


With the Charm of Spring Lines and the Freshness of Lighter-Weight Fabrics


The Weekly Capacity of Our Three Big Bakeries is Over Two Million Loaves of Victor

Did it ever occur to you
 the immensity of this output? To give you a fuller grasp of what it implies, let us illustrate:
Two Million Loaves of "Victor' laid end to end, would stretch over the Lincoln Highway: the entire distance, between Philadelphia and Pittsburgh Again-

Two Million Loaves of Victor will fill to their
capacity 55 to 60 freight cars.
Reducing thus, our tremendous output on bread to a basis easily comprehended, and keeping in mind that bread is only one of the commodities among more than Five Hundred lines we handle-you can readily grasp what a power for good the American Stores exercise in CUTTING DOWN and HOLDING DOWN TABLE COSTS.


It seems that taffeta has been to schol all winter
barning new ways of thowing how charming it \\ \title{

## Wanamaker's <br> \title{ \section*{Wanamaker's Down Stairs Store} 

 Down Stairs Store}}

Crepe Undermuslins in the Sale of White

Men's All-wool Overcoats

At $\$ 39$, Special tees of thick, warm ma-
erials in brown and gray

Other Fine
 Smart Short Coats of Camel's Hair at $\$ 69.50$ Che smart sports lines are most attracof the year. The coats have detachable collars of rose-taupe nutria which can be easily
taken off when Spring makes its appearance. Four pockets in front, a belt that fastens
with a buckle and a double-breasted closing with a buckle and a double-breasted closing
account somewhat for the distinctive character of each coat. And, of course, there is
Women's Coats in Shorter Lengths, $\$ 25$ to $\$ 49.50$

| be. One is easily convinced, for many sleeves sre |  |
| :---: | :---: |
| ago, but newly interpreted <br> Brown-taupe, taupe and navy seem the favorite | Aprons, 50c |
| medium, and the frocks show rows of gill stithing, | -Gingham aprons in bib |
| Straight-Line Jersey Frocks |  |
| Straight-Line Jersey Frocks $\$ 15, \$ 16$ and $\$ 16.50$ | rons. |
| Iored dreseses ons simple.bo | They are nicely made aprons of good |
|  | are unusual at this price. (Central) |

In the Children's White Sale
Fine, Pretty Slips at 85c

Nightgowns

Quantities of Good Brassieres, \$1

$\qquad$
At $\$ 2.50$

500 Colonial Rugs at Special Prices

## $25 \times 50$ inches, $51.25 \quad 27 \times 54$ inchee, 51.50

 These Colonial rag rugs are unusually sturdy andry attractive.
Rubber Stair Treads, 10c Each; 6x18 Inches You've been wanting to fix those stairs for quite
a while, you know-now's the time! Hand-woven rag carpet, 1 yard wide, in various
Hand-woven rag carpet, 1 yard wide, in
light and dark colorings, is $\$ 1$ a yard.
Fiber carpet, 1 yard wide, is 40 c a yard

Guest Towels,
16c Each Good quality cotton huck
towels, all whitg. with
hemmed ends. are $151 / 2 \times 25$
inches-a convenient size for
physicians, dentists, mani-
curists or hotel use.
Turkish Towels, 60 c Each
Spongy, fully bleached
towels with blue borders
have hemmed ends and are

Many other absorbent
ath towels in fancy wea
all white in $a$ heavy quality,
hemmed, $1724 \times 34$ inches, 35 c each
hemstith
all white and colored-borde
owels with hemmed ends, are 18 :
els with several potety huck towal
damask borders hive hemstite hed
ends. 75 c to 81 eave.

## Sateen Petticoats

Special, \$1.85
Lustrous black sateen
petticoats flowered in blue petnk or lavender are made
with elastic at the top and
witer with elastic at the top and
deep ruffled flounces. Just the sort of sturdy,
everyday petticoats that

