



VIM Leather Belt is to power trans what the pneumatic tire to the automobile. E. ह. Houghton \& co.

## CUT-PRICE SALE Women's Shoes aT HALLAHAN'S <br> Madam:- If you've not already taken advantage of this January Selling, you're really missing something in footwar helpfuneses that should be yours. There must be something more than mere talle back of it all, to create the enthusiasm that prevails. Price alone won't do it; but wher price and Quality (HALLAHAN QUALITY) are combined, the oppor- tunity becomes irresistible, convincing, exclusive. There's a time for all things, and this certainly is

Shoes that are 100\% G00D
 This Very Unusual Shoe Selling
 And Also Many Thousands of Pairs $3^{.85} 4^{.85} 5^{85}$.

White for Southern Wear and mix whin ouxtu nememem Nitac

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## 

 Mawson E DeMany 1215 Chestnut Street
## January Fur Sale

## Oùr Entire Stock Reduced

Reductions are the greatest means for disposing of large stocks mowe

Choose from $\$ 500,000.00$ Worth
nd be sure that you will be saving considerably more than you expect
for the reductions are as remarkable as they are complete. Fine Qualities and Big Reduction Values are due as much to our Clear

A Small Deposit Will Reserve Your Purchase


Extra Size Coats up to 50 Bust


## STRAWBRIDGE \& CLOTHIER

 THE GREAT SALE continues with large quantities and excellent variety at
reduced prices-Men's Suits from $\$ 23.00$ to $\$ 66.50$; Ooercoats from $\$ 23.00$ to $\$ 6.50$;
Fur-lined Overcoats from $\$ 67.50$ to $\$ 275.00$; Leather Reverible Oercols at $\$ 3.5$ Fur-lined Overco
$\$ 37.50$ and $\$ 16.50$.

Men's Suits
Custom-Fashioned To Measure by Our Ow Tailors
Special at $\$ 46.50$

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## Manufacturers <br> Ask More Than 40c for This Long <br> Cloth <br> 

Flannelette Kimonos, Special at $\$ 1.50$

Hair Goods Spur


Women's Fine Fur-Collar Coats, Special at $\$ 60.00$

Coats, now \$25.00 $\quad$ Coats, now $\$ 50.00$

Coats, now $\$ 35.00 \quad$ material. Coats, now $\$ 55.00$

A Disposal of Velvet Bags


Prices, $\$ 3.95$ to $\$ 13.50$
We Would Suggest Early Buying in the Sale of Muslin Underwear

"STRAWBRIDGE \& CLOTHIER

