high-neck, long sleeves shirts; medium-weight drawers and union suits; broken lots, at \$1 each. Men's heavy- and medium-weight Underwear; odd lots and samples; more shirts than drawers, at \$1 each. Sizes broken. Boys' and girls' Union Suits, cream white and natural gray; ages 2 to 16 years, at \$1.

272 Women's and Children's Sweaters

Samples and slightly shop-soiled; some are worth two to three times more. 65 Spencers and Slip-overs, at \$1.50. 16 silk Slipovers, at \$7.50. 116 girls' Coat Sweaters, at \$3.45. 75 women's wool Sweaters, at \$4.95. Prices—\$1.50, \$3.45, \$4.95, \$7.50.

20-pc. Chests of Roger Brothers Silverware at \$9.75

This dainty fine silver-plated ware, 20 pieces—6 knives, 6 forks, 6 tea spoons, 1 sugar shell, 1 butter knife.

G. B. Corsets at \$1.50

Graduated front clasp; medium bust and skirt. Of white coutil. Specially priced at \$1.50.

Men's and Women's Umbrellas, \$3.85

American taffeta (cotton), assorted handles and sizes. Special at this price.

Women's Neckwear at 50c

Manufacturer's sample line. All the wanted and up-to-the-minute styles in Georgette crepe, organdie, lace and net. Special at 50c.

Peanut Cluster Creams at 48c lb.

—Gimbels, "Subway Store Day"