## ONE-DISH MEALS-WOMAN'S EXCHANGE-CYNTHIA'S ANSWERS—FASHION TALK—HELPFUL PRAISE




## Ka

Mrs. Wilson Answers Queries

Place six tablespoons
ng pan and add
par then
Stir to bend until
morun, and then add

One eighth
Bring
nteo
nind then

## 




## The Woman's Exchange



LIFE-RENU B, Meara of Maste Strapions

HOTOGRAPHS


## How Competition Helps You

The competition that exists among the hundreds of meat distributors, large and small, means

## Rivalry in Prices Rivalry in Service Rivalry in Economy Rivalry in Quality

Swift \& Company sells meat at the lowest possible price, consistent with quality and service. Our profit of only a fraction of a cent a pound on all products is evidence of keen competition.

Swift \& Company must provide the best service to your dealer or he will buy from our competitors. This means a supply of fine fresh meat always on hand for you at your dealer's.

Swift \& Company must keep down manufacturing and selling costs, and use all by-products to avoid waste, or else lose money meeting the prices of competitors who do.

Swift \& Company must make its products of the highest quality, or see you turn to others. This means better meat for you and a greater variety of appetizing, wholesome food.

We are as glad for this competition as you should be. It helps to keep us on our mettle

## Swift \& Company, U. S. A.

