

**Please Tell Me
What to Do**

By CYNTHIA

"Bobbie" Writes to "Kensington"
Dear Cynthia—"Kensington" I wonder if it would make you very angry and myself bold to ask you how old you are, and if you are single. I do not understand you. I am completely bored by the male sex. BOBBIE.

Were You Not a Little Bold?
A Faithful Reader—Do not continue this friendship, unless you meet this boy in the proper way.

Nice girls do not call out to a group of boys in the street, whether they know them or not. It was especially bold at night, dear. It is not strange that the boy did not call on you. Boys like to respect the girls they call on. Get one of the other boys to introduce you properly.

Seems Perturbed
Dear Cynthia—Kindly publish this in answer to indignation.

Indignant—Do you think that respectable girls are only those who go to church and stay at home every other night?

I have never written to this column before, but I read it often and have laughed at some of the questions and answers, but your letter has struck me hard. I cannot express all my feelings.

I am nineteen and go to dance halls often. Have many friends and hold the respect of all. I don't blame any girl for smacking some of the numskulls that are running around these days. Believe me, they should have a rolling pin broken over their heads. If you are a girl, I should like to meet you personally. I should like to see what you are like. Do you really die to be respected nowadays? You must be out of this world altogether. The older girls of today, so to speak, do not die to be respected, so what are you?

Instead of your calling "Star Dancer" a chickadee and ignorant, it would suit you much better. A fellow has to find out what a girl is before he can show respect for her. A girl does not have to be a prize fighter or pugilist, but she has to have a little man know his place. Let "Star Dancer" keep on looking in the dance halls, he will find just as good as ever. There are good and bad all over.

ANOTHER DANCER.

Good Advice

Dear Cynthia—Just a word to Lonesome and Broken Hearts and all the other girls in Philly who believe that men are essential in order to have happiness. What an absurd idea! There is nothing so reasonable as the sun, why is it so lonesome. If the girl is a business girl, which I presume she is, she can accomplish much in her spare moments and forget herself. There are numerous clubs in this city where girls enjoy themselves every evening, dancing, singing, reading, needlework, and so skating are some of the things indulged in. The big reason for being lonely is that the girls now days think too much of the opposite sex. They are continually thinking that if a girl does not have a friend that she is an old maid, and doesn't know what a real good time is. They are all wrong.

Perhaps you will think that an old maid has been giving you a lecture, but it is not true. These are the ideas of two girls of eighteen who are disgusted reading such letters as Lonesome writes and Broken Hearts reads. We are two attractive young school girls and are thinking about entering the University in February. We are very fond of studies. In spite of this we always enjoy our week ends immensely. We attend parties and meet some real young men who know real girls when they meet them. We have never acted seriously with any young men. We only want a good time and relaxation from study at the week end. When the boys get silly with all that love-dovey mushy talk we (all) also respond to their mood. If we believed all this kind of talk we would not be on the road to success as we are today. Girls of today take fellows too seriously. They do not know what love is. Wouldn't it be a good plan to have our readers try to answer the question "What is love?"

BLUE EYES AND BLONDY.

KELLY'S 12 N. 9th
Open Day & Night
Oysters in Every Style
We have an Excellent Local and National Reputation



"It's Dangerous to Experiment With Your Complexion"
—declared Rubye de Remer, the famous beauty.
"Just won't experiment with the only face I will ever have, so I use only the preparations that have been tested by constant use in thousands of shops."

MARINELLO Creams
have proved to be most effective. Is your skin oily or is it dry and wrinkled? Is it muddy and yellow or covered with pimples and blackheads? No one cream can possibly overcome all these defects, so study this chart and find what you need.

At Drug and Department Stores

ASCO. ASCO. ASCO. ASCO. ASCO. ASCO.

AMERICAN STORES CO. AMERICAN

We Keep On Pointing Out, By Way of Emphasis Rather Than Information, the Recognized Value of Every American Store to Every Community.

As one proof among many of this always conceded position, a gentleman representing one of the biggest manufacturing interests in the United States, called at our office a few days ago to see if we would not be interested in opening an American Store in the town where one of their plants was located, because said he, "we know you can cut down table costs for our men."

This, in a word, is the life story of the American Stores organization: To aim to give bigger and better value, both in quality and price than is possible for others to attempt, because of our immense buying power and direct connections between producer and consumer.

"Asco" Blend Coffee lb 42¢
(Our Very Best)

Why pay fifty cents a pound and more elsewhere for coffee not so good. A blend that combines all the virtues of Body, Aroma and Flavor—drinking qualities unsurpassed.

Quality combined with low price applies to each of these vegetables. Buy them in quantities—they're a decided bargain.

Sweet Corn Ripe Tomatoes Stringless Beans Mixed Vegetables (for Soup) can 11¢

Butter and Eggs of Known Merit—Quality Unsurpassed

"Louella" Butter 75¢ lb. Selected Eggs 63¢ doz. Richland Butter 70¢ lb.

Uniformity in quality is the outstanding feature of our Butter and Eggs. No uncertainty, no guesswork, but a sustained standard of excellence.

Canned and Evap. Fruits
Calif. Apricots can 20c
Calif. Cherries can 27c
Sliced Peaches can 25c
Fancy Peaches can 37c-40c
Calif. Evap. Peaches, lb. 30c
Fancy Prunes, lb. 20c-24c-28c
Hawaiian Pineapple can 20c-35c

Fresh Baked Pretzels lb 14¢
Medium size, crisp and dainty—this price is very special.

Dried and Canned Fish
Threaded Codfish, pkg. 7c-12c
Pure Hakefish brick 19c
Pink Salmon can 22c
Fancy Shad big can 15c
Choice Sardines, can 7c-17c
Tuna Fish can 15c-25c
Fancy Shrimp can 16c

"Asco" Blend Teas lb 45¢
(Our Very Best)
1/2-lb. pkg. 12c; 1/2-lb. pkg. 23c
A blend to suit every taste. We have your particular kind. One quality—Our Very Best—the finest "cup" that ever passed your lips.

"Asco" Buckwheat Pkg 12¢
Prepared with milk and every necessary ingredient of the Best. A breakfast that appeals to every member of the family. "Asco" Syrup, can 14c

Hershey's Cocoa can 9c-17c
American Maid Catsup 10c
"Asco" Bak. Pwd., can 6c-9c
"Asco" Macaroni pkg. 10c
"Asco" Noodles pkg. 5c
"Asco" Cornstarch pkg. 9c
Choice Sour Kroust, big can 13c
Fancy Lima Beans, can 18c-22c
Van Camp's Soups can 10c
Best Lima Beans lb. 16c
Tomatoes big can 15c

Sweet Florida Oranges 25¢-38¢-48¢ doz
Very heavy, juicy fruit, the choicest we have seen this season.

Big Sour Pickles, doz. 18c-20c
Tender Beets can 17c
National Oats pkg. 10c
"Asco" Oats pkg. 10c
Table Salt pkg. 5c
Rich Creamy Cheese, lb. 37c
Norway Mackerel, ea. 9c-13c
Fancy Pumpkin, big can 10c
Van Camp's Milk, can 7 1/2c-15c
Borden's Caramels lb. 30c
Temptor Preserves, jar 35c-38c

Victor Bread 8c
The Loaf Without Competition

Victor is doing more to cut table costs than any "Loaf" baked. Where can you find such a combination of quality and quantity?

Victor Raisin Bread loaf 10c
Baked with a liberal supply of delicious seedless raisins.

"Asco" Cake White Gold Chocolate pkg 14¢

These Prices Effective in All Our Sanitary Meat Markets

Fresh Pork Shoulders lb. 20¢
Small, lean and cut picnic style.

Rump or Round Steak lb 32¢ **Sirloin Steak lb 38¢**

Thick End Rib Roast lb 25¢ **Whole Cuts Chuck Roast lb 25¢**

Lean Boiling lb 20¢ Lean Hamburg lb 25¢ Lean Soup lb 15¢ Large Marrow ea 5¢
Beef Steak Beef Bone

String Ends of Fancy Hams, 15¢ lb. and up

Mutton	Veal	Lamb
Rack Chops lb. 25c	Rack Chops lb. 30c	Rack Chops lb. 35c
Shoulders lb. 18c	Shoulders lb. 25c	Shoulders lb. 32c
Neck lb. 14c	Neck lb. 25c	Neck lb. 22c
Breast lb. 10c	Breast lb. 20c	Breast lb. 15c

Fresh-Killed Stewing Chickens lb 38¢
Everywhere in Philadelphia and Throughout Pennsylvania, New Jersey, Maryland and Delaware

ASCO. ASCO. ASCO. ASCO. ASCO. ASCO.

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store



The Best Break in the Overcoat Market This Year—Our Word for It!

A price break that means sound savings of good dollars on splendid ALL-WOOL overcoats of thick, Winter-weight materials. These are not reduced coats nor odds and ends and broken sizes, but fresh, new overcoats that are not ten days from the tailors' hands.

Patterns are of the very best, running mostly to dark mixtures and Oxford grays; you will not find a freakish pattern nor style in the lot.

Materials are every thread pure wool and have been cut with a generous hand—no skimping anywhere about these coats. Fittings in all regular sizes.

Ulsterettes, \$29.50—Savings of \$8 to \$13

Double-breasted coats with half belts or belts all around. They are in fancy mixtures and dark grays, are quarter lined with silk and have convertible collars.

Box Coats, \$31.50—Savings of \$6.50

Conservative models with fly fronts—all of Oxford gray. A few ulsterettes with convertible collars are in the group.

Ulsterettes, \$36.50—Savings of \$8.50 to \$15

In mixtures and overplaits these double-breasted coats are thick, warm and serviceable. They have belted backs or belts all around, slash or flap pockets and convertible collars. Most all have silk quarter linings and sleeve linings.

(Gallery, Market)

A Clearaway of Tinsel Embroidered Flouncings \$3.50 a Yard

For gay dance and evening frocks. In white, black, rose, turquoise and orchid, all 34 inches wide.

Silk Tulle \$2.75 a Yard
In black, navy and a great many evening shades. 72 inches wide.

(Central)

Raincoats for Women and Young Women

The next four or five months are raincoat months and nearly every week holds one or two rainy days. Good, full rubberized coats that will cover you from collar to hem are of canton, bombazine, schappe silk, tweed and novelty silk plaids. Colorings are dark and serviceable—black, navy, tan and taupe. \$7.50 to \$29.50.

(Market)

Corsets About Half Price at \$2.90

There are many models for all figures, from the slight to the stout, and several of the models have reducing straps. Included are Royal Worcester, P. N. and W. B. corsets of pink or white coutil or broche.

Reduced to \$3.50
Bon Ton, Adora and Royal Worcester corsets for average to very stout figures are well boned and there is a choice of pink or white coutil or broche.

Not all sizes in any one style, but a good range of sizes in each lot.

(Central)

Plaid Skirts Are What Most Young Women Want

—and many new ones are arriving!
At \$12.75 a plaid skirt in dark blues, greens and browns, is gathered all around and trimmed with large buttons.

At \$13.50 another gathered skirt in the large broken plaids (tans, blues and browns) is trimmed with buttons.

(Market)

Rugs
Still good choosing among the various rugs in the January Sale of Rugs—at savings of 10% to 50%, but of course the rugs are going out each day!

(Chestrnut)



The Men's Shoe Store on the Gallery

is a conveniently located place where men and boys can get good-looking, serviceable shoes of sturdy leathers at moderate prices—often at very low prices.

Black, tan and dark tan shoes on English or wide toe lasts are \$8.50 to \$12.

Black kidskin shoes that combine comfort and good style are \$10 a pair.

For Boys
there are good, durable shoes for school or "best."

English lasts and round toe shoes in tan, sizes 1 to 6, are \$5.50 to \$6.90.

For small boys who wear sizes 4 to 13 1/2 there are black and tan blucher shoes at \$4.50 to \$5.50 a pair.

Plenty of good boots, rubbers and arctics for men and boys.

(Gallery, Market)

Women's Slippers in 12 Styles \$7.50 to \$9.50

Brown kidskin Black calfskin Black kidskin

Tan calfskin Black patent leather Bronze kidskin Fieldmouse kidskin

The long, slender lines are very graceful and the turned sole is the proper finish to each one. The heels are high or baby French and the slippers are appropriate for evening or street wear.

400 Pair of Women's Shoes Special at \$4.90

Dark tan leather shoes are very attractive with their imitation wing tips and their perforations. They lace high and have welted soles and low heels.

(Chestrnut)

Music for Everybody—The Little Phonograph Shop

Solotone Phonographs at \$100.
Pathe Phonographs at \$100.
Brunswick Phonographs at \$100.
Victor Victrola outfits up to \$100.
The price of each instrument is payable at once or

\$5 Down and \$5 a Month
—so that while it is being paid for the whole family may be enjoying the world of music that it brings.

(Central)

Men's Good Soft Hats \$4.50

The season's good styles in browns, grays and greens.

(Gallery, Market)

Practical Wash Laces

Imitation hand crochet laces, edgings and insertions are 15c to 35c a yard.

Imitation cluny and torchon laces, 5c to 50c a yard.

(Central)

Flesh-Pink Nightgowns Stamped for Embroidering Special, \$1.50

Of good quality nainsook, slip-over style, stamped in pretty patterns.

(Art Needlework, Central)

Black Silks Special at \$3.50 a Yard

Black messaline and black satin duchesse of excellent quality, are 35 inches wide and quite unusual at this price.

(Central)

Japanese Crepes in Charming Shades 60c a Yard

It is the real Japanese crepe, soft and fine and 30 inches wide. The colors are yellow, gray, light blue, lavender, Copenhagen, green, two shades of pink and white. Think of the charming frocks for little girls, suits for little boys, pretty smocks and Spring dresses for girls and women this crepe will make!

(Market)

Glistening Furs With a Third Off Their Prices

The long-haired furs, such as fox and wolf, and the shorter closely furred furs such as coney, opossum, etc., are all included. It is an opportunity for women to get sets or separate scarfs of well-matched, carefully prepared skins that will give them comfort and satisfaction for a long while.

(Market)