EVENING PUBLIC LEDGER-PHILADELPHIA, WEDNESDAY, JANUARY 14, 1920 Organ Plays at 9, 11, 11:55 WANAMAKER'S WEATHER WANAMAKER'S WANAMAKER'S Store Opens at 9 Store Closes at 5 and 4:50 Fair

# Good Store Because So Many People Are Working Hard to Make it So

## "He Works Like a Beaver" Used to Be

common saying among country boys long ago.

An old Boston newspaper called the "Rehearsal" published an advertisement in 1747 which read: "To be sold by the printer of this paper, the very best negro in this town; is as hearty as a horse, as brisk as a bird and will work like a beaver."

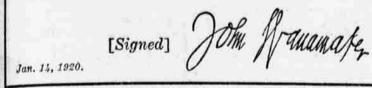
In this city at the last election the Hampton Mooreites

Worked Like Beavers

and they got the votes that gave the city its second Congressional Mayor.

In the Western country there used to be a castor tree, generally known as the beaver tree, from the fact that beavers used the bark as food and the wood as beaver dams.

To keep as good a store as we want this to be all of us must work steadily like beavers.



## The Vanguard of the New Spring Suits for Women Has Arrived

Suits of tricotine, gabardine and other Springlike materials, in navy and other colors-the smart, conservative suits which women buy at this time of year with the comfortable assurance that they will serve for months.

In most of the styles the coats are distinctly short. Some are severely tailored, with silk braid finish.

Others have self-straps, rows of little buttons set very close, string belts, rippled peplums, brocaded or embroidered linen vests. And they all have straight silhouettes.

Prices are \$80 to \$115. (First Floor, Central)

> **Bathing** Suits for Southern Wear

# **To Any Young Woman** Thinking of a New Winter Suit

We'd like to say that we have reduced all the young women's suits in our collection-not a Winter suit remains with its old price tag! Between \$20 and \$50 There Is Remarkable Choosing

for these suits have been | wear. Some are of wool | are all the becoming blues. many dollars more, but now that we are anxious to have their space for plain velours, some of new Spring things soon to cheviots, tweeds and come, the former prices

broadcloths. have been almost disre-All the good and fash-There are dress suits, ionable colors of the seasports suits, suits for son are represented. shopping, for school, for There are plenty of the business and for general much-liked browns. There (Second Floor, Chestnut)

burella cloth, some of sil- Some are trimmed with vertone velours, some of fur. All are silk lined and warmly interlined.

And there are plenty of good styles! Some of the prettiest of the Winter models are here - but come see them for yourself.

14 to 20 year sizes.

### On the Second Day of the **Annual Glove** Sale

you will find a good assortment of gloves, but at this writing it is impossible to tell what will be left!

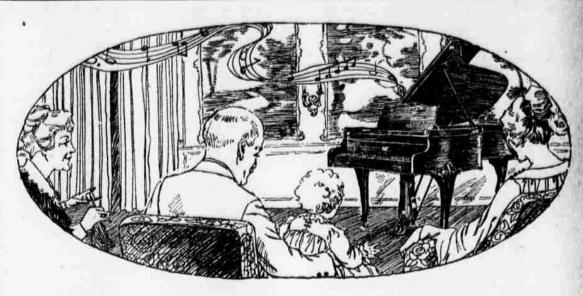
Certain it is. however, that there will be kinds for women, for men and for children -gloves of cotton, silk and leather, in many colors and a goodly assortment of styles. at prices that average half the usual sums.

Many Philadelphians buy gloves for months to come in this famous sale.

They have real pockets, outstand-(West Aislo) . ing in the Dutch fashion and some have hand-embroidered bunnies or Teddy bears on the belt. THE Wellcome Photo-I graphic Exposure Record and Diary for 1920 may now

be had in the Camera Store. Scalloped Huckaback It is a very mine of photo-Towels

ham



## The Ampico Reproducing Piano Is More Than Human

It has often been said of certain player and reproducing pianos that they were "almost human" in the fidelity with which they reproduced the playing of the masters who made the rolls.

It might be said of the Ampico reproducing piano that it is more than human, for in addition to reproducing the playing of the living artist so that the man's very personality appears, it also plays with absolute perfection every time.

It is only human to make mistakes. Even the masters of music make them sometimes, but only a perfect performance is retained for an Ampico roll, and each playing by the Ampico is therefore faultless.

Ampico reproducing pianos are sold in Philadelphia at Wanamaker's only and are associated with the following famous pianos.

	Uprights
Chickering, \$2000. Schomacker, \$1600.	Knabe, \$1950. Haines Bros., \$1250.
Marshall and	Wendell, \$1175
	Grands
The Chickering or the celebrated Knabe, \$3250 to \$3800.	The above are all electrically operated, but we have a Marshall and Wendell foot- pump Ampico upright at \$925.

(Egyptian Hall, Second Floor)

#### Good Slumber Robes of All-Wool \$12 to \$20 Each Sturdy little garments, cut full

For solid comfort, all-round utility and good value at the prices, these robes would be hard to beat.

They can be used by outdoor sleepers or for an afternoon nap on the couch or as a regular blanket, if necessary.

They come in a choice of four Scotch plaid designs and in dark "Scotchy" colors that give them an ornamental touch in addition to their practical service qualities. Considering that they are all-wool, and in view of the upward tendency of such materials today, their prices are quite low-\$12 and \$13.50 each, size 60x70 inches, and \$16 and \$20 each, size 64x76 inches. (Sixth Floor, Central)



**Rich and Beautiful Black** 

Lynx Furs in the January Sale

Beautiful lynx skins, too-soft and thick and lustrous; there is not a skin we are not

proud of. There are scores of handsome lynx neckpieces, small

all the foxes and wolf furs. They are, like the lynx furs, all priced a third under the usual selling price - now \$26.50 to \$500.

#### Wonderful Opportunities for Women in Search of Fur Coats

-coats of marmot, of Hudson seal (dyed muskrat), of natural racoon, muskrat, caracul, gray squirrel, of moleskin and of near-seal (dyed coney). These begin at \$123.75 for the marmot and go on up to \$1106.25 for the handsomest coat, of broadtail, ermine and lynx-a beauty!

(Second Floor, Chestnut)

## New and Lovely Necklaces of the Colorful Imitation Lapis Lazuli

Not of the imitation lapis | some have metal chains, some alone, but of the lapis com- are in filigree effect, and all bined with dull metal in green- have the imitation lapis lazuli gold finish. They are quite beads interspersed with the metal links or ornaments and very well on the pretty cloth finished with a metal or blue and silk frocks of the season. pendant. Some have metal beads, \$10.



new in designs, most effectively fashioned, and will look

garded.

Women's Fine Woolen Coats Now \$47.50 to \$75

Almost unnecessary to say that the prices are way below what these coats were intended to sell for, and any woman who knows the value of such handsome all-wool coatings can tell that for herself.

There are velours, silvertones, peachbloom, bolivia and brushed wool-some dozen styles altogether and a few have fur collars. All are silk lined and also interlined. (First Floor, Central)

## Good Choosing in the Sale of White

The tables are piled with the good everyday garments, and the ariety of styles is almost as great as at the beginning of the Sale. Straight chemises, \$1.25 to Nightgowns are \$1 to \$3.85. \$2.85. Envelope chemises, \$1 to Petticoats, \$1.25 to \$5. Camisoles, \$1 to \$2.25.

(Third Floor, Central)

### **Patent Leather** High Shoes

with gray buckskin tops, pointed toes and two-inch slender French heels, \$18 a pair in the Exclusive Little Boot Shop. (First Floor, Market)

#### American Lady Corsets

At \$2. American Girl model for avenile figures of slender proportions. It has a low top, short skirt and light boning.

At \$3. Another American Girl model for slim figures. It is very low in the hust and made of pink lituo:

At \$4.50. A pink coutil model with comfort and style, suitable for the average figure. Well boned, with long skirt and low bust.

At \$5. A popular topless model with elastic. It is strongly boned and made of pink coutil.

At \$5.50: A design for tall fures. It has a very long skirt with hip-confining inserts of elas-ic, and the bust is low and full.

(Third Floor, Chestant)



Linen collars with hand-worked dots and real Irish picot edge at Sets of collar and cuffs, \$1. 50c. long and round shapes. Both

Or dainty organdie collars. long, straight styles, hand embroidered and with fine lace edge or piping, \$1. Sets, \$2. This is a special little lot of these

collars and the prices are attractive enough to make this neckwear fairly take wings and fly out. (Main Floor, Central)

### Silk Shirts for Women

Tailored sorts to wear with sports or business suits. One style of heavy white pussy-willow silk has many tucks and a high-low col-lar; the other is of white crepe de chine with colored stripes. Either sort is \$12.

, Georgette creve waists at \$4.65, embroidered and beaded, light and dark, may still be found on the (Third Floor, Central)

(Jewelry Store, Chestaut and Thirteenth)

## First 1920 Importation of Anderson Ginghams

made. In the new importation are plaids, checks, stripes and plain colors, \$1.25 a yard, and some multicolor plaids at \$1.35 Many have been the inquiries about them! They are the genuine D. & J. Anderson ginghams, known far and wide as the best ginghams | a yard.

(First Floor, Chestnut)

## \$12 a Pair for Women's **Beautiful Low Shoes**

mer.

#### Six styles, all extraordinary values at \$12. They are such fine and

fashionable shoes as women are buying for Southern wear and that in a little while will be worn here.

They are all oxfords and all notably smart. One style is in white buckskin, another in white canvas with nutbrown calfskin trimmings, and four models are in black and mahogany calfskin with full wing tips or with straight tips.

Japanese silk with hand em-

(Third Floor, Central)

Coat Hangers 15c

(Main Floor, Central)

and both of smooth, light wood.

broidery, white only, \$20.

(First Floor, Market)



black ingrain, full - fashioned stockings of all silk or silk with A special purchase at an attractive price. mercerized cotton tops. (West Aisle)

#### **Reliable Bed Muslins Evening Petticoats** Of flesh and white satin, lace **Moderately Priced** trimmed, \$13.50 to \$32.50. Of heavy

### **Pillow Cases**

Any woman who sees these

shoes will realize at a glance

that they are unusual at the

price and that this is a good

time to get several pair for

the coming Spring and Sum-

Or if she wants high shoes

for this or next Winter, there

are fifteen styles of those to

choose from, all very fine in

fashion and workmanship and

all very much below regular

prices at \$12 a pair.

# 63x99 inches at \$1.80.

Choose from two styles, one with 81x90 inches at \$1.90. a skirt hook beneath the hanger, 81x99 inches at \$2.10. (First Floor, Chestaut)

42x86 inches at 35c. 45x36 inches at 40c. Sheets

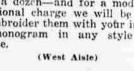
72x99 inches at \$1.90.

graphic information for only 75c. (Main Floor, Chestnut)

## The Rever Hems on These Women's

Handkerchiefs make them different and so dainty women like them very much. The handkerchiefs themselves are of fine Irish linen and these were made just for us.

\$5 a dozen-and for a moderate additional charge we will be glad to embroider them with your initial or monogram in any style you choose.



#### Her Favorite Umbrella Has a Loop

As far as we can tell, there isn't' one woman in ten who would be willing to do without the short handled, looped and blunt ferruled umbrella after she has once tried it! Nothing is s comfortable to carry, and noth

We have these umbrellas with handles of leather and bakelite, with loops of leather or silk, and covers of silk—purples, browns, navies, greens and black—for \$10 to \$18. (Main Floor, Market)

#### The Way a Woman Values Her Complexion

pure and beneficial to the skin. Queen Mary Cleansing Cream. 50c a jar.

Oucen Mary Skin Cream, 50c and \$1 a jar.

and 50c a jar. Queen Mary Youth and Beauty

(Main Floor, Chestnut)

THE Wrapper Store has I just got in a number of attractive corduroy bathrobes in wistaria, Copenhagen and rose, to sell at \$16.50. They are all lined throughout.

(Third Floor Central)

#### **Remarkably Good at** \$1.50 Each

**Playtime Rompers** 

for Tiny Girls

and made of plain-colored cham-

bray or checked or striped ging-

Sizes, 3 to 6 years, \$2 to \$3.25.

(Third Floor, Chestnut)

Of good pure flax, figured in at-tractive designs-chrysanthemum, pansy and fleur-de-lys-and neatly scalloned.

This material is part of a yearold purchase and we ourselves had it scalloaed to order and made into towels, 26x40 inches. They are neat. sightly, serviceable and remarkably good for the price, \$1.50 each. (First Floor, Chestnut)

 $oldsymbol{F}^{arsigma BRUARY}$  7th, 1920, is the last day to enter photographs for the Fourteenth Annual Exhibition in the Wanamaker Store. (Main Floor, Chestnut)

#### Velour Pillow Covers for \$1.75

Already made up and with the slit to slip the pillow in, and there are a number of lovely soft colors, such as Copenhagen blue, old rose and others-shades that will go with almost anything. Also some fancy velours in raised designs. (East Aiste)

The Idea in Many a Man's Mind Just Now

is that his suit is hardly good enough to carry him through the Winter. It is not a pleasant idea for any man to carry around with him; in fact, it is a handicap.

The man who wishes to get rid of it will find a very good selection of suits in our Men's Clothing Store-a full range of sizes, a large selection of colors and patterns, every suit made of all-wool, in the best fashion and representing 100 per cent in value at the price, \$35 to \$80. (Third Floor, Market)

## Fur Collars Make Men's Overcouts Handsomer

And here are some fine separate fur collars that can be affixed to commonplace coats to transform them into loxurious gaiments.

Black, brown or taupe coney, \$12. Sealine, \$20. Nearseal (dyed coney), \$30. Natural otter, \$33 and \$55. Nutria, \$30.

Muskrat, \$30. Hudson seal (dyed muskrat), \$50. Beaver, \$65. Fisher racoon, \$60. Alaska seal, \$125.

(Men's Hat Store, 'Main Floor, Market)

## The Charm and Beauty of Kermanshahs as Shown in the **Oriental Rug** Sale

No exhibit of Oriental rugs would be complete without Kermanshahs. Certainly none can be beautiful in the fullest and finest sense without them. In patterns

they are elaborate to a picturesque degree. Medallion cenjers with field of ivory or rose covered with ines, cones and floral designs in pink, blue and green are typical of Kermanshah weaves. The pile is of fine wool which takes a beautiful luster, and the several borders are usually rich in decorative detail.

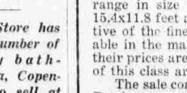
For drawing-rooms, for any apartment requiring refined delicacy of effect they are incomparable.

The Kermanshahs offered in this event range in size from 10.9x8 feet at \$265 to 15,4x11.8 feet at \$985. They are representative of the finest rugs of this weave obtainable in the markets of the world today, and their prices are considerably below what rugs of this class are now valued at.

The sale comprises a large choice of other Persian carpets, as well as weaves of India and Asia Minor.



(Seventh Floor, Central)



Queen Mary Cold Cream, 25c Cream, 50c and \$1 a jar.

tions she uses on it.

can be told by the sort of prepara-

