

Buying by the mile— Not by the measure

Lubricants use up as fast as they break down (or carbonize)—and heat causes all the trouble.

The more heat they can withstand before they reach the breaking point, the longer they last—

And the difference in some lubricants on this score is almost unbelievable.

The maximum resisting qualities are found in crude oil produced

in the Pennsylvania field. Crew Levick Motor Oils, Greases and Gasoline are refined exclusively from this rare crude.

Small wonder that the wise motorist pulls up with a smile in front of the dealers and garages displaying the Crew Levick diamond.

He has learned to figure lubricants and gasoline by the mile and not by the measure.

Whenever you see the Crew Levick diamond you can buy these Crew Levick products,

Motor Oil Cup Grease Special Gear Compound Auto Soap

Gasoline

Crew Levick Company
of Philadelphia

Chicago
Boston

New York
Syracuse

One of the Country's largest producers and refiners of oil

