

Gimbel Brothers Store Hours—9 to 6 Gimbel Brothers For Tomorrow—Wednesday Gimbel Brothers Tuesday, Dec. 16, 1919 Gimbel Brothers

A Day of Very Real Savings—on goods of gifty sorts—gifts of real comfort—gifts for the person and the home.

Gimbels

Subway Store Day

The Gimbel Subway Store is unlike any other downstairs store in the world—and very decidedly the best in stocks and value-giving.

1000 Pairs of Women's High-Grade Shoes at \$5.95—Save a Third



A special purchase of Brooklyn made shoes. Made by a maker of Gimbel Brothers shoes and sold to us at a price concession. Black kid and patent leather lace shoes with high tops of fawn color cloth, turned soles; also black kid shoes with black kid or fawn kid tops. Save \$2 a pr. at \$5.95. All sizes, 2½ to 7.

Men's Heavy Tan Shoes at \$4.95. Good, strong winter shoes for the outdoor man. Uppers are of heavy tan leather; bellows tongues to keep snow and dirt out. Double soles of chrome tanned leather. Sizes 6 to 11.

Misses' and Children's Shoes at \$2.95. 400 pairs of school and dress shoes. Button and lace, patent and plain black leathers. Sizes 8½ to 2.

—Gimbels, "Subway Store Day"

2500 New Cotton Waists at \$2



\$2

\$2

—Save \$1 to \$2—White and Colors
Fifty styles. All the new neck-lines. Lacy, frilled, and embroidered styles.
All-white, pink, blue or bisque. Or white, trimmed with color.
All sizes; 36 to 46.

—Gimbels, "Subway Store Day"

720 prs. of Women's Silk Stockings at \$1.50 a Pair

Full fashioned, cotton heel, toe and sole, garter tops. Black, only, mill irregulars.
720 prs. of Women's fancy silk-striped Stockings, at \$1.25 a pair. Mill irregulars.
2400 pairs of men's black, tan and gray medium-weight Socks, 3 pairs for \$1. Mill irregulars.
1200 Men's Merino Socks in black and oxford at 50c pair.
Women's white cotton Union Suits, long sleeves and sleeveless, at \$1.65. Mill seconds.
Women's extra-size cotton Union Suits, high neck, ankle length, long sleeves. Very special mill seconds at 65c.
Children's and Misses' white cotton Vests and Drawers at 65c each.

—Gimbels, "Subway Store Day"

Women's Mocha Gloves, Silk-lined, at \$1.85 pr. In tan and gray.
Women's One-clasp White Cape Gloves, special at \$1.15
Children's Tan Cape Gloves, Warmly-lined, at \$1.38 pr.

—Gimbels, "Subway Store Day"

Children's Umbrellas, \$1.75 Specially Priced
An ideal Christmas gift for any youngster. Made of American taffeta (cotton). Just 300 in the lot, at \$1.75.

—Gimbels, "Subway Store Day"

Pre-Holiday Sale of Women's and Misses' Suits, Dresses and Coats, and Girls' Coats : Savings a Third to a Half

The savings are the result of radical reductions from our stock—and special purchases. It's seldom such buying opportunities occur before Christmas.



Girls' Rain Capes, \$3
For ages 6 to 14 years. Gifty!

Misses' Coat, \$6.75 Jersey Dress, \$14.75 Serge Dresses, \$14.75 Girls' Coat, \$8.75 Girls' Coat, \$9.75

Women's and Misses' Winter Coats Reduced to

\$18.75

Short Johnny Coats Included

About five hundred coats at this reduced price. Choice of silver-tones, velours, plushes and mixtures. Smart belted or loose-back models. In brown, navy blue, reindeer, taupe, burgundy and black. Two are pictured.

Also short Johnny Coats of the popular fabric-furs and plush. Sizes 14 to 18. Women's sizes, 36 to 52. One is pictured.

—Gimbels, "Subway Store Day"

Women's and Misses' Serge, Jersey or Silk Dresses : Sale Price

\$14.75

Fashionable models for practical or dress wear. Smart serge dresses of navy blue in bodice style; Russian and straight-line jersey dresses, frilly crepe de Chine dresses—and taffeta dresses in attractive models. In-demand shades of blue, brown, sand and black. Two styles are pictured.

Misses' sizes 14, 16 and 18 years. Women's sizes 36 to 44 bust. Extra sizes, 46 to 52.

—Gimbels, "Subway Store Day"



Suit, at \$18.75 Suit, at \$18.75 Fur-Collared Coat, \$18.75 Johnny Coats at \$18.75 Coat, at \$18.75

—Gimbels, "Subway Store Day"

A Purchase of Girls' Winter Coats Sale Price

\$8.75

Two hundred in this special purchase group—and they'll go quickly. Of velour mixtures, tweed and corduroy, fashioned in becoming girlish models with belts, pockets and high collars. Some are lined throughout. With fabric-fur trimming. Wanted colors. In 6- to 14-year sizes.

—Gimbels, "Subway Store Day"

Women's and Misses' Smart Winter Suits Reduced to

\$18.75

Practical suits of jersey in sports model or of poplin and herringbone mixtures. And dressy suit in Russian blouse style. A large assortment of Orlon flannel, in all the desired stripes and checks, quality is excellent. 27 inches wide. Special at 90c, 36c and 28c a yard.

—Gimbels, "Subway Store Day"

A Purchase of Misses' Winter Coats At Half Price and Less—Sale Price

\$6.75

Suitable for small women as well as misses. Snug fitting backs, with full skirts—or belted all around models in different variations. And odd-shaped pockets. Shoulder lined—half lined or full lined.

Fabrics include silvertips, chevots, velours and mixtures in all good colors. With shawl or close-fitting collars. In 14-, 16- and 18-year sizes.

—Gimbels, "Subway Store Day"

Dressy, Luxurious-Looking

Fur Coats —Special at \$165

French Seal (dyed Coney) of naturally fine quality. Almost circular in style (that's the newest "cut") and then a mighty smart belt with big, big buttons, draws it smartly into the fashionable "ripples".

36 inches long. Richly silk-lined.

Fox Scarfs at \$17.75 Save \$10

Open-animal style. Taupe and brown.

Kit-Coney Muffs } at \$5 } Save \$3 to \$5

—Gimbels, "Subway Store Day"

560 Pairs of White Woolen Blankets—\$6.95 a Pair

Will make an excellent gift. Pull-bed size, neatly bound in mohair. Blue or pink. You save a third at this price—\$6.95 a pair.

Beacon Novelty Grip Blankets, 5000 Bleached Seamless Sheets, these are excellent for baby's Christmas gift. Bunnies, Teddy Bears and the like; size 36x50 inches. Special at \$1.75 and \$2.25 each.

300 Silkline-covered Comfortables, white cotton filled, crib size. Almost one-half price. While they last—\$1.25 each.

—Gimbels, "Subway Store Day"

Mercerized Poplin at 28c a yard

Remarkable value. Various colors and 27 inches wide. 36-inch Printed Parasols at 85c a yard.

—Gimbels, "Subway Store Day"

Corsets Specially Priced at \$1.50

Of white coutil, medium bust with long skirt. At \$1.50.

—Gimbels, "Subway Store Day"

486 Men's and Young Men's Overcoats and Suits at \$21.50 ea.

A most fortunate purchase from two prominent manufacturers together with various short lots from our second floor section. Take advantage of this sale by making an early purchase.

The variety embraces everything desirable in up-to-date clothing. Overcoats include single- and double-breasted styles, form-fitting, semi-fitting or full backs. Velvet and self collars. Excellently tailored; many having piped seams. Splendid range of sizes.

Suits include single-breasted suits in snappy styles. Plenty of browns, grays, greens, in neat mixtures, chevots, cassimeres, tweeds and worsteds. Unusual variety of the season's wanted colorings. All well tailored.

SUITS \$21.50 OVERCOATS

—Gimbels, "Subway Store Day"

Men's Fiber Silk and Shantung Silk Shirts, at \$2.75

These are maker's seconds. Men's negligee Shirts, at \$1.75—neat stripe and check effects. Sizes 14 to 17.

Men's Bath Robes, at \$5.50.

—Gimbels, "Subway Store Day"

Rogers Silver-plated Table Flatware, \$2.75 and \$5 a doz.

Neat and dainty designs in butter finish. The Jewel Pattern

Dessert Knives \$5
Dessert Forks \$5
Teaspoons \$2.75

—Gimbels, "Subway Store Day"

Nightgowns and Envelope Chemises at \$1.50 each

Pink and white batiste; pretty lacy and tailored effects. Special savings of one-third.

600 Bolero Jackets, at 45c—made of pretty figured blanket-cloth, neatly finished.

50 dozen Bungalow House Dresses, at \$1.50—made of neat striped ginghams and percales. Various models. Special savings.

Satin Camisoles, at \$1.25—pretty lacy effects and ribbon trimmings. Suggestion for gift.

Bloomers, at 75c—made of pink batiste, elastic at waist and knee.

50 dozen Petticoats, at \$1.50—made of black saten or plain colors; tailored and pleated flounce. Fitted tops. Wonderful materials at this price—\$1.50.

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Infants' Section Little Children's Chin-chilla and Corduroy Coats, at \$6.95

Brown and gray. Double-breasted and buttons high to neck. Warmly lined. 2 to 6 years.

Little children's Blanket Bath Robes, trimmed with satin and cord; 2 to 14 years, at \$2.95 and \$3.95.

Clearance of 200 little children's Hats, in corduroy, velvet and beaver; all shades, at \$2, worth up to double.

—Gimbels, "Subway Store Day"

Boys' Norfolk Suits at \$8.45

Groups of small lots from higher priced lines. Good variety of styles in all sizes. Sizes 7 to 17 years.

Boys' Overcoats at \$8.45 Browns, grays, blues in neat patterns. For boys 2 to 12 years.

Boys' Cardaroy Norfolk Suits at \$9.50 With extra pair of lined knickerbockers, at \$12.50. Only 112 suits at this price. Sizes 8 to 17 years.

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Women's Neckwear at 50c

A manufacturer's lot of women's Neckwear in all the latest and wanted styles. Venise and filet pattern lace, organdie, satin, Georgette and net collars, at 50c. Some half price.

—Gimbels, "Subway Store Day"

72-inch Satin-finish Cotton Table Damask at 85c yd.

Purchase for gifts or for your own home. This is less than present cost, at 85c a yard.

Remnants of Silk at \$1.25 to \$1.68 a Yd. Mostly dress lengths. All silk, 36 and 40 inches wide. Various weaves. Save at least \$1 on every yard at these exceptional prices—\$1.25 to \$1.68 a yard.

New silk and cotton Georgette Crepe, light and dark shades, at \$1.15 a yard. For children's party dresses this fabric is correct in every detail, 34 inches wide.

—Gimbels, "Subway Store Day"

Blue Bird Dinner Sets—31 pieces, at \$4.95 Save \$3

A Sensible Christmas Gift

This pattern is well known and very popular. Every set is of the first quality and perfect. Complete set for six persons 31 pieces for \$4.95.

All these items are first quality. All very brilliant and deep cutting at these prices. Close to half.

150 twelve-inch Orange Bowls, cut with floral and mitre cuttings, at \$2.95.

150 9-inch size Fruit Bowls, floral and mitre cutting, at \$2.95.

300 8-inch Fruit or Salad and Nut Bowls—deep, rich cut crystal glass.

—Gimbels, "Subway Store Day"

Gimbel Brothers Market : Chestnut Eighth and Ninth

18-piece Ivory-color Celluloid Manicure Sets at \$5

Plush-lined and leatherette case. Big value, at \$5 a set. Lamp Candle Sticks, made of sheet metal coated to imitate ivory. Dainty shades and glass globe, at \$1.50. Guaranteed metal Hot Water Bottles, at \$1.15. Household Rubber Gloves, at 25c a pair.

—Gimbels, "Subway Store Day"

Marquette Panel Curtains, \$2 ea.

2½ yards long. Filet lace-trimmed. At \$2 each.

1000 Oil-painted Window Shades, at 95c each. Save 25 percent.

Ready to hang complete with all fixtures. Colors and white. Size 36x72.

400 pairs of hemstitched Scrim Curtains, \$1.95 a pair.

Irish Point Lace Curtains at \$4.95 a pair. Worth 25 percent more.

2½ yards long. Neat applique borders. Fine quality net.

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Sewing Machines—Sale Price \$25, \$27 and \$38

Choice of Emblem, Cosmo, Willard, Singer, and New Home. \$1 weekly brings any machine to your home.

Come and share in this sale! Every machine guaranteed to do perfect sewing, thoroughly overhauled and will do the work of machines at more than double these prices.

The lot includes floor samples and others especially purchased from dealers who went out of their way to give us good values.

We know of no better machines than the Emblem and the Cosmo, at \$25 and \$27.

Each machine carries the regular Gimbel guarantee.

Used Box-top Machines, \$5

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9 x 12 ft. Axminster Rugs at \$37.50 9 x 12 ft. Tapestry Brussels Wool-face Rugs at \$25

27x34 inches, Axminster Rugs, at \$3.75 36x63 inches, Axminster Rugs, at \$5.75

36x70 inches, Axminster Rugs, at \$7.50 9x12 feet, Axminster Rugs, at \$37.50

New Process Floor Coverings, best quality and a fine selection. Full rolls, at 50c sq. yd. Long remnants, two yards wide, up to 100 sq. yds. of same patterns, at 35c sq. yd.

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