

Things which have made for the success of the Chestnut Street Shops are the individual pride which each of the Chestnut street merchants takes in his own store and the co-operation of these same merchants expressed in such an organization as the Chestnut Street Assoclation. These things are of direct benefit to the patrons of these stores, for interchange of ideas, which is fostered by the association, seconded by the laudable pride of each merchant in his own establishment, insures to the customer not only the best in quality of goods, but the most efficient service that it is possible for salesmen to give.

Deborah Sogar

important when it comes to

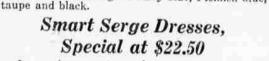
evening dress, and there is no

the gift-baskets of fruit from the Biddle Company has been greatly enbiome of Henry R. Hallowell & Son, Broad street below Chestnut. The baskets are hand-painted. and their bright dashes of color combine most effectively with the colors of the fruits. They are filled with the most baskets fruits from the store. Philadelphians can well be proud of the distinction which such an establishment as this lends to their city, for very many of the inviluscious fruits now in season-beau- tations to the most important social favored Pears and great clusters of those immense black Hothouse Grapes from Belgium. They contain also small glasses of jelly which are choice than Bailey. Banks & Biddle to much appreciated by invalids. Company's stationery, for then you These gift-baskets of fruit appeal will be certain of having the most especially to invalids, for they are so correct and approved stye of en-very attractive and so tempting that graving. as well as the finest quality they are capable of winning over of paper-two very important con-even the most jaded of appetites. even the most jaded of appetites.

A FTER week-ending in a de-lightfully furnished but frightfully cold bungalow. I refreshing about luncheon as served at the Cheri restaurants, 124 South Thirteenth street and 132 can speak with feeling upon the ad-South Fifteenth street. First of all there is the food, so attractive and antages of owning a Perfection Oil eater. For two days we sat and hivered in the only room which leater. daintily prepared. Cheri salads, for instance, are just about the most coasted of an open fireplace, said tempting and delicious salads that it 's possible to find anywhere. Then there is the matter of service, which freplace having inconsiderately gone on strike. Then our hostess be-thought herself of the Perfection Oil leater in her town house, which, uckily, was not far distant, and is most important. It is most annoying to have your waitress serve your thereafter we simply carried it into peas without a fork, especially when he room where operations were provour course in etiquette has precluded the use of any other imple-ment-but this is something which on Oil Heater gives out a considerable amount of heat, and is most i useful in a house where one or more rooms are difficult to heat. It is sold by J. Franklin Miller, 1612 Chestnut street seems never to happen at the Cheri restaurants. And more than that, the service is quick, and this means great deal at noon, when so many of us have no time to waste.

J NTIL I visited Yahn & Mc-Donnell's store, at 1508 Chest-ORRECTNESS of detail is most C nut street, in search of some-g new and delicious in the way of rectly attired at the various funccandies. I never realized that there tions which most of us attend at this unds of caramels. There must have been twenty varieties there at least. They were at contact and the stores of the stores of Marshall & Bush, Inc., 1018 Chest-nut street and 113 South Thirteenth there were clocolate caramels, nut street, are showing just now some examels, fig caramels, vanilla cara-hels and many others besides. One kind that I think deserves a mention all its own is a kind of sandwich examel, with chocolate on ton and elvy etc. are of excellent quality and all its own is a kind of sandwich both black and white: gloves, jew-elry, etc., are of excellent quality and correct in every respect. Men who are most sanitary conditions that it possible to provide and the very int of ingredients go into their maniacture. Is it any wonder that both black and white: gloves, jew-elry, etc., are of excellent quality and correct in every respect. Men who are more than ordinarily careful about these things will appreciate the service which the stores of Mar-shall & Bush can render in the mat-shall & Bush can render in the mat-shall & Bush can render in the mat-informal evening dress. THE CHESTNUE STREET ASSOCIATION

THE CHESTNUT STREET ASSOCIATION



In various coat, peplum and straight-line styles, trimmed with braid and buttons. Black, navy blue, brown and plum color from which to choose.

Other Serge Dresses, Special at \$23.75

In plum color, brown and black, with crepe Georgette vestee in beige. Made with short pep-lum and draped bodice with sash, and trimmed with flat tailored braid and large bone buttons. Strawbridge & Clothler-Second Floor, Market Street

Sweaters At Reduced Prices

Remainders from various lines some now marked at less than their cost to us:

Sleeveless Sweaters, of wool, in slip-over style-now \$2.50. Coat Sweaters, with shawl collar, and two pockets-now \$6.75 V-neck Sweaters-now \$5.35 Children's Worsted Sweaters, in black only; sizes 2 and 3 years HERE is something delightfully

now \$2.50 Knitted Helmets of wool-now 50c Strawbridge & Clothier-

Colored Petticoats

Taffeta Silk Petticoats, made with a tailored flounce, in black, plain colors and changeable effects-special at \$5.00.

Fine Satine Petticoats, made with a plaited flounce, trimmed with floral designs-special at

\$1.50. Strawbridge & Clothier-Third Floor, West

"Granite" Stockings

Famed for their beauty and

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extreme durability-Full-fashioned, of black cot-ton, with high spliced heels and double soles; sizes 81/2 to 1012-\$1.00.

Full-fashioned, of black mercerized lisle, with high spliced heels and doub'e soles; sizes 81/2 to 101/2-\$1.50. Strawbridge & Clothler-Aiale 4, Market Street

Cotton Blankets at Reduced Prices

Blankets measuring 62x76 inches, in white with colored borders-now marked \$2.75 a pair. Blankets, 70x80 inches, in white with colored borders-now \$6.00 a pair.

Aisis 11, Fibert Strat

\$28.50

Dog

\$25.00

Hudson Seal Scarf-\$22.50

Japanese Fox Animal-\$35.00 Japanese Fox Scarfs-\$30.00

Our entire stock of Trimmed Velvet Hats reduced for immediate disposal—nearly all at half and less than half the original prices, many at about one-third former prices. Now \$2.50 to \$9.50. In desirable shades and black; all in good condition-very few show signs of handling. Lovely New Hats for the Mid-Season New shapes and new colorings, in Hats of changeable silk, satinand-straw, crere Georgette-and-straw, and satin with facings of gold or silver cloth. Fresh from our milliners' hands and priced from \$8.00 to \$12.00. Wonderful Values in Women's Coats Special purchases and special lots made up in dull season from manufacturers' clearances of materials. Also many odd lots and broken and discontinued lines from our regular stock. Numerous groups, but a very good selection.

VALUES.

Special at \$25.00 Coats ver-tipped velour, made in all- Special at \$30.00 Three with figured satin.

good

All Fur Scarfs and Muffs

silvertone velour, lined throughout

Seasonable Knit Underwear at

A Miscellaneous Lot of Coats-Chiefly One of a Kind-Now \$25.00 to \$75.00

Clearances from our own stock of Fine Cloth Coats—worth from one-third to one-half more. Also some high-grade Plush Coats, in various lengths, many fur-trimmed, now \$35.00 to \$75.00, worth nearly one-third more.

range of shades, at \$6.00 a yard-ALL EXTRAORDINARY

Trimmed Millinery Reduced

> Strawbridge & Clothier-Aisles 6 and 7. Centry

sey Suits of excellent quality, in plain black navy blue and brown, and in heather-mixed green, blue, brown and Oxford. Some in Norfolk effect, some in pinch-back style, others with the inverted plait in the center of the back.

Special, \$30.00 to \$42.50

Including Suits of burella cloth, chevrona, Delhi, wool velour, tweed effects and checks. Beltcd, semi-belted, loosely girdled, on straight lines, or in trim tailored effects. Black, navy blue and fashionable winter shades.

Suits, Special at \$22.50

Tailored Whipcord Suits, in navy blue and some in black. Made in belted effects, tucked below the waist-line, finished with convertible collar and trimmed with bone buttons.

----> Strawbridge & Clothler-Second Floor, Centre

Women's Raincoats Special at \$9.75 Of rubberized cashmere, in blue, tan and olive, made in belted style, with inset sleeves, roomy patch pockets, and high, close-fitting storm collar. Strawbridge & Clothier-Second Floor, Filbert Street New Baby Coaches Special at \$60.00 Found for 1920 are Here Charming effects in cream, white and gray; easy to operate; provided with reversible gear and other recent improvements perfected by the Bloch factory. Prices-\$45.00 to \$65.00. A few Coaches that have served as floor samples, are now reduced to \$25.00 and \$30.00 for clearance.

Strawbridge & Clothler-Fourth Floor

Children's Bath Robes Reduced

Bath Robes, made of blanketing, in attractive colors; several styles, with cuffs, pockets bound with satin ribbon, all finished with satin ribbon, all finished with girdle, ONE-THIRD LESS than regular prices. All sizes, but not all colors in every size; sizes 2 to 16 years-now \$2.00 to \$4.00.

SPECIAL INFANT'S LAY-ETTE-Consisting of three shirts, two slips, one dress, three bands, three skirts, one sacque, two pairs socks, half-dozen diapers, boxed, twenty-one pieces in all-special at \$10,95.

Strawbridge & Ciolliferent

Bed Muslins

January values of interest to thrifty housekeepers who like to make their own Sheets:

Sheetings, 54-inch—75c a yard. Sheetings, 63-inch—75c a yard. Sheetings, 81-inch—95c a yard. Pillow Casings, 45-inch—45c. Pillow Casings, 50-inch—55c.

Much wanted, highly desirable kinds for men, women and children are included in the Sale in ample, satisfying quantities and at savings sure to be appreciated. For instance-For Women Men's Underwear Ribbed Cotton Vests and Draw-ers, fleece-lined, white; seconds, in regular sizes-85c. Extra sizes (Vests only), at 95c.

Vests and Drawers-\$1.75 each.

ribbed cotton; low neck, sleeve-less, ankle length; seconds, regular sizes-95c.

Heavy Plain Natural Merino

Medium-weight Union Suits, of

Heavy-weight Shirts and Drawers, of ceru ribbed cotton; sec-onds-\$1.15 each.

Heavy-weight Shirts and Drawers, of gray fleeced cotton-\$2.50 each.

----> Strawbridge & Clothler-Second Floor, Centre

Wright's "Spring-needle-Knit" medium-weight Union Suits, of ecru and white ribbed cotton; sec-

-\$2.75 each. "S p r i n g - needle-Knit" light-weight Union Suits, of gray merino-\$3.00 and \$4.00. Heavy Gray Merino Union Suits-\$4.50.

FILBERT STREET

Brown Patagonian Fox-\$20.00 Brown Patagonian Fox-\$15.00 Natural Beaver Collar-\$50.00 Medium-weight Union Suits, of white ribbed cotton - regular Muffs of All Kinds-Now \$9.00 to \$65.00 sizes, \$2.00; extra sizes, \$2.25. Strawbridge & Clothler-Second Floor, Filbert Street and Centre ---> Strawbridge & Ciothier--Eighth and Market Streets MARKET STREET STREET STREET STREET STREET STREET MARKET STREET EIGHTH STREET

At Great Price Reductions Savings in the January Sale Every Fur Scarf and Muff in our stocks, is in the January Sale at greatly reduced prices. In some instances only one of a kind, in others quantities of a kind, but many styles and kinds altogether, affording a wonderfully satisfying variety for selection: THESE ARE A FEW OF THE MANY NECK FURS Taupe Patagonian Animal-Natural Raccoon Scarfs-\$25.00

Kit Coney Neck-pieces-\$13.75 Taupe Manchurian Dog-\$22 Taupe and Black Manchurian Kit Coney Shaped Scarfs-\$10.00 Black Concy Scarfs-\$10.00 Animal Scarfs - now Nearseal Scarfs-now \$35.00 Natural Skunk-now \$52,50 Blended Genet Fancy Scarfs-\$20 Dyed Skunk Collar-\$30.00 Natural Opossum Animal-\$16,50 Genuine Moleskin Scarf-\$32,50 Taupe Siberian Squirrel-\$65.00 Taupe Canadian Wolf-\$30,00 Natural Gray Fox Scarfs-\$18,75 Kit Patagonian Fox-now \$23,50