

Christmas Carol Singing at 5:45
and 5:50
Organ at 11 and 11:55
Chimes at Noon

WANAMAKER'S

Store Opens at 8:45

WANAMAKER'S

Store Closes at 5:45

WANAMAKER'S

WEATHER
Fair

Christmas Buying Is Now at Its Peak, But the Crowds Are Comfortable Here

All Eyes Were Once on Philadelphia and the World Bowed

to the new spirit born in the hearts of the Fathers of the New Republic. It is not an exaggeration to say that the hope of America is in the mothers of the fine boys and in their school teachers. A real boy with good principles, and with a vision to do something even better than the fathers who have passed on, is worth more to Pennsylvania than the discovery of an oil well or the opening of a new coal mine.

A conscientious, well-trained, resolute boy may be another Charles Custis Harrison or Edgar F. Smith, Provost of the University, where 9921 young men and young women are being educated, or a Stephen Girard, Andrew Carnegie, John G. Johnson or a Matthias W. Baldwin.

Let the boys feel that they are to have a chance. Have you any idea of how beautiful these Christmas Halls are these busy days?

"Ready, aye, ready!" as the Scotch Colonel said.

(Signed) *John Wanamaker*

Dec. 15, 1919.

Women Willing to Enter Business for the Holiday Season should consult our Mr. Atkinson, at his office on the first floor of the Lincoln Building, Broad Street and South Penn Square. Apply between 9 and 1 or between 5 and 6.

150 Fine Suits for Women Now Reduced to \$75 to \$100

These are the most beautiful suits of the season, being of silvertone, wool velour, broadcloth, men's suiting and herringbone, in beautiful colors.

There are braided, embroidered and severely tailored styles; box coats and Norfolk coats and coats with tiny leather belts; and always the finish and the linings of the suits are of the finest.

The new prices mean a saving of \$25 to \$35.

(First Floor, Central)

New Spring Fashion Silks From \$2.50 to \$9 a Yard

Such silks as foulards, printed pussy willow taffetas, satins, Chinese pongees and others, all ready to go in their Christmas boxes at your request.

(First Floor, Chestnut)

Every kind of bead you can think of, pretty nearly, is in the Oriental Store—prices starting at 30c a dozen for small beads of glass.

(Fourth Floor, Chestnut)

Santa Finds Silk Petticoats

As safe a choice as silk stockings. There are so many kinds of silk petticoats in the Petticoat Corner that we will only mention the different groups:

- All taffetas, \$6.50 to \$13.50.
- All messaline, \$8.50 to \$22.75.
- All jersey, \$6.75 to \$25.
- Evening petticoats, \$10.75 to \$25.

(Third Floor, Central)

FINE White Cotton Blouses in New and Dainty Styles

All these pretty blouses are of fine white batiste, save one, and though the styles are rather simple, they are in quiet good taste and most attractive indeed.

For \$7.50 there is a blouse with square neck and turn-back collar in new shape, with many tiny tucks and lace edging. The cuffs match the collar.

At \$9.75 there is a charming blouse with collar of fine embroidery and wide tucked and embroidered frill down the front.

And at \$10.50 is a blouse of imported voile with high collar and a touch of black satin. It has many fine tucks, many insertions of narrow Valenciennes insertion and pearl buttons for fastening down the front.

(Third Floor, Central)

AMERICAN Lady Corsets

These are favorites with so many women that they are often chosen for Christmas presents. There are ever so many materials and the prices are moderate, running from \$3 to \$8.50.

(Third Floor, Chestnut)

PANTRY Shelf Edging Is Here Once More

It is white cotton with embroidered scalloping and quaint Dutch-like figures in Delft blue. Price 30c a yard.

(First Floor, Chestnut)

Truly Regal Gifts Are the Russian and Hudson Bay Sables

And when you buy sables in the Wanamaker Fur Salons, there is never any mistake as to which kind you buy, for the Hudson Bay sables are plainly marked that, and the Russian sables also. These pieces would delight any true fur lover, for they are of unusual beauty—the skins of rich color, and with that perfect blending of browns to be found in sables, and the furs of that softness which makes them such a delight to wear.

One skin sable scarf starts at \$150 and go on up to \$500—this last price for one single, wondrous scarf of Russian sable of exquisite color and rare beauty.

Two and three skin scarfs are quite fashionable and are \$385—a handsome four skin piece with heads and tails—is \$500; and a stunning six skin piece is \$975.

And loveliest of all is a sable cape, with many tails, the skins beautifully blended, \$1375.

(Second Floor, Chestnut)

The beauty of the things in the Art Needlework Store is just hinted at in one of the Chestnut Street windows.

(Second Floor, Central)

Women Often Appreciate Another Bead Necklace

—even if they have one or more. There are so many styles and colors and kinds of bead necklaces fashionable now, she likes to have a number of them, to wear with different frocks.

Bead necklaces in different colors, of graduated beads in different lengths, are 50c to \$7.50.

New bead necklaces, many with fancy metal ornaments as well as beads, are \$1.25, \$2, \$3 and \$4 up to \$15.

Beaded savorit necklaces are \$4.50 to \$17.

(Jewelry Store, Chestnut and Thirteenth)



NEW From the Press

"The Complete Opera Book" by Gustav Kobbe. Price \$5. This is believed to be the most comprehensive Handbook to the Opera yet offered to the public. It comprises the stories of the operas with 400 of the leading airs and motives in musical notation, and is profusely illustrated.

(Main Floor, Thirteenth)

AIRPLANE Linen Handkerchiefs—Another Shipment for Men

We have these handkerchiefs made especially for us and the linen is particularly sturdy and good-wearing. They are such handkerchiefs as men like for everyday use.

With either 1/4 or 1/2 inch hems, \$9 a dozen, and many people who buy these for Christmas gifts will like to know that we are still taking orders for ink marking or initial or autograph embroidery by machine.

(Main Floor, Central)

Raincoats, Regulation Dresses and Other Such Practical Things for Girls

Every Girl Needs a Raincoat

\$13.75 to \$45 for raincoats in tan or blue or other good colors and rainproof materials—for 14 to 20 year girls.

\$3.75 to \$6.50 for raincoats—and these are liked by 8 to 14 year girls.

\$8.50 to \$20 for raincoats of cravenetted materials or leather, in 6 to 14 year sizes. Blue or tan.

Serge Regulation Dresses

are a more popular Christmas gift than you'd imagine. \$30 for blue serge regulation dresses in blouse style, \$35 for Norfolk styles, in 14 to 20 year sizes.

\$18.50 for blue serge Russian regulation dresses for 6 to 16 year sizes; \$12.50 for white or navy linen in the same sizes.

Girls' Wash Dresses

\$6.75 to \$10 for attractive winter wash frocks in white and colors and any number of becoming, good-looking styles. 6 to 14 years.

(Second Floor, Chestnut)

NEW Fine Woolen Coatings of the Most Luxurious Sort

Incidentally they are among the most beautiful all-wool deep pile fabrics that we have ever seen.

A rich dark brown heavy pile bolivia, \$15 a yard.

A reindeer colored bolivia of exquisite softness, \$16 a yard.

A velour louse in dragon fly, navy blue, brown or terra cotta, \$14 a yard.

(First Floor, Chestnut)

Serge and Gabardine Skirts Special at \$18.75

An extremely pretty model in all-wool black gabardine or dark blue all-wool serge. It has a panel front, gathered back and is hand piped. Also there are such nice little touches as hand-embroidered crow's feet to finish the seams.

Another good-looking model is a fine all-wool black gabardine, gathered back and plain front with rever pockets, trimmed with large buttons and large hand-piped buttonholes.

This latter style is in extra sizes up to 40 inch waistband.

(First Floor, Central)

SWEATERS for Men and Boys

Fine Shaker-knit sweaters in V-neck pull-over style, with or without large shawl collars, and coat style with large shawl collars.

Colors are white, oxford, maroon, navy and green.

Men's sizes, \$9 and \$10.50.

Boys' sizes, \$9 and \$10.

(The Gallery, Juniper)

GOOD Inexpensive Rugs

Any one of them a gift of practicability and permanence.

Tapestry Brussels Rugs

9 x 12 ft., \$32.50, \$37.50, \$39.50 and \$42.50.

8 1/2 x 10 1/2 ft., \$33.50.

Velvet Rugs

9 x 12 ft., \$56, \$62.50 and \$63.50.

8 1/2 x 10 1/2 ft., \$52.50, \$53.50 and \$48.50.

AXMINSTER Rugs

9 x 12 ft., \$50, \$53, \$56 and \$59.

(Seventh Floor, Chestnut)

Every Home Should Have Music on Christmas Day

And it is possible for the home that has not a trained musician in it to have the finest music in the world, played by the greatest masters; or the good old melodies that give a fillip to memory; or the latest dancing tunes.

The Ampico Reproducing Piano

will play them all.

This instrument is one of the greatest possessions any one can have. It brings happiness to the home on the day of its arrival and will be a source of pleasure for years to come.

It is, indeed, a gift for the years and not just for the day.

Ampico Uprights

- Chickering, \$1900
- Schomacker, \$1600
- Knabe, \$1850
- Haines Bros., \$1200
- Marshall & Wendell, \$1100

Ampico Grands

- Chickering, \$3000 and \$3500; Knabe, \$3000 and \$3500.
- The above are all electrically operated, but we have a Marshall & Wendell foot-pump Ampico upright at \$850.

(Egyptian Hall, Second Floor)

Oriental Hall Rugs In Much Desired Sizes

Our friends who have been inquiring for Oriental hall runners in size about 2x11 feet will be interested to know that we are now showing a most attractive group of these pieces in the sizes desired.

They go from 2x11 to 2.10x17 feet and are pieces of a heavy texture in very good color effects, principally Persian red, ecru and blue.

They make such splendid gifts that it is hardly necessary to advertise them as such.

(Seventh Floor, Chestnut)

FINE Lamps for Presents

Judging from the way people are asking for them this is going to be the lightest Christmas of many years.

- 50 floor lamps, mahogany finished, \$17.50.
- Polychrome table lamps, two-light, at \$7.50 and \$8.50.
- Buddha table lamps, two-light, \$7.50.
- Umbrella lamps at \$6.

(Fourth Floor, Central)



The Five-Pound Box of Candy

may be of chocolates—\$2.50, \$3.50 or \$5—and you'll find each kind good and pure.

If they love caramels, you may have a five-pound box of assorted caramels, \$5.

Hard candies—and both the grown-ups and the children like these—\$4.

Centerpieces for the Christmas table—with twelve favors—are in new designs and are \$7 to \$10.

(Down Stairs Store, Chestnut)

Candle-shields for one-light candles are excellent gifts and here is an excellent variety of painted silks and linens from which to pick them.

Prices are \$1.50 to \$15.

(Fourth Floor, Central)

UNWRAPPING New Jacquard Blankets

Three groups in this new consignment.

One kind woven of California wool on a finely spun cotton warp, in rose and delft blue, 72x84 inches, good-looking and excellent for service, \$20 each.

Another lot usable as robes or blankets—in rose, Copenhagen blue, pink, gold and green, with binding all round in colors to match. 72x90 inches, \$10 and \$12 each.

At \$6.50 each, Jacquard woven blankets in two and three color combinations, very good blankets at a low price.

(Sixth Floor, Central)

Bayberry candles are almost as much associated with Christmas as holly and mistletoe. They burn more brightly and slowly than other candles, and may be had two in a box for 50c.

(Fourth Floor, Central)

Pictures of Comfort Show Slippers on the Feet

House slippers are one of the most thoughtful of gifts. And though inexpensive, are a substantial sort of present. Our great stocks include all good kinds, at many prices.

Men's house slippers of leather or felt, the latter with leather or soft, padded soles, \$2.25 to \$7 a pair.

(Main Floor, Market)

Women's house slippers of various fabrics, with leather or soft, padded soles, and in many colors, \$1.25 to \$14.50.

(First Floor, Market)

