

## $\boldsymbol{Y}^{\boldsymbol{\prime}}$ KNOW

## The Beauty about this

ANNUALSALEOF PERRY OVERCOATS and WINTER SUITS

IS THIS:-

The Reductions are made on Prices which did not have to be Reduced to be Good Values!

If If a suit that is worth only forty dollars is marked all season long at fifty dollars, and then reduced to forty, is that a good value?

II It is not.

- All that such a reduction means is that you save ten dollars on the price, but you don't save ten dollars on the garment
© In this Sale, you do!
- These reductions are made, not from fancy prices to fair prices, but from low prices to ower prices, from values that were always good to values that are genuinely great!
© Suits and Overcoats of every description at Reductions!

BEST NEWS TODAY!

BIG SPECIAL DRIVE

FUR-COLLAR
OVERCOATS
at Prices that are less than most stores have poid Wholesale for similar quality Garments!

CI It's one of those fortunate thifgs that happen only once in a while. A big Fur House let us have, for their own reasons, most of its Furcollar stock at such amazingly low prices that less than what they should be worth wholesale.

4] The Furs are Beaver, Hudson Seal (sheared muskrat), Otter, Natural Nutria and Taupe Nutria in shawl collar styles and notch collar styles. The fabrics are meltons and cheviots in Oxfords, light and dark browns, light tans, Ulsters and Ulsterettes, belted and unbelted -a splendid variety of Fur-Collar Overcoats!

Drive starled with


PERRY \& CO. "N. B.T." 16th \& Chestnut Sts.

