Hirsch & Co. Establishment Devotes

to Women's Wear

The new five-story home of L. W

monial of successful co-operation be-

n.onial of successful co-operation between employer and employes.

When Mr. Hirsch began the retail business in September, 1915, it was an entirely new field to him, but since then be has enlarged his headquarters twice. He established a bonus system and this year bonuses ranging up to \$3000 were paid the employes.

The first store had a floor space of 7000 square feet and the store opened today has \$0,000 square feet with the two upper floors arranged for daylight display. It was erected at a cost of \$200,000 and has twenty-five departments devoted entirely to women's wear.

The present store at 923 Market street will be closed temporarily until it can be redecorated and opened as a men's store.

store.

Mr. Hirsch was born in Philadelphia and started his business career at the age of ten. He was a manufacturer of women's clothes until four years ago when he went into the retail busi-

HAIL MUSTAPHA KEMAL

Constantinople, Jan. 2 .- (By A. P.)

Mustapha Kemal, chief of the Turkish

Nationalists in Asia Minor, has arrived

NEW MARKET STREET STORE at Angora and has been given enthus

Following Governor Saroul's lead, oroner Samuel C. Jamison of Alleheny county, here today, gave further coornition of Mayor-elect Moore's adership of the Republican party in

Mr. Suvder is said to be in disfavor with the Mayor-e'ect because of his recent action in joining in the appointment as mercantile appraiser of Magis-trate Thomas W. Watson, Vare leader of the Twenty-second ward.

The Mayor-elect had asked the auditor general to defer making any appointments to the mercantile appraisers' office until after a conference with Mr. Moore. Instead of complying, tion is Mr. Snyder, acting with City Treasurer it can Fred Shoyer, announced Magistrate watson's appointment to the \$7000 cases.

for the state treasurership is linked with the rumors of a fight by Joseph Grundy, president of the Pennsylvania Manuturers' Association, against Sena-William E. Crow, of Fayette unty, chairman of the state Republican committee.

Auditor General Snyder is regarded the state committee's slated candidate for state treasurer at the spring primaries. A determined onslaught against the Snyder candidacy, it is said. may lead to a split in the party in Pennsylvania, Mr. Jamison announced he plaus to

call on Mr. Grundy today. He saw Schator Penrose yesterday. He stated the senator, who has been iil, is im-

the senator, who has been ill, is improving slowly and that Mr. Penrose will eave for Florida next week.

An interesting situation will develop should Harry A. McDevitt, the Governor's secretary, enter the lists for the office of auditor general. Politicians throughout the state, it is said, may balk at two candidates from the eastern part of the state for offices of treasurer and of auditor general. Mr. Surder is an "east ender."

Governor Sproul has declined to make a definite statement regarding his attitude in the Grundy-Crow dispute. But men close to his administration assert his support will be thrown to the state chairman.

#### Political Outlook for 1920 Is Muggy

the department of great opportuni-The experiment of the city cleaning

own streets, collecting its garbage thering its ashes and operating its a incinerating plants after next New ar's Day is only a few of the things to demand his attention.

Will he start in this January to lay plans for sweeping the streets with his own broom next January?

City's Waste Problem

Another problem will be the matter of the city's waste. This may not be a matter of politics, but it is of profit or loss. Tons of old paper weekly, thousands of tons of kitchen garbage ling that other ciries salvage, present an opportunity.

Will John C. Winston become the "golden dust man" of Philadelphia, Contractors in New York pay large sums for the privilege of "trimming the soms for the privilege of trimming the scows." i. e., the city rubbish boats, Will Mr. Winston see to it that equitable sums are paid here for the right to "comb the dumps," to coin a new

As for George F. Sproule, director of Wharves, Docks and Ferries, he'll have the time of his life perhaps with "pull backs" and "sinister influences." In his job of forcing Philadelphia to first place as a port of entry he will certainly have an admiring and an applauding city at his back. His long experience in maritime matters is the basis of the people's hope.

topl mur fith 20, wa pr

Welfare Most Important

Welfare Most Important
Public welfare, with its added departments, means more in this year of 1920 than it ever did before. It is still an inadequately exploited domain of great resources. Ernest L. Tustin, the new director, started in two weeks ago to set the pins on which to hang some new and greater projects.

Many of these projects in the outtert will be experimental perhaps, but here will be no politics in them. More than any other, in certain respects, will his department come into intimate touch with the life of the city.

Solving the transit puzzle involves not only operative and constructive, but financial problems, and the importance

not only operative and constructive, but financial problems, and the importance of the subject is revealed by the Mayor, elect's decision to take ample time in the selection of its directing head.

One of the hopes of the new city solictor, David J. Smythe, is, I believe, to systematize, in some adequate fushion, the expeditions handling of damage claims against the city. No delay, no dilly-dailying with doubtfully just or criminally suggestive demands.

just or criminally suggestive demands. This can only be accomplished by or-This can only be accomplished by organizing a department under an assistant city solicitor familiar with the devious ways of damage claimants, and an efficient staff of investigators. The city can be saved hundreds of thousands of dollars annually in this alone. It is possible, I think, to pay the expenses of the solicitor's office from this source of

The opening event in the political race of 1920 is the election of a succes-

**EXCEPTIONAL OPPORTUNITY** To Own a

### MARMON 34

AT A PRICE than many new inferior cars have a seven-passenger MAR rebuilt and refinished, and quipped with slip covers and New d Tires. We can give purchaser of paint. Guaranteed equal new in performance and stability

significan Will Convince You The Fanning-Hatch Co. N. Broad St. Poplar 7670

Allegheny Coroner Says Mayorelect Will Be Political
Power in State

WILL 'HAVE TO FOLLOW HIM'

No one has been seriously considered by the new city administration leaders yet. The Mayor-elect has been too busy installing the machinery of the new city administration to give the matter the attention it deserves. Indications point to the selection of a candidate who will represent business rather than politics, or a combination of both.

triet, but they plead the demands of business in preference to a seat in Con-gress. It will be a perfervid campain no matter who is named. The various leadership of the Remublican party in this city and predicted the new Mayor will be potent in state politics.

"Mr. Moore will be a potent factor in Pennsylvania state politics, much more so than Mayors usually have been in Philadelphia." Mr. Jamison said.

"He will make this a real, live town and we, in the west will have to follow him."

The Alleaber.

Well Informed on Affairs

Above all no one particularly desires to protect menaced property. The status of Senators Vare and Martin is interesting. Both are fighting in the new administration with beak and taion. Whether there will be retaliation is an open question. If there is gained it by experience; not always of it can be pretty well assured that reduced majorities will figure in both cases, if nothing worse. In the interim both gentlemen may decide to accept the decrees of political fate with smiling grace.

Well Informed on Affairs

Above all no one particularly desires measures to protect menaced property. The flood new is higher than that of 1910, and the crest is not due until Sunday. It is expected that the Oise river today will reach the 1910 stage, and the prefect of Compiegne has taken manity of a certain kind. The gentleman from Bristol knows the game—and he knows men.

Auditor General Snyder wants to be state treasurer. So do some other wars.

lican committee it is entirely probable that the senator will retire from the

fray. This is a presidential year. Party harmony is the first great desideratum.

A fight over the state chairmanship would be embarrassing, if not a disin-tegrating force. Senator Crow and his friends are very desirous of avoiding a contest. There is a pronounced in pression that in such event he woul withdraw.

If he is a candidate to succeed Senator Knox in Washington he will want every force and faction behind him. A struggle for the chairmanship might be Ind will make this a real, live town and we, in the west will have to follow him."

The Allegheny county coroner is a middlet for state treasurer, an office lesired by Charles A. Snyder, of churkill county, now state auditor neral.

Mr. Snyder is said to be in disfavor ith the Mayor-elect because of his cent action in joining in the appointmate an except many and a mercantile appraise of Magister Twenty-second ward.

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The Mayor-elect beause of his cent action in joining in the appointmate the tree of sentiment and respect to the chairmanship might be injudicious under the circumstances.

W. Harry Baker, secretary of the Republican state committee, is talked of as an available successor to Senator Crow. He is young and ambitious and has a state-while acquaintance. He is a warm friend and supporter of Senator Crow. The influence of the state committee, is talked of as an available successor to Senator to Crow. The influence of the state committee, is talked of as an available successor to Senator Crow. The influence of the state committee, is talked of as an available successor to Senator Crow. The influence of the state committee, is talked of as an available successor to Senator Crow. The influence of the state committee, as warm friend and supporter

state treasurer. So do some other men. Snyder's success depends on several When it comes to the big event, spelled with black face type, the struggle for members of the lower house at Harrisburg will be the fight of the year. Hereulean efforts will be put forth by the Vare organization to

Charge Accounts Opened Mail Orders Solicited

1115 CHESTNUT ST.

(OPPOSITE KEITH'S)

Farmers and Trappers Are Invited to Bring Us Their Raw Skins. We Pay Cash for Them!

Annual January

scr to J. Hampton Moore in Congress from the Third district. It will be a special election. The Vare organization will claim the regular nomination, of course. They hold the control of the city committee. Sheriff Ransley is the favorite and has the district committee men pledged. From a purely organization standpoint he is the strongest man they could name.

No one has been seriously considered by the new city administration leaders yet. The Mayor-elect has been too busy installing the machinery of the new city administration to give the matter the attention it deserves. Indications point to the selection of a cancer of the state of the state of the state treasury, it is understood that he will steer his course for the gubernatorial chair.

Another member of the family "on the hill" at Harrisburg, State Treasurer Kephart, wants to be congress-man-at-large. His brother, J. W., is a late acquisition to the Supreme bench. The state organization will largely decide this question. There are some upstate leaders who really regard this rotation in office as demoralizing to party harmony. Anyhow, there will be allot of other good and prominent men on the list before it is closed.

To Chicago Uninstructed Convention Hears What Is Dethe Christian churches of the United Hirsch & Co, was opened today at States and Canada are demanding of 925-27 Market street and is a testistudents in the two countries was explained today by several speakers a the convention of the Student Volunteer Movement for Foreign Missions here.
This afternoon the convention delegates met in sections and heard various phases of mission work discussed. The sections were divided under the heads

To Chicago Uninstructed

As to national politics, the state dele-cation wil go to Chicago uninstructed is far as now known. of agricultural, educational, medical and evangelistic.

Non-Christian religions, their work and failures will be the subject for the general meeting of the convention tonight. The Rev. C. A. R. Janvier, of India, and the Rev. Samuel M. Zwemer, of Egypt, will speak. Mrs. W. A. Montgomery, of Rochester, N. Y., and Robert E. Speer, of New York, also are on the program. Governor Sproul would be the mos Governor Sproul would be the most formidable dark horse in the race for President were it not for one thing. Pennsylvania is too solidly and safely Republican. If it were a doubtful state he would be sitting on the front seat beside the driver in the presidential band wagon before the parade started. A Mitchell Palmer is a formidable Democratic candidate because Pennsylvania is so largely Republican and will reso largely Republican and will re-

#### SEINE IMPERILS PARIS RAILS

Conference to Discuss Means of Pro-

tection Against Flood Paris, Jan. 2 .- (By A. P.) -- Directors of railroads and of plants endangered by the rising waters of the Seine river have been summoned by the

New York

Brooklyn

Pittsburgh

\$28.00

are on the program.

**EXPLAIN CHURCH NEEDS** 

manded of Christian Students

Des Moines, Ia., Jan. 2 .- Just what

of agricultural, educational, medical and

Kills Man to Protect Woman

Norfolk, Va., Jan. 2.—(By A. P.)—
James R. McGinnis, of Rochester, N.
Y., was shot and killed yesterday by
W. J. Murphy, of this city, who then
turned the pistol on himself and inflicted a probably fatal wound. The
shouting occurred in a rooming house.

shooting occurred in a rooming house. According to the police, McGinnis was

shot while seeking to protect a woman whom Murphy attempted to strike.

# OPPENHEIM. CLLINS & C

Chestnut and 12th Sts.

Announce for Tomorrow

An Extraordinary Sale of 225 Fur Collar Coats

For Women and Misses

Reduced to

Values to \$55.00

at Angora and has been given enthus instic receptions there and at other clities he has visited. It is believed he may approach near Constantinople.

Mustapha was elected a member of Mustapha was elected a member of

Platinum Mountings

S. Kind & Sons, 1110 Chestnut St.

DIAMOND MERCHANTS-JEWELERS-SILVERSMITHS

Cleveland

Buffalo

Newark

We specialize in the re-

mounting of jewels. Our

work is of the best and our

Let us prepare original

drawings showing what can

be made of your old jewels.

facilities unexcelled.

Velour Cloth and Silvertone Coats in belted and semi-belted effects, convertible collars of sealine or self-material; full lined.

Special Sale Tomorrow

### 185 Jersey Cloth and Velour Dresses

For Women and Misses

Sale Price

Values to \$32.50

Models of Jersey Cloth, Velour and Tricotine; attractively embroidered, braided and beaded.

Reduction Sale Tomorrow

## 175 Tailored and Fur Trimmed Suits

For Women and Misses

Reduced to

38.00

Formerly to \$75.00

High-grade models of Silvertone, Velour cloth and Oxfords; tailored or richly fur trimmed.



## 375 Girls' Tailored Coats

Zibeline polo coats in brown and navy; belted models, with pockets and convertible collars of self-material; full lined.

15.00 Reduced to Values to \$27.50

**Girls' Tailored Coats** 

Girls' Velveteen Coats Girls' Fur Collar Coats Reduced to 32.50

Girls' Fur Collar Coats Reduced to 39.75

Reduced to 20.00

Reduced to 27.50

#### Girls' Party Dresses-Special

Dainty chiffon frocks in pink, blue and apricot; ruffle and tunic styles, trimmed with ribbon of contrasting colors.

15.00

#### Girls' Dressy Frocks-Special

Velveteen dresses in brown, green and burgundy; embroidered or button trimmed; with pongee guimpe or net collar.

18.00

\$85.00 \$95.00 Sets of Fox, Wolf, Beaver, Skunk, Hudson Seal, Nutria, Natural Squirrel, Jap Mink, Jap Cross Fox, Australian Seal. 97 Fashionable Scarf 8

Effects.

\$12.50 \$19.50 \$29.50

Reduced from \$19.50 to \$65.00 Taupe, Kamchatka, Brown, Georgette and Black.

We Accept Liberty Bands and Purchasing Agents' Orders

Great Price Reductions! 1/4 to 1/3 Off The January Sale of FORBES' FURS brings you immediate savings of 1-4 to 1-3, and affords you real wear from your FURS AT THE TIME THAT YOU NEED THEM MOST. \$200,000.00 Worth of Quality Furs at Very Substantial Reductions, all these Furs being of Guaranteed Forbes Quality and the selections providing the most astounding and the most pleasing varieties. Shop tomorrow, while these selections are so remarkable, We'll Reserve Your Purchase on Payment of a Small Deposit





Coats

Reduced from \$225.00 214 Fox and Wolf

> All of Fine Quality Reduced from \$65.00 to \$145.00 \$35.00 \$49.50 \$65.00

Fur Sets

Trimmed Natural Muskrat Coats ... \$175.00 Australian Seal collar, cuffs and Reduced from \$250.00

Trimmed Australian Seal Coats ..... \$195.00 Natural Squirrel and Australian Opossum collar and cuffs.

Reduced from \$250.00 Natural Squirrel Coats ......\$245.00

Sports model; fine dark skins. Reduced from \$325.00 Natural Nutria

Coats .....\$245.00 Finest quality skins; full-flare Reduced from \$325.00

Trimmed Hudson Seal Coats ..... \$275.00 30-inch model; Beaver, Skunk, Natural Squirrel collar and cuffs.

Reduced from \$375.00 Coats ..... \$275.00 36-inch model; finest quality

Lined and Solid Animal

\$39.50

Australian Seal Coats .....\$89.50 Very smart full flare 30-inch

Reduced from \$135.00 Marmot Coats ..... \$110.00 Sports model; self border effects.

Reduced from \$155.00 Australian Seal Coats .....\$125.00 Very full model; self border.

Reduced from \$175.00 Natural Muskrat Coats .....\$145.00

Sports model; fine dark skins. Reduced from \$185.00 Trimmed Australian Seal Coats ...... \$155.00 Australian Opossum and Natural Squirrel collar and cuffs.

Reduced from \$175.00 Hudson Seal 30-inch model; fine lustrous

Taupe Nutria Reduced from \$375.00