

PLAN TO BROADEN CITIZENS' VISION

Welfare Department's Assistant Director Outlines Program for Social Improvement

MUST FORGET SNOBBERY

Making Philadelphians proud of Philadelphia even when in New York, London, Paris or any of the other bustling cities of this planet is one of the plans being worked out today by the new Department of Public Welfare under Mayor Moore.

In telling of this George E. Roth, assistant to Ernest L. Turin, the director, said:

"The Department of Public Welfare should reflect the social conscience of the city of Philadelphia. By 'social conscience' I mean the kind of civic morale which takes pride in what Philadelphia has done, is doing and will do to make the city a healthy and attractive place to live in.

Faults to Be Cured

"Mental slothfulness, religious or factional jealousies, incapacity to play fair in appreciations, inability to see the whole city instead of only a part, social snobishness, smugness and other demerits must go, if Philadelphia is to realize the vision of Mayor Moore in his slogan of 'Philadelphia First'."

"The Department of Public Welfare is fighting on the front line through another Argonne Forest. It cannot hope to make everything go according to schedule" without, first of all, the confidence of the people in the officials at its head, and second, in the willingness of individuals to forget many past differ-

ences in a new drive for healthy, open ground ahead.

"The four bureaus of this department—Bureau of Charities, Bureau of Correction, Bureau of Recreation, Bureau of Social Services—certainly come immediately after health, safety and clean streets in the immediate appeal to the people of this city.

"This is just a foreword for the department—because action is the thing, action directed to the end of making Philadelphians proud of Philadelphia, even when they are in New York or San Francisco, or London or Paris, or Boston or St. Louis, because of what it is and what it is doing."

FALLS ON DOG; IS BITTEN

Man, Asleep in Chair, Slips to Floor, Goes to Hospital

John Lampart, 4632 Paul street, was painfully injured last night when his pet dog turned on him and bit him about the face and arm, after Lampart, dosing on a chair, had fallen on the animal.

Lampart was sitting beside the fire, half asleep, the dog asleep at his feet. Lampart was unable to make the dog relinquish his grip until he choked him almost to unconsciousness. Lampart was treated at the Frankford Hospital.

3 SOLDIERS SOUGHT HERE FOR MURDER

Trenton and New York Also Combed for Slayers of Camp Dix Jitney Driver

STEAL AUTO AND THEN FLEE

Philadelphia, Trenton and New York are being combed for three soldiers said to have murdered and robbed a jitney driver near Camp Dix early yesterday morning.

The murder and robbery occurred while the three men were being hauled from Trenton to Camp Dix in the jitney. The soldiers beat and robbed the driver and then stole his machine.

The dead man was John Wormwood, fifty-four years old, 45 Stanton avenue, Trenton. He was picked up on the road unconscious by another jitney driver and taken to the Camp Dix military hospital, where he died shortly after giving a description of the three assailants.

Lieutenant C. A. Cooper, of the hospital staff at Camp Dix, happened to be in the jitney that found Wormwood's body huddled on the road to camp. His ministrations kept life in the man until the hospital was reached.

Death was due to a fractured skull and other injuries. Wormwood, before he died, said that the three soldiers had waited until the jitney was near the lonely spot where he was found and then, after getting him to stop the machine, beat him over the head with the butts of their revolvers. He didn't remember anything after that, but said that when he was attacked he had a sum of money. None was found in his pockets.

A definite clue to the identity of the three soldiers is expected today, when the Camp Dix military police check up on the men who got leave of absence over Sunday.

Police of New Jersey, New York and this city have been furnished a description of the automobile and are keeping a strict lookout for it. All the small town authorities have been asked to keep a sharp watch for an automobile driven by three soldiers.

Wormwood was one of the best known jitney drivers working in and out of Camp Dix. He began operating a jitney in that district when the camp was being constructed.

Boy Hurt in Auto Crash

Thirteen-year-old Louis Rosini, 217 Monroe street, was severely cut by broken glass yesterday when the automobile in which he was riding collided with a trolley car at Twelfth and Jefferson streets. The glass windshield of the auto was shattered.

Bar Pins of Gold and Platinum

The bar pin still continues in uninterrupted vogue. Our best designs feature some very exceptional hand-pierced work.



One of gold with platinum front of delicate pierced design, diamond in center—\$40.

S. Kind & Sons, 1110 Chestnut St.

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At Heppe's you can secure Victrolas from \$25 to \$300. Below are four Heppe Victrola suggestions.

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Immediate delivery can be made of the following outfits:

Heppe No. IV Outfit	Heppe No. IX-A Outfit
Victrola IV\$25.00	Victrola IX-A\$70.00
4-10" double-face records 3.40	8-10" double-face records 6.80
Total Price\$28.40	Total Price\$76.80

Heppe No. VI Outfit	Heppe No. XI-A Outfit
Victrola VI\$35.00	Victrola XI-A\$130.00
5-10" double-face records 4.25	10-10" double-face records 8.50
Total Price\$39.25	Total Price\$138.50

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FORBES

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We'll Reserve Your Purchase on Payment of a Small Deposit

Extraordinary Specials!

At the Former Prices they were much below present wholesale costs—and at the Reduced Prices for Tomorrow are simply phenomenal values.

Fur Coats and Wraps

	Formerly	Reduced to
Australian Seal Coats, Sport Models	135.00	98.50
Taupe Marmot Coats, Smart Sport Models	155.00	110.00
Natural Muskrat Coats, Fine Dark Skins	185.00	145.00
Australian Seal Coats, Squirrel Fur Collar and Cuffs	210.00	155.00
Hudson Seal Coats, Short Wrap Effects	225.00	165.00
Australian Seal Coats, Squirrel or Opossum Collar and Cuffs	295.00	185.00
Natural Squirrel Coats, Fine Dark Skins	325.00	245.00
Taupe Nutria Coats, Finest Quality Skins	375.00	275.00
Hudson Seal Coats, Beaver, Skunk or Squirrel Collar and Cuffs	395.00	295.00
Hudson Seal Wrap, Natural Squirrel Collar and Cuffs	495.00	350.00
Hudson Seal Wrap, Black Stocking Collar, Cuffs and Border	495.00	375.00
Taupe Nutria Wrap, Very Smart Model	525.00	375.00
Hudson Seal Wrap, Beaver Collar and Cuffs	525.00	395.00
Mole Wrap, Kollinsky Collar and Cuffs	595.00	425.00
Hudson Seal Wrap, Copy of Imported Model	550.00	425.00
Hudson Seal Wrap, Beaver Collar and Cuffs	550.00	425.00
Beaver Coat, Smart Sport Model	595.00	435.00
Hudson Seal Coat, Skunk Collar and Cuffs	575.00	475.00
Jap Mink Wrap, Very Smart Model	750.00	525.00
Natural Squirrel Wrap, Fine Dark Blue Skins	750.00	550.00
Baby Caracul Wrap, Kollinsky Collar and Cuffs	795.00	595.00
Eastern Mink Wrap, Fine Dark Skins	1350.00	975.00
Eastern Mink Wrap, Finest Quality Skins	1950.00	1350.00

Sets, Scarfs and Coatees

Wolf Scarfs	16.50	9.50
Hudson Seal Scarfs	22.50	14.50
Hudson Seal Muffs	35.00	19.50
Wolf Muffs	35.00	19.50
Skunk Scarfs	45.00	29.50
Skunk Muffs	45.00	29.50
Fox Sets, Taupe or Brown	65.00	35.00
Australian Seal Stoles, Taupe or Brown	65.00	45.00
Wolf Sets, Taupe or Brown	75.00	49.50
Beaver Sets	75.00	49.50
Jap Mink Sets	145.00	95.00
Skunk Sets	175.00	110.00
Taupe Nutria Coatee, Very Smart Model	185.00	110.00
Hudson Seal Coatee, Fine Quality Skins	195.00	135.00
Australian Seal Coatee, Natural Squirrel Collar and Cuffs	225.00	150.00
Beaver Coatee, Fine Dark Skins	250.00	175.00
Jap Mink Coatee, Very Smart Model	250.00	175.00
Jap Mink Coatee, Very Smart Model	295.00	195.00

We Accept Liberty Bonds and Purchasing Agents' Orders

Hats

FOR USE 'NEATH SOUTHERN SKIES

Each is the creation of an artist's mind and a thing of beauty. There is one in turquoise blue silk poplin with white leghorn facing. The only trimming is that around the crown and edge of the brim, where a fold of the material has been cut in narrow strips and picoted, giving a fringed effect. A beautiful bag of the same material goes with this Hat. It is lined with white satin and finished with a soft tassel. Black velvet peeps through the cut and picoted material at the bottom, producing a very unique finish. \$75.00 for the set

Another dainty shape is in white silk with white leghorn facing. The crown and brim are covered with hand-painted roses and cherries. This bright little Hat fairly breathes warmth and sunshine. \$50.00

To complete the white costume there is a White Taffeta Hat with a broad brim to which finely striped ostrich feathers cling. \$25.00

An Orchid Silk Hat, faced with purple leghorn, and daintily embroidered in purple and orchid silk, offers a harmonious combination of two lovely shades. \$50.00

A very striking Hat is one of soft collapsible, salmon-pink suede. The crown is daintily embroidered in silver and the narrow brim is faced with black satin. \$55.00

For the popular Southern sports there is a particularly lovely Hat in jade green leghorn, the only trimming being a colorful band of the new cellophane flowers around the crown. Cellophane trimming is highly favored by French milliners. \$35.00

Then there is a quiet little Black Milan Turban. Strips of black cellophane intertwined in a becoming band and finished in front with a buckle-shaped ornament in henna complete this beautiful hat. \$40.00

The beauty of simplicity is emphasized in a small collapsible Milan Hat in light tan. \$15.00

These are only a few of our new hats which are especially designed for wear along the shores of Southern seas.

THIRD FLOOR

Silks

BOTH BEAUTY AND UTILITY ARE REPRESENTED IN OUR COLLECTION

The southern wardrobe must include several skirts and dresses of the wonderful sport silks, "Fan-ta-si" and other novelty weaves—gold and purple, lavender and green, black and white, Victory blue and gold, and others in beautiful patterns. Choose your favorite color harmony as the theme of one or more of your costumes. Some plain weaves show fine cord or check; 40 inches wide. \$7.50 to \$10.00 a yard

New Foulards show both large and small figures of white on black or navy, tan on navy, etc.; 36 to 40 inches wide. \$3.50 to \$3.75 a yard

French Tinsel Brocaded Voiles, alone, or combined with other materials, are unusually attractive for evening gowns; orchid, white, pink, Victory blue and other popular shades. \$15.00 to \$17.50 a yard

Lyons Tinsel Brocades, distinctive and wonderful; 33 inches wide. \$15.00 a yard

New Pongees, fine qualities, natural color; 33 inches wide. \$1.75 to \$3.50 a yard

Wide variety of pretty printed Georgette Crepes; 40 inches wide. \$3.50 a yard

For men's fine shirts, women's dresses and tailored shirt waists, a fine quality of Crepe de Chine or Silk Broadcloth in a variety of colors and stripes; 32 inches wide. \$3.50 and \$4.50 a yard

White, Washable Silk Broadcloth and Jersey Silk; 32 inches wide. \$3.00 a yard

FIRST FLOOR

Undermuslins

WHICH WILL DELIGHT EVERY DAINTY WOMAN

To make sweeter the slumber—a special in those easily laundered Nightgowns of cotton crepe in flesh color and white. There are styles with both V and round necks, finished in blue stitching and with dainty ribbons. \$1.85

There is also a fine selection of Nainsook Gowns. The white ones are stitched in pink and blue, and the Flesh-colored Gowns, in orchid, finished with ribbons to match the stitching. \$2.00

Many pretty styles in lovely lace and embroidery trimmed Gowns varying from the simple to more elaborate designs. \$2.25 to \$5.95

Heavier Gowns with high V-shaped necks and long sleeves, made of splendid cambric. The yokes are finely tucked and trimmed with narrow embroidery. \$2.25, \$3.50 and \$4.50

Dainty and Indispensable Envelope Chemise of nainsook with both cambric and the more conservative chemise tops. Various styles, including those with ribbon straps, \$1.50. Those more elaborately trimmed with lace and hand embroidery. \$2.00 to \$3.95

To women who prefer the separate Drawers we offer them in cambric and nainsook, with straight or flare leg. These are lace and embroidery trimmed and finished with beading and ribbons, \$1.25 to \$3.50.

A fresh assortment of pretty White Petticoats for January sales, with deep flounces of lace or embroidery, trimmed with beading and ribbons in delicate shades. \$1.25 to \$6.50

SECOND FLOOR

Cotton Fabrics

TO HERALD COMING SUMMER

We have selected beautiful Cotton Materials in attractive patterns, and in as many shades as one could wish, so that it will be a pleasure to choose just what you want for the "airy-fairy" apparel to fit in with your dreams of happy summer days to come.

Very fine-colored Voiles from Switzerland, in plaid effects, daintily embroidered with dots and small figures. A variety of pretty color combinations and patterns; 42 inches wide. \$3.75 and \$4.75 a yard

Rodier's French Cotton Voiles; alluring shades in plaid and striped effects, with conventional embroidery in contrasting colors; rose, pink, copenhagen, orange, etc.; 40 inches wide. \$6.50, \$7.50 and \$8.00 a yard

Printed Voiles, in pleasing color combinations, white on tan or navy, white on black, etc.; 36 to 40 inches wide. 50c to \$1.50 a yard

Organdies, English and Swiss, popular pastel shades and darker colors; 45 inches wide. \$1.25 a yard

Fine Gingham, imported, plain shades or color combinations in large and small plaids and checks. These are in great demand for the spring season; 32 inches wide. \$1.25 a yard

Dotted Swiss in various colors, imported, varying from the dainty pin dots to larger coin dots; 32 inches wide. \$2.00, \$2.25 and \$2.50 a yard

White Goods, imported Organdies and Voiles, in a variety of stripes, figures, plaids and checks; 36 to 45 inches wide. 75c to \$2.25 a yard

White Skirtings—Gabor-dines and Novelty Weaves, \$1.00 to \$1.90 a yard

FIRST FLOOR