

Christmas Carol Singing at 8:45 and 5:30
Organ at 11 and 11:55
Chimes at Noon

WANAMAKER'S

Store Opens at 8:45

WANAMAKER'S

Store Closes at 5:45

WANAMAKER'S

WEATHER
Fair

One Day of Grace for Those Who Have Forgotten or Delayed

When the Sun Is Not Shining, All the Candles in the World

cannot make a sunny day, though a mountain of wax were handy.

But the thousands of people who have filled our building these Christmas weeks in spite of rough and stormy weather have so enjoyed their visits here that they have given us this new name

The Store of Daily Sunshine

They insist that they always find good weather inside our doors.

No dark, gloomy corners,
No crowded, crooked walkways,
Daylight on four streets,
Sufficiency of electric lights,
Salespeople with smiles and patience,
Abundance of bright, new merchandise.

There is no limit to our efforts to accommodate the people in "visiting only" or in doing business.

Nor is there anything lacking in merchandise assortments, no matter how large the sales; we have almost rivers of supply from sources that value our outlet for their products.

Come along to the last minute.

[Signed]

John Wanamaker

Dec. 23, 1919.

Sports Coats

of camel's hair or vicuna are particularly smart, and they are very warm. In natural color, short and long styles, \$45 to \$100.

(First Floor, Central)

Pearl Bead Necklaces

—not real, but such good imitations that no woman minds wearing them. Strings of all the fashionable lengths, of small or large beads, in uniform or graduated sizes, 75c to \$75.

(Jewelry Store, Chestnut and Thirteenth)

Dress Goods

A fine woven all-wool poplin, 40 inches wide, at \$2.50 a yard, is in sixteen good shades.

(First Floor, Chestnut)

Treo Girdles

Elastic girdles, topless, open in front only, \$5 to \$12.50.

(Third Floor, Chestnut)

Table Runners

of damask and gold embroidery are in the Little House, \$22.50 upward.

(Fifth Floor, Chestnut)

Dressing Sacques

Crepe de chine, pink and blue, \$5 to \$25.

(Third Floor, Central)

Bed Sacques

Of albatross, pink and blue only. \$8 and \$8.85.

(Third Floor, Central)

A Leather Coat

will keep her warm on the coldest days, and it is a wonderful protection against bad weather. In black, natural or tan leather, \$65 to \$175.

(First Floor, Central)

Women's Boudoir Slippers

Quilted satin mules in pink and blue, with low Louis heels, \$3.75 a pair.

(First Floor, Market)

Women's Carriage Boots

of black velvet, with fur trimming and quilted silk lining, \$8.50 a pair.

(First Floor, Market)

Hairbow Ribbon

is of great interest to little sister who wants new hair bows when she puts on her Christmas frock. Moire ribbon, 5 inches wide, 80c a yard.

(Main Floor, Central)

Blouses

Some lovely new styles in Georgette crepe have just arrived—\$7.50 to \$13.50—and they include white, flesh and street colors.

(Third Floor, Central)

Regulation Dresses for Girls—\$12.75

They are of firm, good blue serge, extremely well made, and in 6 to 14 year sizes.

(Second Floor, Chestnut)

If a Fur Scarf—

and you have in mind something between \$50 and \$100—you may select one of moleskin, or the fashionable gray squirrel, or fox, or wolf, or handsome black lynx, or skunk.

(Second Floor, Chestnut)

Children's Fur Coats

are of the pretty natural coney and will fit youngsters of 2 to 6 years. They are \$50 to \$70, according to size.

(Third Floor, Chestnut)

For a Junior Girl—

A Warm Coat

of velour or of cheviot or of silvertone, plain or fur trimmed—\$23.75 to \$95, and 15 and 17 year sizes.

(Second Floor, Chestnut)

Women's Traveling Bags

range in price from \$17 to \$35, with the fitted bags and cases going all the way to \$225.

(Main Floor, Chestnut)

Jewel Cases

in brightly colored glazed leather, and some dull-finish leathers, \$4 to \$37.50.

(Main Floor, Chestnut)

Leather Handbags

are still in good assortment from \$3.50 to \$100, the higher priced pieces sterling silver mounted.

(Main Floor, Chestnut)

Women's House Slippers

At \$1.85 a pair they are of felt and at \$2.50 a pair they are of wool, both in colors and both with soft comfy soles.

(First Floor, Market)

Slipper Buckles

of rhinestone, cut steel, jet and other materials, at \$1.25 to \$75 a pair.

(First Floor, Market)

Women's Silk Stockings

Black and plain colors are \$1 to \$3.75 a pair, and fancy and clocked at \$3.50 to \$25 a pair.

(First Floor, Market)

Women's Woolen Stockings

are in good assortment, in spite of the general scarcity, and are from 75c a pair for merino to \$10 for imported novelty wool.

(First Floor, Market)

Her Watch

In nearly every case she would prefer the kind to wear on her wrist. Extension bracelet watches are \$35 with gold-filled cases or \$55 to \$200 with solid-gold cases.

(Jewelry Store, Chestnut and Thirteenth)

For a Set of Furs

Between \$75 and \$150

we'd suggest glossy black lynx, or the durable skunk, or soft, lovely fox, or Scotch moleskin, or natural gray squirrel, or Australian opossum, or wolf—surely plenty of choice!

(Second Floor, Chestnut)

Fancy Aprons

White, with lace and embroidery trimming, 65c to \$2.50.

(Third Floor, Central)

Silks

More than ever before people are giving silks this Christmas, because everybody is wearing silks. New Spring weaves from \$2.50 to \$9.50 a yard, and they will be boxed on request.

(First Floor, Chestnut)

Silk Gift Shirts

for men are among the most beautiful and desirable of presents. \$7.50 to \$15.

(Main Floor, Market)

Quilted Jackets

Japanese, with sleeves, \$3.50; without sleeves, \$2. Black or white.

(Third Floor, Chestnut)

Camee Chocolates

A big five-pound box, ribbon tied and ready to send, \$7.50 complete.

(Main Floor, Chestnut)



Philippine Nightgowns

and chemises are among the best things of the sort you can choose—gowns, \$4.50 to \$5.50; chemises, \$3.85 and \$4.50.

(Third Floor, Central)

Boudoir Caps

Lacy, ribbon, frivolous, charming, 50c to \$8.50.

(Third Floor, Central)

Women's Pajamas

Cotton, silk and flannel, plenty of all of them. Prices, \$3.75 for cotton to \$52 for silk.

(Third Floor, Central)

A Pair of Blankets

Three new lots at \$10, \$15 and \$18 a pair, according to fineness of grade and proportion of wool used.

All are white blankets with borders of pink or blue. Those at \$10 are 70x82 inches; the others 70x84 inches.

(Sixth Floor, Central)

White Kid Gloves

A new lot, just unpacked for last-minute shoppers. These are real French kidskins, of fine quality, in over-seam style, with two clasps. \$3.50 a pair.

(Main Floor, Central)

Baby's Pillow Slip

Exquisite hand-made pillow slips, some from Cuba, some from the Philippines, in new designs. \$2.25 to \$5.

(Third Floor, Chestnut)

New Fancy Pillows

are a combination of damask and tapestry. They would go with almost any scheme of furnishing and are \$7.50 to \$10.50.

(Fifth Floor, Market)

Linen Towels, \$1.50

They are of excellent heavy Irish linen huckaback, hemstitched, and in size 22x40 inches.

(First Floor, Chestnut)

Oriental Rugs

Mosuls, Shiraz, Saruks, Kermans and Irans at prices ranging all the way from \$55 to \$325.

The assemblage of carpet-size pieces is even much larger in proportion, including Chinese, Kermanshahs, Saruks and Mahals.

(Seventh Floor, Chestnut)

Umbrella Lamps

with cretonne shades that fold, if desired, \$4.

(Fourth Floor, Central)

Boudoir Lamps

Small ones of solid mahogany are \$2.50 to \$4.50; shades are \$2 to \$5.50.

(Fourth Floor, Central)

Parchment Lamp

Shades

Large and small, very distinguished, in the Little House. \$15 upward.

(Fifth Floor, Chestnut)

Tall Candlesticks

Solid mahogany, 3 feet tall, \$6.50.

(Fourth Floor, Central)

Wooden Candlesticks

12 inch, solid mahogany with glass top, \$2.50.

(Fourth Floor, Central)

Rich Sofa Pillows

The Little House has them of velvet and taffeta, \$21.25 up.

(Fifth Floor, Chestnut)

Bicycles

Still good choosing in men's America and Coaster bicycles at \$40 each.

(The Gallery, Juniper)

Japanese Kimonos

Of China silk embroidered are \$16.50. Of crepe de chine, very richly embroidered, \$85. In the French Room.

(Third Floor, Chestnut)

Little Satin Corsets

Fine for dancing, made of pink satin, priced \$4, \$4.50 and \$5.50.

(Third Floor, Chestnut)

A Black Velvet

Skirt

goes with every blouse and coat in the wardrobe. Black velvet skirts, slightly draped in front and gathered in the back, are \$9.75.

(First Floor, Central)

CHESTS OF SILVER

Somebody ought to tell Santa Claus that many brides would like most of all a chest of sterling silver table ware. Such chests may be had from \$230 to \$1165.

(Jewelry Store, Chestnut and Thirteenth)

Men's Watches

Good timekeepers and the kind that any man would like to find in his Christmas stocking are from \$17 to \$78 in gold-filled open-face cases and from \$50 to \$325 in solid-gold cases.

(Jewelry Store, Chestnut and Thirteenth)

Men's Hemstitched Handkerchiefs, 65c

Of sturdy Irish linen, well cut and well made.

(Main Floor, Central)

Walking Sticks

of plain and fancy woods—some mounted with silver—\$2.50 to \$25.

(Main Floor, Market)

Men's Silk Mufflers

in a variety of colors and combinations of stripes, \$4 to \$20.

(Main Floor, Market)

Men's Silk Half Hose

here in abundance at 85c to \$6 a pair.

(Main Floor, Market)

Boys' Overcoats

In sizes for boys of 11 to 18 years, at \$28, \$30, \$35 and \$40. In sizes for lads of 3 to 10 years at \$18 to \$32.

(Second Floor, Central)

If He or She Rides—

All kinds of crops for women and for men are here. \$2 to \$12.

(Main Floor, Market)

Hand-Made Camisoles

with real Irish or filet lace top, \$8.50 and \$9.50. One at \$3.50 has hand-crochet beading.

(Third Floor, Chestnut)

Fancy China

Several thousand pieces, including bonbon dishes, marmalade jars, olive dishes, muffin dishes, cake plates, sugar and cream sets, mayonnaise bowls and plates, butter tubs, ice bowls, salts and peppers and other pieces.

Prices from 75c to \$5.

(Fourth Floor, Chestnut)

Plenty of Neckties

from the good ties at 65c to the superb ties of Spitalfields and French silks at \$3.50 and \$4.

(Main Floor, Market)

Men's Silk Hats

in the fashions favored by the correctly dressed men of England and America, \$10 to \$20.

(Main Floor, Market)

Men's Hat Boxes

of fine leather, with capacity for from two to six hats, \$9 to \$42.

(Main Floor, Market)

Men's Tweed Caps

are being bought for gifts and are \$2 to \$6.

(Main Floor, Market)

Chauffeurs' Fur Caps

of Persian lamb make excellent gifts and are \$15 each.

(Main Floor, Market)

Men's Dressing Cases

of the finer sort are \$25 to \$35.

(Main Floor, Chestnut)

Men's Wallets

in various leathers, some of the finer ones gold mounted, are \$2.50 to \$20.

(Main Floor, Chestnut)

Men's Traveling Bags

of fine leather and made for service, \$18 to \$55.

(Main Floor, Chestnut)

Men's Dressing Gowns

of wool, velvet and silk are \$20 to \$85.

(Main Floor, Market)

Men's Felt Slippers

in good dark colors, with leather or comfy soles, \$2.25 to \$3.50 a pair.

(Main Floor, Market)

Children's Bathrobe and Slipper Sets

are of blanket materials, warm and soft, and in such pretty colors as rose and Copenhagen blue. \$3.25—2 to 6 year sizes.

(Third Floor, Chestnut)