

Blauner's

833-35 Market Street

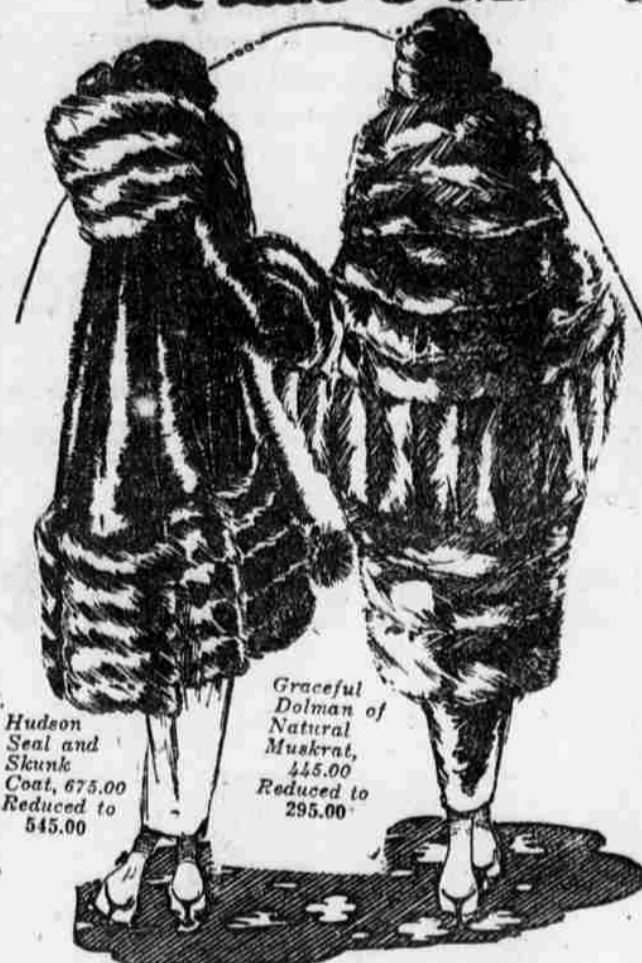
Blauner's

833-35 Market Street

Blauner's

Read the Most Important Statement Ever Made

About A Great Reduction Sale in Furs



Hudson Seal and Skunk Coat, 675.00 Reduced to 545.00

Graceful Dolman of Natural Muskrat, 445.00 Reduced to 295.00



Semi Dolman of Hudson Seal & Blue Grey Squirrel, 445.00 Reduced to 345.00

Sumptuous Dolman of Taupe Nutria or Hudson Seal, 545.00 Reduced to 465.00

Hudson Seal Coat, Collars & Cuffs of Natural Skunk, 495.00 Reduced to 395.00



Natural Squirrel Tie Belt, Bell Sleeves, 445.00 Reduced to 339.50

Magnificent Cape of Taupe Nutria, 495.00 Reduced to 395.00



French Seal Sports Coat, trimmings of Taupe or Kolinsky Marmot, 185.00 Reduced to 119.50

Australian Seal & Dyed Skunk Collar & Cuffs, 225.00 Reduced to 175.00

For Tomorrow we are marking our Entire Stock of Furs Almost at Cost, at Actual Cost and Below Cost. \$150,000.00 worth of Furs offered at \$95,000.00 for this Event.

Statement:

Signed by the Head of the Firm

And we have arranged for this, the Greatest of Reduction Sales, to show upon request original invoice of cost of Furs

Every Fur is guaranteed perfect; if not Satisfactory refund will be given.

Signed..... Harry Blauner

Tomorrow's Fur Event is without Parallel, for we know of no similar event ever having been arranged by any store.

You can buy furs in this sale at practically the prices we paid for them, and in many cases less. We bought our furs so many months ago that to get your Fur here tomorrow means paying one-third to one-half less for Furs than anywhere else.

For Instance

We have a Hudson Seal Coat trimmed with Skunk that cost us 385.00 and this Coat is being sold throughout the city at 500.00 to 550.00. You can buy it tomorrow at 395.00.

The French Seal Coat, Marmot trimmed, we are offering tomorrow at 119.50, cost us 129.00. It sells elsewhere from 200.00 to 225.00.

Any woman who is interested in Furs at all will find a visit to our Fur Department the most profitable trip she ever made. Remember the day is Friday and it is your chance to buy your Fur at almost cost price, actual cost and below cost as given in statement signed by the head of this firm.

Scarfs

- 65.00 Alaska Fox, 39.50
- Taupe, brown and natural.
- 85.00 Nat. Skunk, 59.50
- Pluffy northern pelts.
- 45.00 Wolf, 29.50
- Silk lined animal scarf.
- 55.00 Seal Stole, 39.50
- 72x15-inch Australian Seal Stole.



Coats

Kit Coney Coats 49.50

Swagger, belted model of fine taupe pelts. Cape collar and bell cuffs. Pictured.

Sets

- 100.00 Fox Sets, 69.50
- Taupe and brown Northern Fox Sets—animal scarf and melon or canteen muffs.
- 59.50 Nutria Sets, 39.50
- Taupe Nutria Sets—large shawl collar and melon muffs.
- 135.00 Opossum Sets, 95.00
- Large cape collar and canteen muff of Australian opossum.



Coats

139.50 Australian Seal 99.50

Swagger Sports Coat of Australian Seal features cape collar and bell cuff.

Novelty Pieces

- 22.50 Choker Scarfs, 14.95
- Squirrel, mink, Australian opossum, skunk and fox.
- 45.00 Beaver Muffs, 29.50
- Hudson Bay beaver scarfs, luxuriously lined.
- 39.50 Squirrel Scarf, 25.00
- Large Russian squirrel animal scarf—blocked with fur on both sides.

Muffs

- 7.95 Kit Coney, 5.95
- Taupe Kit Coney; canteen and melon shaped.
- 15.00 Hud. Seal, 10.95
- Handsome melon shaped model.
- 45.00 Scotch Mole, 29.50
- Melon shaped muff.



Some of the Fur Coats that are marked at cost and below cost for tomorrow's offering

195.00 French Seal Coat, 119.50

Gracefully belted; collar, cuffs and border of taupe marmot.

245.00 Seal Coat, 175.00

Australian seal. Three-quarter length, full flared and belted. Collar and cuffs of skunk or squirrel.

300.00 Hudson Seal Coat, 195.00

Smart copy of French model; breast pockets, set-in borders. Finest quality skins.

300.00 Hudson Seal Coat, 195.00

Gracefully belted; shawl collars and bell cuffs of natural Russian squirrel.

495.00 Hudson Seal Coat, 395.00

36- and 40-inch lengths; cape collar and bell cuffs of natural skunk or beaver.

695.00 Hudson Seal Cape, 495.00

The choicest of pelts are fashioned into this handsome wrap.

1150.00 Alaska Seal Coat, 750.00

Full length flared model; luxurious cape collar. Finest pelts, guaranteed U. S. Government dyed.

195.00 Marmot Coats, 149.50

Three-quarter length; shawl collar and cuffs of natural raccoon.

295.00 Taupe Nutria Coat, 195.00

Full rippled lines gathered under broad belt. Shawl collar, bell cuffs.

500.00 Taupe Nutria Cape, 395.00

A Cape of exquisite style with deep yoke and collar.

595.00 Nutria Dolman, 465.00

A very handsomely styled wrap of unusual quality. Full length lines.

445.00 Nat. Muskrat Coat, 295.00

Full length dolman model of finest dark Northern pelts.

445.00 Squirrel Coat, 339.50

36-inch rippled model of fine gray Russian squirrel pelts masterly matched.

595.00 Nat. Mink Coat, 445.00

Natty sports style of select Eastern pelts. Cape collar, Jap cuffs.

1250.00 Mink Dolman, 795.00

Natural Mink, exquisite full length model, gracefully draped.

475.00 Leopard Coat, 395.00

40-inch full length model. Stunningly finished with beaver on collar, cuffs and bottom of coat.

Deposits and deferred payments may be arranged in the Fur Department and in the Credit Department. Charge Accounts can be arranged through our Department of Accounts especially for the purchase of Furs in this Sale.

BLAUNER'S

All the Furs in the Fur Departments have been similarly reduced for this Event, but we haven't space in this advertisement to note all. This Sale will be held on First and Second Floors. Kiddies' Furs on the Fourth Floor.