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## The Witchery of Saving <br> Is Particularly Exemplified in

Hallahan's January Sale of Women's Seasonable \& Fashionable Shoes The occasion stands for direct and sensible cutting into the High Cost
of Shoeing, and there's inspiration for sales-people and for customers in the opportunity offered.
The newest creations in Women's Footwear are here in delightful profusion; and the prices are so absurdly low that we're sure that of all the
days in all the years in which we've baen making store history, the days days in all the years in which we've been making
now passing have the most abundant interest.

The sale brings you savings of from FOUR TO SEVEN DOLLARS on a pair of shoes; and it offers you shoes that have to be good because they
The Best of the Bargain is your "Gain"


Laced Boots
Button Boots $\begin{array}{lll}\text { Louis Heel } \\ \text { Cuban Heel }\end{array} \quad \begin{aligned} & \text { Growing Girls } \\ & \text { Brown Cordovan Havanatal Calf }\end{aligned} \begin{aligned} & \text { Dark Gray Kid } \\ & \text { Beaver Brown }\end{aligned}$

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 Women's Dainty EveningSlippers 795 maxamix

Special Selling of Children's Shoes



## HALLLAHAN'S

 919-921 Market Street
5604-06 Germantown A 2746-48 Germantown Av

Can There Be Any Better News In Your Paper Than These Facts About January Th Reductions in Clothing at

All former selling records have been broken, but we have larger stocks than ever, and the variety and values for to-morrow are as great as when the Sale

T HIS wonderful January Sale of Men's and Young Men's Clothing started with
 week ago. Arrge portion of the Clothing in this sila has been in our stock for some months
and prices that were already lower the the shen and pries that were already lower than they should have ben, as based on current cost
of production, are Now REDUCED. The remainder of the Clothing in the Sale com-
orise prises purchases made several months ago and but recently received-thousands of dol-
lars' worth marked at LESS THAN PRESENT WHOLESALE COST, and much less than Please ren ber that many of the special lots are from the STEIN-BLOCH,
HART, SCHAFFALR \& MARX and "ALCO" lines-three nationally famous lines sold
at this Store only in this city. Equally reliable and equally good value at the prices, are

| Winter Suits and Overcoats$\$ 26.50$ |
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|  |  |
|  |  | Winter Suits and Overcoats

\$46.50

Hart, Schaffner \& Marx Extra-fine Overcoats, reduced to \$58.50 Thexton \& Wright Imported Eng lish Great Coats, reduced to $\$ 68.50$ Young Men's Fur-Collar Overcoats, now \$47.50, \$67.50 and \$95.00 Fur-Lined Overcoats, now $\$ 65.00, \$ 122.00, \$ 155.00, \$ 185.00, \$ 275.00$ Men's'Leather Overcoats, reversible, $\$ 33.50, \$ 37.50$ and $\$ 46.50$ Young Men's Flannel Suits-blue, brown, green,-now \$34.50


