

## An Advertisement of Appreciation

for the patronage that has made the year of 1919 by far the greatest in the history of the Geuting business,
-and One of Opportunity-Announcing

## Gouting Sale! Ŝhoid

Beginning Tomorrow, Friday, Jan. 2nd Through Geuting Merchandising, extending over a

 present retail value.

## See Friday's

Paperat for Detaile

## A Happy New Year!

The New Year is a great unworked field, calling for the best thought, the utmost courage and the greatest industry in its tilling

Each New Year finds the world better broken to the plow-finds a lot of things permanently changed and done-finds less cause to prate of the "brotherhood of man," and more devoted determination to bring it to fullest fruition

The world has come to understand that it shares the menace if underpaid production causes a broken-health man, woman or child. If this gospel continues high prices, then high prices are a religion. If high prices shelter a profiteer here and there, that individual is a tramp who must be ousted-he doesn't pollute the faith. If a business
cannot pay its helpers, it is due to be junked, not pitied cannot pay its helpers, it is due to be junked, not pitied.

This isn't an age of poulticing, but it is a time for splendid healing by modern processes.

Into this splendid year of opportunity we have stepped-you and we. May we love our work-and may it prosper.

