

Gimbel Brothers

Store Hours—9 to 5:30

For Tomorrow—Wednesday

Gimbel Brothers

Tuesday, January 6, 1920

Gimbel Brothers

Gimbels

Every Philadelphia home should do part of its shopping in the Gimbel Subway Store—for the sake of real Simon-pure economy. Same Gimbel Store, with its full protection as to serviceability of goods.

Subway Store Day

Wednesday is one of the occasional red letter Subway Store days when money does pretty nearly double duty. Every bargain is worth while—there is nothing advertised for the mere sake of low price.

Gimbels

300 Quality Blouses at \$6.95

Savings Easy a Third



Georgette Blouses that transform the suit into a costume. Beautiful creations, embroidery embellished with crystal beads and novel stitchings. Heavy crepes de Chine in dress styles. "Subway Store Day" values clearly apparent. Colors: suit shades, beige, gray, flesh and white. \$6.95 means \$2 savings.

500 Sheer Lingerie Blouses, \$1.65

Crisp, new voiles—adorably simple. Some with touches of color. Tiny tuckings, pretty laces and collar treatments that are "different" make these stand out as genuine Gimbel values.

Special Luncheon—65c

Chicken a la King on Toast
Duchess Potatoes Fruit Salad
Roll Butter
Hot Mince Pie or Ice Cream
Quaker Blend Coffee, Tea or Milk

Men's and Women's Umbrellas at \$3.85

Samples. Made of American taffeta (cotton). Several sizes, at \$3.85.

Plated Silverware at \$9.75

26 pieces. Dainty chest filled with Roger's silver-plated table flatware, the jewel pattern, at \$9.75.

Women's Fabric Gloves at 68c and 95c

Two-clasp, strap wrist; some with elastic wrist. Worth double at these prices—68c and 95c.

Men's Knitted Gloves at 45c

Men's knitted wool, leather-bound gloves one-clasp, special at 55c pair.

Children's Knitted Gloves, Special at 65c

Little children's mittens, in white and colors, at 65c.

Remnants of Velvets and Velvetens at 25c to \$1

Lengths are 1/2 to 1 yard long. Pieces will match. Plenty of bag and hat lengths. A real saving, at 25c to \$1 a remnant.

Remnant of winter coat with a new Satin Lining that will outwear the coat, at \$2.38 a yard. Beautiful designs.

Bleached Cotton Absorbent Toweling 16c a yd.

Only 2000 yards. This is less than today's cost. Has neat colored borders. Some "seconds." At 16c a yard.

Hemmed Damask Napkins, \$1.85 a Dozen

18x18 inch. Great for restaurant's use, as well as for the home.

Gimbels Special Damask—best in the country for the price; any quantity. 72 inches wide, assorted designs. At \$1 a yard.

Sale of Woolen Dress Goods Remnants Continues

Excellent values.

Run-of-the-Mill Sheets at \$1.48 and \$1.78

Mostly bleached. Buy two or three sheets in some cases for the price of one "first" quality. The finest sheets made are included.

Many are hemstitched—many sizes up to and including extra sizes. Two lots for quick handling. Defects are oil spots and wearing imperfections.

Lot No. 1, at \$1.48 each

Cottonize Seamless Sheets, stamped U.S.S. B., which will wash out the first laundering. Bleached and unbleached. Size 54x90 inches. At 95c and \$1.10.

Outing Flannel, neat stripes and checks, special at 29c a yard. Save 9c on each yard.

Lot No. 2, at \$1.78 each

1000 Pairs of Cotton Blankets at \$2.65 a pair

All double-bed sizes in gray, white or tan. Save 75c on each pair. Special at \$2.65 a pair.

500 pairs of Woolnap Blankets—(cotton) in gray, tan or white. Mohair-bound; size 66x80 inches. Save \$1 on each pair, at \$4.95.

—Gimbels, "Subway Store Day"

New Lots Brought Out Daily in the

Sale of Shoes From the H. W. Budd Shoe Stores

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|--|--------|
| Group 1—Men's Shoes, at | \$3.95 |
| Group 2—Men's heavy tan work Shoes | \$4.95 |
| Group 3—Men's tan and black Shoes—including dress styles; English lasts | \$5.95 |
| Group 4—Men's high-grade Shoes—black kid and Russia calf | \$7.95 |
| Group 5—Storm King Rubber Boots—these come well above the knee. Knee-length Rubber Boots, \$3.45 | \$3.95 |
| Group 6—Men's buckle Arcticas, at | \$1.50 |
| —Men's and Boys' Shoes and Boots, Ninth Street Side. | |
| Group 7—Boys' school Shoes—heavy soles. Sizes 1 to 5 1/2, at | \$3.95 |
| Group 8—Children's button Shoes—turned soles; roomy toes. Sizes 4 to 8, at | \$1.45 |

Leather Goods at 65c to \$1.95

Lot includes envelope purses, leather hand bags and shopping bags. You save one-third to one-half at these prices.

Floating Castile Soaps at 50c a Bar

Peroxide of Hydrogen, at 18c a bottle.

Omnibus Toilet Soap, 3 cakes in a box, at 38c a box.

Robin Hood Toilet Paper, 12 rolls for 72c.

Westover Paper Towels, 150 towels in a roll, at 21c a roll.

—Gimbels, "Subway Store Day"

Clearance Sale of Children's Coats at \$3.95

Navy blue and brown corduroy. Quilted lined. Double-breasted with slit and patch pockets. Sizes 2 to 6 years, at \$3.95. Save \$3.

Children's Coats—chinchilla, chevrons and zibelines in blue, brown, gray and fancy mixtures. Belted and empire models. Sizes 2 to 6 years, at \$6.95.

1000 children's Dresses and Rompers—sizes 2 to 6 years, at \$1.50.

—Gimbels, Infant's Section.

White Underwear Crepe at 38c yd.

Needs no ironing.

Pretty white Dimity Cloth, at 40c a yard.

Yard-wide White Cambric, at 35c a yard.

—Gimbels, "Subway Store Day"

32-inch Dress Gingham at 32c a yd.

Beautiful assortment of dark plaid patterns. Remarkable value at 32c a yard.

Mill Ends of 36-inch Printed Percal at 32c a yd.

—Gimbels, "Subway Store Day"

Women's Vests and Drawers at 38c each

Fancy lace yoke, low neck, sleeveless Swiss ribbed Vests and loose knee, lace-trimmed Drawers; some slightly shop-handled, at 38c each.

Children's Underwear Samples at 65c and 75c. Vests, pants, drawers and union suits; sizes as you find them.

2000 men's heavy cotton fleeced Underwear, slight mill "seconds," at \$1.25 each.

Men's Cotton and Merino Socks, at 3 pairs for \$1. Mill irregulars.

—Gimbels, "Subway Store Day"

Big Sale of Boys' Suits, Overcoats and Mackinaws at Savings

A readjustment of stocks.

Boys' Norfolk Suits—fancy chevrons in a variety of patterns; for boys of 7 to 17 years, at \$7.45.

Boys' Overcoats and Mackinaws—medium and dark fancy weaves and a few chinchillas. Choice for boys of 5 to 12 years, at \$7.45.

Boys' Norfolk Suits—chevrons and cassimeres; all with extra pair of lined knickerbockers; neat stripes and checks in blues, grays and browns. All sizes for boys of 7 to 17 years, at \$9.50 and \$11.75.

Boys' Overcoats—warm good-wearing cloths in the larger sizes; 11 to 17 years. Groups from higher priced lots, at \$11.75.



—Gimbels, "Subway Store Day"

2800 Oil-painted Window Shades at 87c each—Save 25%

Box 72; colors are dark green, yellow and light green. Guaranteed spring rollers. Complete with fixtures and nickel ring pull.

1800 Yards of Figured Silkoline at 18c a yd.

One yard wide, suitable for draperies, cushions, screens, etc. Save a third.

Tapestry Couch Covers at \$5.95

Full size, heavy grade in soft rich colorings. (Limited lot.)

Scrim Dutch Curtains at \$1.75 a Pair

2 1/2 yards long; firm quality; hemstitched and lace edge. Valance for center; made ready to hang.

—Gimbels, "Subway Store Day"

Used Sewing Machines at \$5

This is without a doubt the best sewing machine offer we have ever had.

Choice of Singers, White, Domestic, Household and others

Other Good Makes at \$8 and \$10

Emblem Sewing Machines, \$25

Cosmo Sewing Machines, \$28

Willard Sewing Machines, \$39

\$2 Cash and \$1 Weekly

Made by the famous Domestic Co. and guaranteed by Gimbel.

That alone is sufficient guarantee that they are thorough in every detail and guaranteed to do any family sewing as machines sold elsewhere at double their prices.

—Gimbels, "Subway Store Day"

\$10. to \$15 allowance for your old machine if you purchase the "Domestic 69" electric machine. Come and see it demonstrated.

—Gimbels, "Subway Store Day"

Men's Neglige Shirts at \$1.45

Maker's clean-up of small lots, "seconds" and our own stock of handled Shirts. Madras, percale, cotton pongee, etc. Sizes from 14 to 17. At \$1.45.

Men's Pajamas at \$1.85

Some are "seconds." Plain colors, white and stripe effects. All regular sizes.

—Gimbels, "Subway Store Day"

Sale of 975 Women's, Misses' and Girls' Coats and Dresses



375 Women's and Misses' Coats \$15

Save Half and More

300 Women's and Misses' Dresses \$14.85

Save a Third and More

200 Girls' Serge Dresses \$3.95

Save Half and More

The Winter Coats at \$15

The values merit special emphasis. Materials: silver-tone, silvertip, quality plushes, Ural lamb, beaver fur-cloth.

The woman who "put off" getting a coat won't fail to reap the benefit of this "Subway Store Day" opportunity.

Sizes 14 years to 44 bust; 46 to 53 in extra sizes.

—Gimbels, "Subway Store Day"

The Dresses at \$14.85

With springtime just around the corner, this sale of dresses of the better kind is most opportune. A dozen irresistible styles—one prettier than another. Satin and Georgette combinations, quality jersey cloths and staple serges. Navy blue, black, taupe, brown and green. Sizes 14 years to 44 bust.

—Gimbels, "Subway Store Day"

The Girls' Dresses at \$3.95

Just the styles any mother would choose—so girlish and so smart! One- and two-piece models; straight-line and fur-pleated; high-waisted and belted. Distinctive collars and button trimming. Colors: navy blue, brown, Burgundy and green. Sizes 6 to 14. Wonderful values.

—Gimbels, "Subway Store Day"

A Special Sale of 150 Women's Silk Skirts at \$2.75

Save One Half; But There are Only 150

Fancy stripe taffetas, lustrous silk poplins and plain taffetas. Styles most appealing and the values are "unusual" even in a Gimbel "Subway Store Day" Sale.

—Gimbels, "Subway Store Day"

846 Men's and Young Men's Overcoats, Ulsters and Town Ulsters Go on Sale Tomorrow at \$21.50

Impressive Values

It is not what a man pays for an Overcoat but the satisfaction and service it gives.

And unfortunate is the man who misses this opportunity to secure a remarkably good heavy Overcoat for \$21.50.

Plenty of blues, grays, browns, in neat mixtures. All sizes.

Exceptionally fine variety of the season's newest models.

Single- and double-breasted, form-fitting, semi-fitting and full backs; velvet or self collars, slash pockets and patch pockets.

"Snappy" Town Ulsters and Big Warm, Roomy Ulsters

Interlined body and sleeves with wind-and water-proof materials

—Gimbels, "Subway Store Day"

25,000 Pieces of Odd Dinnerware Variously at 5c to \$1

A stock adjustment and clean-up of odd pieces, short lots, accumulations previous to stock taking. All the wanted pieces for filling in and replenishing. Many are marked at close to cost of making.

Two to four pieces of odd dinnerware at the price of one.

Sauces, at 5c.

10c to 20c for Plates, as to sizes; variously bread-and-butter, tea, soup and lunch plates.

15c to 50c for Meat Patters, variously cold meat, steak, chicken and roast dishes.

10c for Oat Meal and Dessert Saucers.

\$1 for covered Vegetable Dishes and hundreds of other items at less than half price. All are first quality.

1000 sets of Yellow Bowls. Five assorted sizes to a set, 6-, 7-, 8-, 9- and 10-inch size; fine for mixing or for refrigerator use. While they last, at \$1 a set. Half price.

Dinner Sets at \$9.95

100 fifty-piece Dinner Sets. One of America's best makes. First quality of the well-known and very popular bluebird decoration. Sets are complete for six persons. Open stock pattern, at \$9.95. Save \$3.

Set consists of 6 each—dinner, tea, bread-and-butter, soup plates, dessert saucers, tea cups and saucers; 1 each—open vegetable dish, covered vegetable dish, meat platter, sugar bowl, cream jug, sauce boat.

This is an open stock pattern. Can be added to or replenished.

—Gimbels, "Subway Store Day"

50 pcs.—\$10.95

—Gimbels, "Subway Store Day"

Subway Store Sale—Rugs, Carpets and Linoleums \$90,000 worth of Standard Rugs for \$60,000

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| 9x12 ft. Axminster Rugs at \$39.50. | 9x12 ft. Wool Fiber Rugs at \$9.50 to \$19.75. | 8.3x10.6 ft. Seamless Tapestry Brussels Rugs at \$25 to \$32.50. |
| 9x12 ft. Seamless Rugs at \$45 and \$64.75. | 8.3x10.6 ft. Axminster Rugs seamed and seamless at \$41.50 to \$56.50. | 6x9 ft. Axminster Rugs at \$28.50 to \$33. |
| 9x12 ft. Seamless Wool Face Velvet Rugs at \$35. | 8.3x10.6 ft. Seamless Wool Face Velvet Rugs at \$32.50. | 6x9 ft. Seamless Tapestry Brussels at \$21.50. |
| 9x12 ft. Seamless Worsted Face Tapestry Brussels at \$27.50. | | Jute Face Tapestry Brussels Stair Carpet, special at 90c yard. |

Linoleums and New Process Floor Covering

Two carloads of Linoleums and New Process Floor Coverings, at savings of one-third to one-half. Full rolls and thousands of square yards of remnants. Please bring measurements.

Inlaid Linoleums, colors through to the back; full rolls. Special at \$1.25 and \$1.50 sq. yd.

Remnants—many to match, at 95c sq. yd.

—Gimbels, "Subway Store Day"

New Process Floor Coverings, pretty tile and parquet effects; very best quality—

Full rolls, good assortment, at 55c sq. yd.

Long remnants, two yards wide, at 40c sq. yd.

Shorter lengths, same grade, up to 50 sq. yds. of a pattern, at 30c sq. yd.

—Gimbels, "Subway Store Day"

Gimbel Brothers: Market : Chestnut Eighth and Ninth



Corsets at \$1.90

With long hip lines and medium bust. Pink broche and coutil.

Bandeaux Brassieres, at 50c.

Hook front or back. Pink novelty broche. All sizes.

—Gimbels, "Subway Store Day"

White Enameled Bedsteads at \$8

Continuous post with fillers forming a panel effect, at \$8.

New Feather Pillows, covered in blue-and-white ticking, at \$1.

—Gimbels, "Subway Store Day"

Men's Handkerchiefs at 40c a Half Dozen

White and hemstitched.

—Gimbels, "Subway Store Day"

Scalloped Lace Collars at 65c and \$1

For the round neck dresses; many pretty patterns to choose from, at 65c and \$1.

—Gimbels, "Subway Store Day"

Ribbon Remnants at 25c to 50c a yd.

Odds and ends.

—Gimbels, "Subway Store Day"