

Charge Accounts Solicited

Mail Orders Accepted

FORBES

1115 CHESTNUT ST.
(OPPOSITE KEITH'S)

Great Reductions the Paramount Appeal
in the

Annual January Fur Sale

Commencing Tomorrow

THIS business is not run by the calendar, but rather by great public needs and the impressive merchandising influences that are felt by the country from time to time. This is brief prelude to the statement that while the usual time for Clearance Sales is January, we have decided to hold this Annual Event, commencing Tomorrow. Our Fur stocks are unusually heavy, and to reduce them to the regular levels we announce that VERY GREAT REDUCTIONS will prevail from the time that the doors open Tomorrow Morning.

\$200,000.00 Worth of Quality Furs

will be offered. They represent the immense stocks of rich Fur Coats and Fur pieces that have made the name of FORBES synonymous with FURS in Philadelphia. Your Savings, commencing Tomorrow will be figured as—

1-4 to 1-3 Off Regular Prices!

We'll Reserve Your Purchase on Payment of a Small Deposit

Fur Coats

- Australian Seal Coats** \$95.00
Very smart full flare 30-inch model. *Reduced from \$135.00*
- Marmot Coats** \$110.00
Sports model; self border effects. *Reduced from \$155.00*
- Australian Seal Coats** \$125.00
Very full model; self border. *Reduced from \$175.00*
- Natural Muskrat Coats** \$145.00
Sports model; fine dark skins. *Reduced from \$185.00*
- Trimmed Australian Seal Coats** \$155.00
Australian Opossum and Natural Squirrel collar and cuffs. *Reduced from \$175.00*
- Hudson Seal Coats** \$165.00
30-inch model; fine lustrous skins. *Reduced from \$225.00*
- Trimmed Natural Muskrat Coats** \$175.00
Australian Seal collar, cuffs and border. *Reduced from \$250.00*
- Trimmed Australian Seal Coats** \$195.00
Natural Squirrel and Australian Opossum collar and cuffs. *Reduced from \$250.00*
- Natural Squirrel Coats** \$245.00
Sports model; fine dark skins. *Reduced from \$325.00*
- Natural Nutria Coats** \$245.00
Finest quality skins; full-flare models. *Reduced from \$325.00*
- Trimmed Hudson Seal Coats** \$275.00
30-inch model; Beaver, Skunk, Natural Squirrel collar and cuffs. *Reduced from \$375.00*
- Taupe Nutria Coats** \$275.00
36-inch model; finest quality skins. *Reduced from \$375.00*
- Trimmed Hudson Seal Coats** \$375.00
36-inch model; Beaver, Skunk, Natural Squirrel collar and cuffs. *Reduced from \$495.00*
- Natural Squirrel Coats** \$375.00
36-inch model; fine dark skins. *Reduced from \$495.00*
- Trimmed Hudson Seal Coats** \$425.00
40-inch model; Beaver, Skunk collar and cuffs. *Reduced from \$550.00*
- Trimmed Hudson Seal Coats** \$475.00
45-inch model; Beaver, Skunk collar and cuffs. *Reduced from \$595.00*

- 124 Fashionable Fur Sets**
All of Fine Quality
49.50 65.00 85.00 95.00
Reduced from 65.00 to 145.00

Sets of Fox, Wolf, Beaver, Skunk, Hudson Seal, Nutria, Natural Squirrel, Jap Mink, Jap Cross Fox, Australian Seal.

- 97 Choker Scarfs**
Very Smart and Stylish
12.50 24.50 39.50 55.00
Reduced from 19.50 to 85.00

Natural Squirrel, Stone Marten, Hudson Bay Sable, Fitch, Mole, Hudson Seal, Jap Sable, Australian Opossum.

- 17 Smart Coatees**
Loose Cape and Belted Models
89.50 110.00 145.00 175.00
Reduced from 135.00 to 250.00

Hudson Seal, Taupe Nutria, Jap Mink and Australian Seal.

- 8 Elaborate Fur Wraps**
Many Copies of Imported Models
- 2 Hudson Seal Trimmed *Reduced from 650.00* 495.00
- 1 Baby Caracul Trimmed Kolinsky *Re-duced from 775.00* 625.00
- 1 Taupe Nutria and Hudson Seal *Reduced from 795.00* 650.00
- 1 Eastern Mink *Reduced from 1350.00* 975.00
- 1 Eastern Mink *Reduced from 1950.00* 1375.00

- 362 Fox and Wolf Scarfs**
Lined and Solid Animal Effects
12.50 19.50 29.50 39.50
Reduced from 19.50 to 65.00

Taupe, Kamchatka, Brown, Georgette and Black.

46 Muffs

Round and Canteen Shapes

19.50 29.50

Reduced from 35.00 to 49.50

Hudson Seal, Skunk, Beaver, Nutria, Jap Mink, Raccoon, Wolf.

63 Fine Fur Stoles

10x72—12x84—14x96

39.50 55.00 69.50 85.00

Reduced from 55.00 to 125.00

Stoles of Hudson Seal, Natural Squirrel, Mole, Beaver, Jap Mink, Australian Seal.

Mole Coats and Wraps

- Some Trimmed With Contrasting Furs
- 2 Smart 30-inch Models *Reduced from 395.00* 295.00
- 1 36-inch Loose Model *Reduced from 450.00* 350.00
- 1 36-inch Model, Natural Squirrel Collar and Cuffs *Reduced from 475.00* 375.00
- 2 Smart Model Coats, One Trimmed *Reduced from 595.00* 450.00
- 2 Wraps, Copy of Imported Model *Reduced from 750.00* 595.00



Australian Seal Coat
\$95.00



Australian Seal Coat
Beaver Collar and Cuffs
\$195.00



Natural Squirrel Coat
\$375.00



Hudson Seal Coat
\$275.00



Wolf Set
\$49.50



Natural Muskrat Coat
\$145.00



Hudson Seal Coat
\$165.00



Natural Squirrel Wrap
\$575.00



Australian Seal Coat
Squirrel Collar and Cuffs
\$195.00



Mole Skin Coat
Squirrel Collar and Cuffs
\$375.00



Kolinsky Wrap
\$545.00



Beaver Set
\$65.00



Skunk Set
\$110.00



Australian Seal & Squirrel Set
\$79.50



Hudson Seal Coat
Skunk Collar and Cuffs
\$375.00



Natural Squirrel Coat
\$245.00

We Accept Liberty Bonds and Purchasing Agents' Orders