## Christmas Buying Is Now at Its Peak, But the Crowds Are Comfortable Here

### All Eyes Were Once on Philadelphia and the World Bowed

to the new spirit born in the hearts of the Fathers of the New Republic.

It is not an exaggeration to say that the hope of America is in the mothers of the fine boys and in their school teachers.

A real boy with good principles, and with a vision to do something even better than the fathers who have passed on, is worth more to Pennsylvania than the discovery of an oil well or the opening of a new coal mine.

A conscientious, well-trained, resolute boy may be another Charles Custis Harrison or Edgar F. Smith, Provost of the University, where 9921 young men and young women are being educated, or a Stephen Girard, Andrew Carnegie, John G. Johnson or a Matthias W. Baldwin.

Let the boys feel that they are to have

Have you any idea of how beautiful these Christmas Halls are these busy

"Ready, aye, ready!" as the Scotch Colonel said.

Dec. 15, 1919.

Women Willing to Enter Business for the Holiday Season

should consult our Mr. Atkinson, at his office on the first floor of the Lincoln Buil ing, Broad Street and South Penn Squ .re. Apply between 9 and 1 or between

### Truly Regal Gifts Are the Russian and Hudson Bay Sables

And when you buy sables in the Wanamaker Fur Salons, there is never any mistake as to which kind you buy, for the Hudson Bay sables are plainly marked that, and the Russian sables also. These pieces would delight any true fur lover, for they are of unusual beauty-the skins of rich color, and with that perfect blending of browns to be found in sables, and the furs of that softness which makes them such a delight to wear.

One skin sable scarfs start at \$150 and go on up to \$500-this last price for one single, wondrous sca f of Russian sable of exquisite color and rare

Two and three skin scarfs are quite fashionable and are \$385-a handsome four skin piece with heads and tails-is \$500; and a stunning six skin piece is \$675.

And loveliest of all is a sable cape, with many tails, the skins beautifully blended, \$1375. (Second Floor, Chestnut)

The beauty of the things in the Art Needlework Store is just hinted at in one of the Chestnut Street windows. (Second Floor, Central)

#### Women Often Appreciate Another Bead Necklace

even if they have one or more. There are so many styles and colors and kinds of bead necklaces fashionable now, she likes to have a number of them, to wear with different frocks.

Bead necklaces in different colors, of graduated beads in different lengths, are 50c to \$7.50.

New bead necklaces, many with fancy metal ornaments as well as beads, are \$1.25, \$2, \$3 and

# Beaded sautoir necklaces are \$4.50 to \$17.

### 150 Fine Suits for Women Now Reduced to \$75 to \$100

These are the most beautiful suits of the season, being of silvertone, wool velour. broadcloth, men's suiting and herringbone, in beautiful colors.

There are braided, embroidered and severely tailored styles; box coats and Norfolk coats and coats with tiny leather belts; and always the finish and the linings of the suits are of the finest.

The new prices mean a saving of \$25 to \$35.

### New Spring Fashion Silks From \$2.50 to \$9 a Yard .

Such silks as foulards, printed pussy willow taffetas, satins, Chinese pongees and others, all ready to go in their Christmas boxes at your re-

(First Floor, Chestnut)

Every kind of bead you can think of, pretty nearly, is in the Oriental Storeprices starting at 30c a dozen for small beads of glass.

(Fourth Floor, Chestnut)

### Santa Finds Silk Petticoats

as safe a choice as silk stockings. There are so many kinds of silk petticoats in the Petticoat Corner that we will only mention the different groups: All taffetas, \$6.50 to \$13.50.

All messaline, \$8.50 to \$22,75. All jersey, \$6.75 to \$25. Evening petticoats, \$10.75 to \$25. (Third Floor, Central)

### TINE White Cotton Blouses in New and Dainty Styles

All these pretty blouses are of fine white batiste, save one, and though the styles are rather simple, they are in quiet good taste and most attractive indeed.

For \$7.50 there is a blouse with square neck and turn-back collar in new shape, with many tiny tucks and lace edging. The cuffs match the collar.

At \$9.75 there is a charming blouse with collar of fine embroidery and wide tucked and embroidered frill down the front.

down the front.

And at \$10.50 is a blouse of imported voile with high collar and a touch of black satin. It has many fine tucks, many insertions of narrow Valenciennes in-

## MERICAN Lady

are often chosen for Christmas presents. There are ever go many materials and the prices are moderate, running from \$3 to \$8.50.

(Third Floor, Chestnut)

## PANTRY Shelf Edging Is Here Once More

It is white cetton with embroidered scalloping and quaint Dutch-like figures in Delft blue. Price 30c a yard,

### OMEN'S Fine Walking Shoes

High lace shoes with black Russia vamps and gray buckskin tops. The heels are the straight Cuban heels and the tips are straight.

Price \$17 in The Exclusive Little Boot Shop. (First Floor, Murket)

#### RY Good Rights Every Woman Should Have a Raincoat

For those women who haven't, Christmas is an excellent excuse to give them one.

There are thoroughly practical, good raincoats in olive or tan canton cloth or mercerized cotton, rubberized, for as little as \$10.

For \$22.50 there are other rubberized canton cloth coats, of better quality.

For \$25, the prettiest oil silk coats, lightweight, and folding into small space.

For \$37.50, rubberized satin coats, really beautiful garments in purple, navy, plum and black. (First Floor, Central)

Specials among maid's dresses are of black soiesette, price \$4.50; sizes 36 to 42

(Third Floor, Central)

### LANNELLET Pajamas for Women

Just in, and very welcome, are some hundreds of colored and white pajamas, in all sizes. Prices \$2.85 to \$5.50. (Third Poor, Central)

### Every Small Boy Wants A New Suit for Christmas

And, opportunely, we have just received some good, sturdy little wash suits that would please

Some are Oliver Twist style with white waists and colored trousers mostly. Others are Norfolk and miday suits. Prices range from \$3 to \$10. And for \$10 one can also have regulation suits in natural or white linen. Sizes 2 to 5 years. (Third Floor, Chestnut)

### LITTLE Disposal of Mexican Shopping

These are the round type of basket that is so much

They are made of Mexican bamboo, roomy and strong, handy to send fruit, cake or other things to friends in, and useful for general shopping purposes. 10-inch size, 60c; 11%-inch size, 70c; 13-inch size, 80c. These prices are much below regular, (Fourth Floor, Central)



## EW From the

Complete Opera Book," by Gustav Kobbe. Price \$5. This is believed to be the most comprehensive Handbook to the Opera yet offered to the public. It comprises the stories of the operas with 400 of the leading airs and motives in musical notation, and is profusely illustrated. (Main Floor, Thirteenth)

### IRPLANE Linen Handkerchiefs - Another Shipment for Men

. We have these handkerchiefs made especially for us and the linen is particularly sturdy and good-wearing. They are such handkerchief as men like for everyday

With either 14 or anch hems, \$9 a dozen, and many people who buy these for Christmas gifts will like to know that we are still taking orders for ink marking or initial or autograph embroidery by machine. (Main Floor, Central)

## Raincoats, Regulation Dresses and Other Such Practical Things

Every Girl Needs a Raincoat

\$13.75 to \$45 for raincoats in tan or blue or other good colors and rainproof materials-for 14 to 20 year girls. \$3.75 to \$6.50 for raincapes—and these are liked

by 6 to 14 year girls. \$8.50 to \$20 for raincoats of cravenetted ma-terials or leather, in 6 to 14 year sizes. Blue or

Serge Regulation Dresses are a more popular Christmas gift than you'd imagine. \$30 for blue serge regulation dresses in blouse style, \$35 for Norfolk styles, in 14 to 20

year sizes. \$18.50 for blue serge Russian regulation dresses for 6 to 16 year sizes; \$12.50 for white or navy linen in the same sizes.

Girls' Wash Dresses

\$6.75 to \$10 for attractive Winter wash frocks in white and colors and any number of becoming, good-looking styles. 6 to 14 years. (Second Floor, Chestnut)

### NEW Fine Woolen Coatings of the Most Luxurious Sort

Incidentally they are among the most beautiful all-wool deep pile fabrics that we have ever seen. A rich dark brown heavy pile bolivia, \$15 a yard. A reindeer colored bolivia of exquisite softness, \$16

A velour louise in dragon fly, navy blue, brown or terra cotta, \$14 a yard,
(First Floor, Chestnut)

### Serge and Gabardine Skirts Special at \$18.75

An extremely pretty model in all-wool black gabardine or dark blue all-wool serge. It has a panel front, gathered back and is hand piped. Also there are such nice little touches as hand-embroid-

ered crow's feet to finish the seams,
Another good-looking model is a fine all-wool
black gabardine, gathered back and plain front with rever pockets, trimmed with large buttons and large hand-piped buttonholes. This latter style is in extra sizes up to 40 inch waistband.

(First Floor, Central)

## WEATERS for Men

Fine Shaker-knit sweaters in V-neck pull-over style, with or without large shawl collars, and coat style with

Colors are white, oxford, maroon, navy and green. Men's sizes, \$9 to \$17.50. Boys' sizes, \$9 and \$10. (The Gallery, Juniper)

## GOOD Inexpensive

Any one of them a gift of practicability and perma-

(Seventh Floor, Chestaut

Tapestry Brussels Rugs 9 x 12 ft., \$32.50, \$37.50, \$39.50 and \$42.50. 8.3 x 10.6 ft., \$33.50. Velvet Rugs

9 x 12 ft., \$56, \$62.50 and \$63.50. 8.3 x 10.6 ft., \$52.50, \$53.50 and \$48.50. Axminster Rugs 9 x 12 ft., \$50, \$53, \$56 and \$59.

### **Every Home Should Have** Music on Christmas Day

And it is possible for the home that has not a trained musician in it to have the finest music in the world, played by the greatest masters; or the good old melodies that give a fillip to memory; or the latest dancing tunes.

## The Ampico Reproducing Piano

This instrument is one of the greatest possessions any one can have. It brings happiness to the home on the day of its arrival and will be a source of pleasure for years

It is, indeed, a gift for the years and not just for the day.

#### Ampico Uprights

Chickering, \$1900

Knabe, \$1850

Schomacker, \$1600 Haines Bros., \$1200

Marshall & Wendell, \$1100

and \$3500.

The above are all electrically operated, but we have a Marshall & Wendell foot-pump Am-

Ampico Grands

Chickering, \$3000 and \$3500; Knabe, \$3000

pico upright at \$850. (Egyptian Hall, Second Floor)

### Oriental Hall Rugs In Much Desired Sizes

Our friends who have been inquiring for Oriental hall runners in size about 2x11 feet will be interested to know that we are now showing a most attractive group of these pieces in the sizes desired. They go from 2x11 to 2.10x17 feet and are pieces

of a heavy texture in very good color effects, principally Persian red, ecru and blue. They make such splendid gifts that it is hardly necessary to advertise them as such.

### INE Lamps for Presents

Judging from the way people are asking for them this is going to be the lightsomest Christmas of many

50 floor lamps, mahogany finished, \$17.50. Polychrome table lamps, two-light, at \$7.50 and \$8.50. Buddha table lamps, two-light, \$7.50.

Umbrella lamps at \$6. (Fourth Floor, Central)



### The Five-Pound Box of Candy

may be of chocolates-\$2.50, \$3.50 or \$5-and you'll find each kind good and pure. If they love caramels, you may have a five-pound box of ussorted caramels, \$5.

Hard candies-and both the grown-ups and the children like these-\$4.

Centrepieces for the Christmas table-with twelve favors-are in new designs and are \$7 (Down Stairs Store, Chestnut)

Candle-shields for one-light candles are excellent gifts and here is an excellent variety of painted silks and linens from which to pick them.

Prices are \$1.50 to \$15.

### INWRAPPING New Jacquard Blankets

One kind woven of California wool on a finely spun cotton warp, in rose and delft blue, 72x84 inches, goodooking and excellent for service, \$20 each. Another lot usable as robes or blankets-in rose Copenhagen blue, pink, gold and green, with binding all round in colors to match. 72x90 inches, \$10 and \$12

At \$6.50 each, Jacquard woven blankets in two and three color combinations, very good blankets at a low

(Sixth Floor, Central)

Bayberry candles are almost as much associated with Christmas as holly and mistletoe. They burn more brightly and slowly than other candles, and may be had two in a box for 50c.

a Piece of Furniture -be sure to buy the right kind and to buy it right away. We have seen to it that nobody can find anything but furniture of the right kind here, whether it be a footstool or a book-holder or a

If You Mean to Give

And we think anybody can see that the varieties shown here are of unique extent. But please look at the calendar and note how

complete suite for a palatial sleeping chamber.

the days are passing. Note also that the sooner gift-furniture is chosen, the more satisfactory is the transaction going to turn out for the one who gives and the one who receives it. (Fifth and Sixth Floors)

1000 mahogany-finished candlesticks are on sale at a very special price, in-

### Gifts of Leather for Men

(Fourth Floor, Central)

deed-50c. They are 9 inches high.

Possibly it is because there are so many more men home than there were last Christmas, but the demand for men's gifts is certainly much greater

Wallets, three-folds and hip books, \$2.50 to \$20. Pass cases, \$3 to \$12. Cigar and cigarette cases, \$3 to \$12.

Combination cigarette and bill cases, \$3 to \$10.

Tobacco pouches, \$1.75 to \$7.50. Gold mounted wallets and card cases, \$6.50

Ostrich leather wallets, \$7.50 to \$15. Brief cases, \$8 to \$50. Dressing cases, \$18 to \$75.

And a fine collection of wallets, hip books, bill rolls and cigarette cases of English pigskin. (Main Floor, Chestnut)

### INGLISH Half Hose and Golf Stockings for Men

Fine English hosiery is conspicuous by its absence in the United States just now. Even goods we personally selected abroad a year ago are only just coming through. But here is a shipment just in time to meet the numerous requests we have had lately for just such

things.

Black cotton half hose, \$1 a pair. Mercerized cotton in navy, gray, tan and white, \$1.50.

Black cashmere, \$2. Clerical mixed silk striped, silk and wool, \$3.50. Ribbed white merino, \$1.50 and \$2. Light-weight woolen golf stockings with turnover

tops, in brown, blue and black, \$4. The same in medium weight, brown, gray and Lovat, and in heavy weight, brown and Lovat, \$7.50 a pair. (Main Floor, Market)



### Pictures of Comfort Show Slippers on the Feet

House slippers are one of the most thoughtful of gifts. And though inexpensive, are a substantial sort of present. Our great stocks include all good kinds,

Men's house slippers of leather or felt, the latter with leather or soft, padded soles, \$2.25 to \$7 a pair.

(Main Floor, Market)

Women's house slippers of various fabrics, with leather with leather or soft, padded soles, and in many colors, \$1.25 to \$16.50.

(First Floor, Market)