

Gimbel Brothers

Store Hours—9 to 5.30

For Tomorrow—Tuesday

Gimbel Brothers

Monday, January 12, 1920

Gimbel Brothers

Gimbels

Two saleswomen approached young women customers in a Philadelphia Store. One said: "You girls want anything?" The other's kindly eyes watched her customer pause by an article and then she pleasantly helped the customer. In Talking Machines: All stores sell them; but Gimbels sell most—because service is best, at time of purchase and always.

Tuesday—another—and toward the last—of the Gimbel Cash-and-Carry Sales of Navy surplus Foods—without profit. Customers buy a few cans at rate Government paid for trainloads. Big cans tomatoes, 12c; cans of peas, 10c; cans of corn, 10c; big cans of California peaches, 33c; qt. bottles vinegar, 15c; hotel cans of spinach, 55c.

Gimbels

—Gimbels, Pure Food Store, Chestnut St. Annex

Five Mink-lined Overcoats—one 35, two 38 and two 40—Beaver

Collars—the Lining is worth \$450—Sale Price of the Garments, \$325

Four hundred and sixty-eight other fur-lined and fur-collared overcoats—at maker's net cost or less. Delay, delay, delay—till patience gave out, and Friday when the garments finally came, we decided to push them out in this quick fashion.

Fur-Collared—\$47.50, \$65, \$85, \$112.50

Fur-lined—\$145, \$187.50, \$212.50

Shells, or outside, of Irish duffle, Irish frieze, Worumbo, beaver and melton. Collars—Beaver, Hudson seal (dyed muskrat), natural and plucked otter and nutria.

Belated London-made Overcoats and Ulsters, \$65

Thick, lofty, warm stuffs, not simple weight. Sleeves lined with cravenetted silk. —Gimbels, Second floor



Bargains in the Subway Store

Fresh Lots Ready in the

H. W. Budd Bankrupt Shoe Sale

Stores Were 1033 Chestnut and Branches

Men's Shoes in large additional selling space on aisle in center of Subway Store.

Best Shoe Bargains in Philadelphia Today



Women's Low Shoes at \$6.50
Pumps and Oxfords in patent leather and kid.

Women's Brooklyn-made Shoes at \$4.95; less than half price; black kid and patent leather high-lace boots, turned soles, medium heels. All sizes, AA to D widths.

Women's Shoes, at \$5.95, \$6.95, \$7.95 and \$9.65. Special lots in many good styles; saving from \$2 to \$3.

Boys' School Shoes, \$2.95 and \$3.95. Good

strong tan and black leather shoes that will stand wear; sizes 10 to 13½, \$2.95; sizes 1 to 5½, \$3.95.
Children's Shoes, \$1.45 to \$2.95.
Baby Shoes, 40c.

Men's Arctics, \$1.50. Men's Hip Boots, \$3.95

Men's Shoes, at \$3.95, \$5.95 and \$7.95

Nearly every style from heavy work shoes to soft dress styles and plenty of sizes.

—Gimbels, Subway Store

Three Groups of Women's Fine, Warm Winter Coats

And every coat in every group is Gimbel-Standard—which means—reliable fabrics ("reliable," both for wear and for smartness); and thorough tailoring—man-tailoring, of course.

At \$25

Save \$14.75

Street and Auto Coats of smart English coatings and wool-velours.

At \$28

Save \$17

Street coats of duvetyn de laine and silvertone-velours. Black, navy blue, brown, bison, reindeer and Peking blue. Many with collars of skunk-dyed opossum or seal-dyed oponey.

At \$35

Save \$24.75

Coats of many smart kinds. Various tailor- or silk-lined. Various with new-style cloth collars or huge fur collars.

Fabric-Fur "Bobbies"—at \$33.75

—With Fur Collars—at \$53.75 and \$59.75

Sealene fabric-fur.

Broadtail fabric-fur.

Wear 'em with that new plaid skirt.

—Gimbels, Salons of Dress, Third floor

Every Woman Has Use For a Good Wool-Jersey Dress

—whether to wear to business or to club—or under her fur coat in her car—

When She Can Get Such Value at \$25 or \$29.75 as Any of These Ten Styles

Which provide for big women and little women and regular size women.

Peplum styles. And long-tunic models. And embroidered styles. And braided styles. And styles in just the smart simplicity of the true tailleur at its best.

Wonderful Serges and Tricotines —Reduced to \$29.75

Because "sizes are broken."

All sizes among the three styles.

The tricotine has the strap box-plaits and the strap-belt. One of the serge styles is in tunic effect, elaborately braided. The other has a cuff-skirt and a waistcoat-bodice—yet is a one-piece style after all.

Blue or black.

—Gimbels, Salons of Dress, Third floor



Muskrat Coats—With Huge Raccoon Collars Enter the Fur Sale at \$235 and \$245

A clean saving of \$24 to \$30.

The Coats at \$245 are 36 inches long.

The Coats at \$235 are 30 inches long. And these have raccoon cuffs as well as collars.

On both, the skins are "reversed" to make a unique border.

30-inch "Bobbies" of Hudson Seal (Dyed Muskrat), Change Price to \$279

Quite the prettiest cut of any "Bobbies" yet! That sweeping big collar sets around the back of the neck, wonderfully!

—Gimbels, Fur Salons, Third floor



Beaver Neck-Pieces—Big Ones now \$79, \$85, \$105, \$125 and \$219

Cape-collars. And cape-stoles—some with pointed ends; some with squared. And they sweep 'way down!

Small Beaver Neck-Pieces now

\$35, \$59.75, \$75, \$97.50, \$112 and \$115

Beginning with the cutest, smartest small Chin-chin collar and going up to a mighty-close-to-big collar-piece.

Beaver Muffs, now \$29.75 to \$65

Variouly in ball, melon and canteen shapes.

—Gimbels, Fur Salons, Third floor



1000 Pairs of Cotton Blankets, for Double Beds, Various in White, Gray and Tan

Slightly shop-soiled. Save a third at \$2.65 a pair. 500 dozen Bleached Pillow Cases; dependable muslin. Save a fourth at 38c each. 500 extra-weight Comfortables,

cotton-filled; neat floral designs with borders to match. For full-size beds. Special at \$6. —Gimbels, Subway Store.

Tailored Waists—Three Models—\$1.45

Very serviceable and an excellent value. Two-in-one collar, Buster Brown and sailor collar. All-white line. Sizes run from 36 to 46. At \$1.45. —Gimbels, Subway Store.

Women's Marmot Coats Reduced to \$134.25 —a Clean Saving of \$44.75

36 inches long. In the fashionable "Kolinsky-brown." Silk lined—gorgeously! And the big fluffy collar and cuffs are of ringtail opossum.

Small Scarfs Reduced to \$5—Save \$5 to \$10

Wolf—very cute! —Gimbels, Subway Store

1000 Nightgowns and Envelope Chemises, Marked at— \$1

Save 50c to \$1

Nainsook—of the kind you usually find in double-the-price garments. Tailored slip-overs or lace- and embroidery-effects.

Elaborate Nightgowns at \$1.25

Save 75c to \$1

With wide lovely embroidery slip-over and V-neck styles.

Lace-Trimmed Envelope Chemises at 85c

Save 50c

Nainsook—with lace and embroidery; with ribbon-run embroidery edging.

Samples of Cotton and Silk Petticoats at \$1 to \$1.95 —Gimbels, Subway Store

Coin-gold Decorated Dinner Sets, 32 pieces, \$7.50

One of America's best makers. First quality. Open stock pattern, which means that pieces can be replaced at any time or that pieces can be added to the set. (Pictured). Exceptional value at \$7.50.



Clearance of Odd Chinaware and Glassware at Low Prices

You can purchase 2 to 4 pieces for the regular price of one. Dessert Saucers, at 10c. Bread-and-butter Plates, at 6c to 10c. Roast Meat Dishes, at 50c. Dinner and Soup Plates, 15c.

Oat Meal Dishes, at 15c. Individual Butter Dishes, at 12c a dozen. Scores of other items at like savings.

Cut Glass at Large Savings

50c for cut star and foliage pattern 10-in. size Candle Sticks.

25c for 5-in. cut floral handled Flower Baskets.

25c for 6-inch handled Jelly or Bon Bon Dishes. Cut floral and foliage.

15c for cut rose and foliage Table Tumblers.

25c for heavy cut glass Table Tumblers.



50c for 8-oz. size cut floral and foliage sanitary removable top Syrup Jugs. —Gimbels, Subway Store.

That Wonderful \$1.50 Group in the White Sale

Includes—Embroidery-floated Petticoats—deep, smart, effective floated of both eyelet and blind-embroideries.

Tailored Sateen Petticoats—no wear-out to 'em!

Cotton Crepe Nightgowns—slip-over style; hemstitching-trimmed.

White Nainsook Nightgowns—embroidery-trimmed. High or low. Slip-over or button-up styles.

Pink Baiste Nightgowns—and you know how much pink batiste is now.

White Nainsook Envelope Chemises.

Pink Batiste Envelope Chemises.

Back-Trimmed Envelope Chemises Very Elaborate—Sale-Grouped at \$2.50 to \$3.50

Mostly white. Mostly lace-trimmed.

Extra-Size Nightgowns—Sale-Grouped at \$1.50 to \$4

With high-neck styles "tabled" at \$2.25 to \$3.50.

Dainty things, for all their obvious serviceability. —Gimbels, Second Floor



With Embroidery and Lace

With Lace and Ribbon

Tiny Girls' White Dresses Marked Down to \$1.50, \$1.95, \$2.95 to \$4.95

—Because they're mused from having been displayed as show pieces—and not all sizes in all styles.

Dresses of white dotted swiss, dimity, lawn and novelty cottons; cunning little smock and waist styles with colored stitching of lace, tucks and edging as trimming touches.

In the group—2- to 6-year sizes. —Gimbels, Second floor.

LaMarkette Corsets at \$4 Are Big Factors in the White Sale

As Philadelphia women know—LaMarkette Corsets are made up exclusively for Gimbels. Their superiority is appreciated by thousands of wearers.

These in the White Sale at \$4 are of pretty pink coutil, topless model with elastic insert to give ease and comfort to the wearer.

Sizes 20 to 32. —Gimbels, Pink Shop, Second floor.

Sale of Winter Hosiery: Underwear: Save 30% to 60%

Included are Thousands of Pairs of Men's and Women's Famous Onyx Hosiery



REG. U.S. PAT. OFFICE

The scope of the Sale embraces 32,000 pairs of Stockings, and 12,400 pieces of knit Underwear, for the family. First qualities and dependable "seconds"

Onyx Women's Stockings
75c—6 pairs for \$4.25, and other good makes—largely samples.
35c—3 pairs for \$1.
50c—6 pairs for \$2.75—sizes and colors as they run; plenty of black.

Men's Socks
Men's Half Hose, 35c—3 pairs for \$1. "Onyx" and other good Gimbel lines.
Men's Half Hose, 50c. "Onyx" samples, odd lots from our own stocks and "seconds"—mill irregulars.

Men's Half Hose, 25c. Cotton; mostly grays and ecru.
35c—3 pairs for \$1.10.

Women's Silk Stockings
Including samples worth two or more times the selling price—and "mill irregulars"—colors and white and plenty of black—\$1.15, \$1.50 and \$1.95.

Children's Socks and Stockings, 25c
—ribbed included; some are "mill irregulars." Sizes will too soon run short—hence, no mail or telephone orders.
During this sale—six pairs of children's 50c Stockings from regular stock for \$2.70. Six pairs of children's 75c Stockings, at \$4.

Knit Underwear for Women
Fine cotton Union Suits, at \$1.50. Mussed Vests and Union Suits, at \$1—no mail orders for these please.
Swiss-ribbed, low-neck and bodice Vests, at 35c and 38c.

Samples and mused undergarments from our own stock—athletic union suits and silk garments included, at \$2 to \$3.95. Not enough for mail orders.

Babies' fine Wrappers—mostly 6-mo. to 12-mo. sizes, at 50c.

Knit Underwear for Boys and Children
Boys' and children's fine cotton Union Suits—for ages 3 to 16, at \$1.
Children's merino Undergarments—not every size, at \$1 each.
Boys' winter-weight Union Suits, gray—for ages 6 to 16, at \$1.45 a garment.

Much of the Hosiery and Underwear Sale is in the SUBWAY STORE
Men's Shirts and Drawers, some are "seconds," at \$1 each; save half.
Men's cotton Half Hose, at 18c—3 pairs for 50c.
Men's sample Half Hose and some "seconds," at 25c.
Women's Vests and Drawers and some Union Suits, at \$1 each. No mail orders.
Children's Vests, Drawers and Union Suits, at \$1 each. No mail orders.
Children's knit Waists, for ages 2 to 12, at 38c.

Men's Union Suits, \$2
Winter-weight; sizes 40 to 44.
In lighter weight—and most men use light-weight all the year—in sizes 34, 36, 42, 44, 46 and 50c.

—Gimbels, Regular Sections and Grand Aisle.

Six Pairs of Children's 50c Stockings, from regular stock, for this sale, \$2.70.
Six Pairs of Children's 75c Stockings for \$4.

Women's Stockings, samples and "seconds," at 25c.
Women's colored silk and fibre Stockings, at 85c, "mill irregulars."

—Gimbels, Subway Store

Special Luncheon —65c

Roast Loin of Young Pork
Brown Potato
Fried Apple String Beans
Combination Salad

Roll Butter
Pudding, Pie or Ice Cream
Quaker Blend Coffee, Tea or Milk

—Gimbels, Subway Store

400 Prs. of Irish Point Lace Curtains, \$4.75 to \$9.95 a Pair—Save 20% to 40%

2½ yards long. Handsome Scroll borders mounted on bobinette.

1000 Loom Lace Window Panel Curtains, 2½ yards long. Novelty and filet lace patterns; double net, at 95c to \$3.75 each.

1500 yards Table Oil Cloth at 40c yard; worth 50 per cent. more. 1¼ yards wide; various designs. "Seconds."

—Gimbels, Subway Store

GIMBEL BROTHERS: Market: Chestnut Eighth and Ninth