

Gimbel Brothers

Store Hours—9 to 6

For Tomorrow—Saturday

Friday, December 12, 1919

Gimbel Overcoat Sale Extraordinary \$37.50

5,400 Overcoats and Suits Reduced to—

Overcoats—

Double-breasted, Smart Plaid Backs,
Single-breasted, Town Ulsters,
Box Coats, Great Coats
Form fitting Coats, Dress Overcoats and hundreds of favored Ulsters.

Suits—

Double-breasted. Single-breasted.
Of all the season's favored models.
Durable, dressy, all-wool fabrics.

All At
\$37.50

Business building
—that's what it is.
Fine to get a real bargain when bargains are scarce. Save \$7.50 to \$22.50 on suit or overcoat.

This is by long odds the Clothing Bargain of the Year

Season after season the Gimbel Store wins a larger slice of Philadelphia's clothing business—now foremost. As it grows, it strengthens in service giving. Therefore, it pays you as well as us to keep it growing. If it ever stops serving you well, kill it—your trade is its life's blood.

All during the hard years of the war—and now—the standard is held; all-wool; real tailoring; silk-sewed seams.

"Kuppenheimer" and "Society Brand" Suits at \$35 to \$75; and Overcoats at \$35 to \$100; in Philadelphia exclusively at Gimbels.

And Leather Reversible Coats, much-wanted; reduced a third. \$26.50, \$33.50, \$37.50 and \$59.



—Gimbel's, Second floor.

LEGION POST NAMED BENJAMIN FRANKLIN

Has 453 Members and Pledges of Hundreds More From Hospital Units

DR. A. C. ABBOTT COMMANDER

The name of Benjamin Franklin was adopted last night by Post 405 of the American Legion. Simultaneously, Joseph B. Carson, the finance officer, announced 455 members, making this one of the big organizations of war veterans in Philadelphia.

It will be a democratic post. Its dues were fixed at \$3, which is as low as the dues established by any post of the Legion here, and which is just 50 per cent of the amount which is being collected in the form of dues by some of the posts. It will meet next month in the Chamber of Commerce assembly room.

This action was taken at a meeting of the post in the assembly room, which was presided over by Dr. A. C. Abbott, post commander.

The Benjamin Franklin Post showed signs of rapid and certain growth. First of all, Dr. J. Howard Gaskill, representing Hospital Unit No. 38, of the Jefferson Hospital, announced that this unit will join the post, thus bringing about 150 former service men into the fold. Then, Dr. J. B. Carson, stated that Hospital Unit No. 34, of the Episcopal Hospital, proposes to come into the post. And T. Walter Gilkison, promised to enroll the members of the "Silver Grayhounds," with which he was connected in France.

All eligibles in these organizations are urged to communicate at once with Doctor Gaskill, Doctor Carson, at 1610 Spruce street, or Mr. Gilkison, at 1211 Chestnut street.

In fact, the drawing power of this post has proved so potent that one applicant sent his membership card and check from Bismarck, N. D., and requested that he be enrolled—Fred Bremer, formerly of the Warrenton School University of Pennsylvania, and now with the railroad commission in the western state.

Reports were received from Harry G. C. Williams and Doctor Underkoffler, delegates to the national convention. The executive committee was authorized to arrange for an entertainment, dance or banquet at an early date.

An innovation was adopted. It was decided that as the first order of business at all meetings, Article II, of the state constitution on the objects of the American Legion, shall be read. It is as follows:

"For God and country, to uphold and defend the constitution of the United States of America and of the Commonwealth of Pennsylvania; to maintain law and order; to foster and perpetuate a 100 per cent Americanism; to preserve the memories and incidents of our association in the great war; to inculcate a sense of individual obligation to the community, state and nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and assist in the furtherance of the principles of justice, freedom and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness."

The previous election of officers was ratified. Dr. A. C. Abbott, commander; Mahlon J. Pickering and Doctor Miller, vice commanders; Joseph B. Carson, finance officer; Romain C. Hassrick, representative in the county committee, and A. W. Kingsbury, adjutant.

In an effort to double the present membership of 200 former service men, Post No. 388, in the Olney section, gave a smoker last night in Buzzy's Hall, Rising Sun avenue and Tabor road, Olney.

Post No. 106, of the Thirty-sixth ward, has an aggressive membership. Its officers, as follows: Dr. A. C. Abbott, commander; Daniel A. Gartland, commander; John A. Martin, adjutant, and John J. Henry, finance officer.

Post No. 186 will hold an important meeting in the Marine Club, 47 Chestnut street. This meeting was called by twenty-five members of the post without regard to the present commander, Reginald R. Hogan. The setting will convene promptly at 7 1/2 o'clock.

The Benjamin Franklin Post met Wednesday night at 815 in Our Mother of Consolation Hall. A large number of new members were present and the secretary reported that many others had joined since the last meeting who were unable to attend.

Many matters pertaining to the permanent organization of the post and to the location and equipment of permanent headquarters were considered. It is felt that while members from any district are welcome certainly all ex-service men in the Chestnut Hill and Mt. Airy districts should belong to the post. Every effort will be made to induce them to join.

The Shubin-Buchbaum Post No. 95 at its last meeting completed arrangements for a sacred concert to be held at St. Timothy's Hall, Eighth and Reed streets, on Sunday evening, December 21, in aid of the Red Cross. The interest of the membership committee as a means of assisting the drive being made for a 100 per cent membership.

A big victory dance will be held at the Second Regiment Armory, Broad and Diamond streets, on February 11.

The American Legion boys of the Twenty-fifth ward, members of Harry L. Greenwood Post, No. 332, have announced by circular that, whereas they were after the Germans "over there," they are now after the "moon" over here. They want a fund for a ward post hall, and from all indications the drive now being launched is going to be a record success.

A handsome oil painting of the man for whom Post No. 332 was named was presented to the organization at a meeting Wednesday evening. The presentation speech was made by Edward Greenwood, in behalf of his mother, the donor. The following officers were elected: Robert J. Hanna, commander; Otto B. Miller, vice commander; Leonard Bee, adjutant; Adolph Back, financial officer; and John W. Truener, chairman, and James Reid, William Mayberry, John T. Fay, Louis Brenner, Herman Arkourty, Orjan Chagny, Clarence Wilson, David MacMaster, and Robert MacMaster, members of the committee on home.

Post No. 277 has adopted the name of Corporal Joseph Vassallo, in honor of a soldier who died in the Argonne, and plans are now being worked out to raise a fund to build a post house. The new officers are: Harry R. Sage, commander; John Biondi, vice commander; Ralph De Marco, financial officer; Frank Mancini, adjutant, and Joseph Arcubardi, publicity officer. Former service men who want to join the post are requested to communicate with Mr. Lombardi, at 1735 South Eleventh street.

Her Christmas Set of Furs —Special Values Between \$39.75 and \$92.50



And ten special groupings—in the favorite, most becoming colorings—to choose from:
Brown fox Sets—Specially Priced \$79.
Battleship-gray wolf Sets—Specially Priced \$92.50.
Taupe fox Sets—Specially Priced \$85.
French seal (dye coney) Sets—Specially Priced \$85.
Natural racoon Sets—Specially Priced \$79.
Red fox Sets—Specially Priced \$52.50.
Black-dyed fox Sets—Specially Priced \$59.50.
Brown fox Sets—Specially Priced \$69.
Hudson seal (dye muskrat) Sets—Specially Priced \$52.50.
Black kit-lynx Sets—Specially Priced \$39.75.

Odd Muffs—Oddly Priced
Hudson seal (dye muskrat), at \$12.75, \$19.75 and \$35.
Nutria, at \$29.75.
Australian opossum, at \$39.75.
Brown and taupe wolf, at \$39.75.
Black-dyed fox, at \$39.75.
Natural racoon, at \$39.75.
Red fox, at \$25.

—Gimbel's, Third floor.

Women's Tiny, Tiny Wrist-Watches—at \$17 to \$900



Platinum setting, 48 diamonds, 17-jeweled movement, Platinum buckle on ribbon.

Depending upon which one it's to be, among the collection of—
Gold-filled Watches, at \$17 to \$40.
14-karat solid gold Watches, at \$30 to \$80.
Diamond-set platinum Watches, at \$135 to \$900.

Men's Pocket-Watches—at \$20 up to \$125

14-karat solid-gold, at \$30 to \$125.
Gold-filled, at \$20 to \$85.
Guaranteed movements, of course.

—Gimbel's, Jewelry Store, First floor.

If We Could Tell the Whole Story of These Lingerie Blouses at \$1.35, \$2, \$3 and \$3.95



—there wouldn't be one left of the thousands ready, by an hour after store-opening tomorrow morning!

Can't tell when any such values will be possible again—certainly not in 1920!

—Gimbel's, Salons of Dress, Third floor.

Rain Won't Hurt Her If She Can Keep Dry Children's Raincoats and Raincoats at \$3.95 to \$12.75

Christmas-boxed, of course.

"Bestyette" Raincoats—Sizes 4 to 14—at \$3.95 and \$4.95
At \$3.95—navy blue and red. With gray little plaid cotton lining in the hood.
At \$4.95—navy blue, with gray little plaid silk lining in the hood.

Raincoats With Mushroom Hat—at \$7.50
Sizes 8, 10, 12 and 14. Navy blue cation cloth.

Raincoats With Mushroom Hat—at \$12.75
Olive or oxford pepper-and-salt effects. And Schappe silk in olive. Sizes 8 to 16.

Women's and Misses' Raincoats
American-made, at \$12.75 to \$35.
English-made, at \$19.75 to \$65.

—Gimbel's, Salons of Dress, Third floor.

Will You Save on Christmas Candies?

We have been allowed to assemble \$60,000 worth of Conserved Fruits and Candies for Christmas—a fair sugar basis.

Instead of having an over-burden of business the last days before Christmas, we offer price inducements for immediate buying. Gimbel candies set America's standard for purity.

\$2 Combination
1-lb. box Assorted Glace Fruits \$1.50
1-lb. box Assorted Chocolates80
1-lb. box Assorted Hard Candies80
Value \$3.10

\$3 Combination
2-lb. box Assorted Chocolates \$1.60
1-lb. box Assorted Glace Fruits 1.50
1-lb. box Assorted Hard Candies80
1-lb. box Hand-Made Candy Toys70
Value \$4.60

\$4 Combination
4-lb. box Assorted Chocolates \$3.20
1-lb. box Assorted Glace Fruits 1.50
1-lb. box Assorted Gloss Candies80
Value \$5.50

\$5 Combination
2-lb. box Assorted Chocolates \$1.60
1-lb. box Assorted Glace Fruits 1.50
1-lb. box Salted Peanuts75
1-lb. box Wilbur Chocolate Buds 1.25
1-lb. box Chocolate Almonds 1.00
1-lb. box Assorted Filled Hard Candies80
Value \$6.90

—Gimbel's, Annex, Main Store and Subway Store.

Men's Silk Shirts

Made in Japan: Ordered a Long Time Ago: Value Today Is a Half More Than the Price—**\$10**

Made of heavy "16 mummy" white habutai silk; beautifully stitched; pearl buttons; carefully made throughout; every man on your Christmas list will be glad of one and delighted with mofel! Worth fifteen dollars each, this minute—special at \$10.

Sale of Men's Christmas Ties at 65c, 85c and \$1.15

Never sold so many ties for men—never had so many to sell!

Men's Bath Robes, at \$5.50, \$7.25, \$7.75, \$8.50, \$9—up to \$18.
Men's Sweaters; pull-over, colors and white, at \$9.25 and \$10.50.
Men's Suspenders, boxed, at 75c, \$1 and \$1.15.
Men's Garters and Arm Bands, boxed, at 75c and \$1 the set.
BOYS' shawl-collar Sweaters, at \$4.65, \$7.50 and \$8; and V-neck at \$4.35 and \$6.

—Gimbel's, Men's Furnishings, First floor, Ninth Street.

Gifts of Real Alligator Leather

Unusual and scarce—and wear "everlastingly"! Smartest shapes!
Cigarette Cases at \$2.50.
Snap-clasp Purses at \$5 up to large, top-handle styles at \$8.75.

Hand Bags with rich metal frames engraved in floral designs, at \$18.50.
Larger Hand Bags in shopping style, combining dull and shiny alligator leather at \$18.50.
Bill Folds, at \$1.50.

—Gimbel's, First floor.

Silver-Plated "Vanties" for Her

Dainty silver-plated Powder Boxes, hexagon and round shapes in scroll engraved, striped or hammered effects. At 75c, \$1 and \$1.50.
Others enameled in pastel colors, at \$1.25, \$1.50 and \$1.95.
Useful silver-plated Coin Holders, for single or more coins, round or oblong shapes, plain or engraved designs, at \$1.25, \$1.50, \$1.75 and \$3.50.

Vanity Cases, silver-plated, fitted with various compartments, at \$3 to \$5.

—Gimbel's, First floor.

2000 Pairs of Men's Silk Socks at 75c

Seamless. Black, gray, Palm Beach, white and navy. Cotton heel, toe and top.

Men's Seamless Silk Lisle Socks at 50c a Pair

Seamless. Black, gray, cordovan and navy.

Six pairs in a box would be a mighty acceptable gift!—and we'll supply the box!

—Gimbel's, First floor.

1000 Pairs Men's Shoes—Special at \$6 to \$8

\$6 to \$8



Save \$2 to \$3

Dark Tan—Gunmetal—Glazed Kid

These are from regular Gimbel "Lenox" and "Perfection" lines, taken from stock. Narrow-toe English-style lasts; also wide-toe Blucher-style. Pictured. \$6 to \$8—and save two to three dollars at that.

Cordovan (Shoes, dark-wine shade, stylish) \$10.50
toe, at—
BOYS' Munsion-last Shoes, at \$5, \$5.50 and \$6. BOYS' High-cut Storm Shoes, at \$6.50 and \$7.50.

—Gimbel's, Second floor.

Gloves Men Like Best

Men's 1-clasp gray Mocha Gloves, self and black stitched backs, at \$5 a pair.
Men's Strap-wrist Tan Cape Gloves, fleeced lined, at \$5 a pair.
Men's Tan Cape Gloves, at \$3 a pair.
Men's Wool Gloves, strap-wrist, fleeced lined, special at \$1.28 a pair.
Men's 1-clasp and closed-wrist Gloves. Save a third to half, at 95c a pair.

2000 Boys' Overcoats at \$13.50, \$18.50, \$20 to \$50

Double-Breasted—Convertible Collar
Warm, Good Looking, Serviceable
For Boys Variously 3 to 18 Years
Boys' Mackinaws—for skating and play, at \$10.12.50 and at

—Gimbel's, Third floor.

The Gift That Will Be Prized Women's and Misses' Coats and Coatees at \$19.75, \$29.75 & \$39.75

Every one this season is wild over fabric-fur Coatees. These at \$19.75, \$21.75 to \$39.75 are special values.

Choice of plush, Artex fabric-fur, tiger fabric-fur and Ural lamb fabric-fur.
Belted-in or loose-fitting back models. Large collars of self material or fur-trimmed.
Misses' sizes, 14 to 18 years.
Women's sizes, 36 to 44 bust. Also 46 to 53.

Women's and Misses' Smart Dresses at \$14.85, \$19.85 to \$29.75
Of jersey taffeta, satin and combination of satin and Georgette. Many models and colors to choose from.

Girls' Winter Coats at \$10.95 and \$12.95
Heavy practical or dressy models. Of velvet, Beaver fabric-fur and velour. Popular colors. In 6 to 14 year sizes.

Girls' Tub Dresses at \$1.95, \$2.95 and \$3.95
Of gingham and chambray. Waist and Russian models. All colors. For ages 6 to 14 years.

Girls' Serge Dresses at \$4.95 and \$5.95
Girls' Raincoats at \$2.50, \$3 and \$3.95
With hoods. Fine for gifts. In 6 to 14 year sizes.

—Gimbel's, Subway Store.



Plush Coatee, \$39.75

In the Subway Store

Men's Leather House Slippers At \$2.95 ; Givable Gifts

Tan and black Romeo's, Everetts and Opera Slippers; soft leather uppers; leather soles and heels; all sizes. At \$2.95. Also Men's Felt Slippers, at \$1.95.

Women's Felt Slippers at \$1.95
Women's Felt Juliets, \$1.50
Children's Slippers at 85c to \$1.50

Boys' Overcoats at \$8.75—Special

Of good, warm materials; sizes 3 to 10 years.
Boys' Norfolk Suits at \$7.90
Pin-checks and stripes; sizes 7 to 17 years.

Boys' Norfolk Suits—\$11.85
For boys 7 to 17 years. With extra pair of lined knickers.

Chinchilla Reefers, Special at \$10.75—
Blues, grays or browns; sizes 4 to 10 years.

—Gimbel's, Subway Store.

Men's and Young Men's Suits and Overcoats at \$18.50, \$23.50, \$25 and \$30 each

Your choice of various wanted materials and favorite shades and mixtures. Styles to suit the young men's fancy and models becoming to older men. You'll find these Suits and Overcoats well tailored and plenty of sizes in the lot. At \$18.50, \$23.50, \$25 and \$30.

—Gimbel's, Subway Store.

Men's Jersey-cloth Gloves at 50c ; Lined

Children's tan cape Gloves, lined, at \$1.38.
Children's knitted Gloves, in gray, brown and navy, at 65c.
Women's washable cape Gloves, with strap wrist, in dark brown and gray, with self- or two-tone stitching, at \$4.50.

Men's Soft Hats at \$1.50

Men's Derby in Black at \$3.
Men's and Boys Caps at \$1.25 and \$1.50.
Boys' Polo Hats, with ear muffs, at \$1.

—Gimbel's, Subway Store.

Men's Neglige Shirts at \$1.85
New stripe and check effects. Large assortment to choose from. Sizes 14 to 17.

Men's Neckwear at 85c
Open end four-in-hand ties in Christmas gift box. Hundreds of patterns to choose from.

Men's Outing Flannel Pajamas at \$2.35

Women's Crepe Kimonos at \$2.95 and \$3.95
Plain or figured crepe, elastic at waist or straight line. Some breakfast coats are in this assortment. All sizes. At \$2.95 and \$3.95. Petticoats, specially priced at \$2.50.

—Gimbel's, Subway Store.

Gimbel Brothers Market: Chestnut Eighth and Ninth