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SALES MANAGERS TO DINE

Will Discuss Advertising and Sales Promotion This Evening The Sales Managers' Association

Philadelphia will hold a dinner at Kugler's Restaurant this evening of

ing manager of the Farm Journal, whose subject is "Farm Markets."

Another feature of the program will be a practical demonstration of the value of moving pictures in advertising and sales promotion.

Held for Drug Store Robbery A man who said he was John Moore, of Cleveland. O., was arrested in Ardmore yesterday and accused of robbing the drug store of Dell N. Ross, of Bryn Mawr. Moore was arrested after selling several articles to Nathan Harrison, an Ardmore storekeeper. After Harrison bought a safety rayer and Harrison bought a safety rater and a box of cigars from Moore, who said they were unwanted Christmas presents, he notified the police. They arrested Moore, who confessed, they say.

GENERAL HOSPITAL

Director Furbush Announces Plans After Inspection-Staff and Nurses Praised

ISSUES HYGIENE BULLETIN

After devoting nearly all of vesterday to an inspection of the Philadelphia General Hospital, Dt. C. Lincoln Furbush, director of the Department of Health, said he would exert every effort to make the hospital a well-organized institution with an efficient administration

He declared the hospital should become an institution that would reflect credit upon the city, and added that the City Council would be asked to provide money for this purpose.

Changes in the operation of the institution must be made, he said. Antiquated systems must go and a high class of attendants must be obtained. He praised the medical staff and the praised the medical staff and the force of nurses.

Sanitation Important

Doctor Furbush emphasized the necessity of instructing the foreign-born residents of Philadelphia in the importance of sanitation and the danger of disease breeding by too close contact in crowded tenements in a weekly bulletin of the Department of Health issued Saturday.

Doctor Furbush's statement on satisticin and hygiene follows:

"It is generally agreed by public the spread of disease. "The plumbing system of the home bears a direct relation to its sanitation. A plentiful water supply for cleaning and bathing purposes is absolutely essential. The drainage pipes must like wise be kept free from obstruction at all times. Leaking roofs and wet cellars need prompt attention.

"It is only by intensive education that we hope to bring about better health conditions in the homes of the

Dector Furbush's statement on sall-tation and hygiene follows:

Among the speakers on a varied program are Tim Thrift, editor of the Mail Bag, the publication issued in the interest of direct-by-mail advertising, who will speak on "Letters I have Met," and Irvin F. Paschall, advertising manager of the Farm Journal, residents is partly a function of the health conditions in the homes of the congested districts. Clean homes indi-Say League Ignored Wilson Request

of educating and Americanizing our law residents is partly a function of the Health Department.

"The mode of living of many of the emigrants, and their tendency to congregate in closely built up sections in congested quarters, are well known. With as little interference as possible with their traditional customs, they with as little interierence as possible with their traditional customs, they must be taught that these shall not transgress upon common-sense laws of hygiene and sanitation. As soon us they realize that our interest in their health will promote better living conditions as soon will be able to reditions, so soon will be able to re duce the prevalence of disease, sick ness and poverty among them.

Cleanliness in Home "Our first lesson in community sand tation deals with the cleanliness of the home. Every housekeeper must be be

ALIENS HERE NEED JOBS, SO SEEK NATURALIZATION WILL BE IMPROVED Two Hundred Foreigners Find It Pays to Be an American and

Get Busy-Thirty Nationalities Represented

Allens in Philadelphia are seeking naturalization in order to get good jobs.

Russians are in the lead, representing 20 per cent of the industrious applicants to the State Employment Service of the Department of Labor and Industry, 1519 Arch street. Italians are second, with 18 per cent.

Most of the foreign job seekers find that it pays to be an American. Americans are given preference at the Employment Service, and so the allens, it

with 18 per cent.

Most of the foreign job seekers find that it pays to be an American. Americans are given preference at the Employment Service, and so the alliens, it is said, usually endeavor to get citizenship papers and then return to the office for suitable work.

cate a healthy community.

Paris, Jau. 19.—According to the Paris edition of the New York Herald, President Wilson asked for a delay by the League of Nations in the matter concerning the Saar Valley until the

This Way

to see the

Driver under

the Hood

age.
In the 200 cases studied thirty nationalities were listed, including ten Mexicans, an Australian, a German. for suitable work.

The Employment Service has been making a study of the foreign applicants, and finds that Russians are more numerous than other nationalities. From eighteen to fifty-one years of age,

own health officer. She should make provisions in the home for the collection of refuse, asies and garbage in proper receptacles, which should be placed on the sidewalk curbing on the regular collecting days. Accumulation of filth in the home may breed vermin and produce favorable conditions for the spread of disease.

"The plumbing system of the home

Surplus of All Meats and Poultry Reduced, State Report Shows

MORE EGGS AND BUTTER

There is a marked decrease in the amount of meat on hand as compared with former years, according to the report of James Foust, director of the sold by cold storage holders in Penn-sylvania during the holidays.

There were more than 15,000,000 dozens of eggs in storage three months ago, but the latest report shows this number had decreased to 4,309,420

Thinking Millions

If you were a publisher with a magazine circulation of millions a month, how would you convey an idea to another man of the home empire formed

Before you answer, read this gem from a lecture by William James.

"But can we think of such a sum? Can we realize for an instant what a crosssection of all existence at a definite point of time would be: While I talk the flies buzz, a sea gull catches a fish at the mouth of the Amazon, a tree falls in the Adirondack wilderness, a man sneezes in Germany, a horse dies in Tartary and twins are born in France."

How would you picture a composite of millions of magazine-reading homes?

Butterick-Publisher

The Delineator Everybody's Magazine

George Allen, Inc.

1214—Chestnut Street—1214

Advance Showing of the New Spring Millinery

beautiful this year than ever and are well

Muslin Underwear Specials

Nainsook Bloomers in white and ficels color; has hemstitched ruffles. January Sale Price, \$1.25

Muslin Night Gowns, with high neck and long sleeves. Plain tucked yoke at \$3.25 each. With embroidered trimmings at \$3.50.

Toilet Article Specials 25c each

Paradis Face Powder. Made in France: the large green box, 25%, Silk Vanity Bags with mirror and small powder puff, 25c.

Continuing the Sale of Metal Laces and Flouncings

10c to \$7.00 a yard

Longcloth and Nainsook Special Longcloth, \$3 to \$5 piece. Nainsook, \$2.75 to \$8 piece

hese special numbers were bought mouths ago, when prices were and we will unable to offer values like these again

The New Veilings have arrived

HE HOUSE OF STYLE AND ECONOMY

Exceptional January Values in the New Silk inderwear Dept. Second Floor

923-25-27 Market Street

The Big, Bright Children's and Infants' Store Is Second Floor

The Beautiful Daylight Third Floor

f Our New Larger "Home of Style and Economy" Is Considered One of the Finest Selling Floors in the City

Very Specially Priced Display of Charming New Springtime



DRESSES 25.00

Comprising Beaded Georgettes, Lovely Taffetas, Satins, Wool Serges and Crepes Meteor

The low price is not the only unusual thing about these lovely dresses—the styles are also unusual and fascinating, and all so very pretty. Flutings, quaintly beaded designs, Eton frocks and demure ittle dresses of crepe meteor that are so unusual

> OTHER FROCKS, 39.75 to 79.75 DAYLIGHT THIRD FLOOR



19th to 24th Inc.

Have you studied your hauling costs? Do you know you can save

money by installing motor trucks? Do you realize that a motor

truck advertises you as a progressive business man? A horse-drawn vehicle in modern business is as obsolete as a hand-written letter. Come and learn the modern,

economical transportation

7 o'Clock

Opens

Tonight

Commercial Museums Building

Open 10 A. M. to 10 P. M., Tues. to Sat., Inc. MUSIC BY THIRD REGIMENT BAND-40 PIECES

In Co-operation With the Motor Truck Association of Phila.

34th St. below Spruce ADMISSION, 50 Cents (War Tax)

Direction Philadelphia Automobile Trade Association

High-Grade Winter Coats Now Greatly Reduced!



We know that many prudent women have been waiting for just this opportunity-and their waiting will certainly be repaid. The season's finest models are included-they are all going at reductions-no reservations!

COATS That Were \$110 to 79.75

COATS That Were 98.75 to 69.75 COATS That Were 69.75 to 49.75 Now Priced 49.75

COATS That Were 59.75 to 38.00

COATS That Were 39.75 to 28.00 DAYLIGHT THIRD FLOOR

PEN A PERSONAL CHARGE ACCOUNT



dozens. A year ago, however, the number was only 2,179,239 dozens.

There were 012,500 pounds of eggs out of shell, a slight decrease over the record of a year ago. Three months ago there were 7,390,839 pounds of butter in storage, and a year ago of butter in storage, and a year ago a,269,294 pounds, but on January 1 the cold-storage houses had only 2,902,142 pounds.

There have been 2,000,000 pounds of 4,692,835 pounds of beef on hand, but

Silk Lingerie

A Special Purchase of \$1500 Worth to be Sold for \$1000

From one of the best of Philadelphia's makers comes a lot of Lingerie sold to us at one-third less than the regular prices, which saving, in turn, we pass on to you.

Included are Gowns, Envelope Chemise, Short and Full-length Bloomers, Camisoles; a few in dark colors, but mostly in pink. Made from crepe de chine and washable satin of extra-heavy quality; some plain tailored, others trimmed with dainty laces and ribbons.

Every garment is bright, fresh and new. To get Silk Lingerie of this quality at ONE-THIRD LESS THAN THE REGULAR PRICES is most unusual in these days of constantly advancing silk costs. Be sure to see this lot tomorrow.

SPECIAL SECTION, SECOND FLOOR

All of Our Fur Coats and Fur Neckpieces, Muffs and Sets Will be on Sale Tomorrow and Wednesday at 25% Less Than the Regular Prices

Good News, Tersely Told, of the Many Money - Saving Opportunities in the January Demonstration Sale at Darlington's

Little Girls' \$5.00 to \$8.00 Cotton Dresses, sizes 2 to 6 years—\$3.00 to \$5.

\$4.00 to \$7.00 French-made Dresses, soiled, 6 months to 5 years—\$2.00 to \$5.

\$3.00 to \$6.45 White Petticoats, 6 months to 6 years—\$1.85 to \$4.50.

Boys' \$5.00 to \$7.75 Washable Suits,

2 to 8 years-\$3.00 to \$6.00. \$2.25 Pajamas, 2 to 6 years-\$1.75.

\$3.00 to \$4.75 Blanket Bath Robes-

Boys' and Girls' \$20.00 to \$36.00 Winter Coats, 2 to 10 years-\$10.00 to

Boys' and Girls' \$6.00 to \$14.00 Hats. 2 to 8 years-\$2.00 to \$6.00.

\$1.15 Muslin Drawers, 2 to 4 years-

\$5.00 to \$8.00 Dressed Dolls, soiled

All Misses' Winter Coats remaining in stock are reduced; Coats worth from \$35.00 to \$82.00—now \$24.00 to \$54.00.

Women's and Misses' Black Dresses from our Mourning Salon, worth from \$23.75 to \$130.00—now \$17.75 to

Women's Evening Dresses, including few original Paris models at HALF

\$6.00 to \$18.00 at reductions of 25%. Ostrich Fans, worth from \$7.50 to \$60.00 at reductions of 25%.

Chiffon Velvet Bags, worth from

\$6.00 Silk Bags-\$4.95.

Fur Cloth Scarfs, Muffs and Tams at HALF PRICE.

75c to \$1.50 Veiling-35c to 75c.

\$2.25 Chinese Pongee Silk-\$1.85

\$2.50 Printed Lining Silks-\$1.95 yard.

\$3.50 Printed Georgette Crepes-\$3.50 Satin Messaline, black only-

\$2.55 yard. \$3.50 Black Taffeta Silk-\$2.55 yard. \$3.50 Black Satin Duchesse-\$2.85

\$3.50 and \$4.50 Plaid Taffeta Silk-\$2.85 yard.

\$5.00 Satin Imperial-\$3.85 yard. \$5.50 Charmeuse-\$4.50 yard.

Women's \$6.50 Umbrellas-\$5.95. Women's \$10.19 Silk Umbrellas-

Men's \$15.00 Sweaters-\$12.50.

Women's \$32.50 to \$37.50 All-silk Sweaters—\$24.75. Women's Swiss Ribbed Cotton Vests in all sizes-39c.

Women's Ribbed Cotton Combination Suits, medium weight-regular sizes 85c; extra sizes 95c.

Men's Full-fashioned Silk Hosiery,

slight seconds of the \$1.75 and \$2.00 grades-\$1.25. Women's Hosiery, samples, values up to \$2.00 for \$1.35.

Women's Black Silk Hosiery, irregulars of the \$2.75 grade for \$1.95.

\$5.50 Cotton Damask Table Cloths-

\$6.50 Cotton Damask Cloths-\$5.25. 90c Mercerized Cotton Table Damask

-75c yard. 85c All-linen Huckaback Towels ---75c.

\$1.00 Union Huckaback Towels -85c.

45c Cotton Huckaback Towels—35c. 50c Turkish Bath Towels-40c.

35c Turkish Bath Towels-30c. 35c Crash Toweling-30c yard.

Bag Frames at Special Prices



Handsome assortment of Frames of celluloid and Very attractive Metal Fancy Carved Celluloid Bag metal, gray and shell color, Bag Frames, chain attach-Frames in a variety of colors; regular prices \$2.50 to 6-inch size, chain attached; ed; regular price \$1; 65c \$3.50; on sale

\$1.75 regular price \$1.50; \$1.00 on sale at.....