

No. 1-\$75 No. 2--\$100 No. 3-\$150 38 pieces 60 pieces 67 pieces Containing every provision which experience has shown to be desirable for the little stranger's protection and comfort. Daintiest We have some plans of materials and exquisitely hand-made. new homes at our office that we'd be glad to have you see. Cozy and dainty - not big houses. 1008 Chestnut Street Select the one you like best-we'll build it for you along the Reading Road, near Oak Lane or Melrose Park. Pick your site and your Home---we'll do the financing----SHEETROCK all the worry-and tell you to a penny what it will cost before a nail WALL BOARD This scientific, fireproof wall board fills any plastering need. Instead of having to nail on lath and then troweling, and waitis driven! ing for your scratch coat to dry and your J.T.Jackson Co finishing coats to dry, you can nail Sheet-rock to walls or ceilings and they are ready for paint, paper or panels. Ask for REALTORS City Office, Chestnut at 13th Boulevard Office, Cor. Kising Sun Ave, Oak Lane Office, Opposite Station JAMES E. TAGUE & CO. 10th & Columbia Ave. Diamond 5030

don't. Because:

-files run by red tape, cause lost motion.

Your business absolutely governs the application of

Filing Individualized To Your Business Gives Instant Reference to Your Records

The Amberg Plan Gives You a Clearing House for Records

HILE all files are supposed to find, experience and analysis prove that they

-files too complicated, cause misfiling

-files dependent on memory, cause mistakes

-files requiring needless coding, lose time

As Has Been Our Custom **MID-WINTER SALE RUGS AND CARPETS**

WHILE the assortment is not so large as in former seasons, we are sure that those who are acquainted with 129/28 the wholly dependable nature of the Wilton Rugs and Carpets "FROM OUR OWN LOOMS" will agree that we have made

Most Interesting Reductions

During this Sale a special number of Wilton Rugs have been marked as follows:

Bundhar Wilton Durable as Iron 9 x 12 Rugs Reduced to \$110.00

Hardwick Wilton Perfection in Weavery 9x12 Rugs Reduced to \$122.00

Oakdale Wilton 9x12 Rugs \$91.00 Reduced to

A limited number of smaller and larger sizes at similar reductions; also Bundhar and Rego Wilton Carpets

Oriental At Reduced Prices Rugs ****************** *********************************** Hardwick & Magee Co. **1220 Market Street**

Many office managers suspect their file service could be improved but fear a change means a revolution of office routine and a sacrifice of present equipment. It doesn't-with the Amberg Plan.

Adaptability of the Amberg Plan

A law of correspondence proved 991% perfect is the basis of the Amberg Plan. This and other basic rules of filing are adapted to your organization. There is no convulsion of your office routine. Your files are just simplified, so that in any emergency, anyone who knows the A, B, C's can find a filed record. The Amberg Plan gives but one logical place to file, therefore but one logical place to look-and find.

How Amberg Discovered The Law of Correspondence

Practically every existing indexing invention, in some form, was tried by the Amberg Company to secure accurate distribution, the vital thing in filing. Inventions failed. Some law of probabilities governing the occurence of names in business had to be found. The Amberg Company found it in the Law of Correspondence.

the Amberg Plan. The individualizing factors of your business are the first thing provided for. Your volume of fileable matter resulting from letter writing, your chief accounts, agencies, branches and sources of supply are the clues to the proper application of the law of correspondence to your files.

It is based on a master list of 205,920 business names

arrived at after analyzing millions of names to see how

often they occurred in correspondence. And also from

Why The Amberg Plan

Will Solve Your Problems

experience in over 75,000 Amberg installations.

How to Learn the Value of The Amberg Plan to You

A personal explanation of how the Amberg Plan would solve your filing problems costs you nothing and puts you under no obligation to buy anything or disclose private information. An Amberg representative will be glad of the chance to tell you all you ask to know. Knowledge of how to make files work is the principal commodity of the Amberg Organization.

And putting correct filing principles into practice costs much less than getting along without them. Frequently the only cost is for indexing materials especially where modern furniture is in use. You can adopt the Amberg Plan now with no disturbance of routine.

