

Christmas Carol Singing at 8:45 and 9:30
Organ at 11 and 11:55
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Snow



Wanamaker's Down Stairs Store, Bright With Greens, Is Ready for the Merriest of Christmases



Sample Georgette Crepe Blouses—Special at \$5.90

Flesh
White
Beige
Bisque

Navy
Black
Brown
Gray

They're fresh and pretty blouses of a good quality of Georgette crepe made in a great variety of delightful ways. Some have pleated vests, some are much befrilled; simpler styles have pin-tucked fronts and high collars or square necks. Sizes 36 to 46 are in the group, but not all sizes in every style.

(Market)



450 New Winter Dresses

For Women and Young Women

\$16 \$24.50

(Every Dress Marked at a Saving of Christmas Money)

20 Different Styles at \$16

Here are velvet dresses in coat effects with pretty vests, blouse models with ruffled collars trimmed with rows of braid or chemise dresses with satin sashes and braid embroidery.

Wool jersey dresses, too, are embroidered in wool, and there are navy blue serges embroidered and beaded and caught at the waists with narrow leather belts.

In the group are dresses of navy, black, taupe, reindeer, Pekin, sand, brown, plum and Copenhagen.

10 Different Styles at \$24.50

One model is in velvet, handsomely embroidered and trimmed with steel beads. The others are of satin in a soft, lustrous quality, made with vests of contrasting Georgette, with beaded Georgette collars or with prettily draped overskirts. Navy, taupe, brown, plum, black and reindeer are the colorings in the group. Sizes from 16 to 48.

(Central)

THE entire stock of women's suits has been greatly reduced. Tailored suits, novelty cloth suits and sports suits are now \$23.50, \$29.50, \$35, \$50, \$55 to \$125.

(Market)

Handkerchiefs, Handkerchiefs Everywhere for Christmas

And every one here is of pure linen.

There are handkerchiefs for men's and for women's Christmas gifts at a good range of prices.

The gray-colored border handkerchiefs for women are in particularly fine assortment at 25c to 55c.

The embroidered-corner handkerchiefs are 30c to \$1 each.

Nicely boxed handkerchiefs with embroidered corners are 3 in a box at \$1 and \$1.25.

(Central)

Merry Songs of Christmas Carols, Old and New

and all the other music of the world, vocal or instrumental, are at your command on Christmas day and all the days of the year if Santa Claus leaves a Solotone Phonograph as a gift to the home—and to every one in it and who visits there.

The Solotone Phonograph plays every disc record, and the rendering is a delight, for the motor runs smoothly (it is splendidly durable, too) and there are no annoying surface noises.

The Solotone Phonograph

one of the best of moderately priced instruments, is

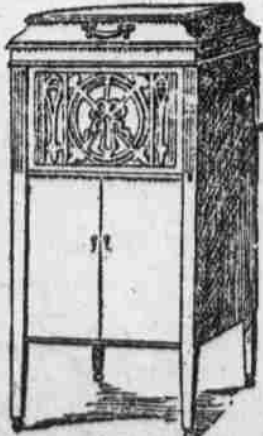
\$100

which is payable at once, or, if Christmas shopping has depleted your pocketbook,

\$5 Down and \$5 a Month

The same terms apply to the other phonographs in the Little Phonograph Shop, including:

- Victor Victrola Outfits Up to \$100
- Columbia Grafonolas, \$100
- Pathe Phonographs, \$100
- Brunswick Phonographs, \$100



(Central)

Hundreds of Warm Top Coats

or
Pretty Frocks to Please

Junior Girls

Now or for Christmas

Coats Are Special at \$15, \$23.50 and \$29.50

Various youthful models of velour, polo cloth and silvertone are half or fully lined.

Frocks Are \$2.45 to \$12

with many prices in between. There are attractive styles of hand-embroidered white pique, fine Anderson gingham and other gingham, cotton crepe in pastel shades and regulation frocks.

Raincoats for Gifts Special at \$2.50

They are of tan Canton with plaid-lined hoods. Other raincoats of navy blue sateen have plaid-lined hoods and are \$3 and \$3.75. Sizes 6 to 14 years.

(Market)

Christmas Cedar Chests \$12.50 to \$40

No spicier, cleaner fragrance in the world than that of red cedar! And on Christmas morning, mingling with odor of fir needles—the best kind of background for your gift to the young girl or woman!

A cedar chest is a gift that any woman would appreciate, and we have one of the largest, most moderately priced assortments in town.

(Central)

200 Special Silk Petticoats \$4.85

Rustling taffeta or taffeta flounces with silk jersey tops are in plain navy blue, black, green, purple, etc., and many gay changeable hues.

(Central)

Dainty Neckwear for Christmas

Collars and Sets 50c to \$2

are of imitation Point Venice or filet or of sheer organdie or net trimmed with lace. In cream color and white.

Real Lace Neckwear would delight any woman's heart. There are charming collars and sets of real filet, Point Venice, organdie trimmed with baby Irish, beginning at \$3 for a collar and going to \$15.75.

(Central)

A Shipment of Women's French Kidskin Gloves

Has Just Arrived for Christmas Giving
White, black and gray kidskin with Paris Point stitching on the backs are \$2.75 a pair.
White, tan and black kidskin with contrasting color hems at the wrist and contrasting embroidered backs are \$3.50 a pair.

Mocha Gloves

are the smartest winter street gloves for women. Two styles of gray mocha with clasps at the wrists are \$3 a pair. Strap-wrist mocha in gray or brown with a 4-inch cuff are \$4.50 a pair.

(Central)

Christmas Specials in Dainty Silk Underwear

Georgette Crepe Camisoles, \$3

White, flesh, light blue, orchid and maize, hand-embroidered in pastel colors.

Crepe de Chine Envelope Chemises, \$4.50
Two pretty ones; plainly hemstitched crepe de chine or another trimmed with lace and rosebuds.

Satin, Crepe de Chine and Georgette Crepe Envelope Chemises, \$5
More than a half-dozen dainty styles—lovely things in flesh color with lace, ribbons and rosebuds for trimming and unusually pretty shoulder straps.

Silk Bloomers, \$3
Two styles of flesh color Japanese satin.

(Central)

Soft, Warm Bathrobes for Women Special, \$3.85

Figured blanketing in light and dark colors with the collars, pockets and fronts bound with plain color.

Special, \$5
Lovely satin-trimmed bathrobes in light and dark colors. The satin binds the front, cuffs and pockets.

Other attractive blanket bathrobes are \$6.75 and \$8.75. Corduroy robes in pretty blues, rose, wistaria and purple are unlined at \$8.75 and \$12.50 lined with soft silk-and-cotton material.

(Central)

Wolf Sets—Special at \$60 and \$70

Fine, full-furred pelts of remarkable softness are in taupe, brown and black. The muffs are round and soft and the neckpieces are in the flat, one skin style.

(Market)

Sale of Sample Handbags

\$4 \$5 \$6

Every bag in the lot is unusual, and every one would make a most charming Christmas present for a woman.

They are of an excellent quality of velvet, but as this is a sample lot there are a few more elaborate bags, too. The tops are of metal or celluloid or are covered with velvet. Some of the bags have tassels and almost every bag is lined with silk and fitted with a mirror and change purse or separate pocket.

(Central)

Necklaces With the Lustre of Real Pearls Special at \$7.50

A shipment has just arrived in time for Christmas—beautiful, creamy, lustrous beads that look very much like genuine pearls. Each bead is filled and each necklace fastens with a solid gold clasp.

The necklaces are 24 inches long and are in two sizes of graduation. Delightful Christmas gifts!

(Central)

Delightful Satin Hats Have Popped In for Christmas

Little hats of becoming grace are all ready for the Christmas holidays. Some have glistening ornaments of sequins in the front, some are covered from the edge of the little brim to the tiptop of the crown with curling ostrich. But newest of all are the ornaments of straw and beads or embroidery done in raffia straw and tinsel thread—there are hints of spring.

Navy, black, brown and taupe are the colorings, and prices range from \$5 to \$8.

(Market)



Here's Warmth!

All-Wool Blankets

Thick, cozy blankets of pure wool are in blue-and-white, pink-and-white or red-and-black block plaids and are in full-size, 70 x 80 inches, for double beds. \$15 a pair.

Wool-Mixed Blankets

These soft blankets are in white with pink or blue borders and are in double-bed size. \$15 a pair.

Indian Blankets

Gay and bright, they make a warm spot of color and are mighty nice to snuggle under. \$7.50 each.

Jacquard Blankets

The colorings of these soft, cotton blankets are particularly lovely and the patterns are copies of fine French blankets. They are in pink, rose, light blue, French blue, green, lilac, buff, gray, yellow and so on. \$6 each.

(Central)

Special 2500 Yards of Outing Flannel 45c a yard

Warmly fleeced outing flannel, 36 inches wide, and one of the best qualities on the market today. It is in various stripe combinations, suitable for undergarments and night wear.

(Central)

Bright and Shining Is the Christmas Light Shop

Several hundred new parchment shades have just arrived from Japan. The colorings are gay and clear and the patterns delightful. The shades measure 8, 10 and 12 inches in diameter and are suitable for boudoir or desk lamps. \$2.50, \$3 and \$3.50.

Especially Good for Christmas Gifts

- gas table lamps, in mahogany finish, \$6.50 and \$8.50;
- 2-light polychrome table lamps (electric), \$7.50 to \$9.50;
- large Buddha lamps, 2 electric lights, \$7.50;
- doll lamps with fluffy silk skirts, \$4;
- umbrella lamps, with collapsible cretonne shades, \$4;
- boudoir lampshades, \$2 to \$3.50;
- boudoir lamps, mahogany finish, \$2.50 to \$3.50.

Christmas Candles

Gay, fat red candles, boasting bows of red Christmas ribbon, are to be had in all sorts of pretty candlesticks. 30c to \$2.50.
Bayberry candles, 2 good-size ones, in a Christmas box, are 50c.

(Cheapest)

Pink Satin Corsets

Some have broad bands of elastic around the tops, some have it at the sides. All are pink and pretty and will fit slender to average figures. Either front-lace or back-lace corsets can be had in satin at \$3.50 to \$7.50.

Lacy Silk Bandeaux Make Pretty Gifts

Of pink silk, of satin and of crepe de chine, they are gay with much lace and frivolous little bows; some cut with square necks, some in V shape. A few are made entirely of lace. \$1 to \$5.

(Central)

Women's Clocked Silk Stockings \$2.50 a Pair

Christmas stockings in navy and cordovan have unusual self-color clocks; black with white and white with black clocks in good quality full-fashioned silk with mercerized cotton garter tops.

(Central)

New Gift Frocks for Wee Girls

Well-made little frocks of fine chambray are in the styles that mother would select if she were having them made. Some with high waists, smocking and white collars and cuffs and others with touches of hand work are ever so dainty—the sort that is best for 2 to 6-year olds.
One style, at \$2.50, is of plaid gingham, but the others are all of chambray in blue, green or pink. A particularly good-looking frock with a white gumpie is \$3.25 and the model at \$4 has bloomers.

\$2, \$2.25, \$2.50 to \$4

(Central)

A Noteworthy Coat Sale for Saturday Five Groups of Women's Coats Reduced

There is a substantial saving on every coat and many are marked at less than we would have to pay today.

\$23.50

One of these coats is sketched—made of silvertone, fully lined and topped with a sealene fur collar.

\$23.50 to \$29.50

Scores of styles of polo cloth, silvertone and velour for women and young women. They are half or fully lined and many have sealene or skunk opossum collars.

\$32.50 to \$39.50

Silvertone and suede velour long or short models with or without fur trimmings. Many of these fine coats are lined throughout with fancy silks.

\$45 to \$57.50

At these prices are some especially smart short sports coats of polo cloth, velour and silvertone. One, of silvertone, silk lined, with a skunk opossum collar, is sketched. \$45.

\$58.50 to \$97.50

Beautiful coats of camel's hair, evora, Bolivia, peachbloom, etc., many handsomely trimmed with fur and all silk lined. Beaver, racoon, Hudson seal (died muskrat) and Australian opossum are used for trimmings.

(Market)



\$45

\$23.50

Women's and Children's Shoes Specially Priced Many Pair Are About Half Price

600 Pair of Women's Shoes Special at \$4.90

Three styles of lace shoes are of black dull leather, black patent leather and black kidskin with gray leather, fawn kidskin or black kidskin tops. They have high or medium heels. Also black patent leather shoes with attractive buttons are included.

Pumps at \$5.40

Black calfskin and black patent leather pumps with turned soles and high heels are in almost all sizes.

Oxfords at \$5.75

Oxford ties of dark tan calfskin have welted soles and medium heels.

Good-Looking, Fashionable Shoes
500 pair of dark tan leather lace shoes with imitation wing tips have welted soles and low heels. Special at \$6.50.
450 pair of dark brown kidskin high lace shoes with medium heels are \$7.50 a pair.

At \$8.50 a pair, black patent leather high, lace shoes have dark gray kidskin tops.

At \$8.90 a pair, black kidskin shoes with fawn kidskin tops have high heels. Also shoes of black leather, closely resembling buckskin, have high, covered heels.

Spats—Special at 90c

Women's nicely fitting spats are in white or ivory; practical little Christmas gifts!

(Cheapest)

400 Pair of Children's Shoes Special at \$2.90

There are various styles of shoes, but there are almost all sizes, from 8 1/2 to 2 in each style, so that the choosing is excellent. Many of them are of dark tan leather in button style; others are of black patent leather and of black dull leather in lace or button style. A small lot of children's black dull leather lace shoes in sizes 6 to 8 is marked \$2 a pair.

Black patent leather button shoes with tops of white leather are in sizes 6 to 2 and special at \$3 a pair.

Dark Tan Leather School Shoes

\$3.50, \$4 and \$4.50 a pair.
They are in lace style and both the uppers and the soles are made for hard wear. Sizes 6 to 8 are \$3.50; 8 1/2 to 10 1/2, \$4; 11 to 2, \$4.50.

Christmas in the Shoe Store

Rubber boots that buckle high and buckle arctics for children and big girls are shining with Christmas. Sizes 6 to large 6 are \$2.50 to \$3.75 a pair.

Women's comfy slippers in taupe, blue, lavender and rose are \$2.25 a pair.

Boudoir slippers in maroon, lavender and black have leather soles and heels. \$2 a pair.

Children's moccasins of soft leather in brown, tan or gray are charming and practical, too. They are about half price. Sizes 1 to 5 are 50c; 6 to 10, 75c; 11 to 2, \$1; sizes 3 to 7, \$1.25.

Gray felt slippers for girls, women and men are trimmed with red. Sizes 3 to 11 are about half price at 75c.