

HUDSON SUPERSIX HAS SIX MODELS

Greater Riding Comfort Result of Big Improvement in the Chassis

ALL ARE ON EXHIBIT

The Hudson Super-Six is made in six models, seven-passenger phaeton, four-passenger phaeton, four-passenger coupe, seven-passenger sedan, four-passenger touring limousine and the seven-passenger limousine.

The Hudson Super-Six chassis has been improved this year to provide even greater riding comfort, but it retains all of the sturdy, dependable features that have made the Hudson chassis so famous.

The exceptional lines of beauty that now characterize all Hudson bodies followed as the car was developed.

FIAT DOING WELL

Big Italian Company Exhibiting a Post-Bellum Renaissance

A post-war Renaissance might well be attributed to the Fiat, for during the world war the Italian company had important tasks that precluded manufacturing for passenger car sale.

This largest motorcar factory in Europe is now supplying cars in quantity, and America is getting its share. New models are offered, but others are to follow.

The present offerings include three models only, each with open and closed types, respectively, with wheel bases of 104 inches, 120 inches and 134 inches.

The two smaller models use a four-cylinder of comparatively small bore and long stroke, judged by American standard, and the largest model is a six-cylinder car, of small bore and long stroke.

DETAIL REFINEMENTS

Chalmers Line Continues Standard in All General Features

The Chalmers line continues standard in all general features, with refinements in detail and finish. "Hot Spot" engine and "Rams Horn" manifold have been strongly featured as distinctive of their mechanical construction as conducive to a higher order of construction and engine action, and will continue to be emphasized.

The Chalmers chassis has been steadily perfected during the last three seasons until today it is regarded by the manufacturer as a collection of well-balanced mechanical units.

Its body offerings include five and seven passenger touring types, a roadster, five-passenger sedan and a coupe, all highly representative of careful construction, and reflecting artistic conception in lines and finish.

LINE-UP OF EXHIBITORS AT THE NINETEENTH ANNUAL AUTOMOBILE SHOW OF PHILADELPHIA

EXHIBITORS OF AUTOMOBILES

Space	Exhibitor	Car	Space	Exhibitor	Car
1	S. R. Blockson Motor Co.	Stuts	31	McFarlane & Weinstein	Mitchell
2	McCurdy-Brainard Co.	Jordan	32	Gomery-Schwartz Motor Car Co.	Hudson & Essex
3	Daniels Motor Car Co.	Daniels Eight	33	Foss-Hughes Co.	Pierce-Arrow
4	Traylor Motor Garage Co.	Stephens Six	34	Automobile Sales Corporation	Chalmers
5	Ford Motor Co.	Ford	35	B. L. P. Motor Co.	Premier
6	Tractor Sales and Service Co.	Comet	36	J. Harry Schumacker & Co.	Dorris
7	Stewart Automobile Co.	Auburn	37	Herbert Bros.	Chandler
8	W. D. Shephard	Allen & Paterson	37	Cleveland-Herbert Co.	Cleveland Six
9	George W. Reinhold Co.	Columbia Six	38	Packard Motor Car Co.	Packard
10	William T. Taylor	Apperson	39	La Roche Bros.	Vellie and Scripps-Booth
11	Scott Motor Co.	Stearns	40	Grieb & Thomas	Briscoe, Grant Six and Kissel
12	Chevrolet Motor Co.	Chevrolet	41	Holmes Philadelphia Co.	Holmes
13	Oakland Motor Co.	Oakland	42	Tioga Automobile Co.	Saxon and Case
14	Hurley Motor Co.	Reo	43	Sweeten Automobile Co.	Franklin
15	Stanley Motor Car Co.	Stanley	44	Terrill Equipment Co.	Moon
16	Fiat Motor Co.	Fiat and Roamer	45	Philadelphia Nash Motor Co.	Nash
17	Maxwell-Chalmers Motor Car Co.	Maxwell-Chalmers	46	Murray Motor Sales Co.	Davis and Revere
18	Studebaker Corp. of America	Studebaker	47	Advance Motor Sales Corporation	Elgin Six and Singer
19	Buick Motor Co.	Buick	48	Henry A. Rowan, Jr., Co.	Haynes
20	Bigelow-Willey Motor Co.	Paige	49	Stability Motors Co.	Westcott
21	Leocomobile Co. of America	Leocomobile	50	Penn-American Motor Car Co.	American Six and Temple
22	The Winton Co.	Winton	51	Keystone Auto Sales Corporation	King Eight and Mailbhorn
23	Thornton-Fuller Automobile Co.	Dodge	52	Moline-Knight Sales Co.	R. & V. Knight
24	Davenport Motor Co.	Templar	53	Lexington Motor Car Co. of Pa.	Lexington (Knight)
25	L. S. Bowers Co.	Cole	54	Fanning-Hatch Co.	Marmion and Hupmobile
26	Girard Automobile Co.	Peerless			
27	Samuel Earley Motor Co.	National and Mercer			
28	Larson Automobile Co.	Oldsmobile			
29	Overland-Harper Co.	Overland & Knight			
30	Eastern Motors Corporation	Standard Eight			

EXHIBITORS OF ACCESSORY PARTS

Space	Exhibitor	Space	Exhibitor	Space	Exhibitor
A-1	A. Guessel & Son	Balcoony	J. Huppert Machine Co.	K	Central Motor Tire Co.
A-2	Keim Supply Co.	A Calorie Furnace Co.	B G. W. Dickel & Co.	L	Alexander Wolfington's Sons
A-3	Keystone Lubricating Co.	C Hall-Thompson Co.	D Wm. M. Moore Co.	M	Champion Spark Plug Co.
A-4	J. G. Duncan, Jr., Co.	E Robertson Lubricants Co.	F Campbell-Niedringhaus Tire Service Co.	O	H. & O. Manufacturing Co.
A-5	Auto Equipment and Service Co.	G Bergougnan Tire Co.	H Spring Garden Institute	P	Fyr-Fyer Co.
A-6	Walz Auto Supply Co.	I L. Lawrence & Co.		Q	Automobile Products Co.
A-7	Westinghouse Air Spring Co.			R	Scattergood Ralph Tire Co.
A-8	Super-Glass Co.			S	Vulcan Dutch Sales Agency
A-9	J. Eavenson & Sons, Inc.			T	Vulcan Brazing & Machine Co.

ARISTOCRATIC DESIGN

This Has Been Feature of Kissel Car's Makers' Efforts

The Kissel custom-built six manufacturers have made a feature of turning out cars of aristocratic design—possessing the marks of "made-to-order" in appointments and specifications.

This year they have added the new Urban Sedan, departing from the conventionalism in design and finish. It strikes a new note in body designing and construction.

The glass partition behind the driver's seat drops out of sight, turning the formal Urban Sedan into a touring sedan.

STICK TO OLD STYLE

Valve-in-Head, Six-Cylinder Motor Retained in Buick Machine

Another valve-in-head, six-cylinder motor is adhered to by the Buick Co., one of the largest manufacturers, again this year, as conducive to all-round utility. This company has been making cars for nearly twenty years.

Some minor refinements are noted in the 1920 line. The absence of radical departures in manufacture and design has made possible the up-building of the Buick car as a thoroughly consistent whole, the designing effort being evenly distributed over the entire car every season. So no detail of its complete utility should be slighted.

Buick cars have been developed; not redesigned.

FIVE-PASSENGER CARS

Hupmobile Puts Good Series, Known as "R," on the Market

The Hupmobile, made for the last eleven years, presents its series "R" line of cars, including a five-passenger touring, two-passenger roadster, five-passenger sedan and four-passenger coupe.

It is a four-cylinder car, in which respect it stands as consistently adhering to that type of construction which continues to have a large following.

Its makers have always prided themselves on producing a good-looking car, coupled with comfort, economy and serviceability. In their new series they have paid particular attention to enhancing the appearance of the car, not only in design but in finish and appointments.

CLAIM BIG ADVANCE

100-Point Improvement, Say Makers of the 1920 King Eight

The 1920 King Eight presents a decidedly new model over anything they have heretofore offered. The manufacturers claim 100 points of improvement in design, construction and equipment.

It is in design mainly that the observer will note the changes in the four body types—touring, foursome, limousine and the road king, a roadster. The latter is less changed than the other three. The touring and foursome bodies are a radical departure from the present styles. They resemble the speedy destroyer or torpedo.

REPUTATION ASSURED

Essex Fixture in Automobile Market in Spite of Recent Debut

Brought out about a year ago, the Essex has already established a reputation for itself, the first year's production being in excess of 20,000.

It is a product of Hudson engineers in the Hudson factory, along the lines of economy of operation, low initial cost and small depreciation, combined with a high conception of beauty, comfort, easy riding and ample power.

During its first year the designers have found certain refinements and improvements that would make it a more satisfactory car, and these are incorporated in the output for this year.

NEW IMPRESSION

Vellie Represents Good Example of the Latest Style Tendency

The new Vellie represents an authoritative example of the new style tendency. The combination of mirror-like planes that flow into each other give a new expression to the design of motorcars. This car will not be mistaken for any other because it is distinctive.

Its new body is longer and more comfortable, wide, deep seats and cushions, with ample room, eliminating all possibility of being crowded. The octagonal effect of the body is carried out even to the fenders, lamps and radiator.

The Breath of Winter

CONGEALED or frozen oil in the crank case is the cause of many Winter motoring troubles.

- Stripped gears
- Scored cylinders
- Burnt out bearings
- Run down batteries

A great many oils freeze solidly at 10 degrees above Zero, as they contain paraffine, which thickens in moderately cold weather.

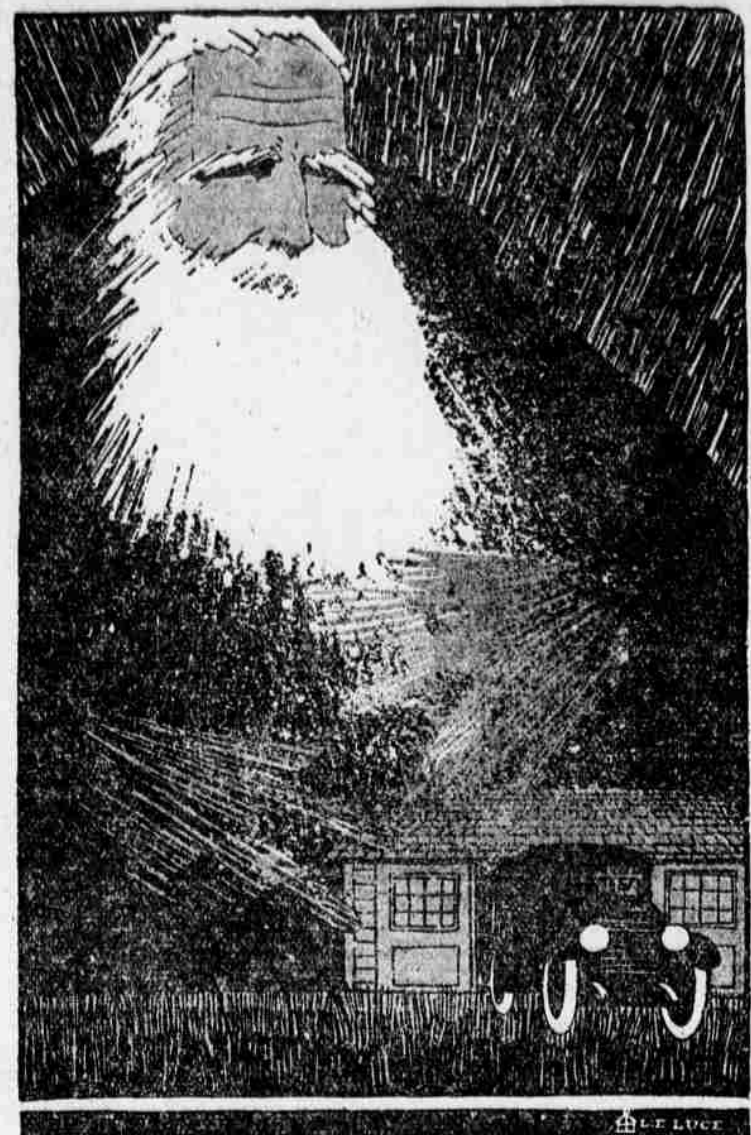
Supreme Auto Oil Flows Freely at Zero Starts With the Engine

There can be no possible lack of lubrication, even below Zero, as SUPREME AUTO OIL positively contains no paraffine, being manufactured from Southern Asphalt - base Crude.

There is MORE POWER in THAT GOOD GULF GASOLINE GULF REFINING COMPANY

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- Broad St. & Hunting Park Ave.
- Atlantic City—Boulevard Circle



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