MANY A FLAT-FOOTED BOXER CAN DO TEN SECONDS FLAT ONCE HE GETS INTO THE ROPED ARENA

GALAXY OF STARS
INSPIRES RICE ON SPORTIVE EPITAPHS
Paragraphs, Strictly Personal, Written About Various Athletes, Including Frank Moran, Grover Alexan
Walter Hagen and Sergeant Joseph Daley





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every car owner
wants real in-
formation!
-of course you'll ask your newsdealer for a copy of the January magazine that costs one dollar
OPENS TONIGHT PASSENGER CAR WEEK JANUARY 10TH TO $17 T H$, INC. COMMERCAL MUEUM BUILDING ADMISSION: 50 Cents and War Mrection of Philadelphia Cutomotila Trade Association
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or truck show.
"look for the golden cover"




HEA VYWEIGHT MARTIN RED CHEVRON HOPE

| World | War Veteran Is |
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| Being Groomed for Bat Fight Fans Root |  |
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tle With Champion Jack Dempsey

## HARD PRESSED BY FLEISHER INTERESTING CAREER



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How to Guarantee Spring Delivery of Hudson and Essex Open Models

No Large Money Outlay Required. Make Your Choice Now. We Will Store It For You and Insure You Against Disappointment

In the light of the year just closed, it is not conjecture to assert that a shortage of
Hudson and Essex cars is sure to recur this Spring.
More than 22,000 Essex cars were sold in the past twelve months. The factory Beginning with a daily production of 30 cars, it reached 125 cars daily
Yet we were never able to overtake
A similar condition was true with re spect to Hudson.
You remember how scores waited in
vain for delivery. Perhaps you were among those disappointed.
Practically our entire quota of both Hudson and Essex cars were sold weeks ahead. Few were able to get deliver
had not placed their orders ahead.

## Settle the Delivery

Worry Now
This year we have arranged a special plan to guarantec you delivery
the acute spring rush of orders.

It will require no large outlay of moncy You can place your order now. We will have your car ready for you on the day
you want it.

Thus you dispose of all concern about getting your Hudson or Essex when you to know you are insured against having to accept some less wanted car, when the season for open types crowds the market with more buyers than we can supply.
If your preference is for a light cas what choice equals the Essex?
It represents a new, unexpected value. It brings to the light car field such quality found only among large costly cars.

## Note the Quality

of the Essex
If speed is your requirement see if the and finish are demanded Where luxury Essex with any car.
It is neediess to speak of the Hudson. which prove supremacy throughout the range of performance, are confirmed by the satisfaction that more than 80,000 owners know in their Super-Sizes.
The supply of Hudsons and of Essex has never been sufficient for the demand. disappointment in getting either of these popular cars, by placing your order under the convenient plan we have set forth


Gomery-Schwartz Motor Car Co. 128.140 N. Broad St., Philadelphia, Pa.

