

WORTH MORE AS AN INVESTMENT

You may have remarked to yourself, when you see a Hupmobile, that here is one car that seems to be unusually free from pronounced changes.
We believe it was one of the first to discard the old yearly model idea. Mechanical and general designs, as worked out in the beginning, have proved basicaliy sound and right.
The result, of course, is exceptionally long life; and no need for radical engineering revision from year to year.
To the owner this means an investment which he can safely hold at much less than the usual depreciation; and an especially high second-sale price, in proportion to first cost.


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The Bank for Me:

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## Hupmobile

