

J. W. C. I. Band at 9;  
Organ at 11, 11:55 and 4:50  
chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Tomorrow Should Be a Busy Day if the People Really Want to Save

## Take Your Disappointments as Stimulants

"Live blameless" is inscribed over the portal of a Swedish house.

George Washington once said "to persevere is one's duty, and to be silent is the best answer to calumny."

Sometimes not to speak ill requires silence only. A friend of the writer had a rule to drop a subject when others did not agree with him. It is not necessary to be cross or bitter just because we are sure we are right.

It is the daily effort of every one employed in this big mart of trade to, not even by chance, allow any one to go out of our doors feeling sorry that he came in.

It is only by well doing that we hope to climb up.

[Signed] *John Wanamaker*

January 19, 1920.

## The Second Price Changing on Fashionable Sports Coats

Which means all the remaining women's hair and vicuna coats, mostly in the pretty natural tan color, but a few are in dark blue or black. They are just the coats for

women going to the shore or journeying Southward and they can be worn here until late in the Spring. New prices are \$45 to \$200, the latter has a large fur collar and cuffs. Not all sizes in any style.

(First Floor, Central)

## Save \$30 to \$1300 on Some Fine Pianos and Player-Pianos

We no longer hold stated sales of pianos. The demand for instruments is so great that there is never a sufficient accumulation to make a large sale.

But we have several score of excellent pianos and player-pianos on which prices have been lowered for two reasons:

One reason is that part of them are used instruments which have been returned from rental.

The other reason is that the rest of them are new pianos which have been used as floor samples or in which still newer models show changes in case design.

All have been put in first-class condition, and any one of them is a wonderful value at its lowered price.

Except for a handful of used upright pianos, which are priced anywhere from \$100 to \$325, these instruments are our own famous pianos.

Among them are the Chickering, Schomacker, Emerson, Haines Bros., Marshall and Wendell, Lindeman, J. C. Campbell and the celebrated Knabe.

There are upright and grand pianos and player-pianos, and prices range from \$450 for a Lindeman upright to \$1200 for a Knabe concert grand. Savings range from \$30 to \$1300.

One of the best piano opportunities in a long time.

(Egyptian Hall, Second Floor)

## Winter Sale of Men's Wear

Thousands of shirts and neckties at prices you will not see again for some time to come.

What the future prices for the materials and labor that go into men's shirts and neckties will be, it is impossible for any one to say. They may come down after a few years, but it is unlikely for a long time. They may never come down.

Certainly this is the time to buy and lay aside, so far as you can, even at present regular prices.

This is a great opportunity for men to come in tomorrow and get good, sound, reasonable shirts and neckties at prices one-third to one-half below normal.

The collection is by no means as large as we would like to have it. It includes:

3600 men's woven madras shirts with soft cuffs, plain negligé style, at \$2.15 each.

1200 men's finer madras and percale shirts taken out of our own stocks and reduced to \$2.15 each.

900 men's extra-fine woven madras shirts, some taken out of our own stocks and reduced to \$3 each.

3600 men's brand-new, extra-fine four-in-hand silk neckties, a third to a half less at \$1 each.

Add to these a few dozen pull-over-the-head sweaters at \$6 and a dozen or so of fine bathrobes reduced to \$6.

Ready in the Men's Wear Store tomorrow morning at 9 o'clock, and likely to go very rapidly.

(Main Floor, Market)



## All the Fine Fur Scarfs and Muffs in the Wanamaker Salons Are Now Half Their First Prices

If you need furs to use this Winter—if you had been thinking of furs to use next season, we don't know of a better time to get those same furs than right now. Every fur scarf and every muff in our collection is now marked exactly half the price at which it began the season.

### And There Is Wonderful Choosing, Too

Every fur is of fine quality, carefully selected, and you are absolutely certain that it is the kind of fur the ticket says it is, too! And there is every good and fashionable fur in the group—

Beaver scarfs are now \$25 to \$50; muffs \$20 to \$75.

Skunk scarfs are \$25 to \$150; muffs \$22.50 to \$45.

Black lynx scarfs \$32.50 to \$82.50; muffs \$17.50 to \$50.

Black, brown and taupe fox scarfs are \$20 to \$67.50.

Black, brown, taupe and cross fox sets are \$57.50 to \$150.



Taupe and brown wolf scarfs are \$20 to \$47.50.

Taupe and brown wolf sets are \$40 to \$72.50.

Natural squirrel scarfs are \$25 to \$75.

Natural squirrel muffs, \$25 to \$35.

The styles are those most in fashion, and the scarfs include animal scarfs, small collars, and larger stoles and scarfs.

(Second Floor, Chestnut)

## A Coming Event

—which casts not a shadow but a bright ray of promise—is something to look forward to, especially when it is an event of nation-wide repute.

At this date it is coming on very nicely and all in good time it will be here.

Perhaps you have guessed that we are referring to the

## WANAMAKER FEBRUARY FURNITURE SALE OF 1920

—which, as already announced in the papers, will open on Monday, February 2, following three days of preliminary courtesies and public inspection of the assembled goods on

Thursday, Friday and Saturday, January 29, 30 and 31

## NOTES for Household holders

Powdered ammonia whitens clothes and softens water; also is good for washing dishes. 15c a package.

Brillo is for cleaning aluminum. 25c a package.

Wanamaker chlorides for general disinfectant uses, 30c a bottle.

Dish towels and glass towels, 35c each.

Tinsel pot cleaners on handles, 20c and 35c each.

Silver polishing cloths to save labor, 30c each.

Floor sweeping brushes for hardwood floors, \$2 to \$8.50.

A spot cleaner for clothes which is very handy for travelers, 15c each.

"Shine-off" removes shiny spots from clothing, 25c a package.

Disolve used in drain pipes saves plumber's bills in winter, 50c a can.

J. W. sadirons, full nickel plated, with beveled edges, to keep the nap of the fabric from lifting, \$3 for a set of three irons, handle and stand.

The colder the rolling pin the shorter the pie crust. Glass pins that can be filled with ice, 80c.

White enameled kitchen chairs, \$4.75.

Folding stool and ladder for kitchen and pantry, \$1.50.

Crinklet paper towels—a handy package with hanger attached for use in homes, offices or by travelers, 15c.

Plate dinner chimes, mahogany finished, \$7.50.

Maple bread boards, mahogany-finished edges, \$1.

Solve the servant problem by the use of an electric clothes washer. The "Easy" is \$165, and the ABC is \$125. They may be purchased on special terms.

50c to \$1.25 each.

(Fourth Floor, Market and Central)



You'll be a queer person indeed if you do not like those delicious marshmallow-fudge caramels—they're perfectly delicious! There's a layer of creamy vanilla marshmallow and then another of smooth, rich chocolate fudge. Good? Just try one! \$1 a pound.

Vanilla and chocolate caramels with nougat centers are also not only as good but even better than they sound! \$1 a pound.

(Down Stairs Store, Chestnut)

(Jewelry Store, Chestnut and Thirteenth)

(Fifth Floor, Market)

(First Floor, Chestnut)

(Main Floor, Chestnut)

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## A Fine, Fresh Importation of Japanese Jute Rugs and Runners

Japanese jute rugs have come into great favor in the past few years. In coloring and design they are most attractive, they are soft and thick to walk upon and they wear well. Finally, and most important, they are inexpensive.

We have just received a large shipment of these rugs in the new patterns for the coming season. They were bought by our representative in Japan, and bought to great advantage, as their prices show. As far as we know, they are the only sizable group of Japanese jute rugs in Philadelphia—and the only fresh ones.

Some have plain centers with band borders and in others the designs have been cut out by hand, giving the effect of raised figures.

Plain		Figured	
9x12 ft., \$49	2.6x12 ft., \$14.25	9x12 ft., \$67.50	2.6x15 ft., \$18
3x9 ft., \$13	2.6x9 ft., \$10.50	6x9 ft., \$34.50	2.3x9 ft., \$13
3x6 ft., \$11.50	2.1x12 in., \$1.50	3x12 ft., \$17.50	

(Seventh Floor, Chestnut)

## THERE Are No Two Opinions About Chelsea Clocks

Everybody agrees as to their splendid timekeeping qualities. In fact they are considered one of the very best American clocks made today.

We have many styles of Chelsea clocks in the Clock Store. All, however, are the eight-day kind, and some strike the hour and half hour; others are ship's bell clocks. They have handsome mahogany or oak cases and are priced from \$50 to \$145.

Also Chelsea clocks in solid bronze cases, some being ship's bell clocks, \$120 to \$185. One of the latter kind has a barometer and is priced at \$192.

(Jewelry Store, Chestnut and Thirteenth)

## A SIX Months' Wait for Ruffled Muslin Curtains

But they have at last arrived! Many women have asked for them in that period.

There is something so dainty and fresh about these curtains that they are great favorites for Spring and Summer and for country houses all the year around. Now that they are here it would be well to buy for future needs. There is no telling when another shipment will come.

Plain muslin, \$1.50 to \$3.25 a pair. Dotted muslin, \$2.50 to \$4.75 a pair.

(Fifth Floor, Market)

## The Sale of Lamps

Tomorrow we add to it these lots newly reduced from stocks—500 boudoir and table lamps at \$2.25 to \$5. One and two light mahogany lamps.

100 umbrella lamps at \$2.75. These have folding crocheted shades.

100 parchment shades at \$2.50 to \$12.50. These are for table lamps.

100 gas lamps at \$5.25. Solid mahogany, with uncommonly good finish and weighted bases. These are for the table.

Besides the thousands of other lamps, shades, fixtures and candlesticks, which the Sale started with today—such as:

Floor lamps at \$12.50 to \$150, including woods, wrought iron and cloisonne bronze.

Floor reading lamps at \$5.50. Short lamps of metal and wood.

Electric table lamps at \$5 to \$150. Wrought iron and cloisonne among them.

Electric table lamps at \$12.50 to \$35—metal with glass shades.

Lamp shades of silk at \$6.50 to \$75.

Silk and parchment shades, small, at \$1.50 to \$10.

Candle shades at \$1 to \$5.

Candlesticks at \$1 to \$5.

(Fourth Floor)

## Better Put in a Supply of These Bath Towels

At their prices they are found to prove a paying investment, because these prices are based on a cost price that has lately gone away up.

The towels are a new arrival and there are no less than twenty different varieties in the collection, none of which we can replace for selling at anything like the present figure. There are guest towels all the way from 35c to \$1 each.

Regular size towels, some all-white, some with Jacquard borders in colors at 50c to \$3 each, with a choice of eight different kinds in between. All are woven of good, clean, highly absorbent cotton yarn.

They are certainly worth buying to put away for future service.

(First Floor, Chestnut)

## Making an Extraordinary Sale of Baskets of Nearly All Kinds

Notwithstanding the rapidly advancing costs in the making of all kinds of baskets, we are able by reason of careful special purchases to make a special sale of several thousand baskets, including practically every sort of basket desired for ornament and utility in the house.

The prices in every case represent 10 to 50 per cent reduction and it is unlikely that they will be so low again in a long time. A good opportunity to fill all basket needs.

Plant stands, with removable inserts, \$7.75 and \$8.

Flower pot covers, fancy plaited straw and plain willow, 50c, 75c, 85c, \$1 and \$1.45.

Sold by the dozen and the half dozen only.

And we will embroider them with your initial or monogram, if you wish, at a small additional charge.

(West Alley)

Jardinieres, brown and gray willow in balzard and straight shapes, \$3, \$4.50 and \$5.

Sewing baskets of plaited straw lined with satin, round in shape, 50c.

Bamboo enameled Japanese trays, brown and black, with gold edge, \$1.15, \$1.25, \$1.35, \$1.50, \$1.75; hand painted and decorated, \$2.50, \$2.75 and \$3.50.

Japanese sandwich baskets, with and without handles, 75c and \$1.

Fancy straw enameled long-shape flower baskets, \$1.75 and \$2.25.

Willow fruit basket, brown, gray and purple finish, \$1.15, \$1.60 and \$2.85.

(Fourth Floor, Market)

Scrap baskets, of plaited straw, some with reel tops, various colors, in round and square shapes, 80c, \$1 and \$1.15.

Mexican willow shopping baskets, some with border of colored willow, 50c, 80c and \$1.

Ash-splint clothes basket, the kind that will give service, \$1.25 to \$2.75.

Round, large hampers made of willow, \$6.25.

Philippine sewing baskets, good shapes, 75c and \$1.

Willow clothes baskets, \$2, \$2.25, \$2.75, \$3 and \$4.25.

A table of miscellaneous baskets of nearly every conceivable sort.

## WOMEN'S New Spring Gloves

They are all duplex gloves, of cotton, and washable. And they in styles women will like to wear with new Spring suits and frocks.

Strap-wrist gloves, in white with black stitching, are \$3 a pair, and a still better quality, all in white, are \$3 a pair.

Slip-on duplex gloves in plain white, or white with black, are \$1.75 and \$2 a pair.

(Main Floor, Central)

## FINE Cotton Blouses

Batiste with the tiniest of tucks and a tucked tuxedo collar of embroidery, \$9.75.

A waist with hand embroidery is \$12.50. Another with a different design on collar and front and cuffs, is \$12.

A tucked voile with a good deal of narrow lace is \$12.75.

The hand embroidery in both instances is Philippine.

(Third Floor, Central)

## SILK Petticoats

Recent comers are silk jersey petticoats in Belgian blue, green and purple, at \$7.50.

And extra-sized changeable tafets in good street colors—such as blue-and-brown, red-and-green and so on—at \$9.50.

(Third Floor, Central)

## A Fine Time for Young Women Who Need Warm Winter Coats Good Choosing at \$10 to \$70

There are dress coats and business coats, coats for travel and coats for motoring, coats for afternoon and coats for everyday, knockabout use—they are all in this good collection that we are hurrying out at small prices.

Silvertone and plain velours are here, and so, too, are meltons and soft thick coating materials of fashionable weave and colorings.

Plenty of the fashionable browns, in all the popular shades, many blues, and black, as well as dark grays and other shades.

Some few are fur trimmed—all have been a great deal more expensive, and at these prices surely offer opportunity to the young woman who has need of a warm Winter coat of "most any kind, 14 to 20 year sizes.

(Second Floor, Chestnut)

## A LITTLE Summary of L. R. Corsets

We have models for growing girls, slender, average and full figures, at \$1.50 to \$15.

Front-lace models at \$3 to \$15.

A junior model, topless and short in the skirt, \$1.50.

Topless models in a variety of pink and white materials such as plain batiste, fancy batiste, broche, coutil and silk batiste, for slender and average women, \$1.50 to \$10.50.

Special models heavily boned for full figures, \$6.50 and \$7.50.

(Third Floor, Chestnut)

## THOSE Good Japanese Crepes Everybody Likes So Much

A new importation has just arrived from Japan and we are more than pleased with the soft, lovely colors and the nice quality of the crepe. There are 25 shades in the \$1 grade alone.

Because of their sturdiness and the satisfactory way they stand constant tubbing, these cotton crepes have become one of the mainstays for Summer morning frocks, for children's clothes and especially for men's shirts.

In plain colors, 60c, 65c, 85c and \$1 a yard.

In plain white, 60c to \$1.75 a yard.

In striped effects, 75c a yard.

(First Floor, Chestnut)

## LITTLE Boxes to Hold Powder

are compact and convenient little trinkets which women like to own and use. There are little silver-plated boxes in different styles, and others with tops of pretty, colored enamels.

50c to \$1.25 each.

(Jewelry Store, Chestnut)