
After Giving Assistance for
This Affair and Planning
Marketing She Hishes
Marketing She Wishes
You a Happy New Year


## Mrs. Wilson <br> Answers Queries



| The Woman's |
| :---: |
| Exchange |

HELEN FORGOT THE PRIZE WHEN BOBBY CALLEDFORHELP


Save \$1.48 On Every Ton Of Coal You Burn


Consider These Figures

$\%$ of a ton Kumel's, siving game heat. ${ }^{10.40}$

|  |  |
| :---: | :---: |

## Kunkel's




## We Wish You All a Very

## Happy and Prosperous New Year

## Our Customers <br> Our Faithful Workers and Business Friends

We wish you one and all that supreme measure of happiness and success that is the reward of intelligent, earnest effort. Our business for the year 1919 has eclipsed all previous records, over and beyond, in point of volume, anything we have
ever attained before. Trying as the year has been, and full of perplexing problems, we can look back over it with a degree of satisfaction,
akin to pride, as we realize the part we have played in making akin to pride, as we realize the part we have played in making
the burdens of others lighter by holding prices down to the lowest possible level.

We take this opportunity to tender our customers the thanks we feel that are due, for their continued support, manner as to still further merit your valued patronage.

As we cross the threshold of the New Year, it is with brighter hopes, and a stronger determination than ever to face
the issues that lie before us, with a confidence born of the knowledge, begotten by our experience-that come what will, the principles of right and equity are bound to prosper.

Believing always that success in any calling is the fruit or reward of applied, intelligent, honest effort.

Our Stores will be closed all day "New Year's.
Open this evening until 9 P. M. to better serve our customers.
American Stores Co.

