

"Cinderella's Daughter"

By HAZEL DEYO BATCHELOR
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SYNOPSIS
From the time they were at boarding school together something drew Kathleen Foster and Virginia West into a friendship.

BUT after all, in spite of Virginia's aversion to it, it became necessary to have Jimmy's mother come and visit to him. One morning when Virginia was looking forward to the future with the bright eyes of the prospective young mother, another misfortune leaped into her way.

Virginia always got up first, put down the window, turned on the heat so that the place would be warm and after breakfast was on the small gas stove, breakfast was ready.

Doctor Bradley had known Virginia since she had been a small child, and he promised to drop in at the apartment as soon as his morning office hours were over.

Gloucester Health Board Elects
The Board of Health of Gloucester City will hold its annual meeting this afternoon.

Wherever you see a motor car with the sign of the triple triangle on the radiator, you may know that it is entrusted with the reputation of the

World's Champion Light Six

ADVANCE MOTOR SALES CORPORATION
214-216 North Broad Street, Philadelphia

DYING, SHE SENDS CHECK

Dr. V. P. Culbertson, Women's Hospital Graduate, Helps Alma Mater
So ill that physicians say she can live by a few days, Dr. V. P. Culbertson, formerly of Philadelphia, and now in St. Petersburg, Fla., remembered her alma mater.

DEFENDS BARE-BACK GOWNS

Designer of Dresses Says Some Are "Perfectly Lovely"
London, Jan. 12.—Bessie Ascough, designer of dresses for readers of Lord Northcliffe's newspapers, answers Father Bernard Vaughan's censure of prevailing women's fashions as follows:

KUNKEL'S for COAL

All Kunkel-coal comes from one particular colliery in the upper Lehigh region, noted for the high-burning quality of its coal and the low percentage of ash.

STORE ORDERS
That Buy Anything from the leading stores of Philadelphia, Wilmington, Camden and Atlantic City. Easy Terms.

Hanscom's Dollar Table d'Hotel Supper from Soup to Dessert for 50c
522 & Market Sts. 724 Market St. 920 Market St. 1232 Market St.

PARCEL POST
LESTER made PLAYER \$440
FREE! Bench, 12 music rolls, FREE tuning for one year.

"SWEETAIR" The Modern Method of Painless Extraction of TEETH
DR. MOSES
S. E. Cor. 7th & Market Sts.

WOMAN'S COIN GOOD

Conductor Thought It Was Bad and Had Her Arrested
Mrs. Martha Jones, of 2059 Watkins street, was arrested yesterday on a

street car at Thirteenth and Master streets upon the charge of the conductor that she had attempted to pass a counterfeit fifty-cent piece.



An Organization Built on the Bed-rock of Experience, and Breathing the Atmosphere of Efficiency

That's the American Stores Company chain. Nothing theoretical or visionary about it. Just a carefully studied plan of direct merchandising, constituted as a workable, practicable medium between producer and consumer.

True Value Implies Quality as Well as Low Price—Our Butter Includes Both!
Louella Butter lb 75c
Richland Butter lb 70c

Pork & Beans Big Can 12c
Selected EGGS doz 63c

Wash-Day Needs Fresh Baked Pretzels Cleaning Needs
"Asco" Ammonia . . . . . bot. 8c
"Asco" Bleach . . . . . bot. 5c

"Asco" Blend (Our Very Best) Coffee lb 42c
A blend that combines all the virtues of Body, Aroma and Flavor—drinking qualities unsurpassed.

"Asco" Blend Teas lb 45c "Asco" Buckwheat Pkg 12c
Prepared with milk and every necessary ingredient of the Best. A breakfast that appeals to every member of the family.

Pennies Turn to Dollars Delicious Candies "Thrill Is Power"
Pure Jellies . . . . . glass 13c
Pure Goddard . . . . . pkg. 7c-12c

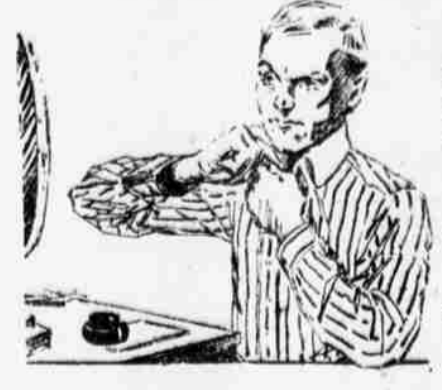
Victor Bread The Loaf Without Competition 8c
The High Cost of Living, as far as bread is concerned, holds no terrors for the family that uses "Victor." Compare Victor with any loaf baked, either in point of quality or value, and we know what your decision must be.

Two Pure Butter Substitutes of Exceptional Merit
"Nut" Margarine lb 32c "Asco" Oleomargarine lb 40c

These Prices Effective in All Our Sanitary Meat Markets
Fresh-Killed Stewing Chickens lb 38c
Chuck or Rib Roast lb 25c Fresh Beef Liver or Beef Kidney lb 10c

WANAMAKER'S Wanamaker's Down Stairs Store

A Big January Sale of Men's Furnishings Bringing Many Splendid Opportunities for Savings 2500 Shirts at \$1.85



All are thoroughly good, dependable Wanamaker shirts, but sizes and lines are broken and prices are lowered. Woven or printed madras, percale and some white shirts are included—most of them with soft cuffs, but some with laundered cuffs.

Lovely Black Charmeuse \$4 a Yard
A beautifully lustrous quality for afternoon, evening or street frocks is 38 inches wide. Ordinarily it would be considerably more!

A Man Will Do Well to Come to the Gallery Store for Men
—when he needs a suit or an overcoat. The Wanamaker standard of all-wool and reliable tailoring holds good to the highest degree, and prices are as low as possible without sacrificing the quality.

A Pretty Hand-Embroidered Kimono at \$3.85
Of good quality crepe in soft rose, light or Copenhagen blue, lavender or pink; hand embroidered in back and in front.

Boys' Shoes at \$3.25 a Pair Regularly Almost Twice This Price
Good black or tan leather shoes on English lasts are in sizes 2 1/2 to 6 and will be splendid, wearable shoes for school or best.

A Special Group of Lovely Dance Frocks, \$25



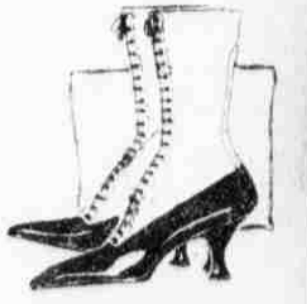
come just at a time when they are most wanted for Winter's gay affairs. Lustrous, rustling taffeta in pink, turquoise or maize draped effectively with tulle and finished with lovely flowers, forms these pretty affairs. One is sketched.

The White Sale Is Plentifully Supplied with undermuslins at little prices. At \$1 Envelope chemises of white nainsook trimmed with lace or embroidery.

Good-Looking Serge Skirts in Large Sizes
Women who wear large sizes and need a skirt that is just a little different—a little more fullness over the hips, a little more length or width—can be fitted to their satisfaction in serge skirts at \$12. Unusually good all-wool serge skirts in navy blue, black or gray are in 34 to 40 inch waistbands.

Children's Shoes About Half Price at \$1

Infants' shoes are of black kidskin and fasten with little buttons, in sizes 1 to 5. About Half Price at \$1.50 Children's black or brown kidskin and tan calfskin button shoes with wedge heels are in sizes 4 to 8—almost all sizes in each style.



The Better Coats and Wraps for Street and Evening Wear Are Greatly Reduced Evening Wraps Now \$39.50 to \$225
The well tailored, beautifully lined street coats and wraps now begin at \$59.50 for fine evora or bolivia coats in several styles and go up to \$168.50 for wraps of duvetyne, bolivia, fortuna, etc., trimmed with beaver, skunk or Hudson seal (elyed muskrat).